

The Most Remarkable Ready-to-Wear
Sale Ever Attempted in This Section

Ernst's JANUARY SALE

Where the Good
Clothes Come From



Mere Words, you say! Not at all. We don't idly play with words; they mean just what we mean, so we repeat them--- It's the most remarkable ready-to-wear Sale ever attempted in this section.

And there are three great reasons why it's the most remarkable

The stock is a great one, the most important in this section. The Great Cut Reached every garment. All are included; not one is reserved. This Cut Reaches Every low cost itself, not in one but in scores of instances.

The entire stock must be reduced before inventory on February 1st. To effect this end, no sacrifice will be considered too great.

Come To-morrow

\$14.80 HEAD OF \$20.00	\$9.80 INSTEAD OF \$15.00	\$6.80 INSTEAD OF \$10.00
Practical beautiful, shawl collar, longer Long Lapel Coats have fur lined and assured beauty not in commonplace coats.	In a wide range of styles, fabrics and colors made of excellent all-wool black cheviot and melton stripe and fancy cheviot and Scotch and Irish Tweed overcoats.	These are plain black Chesterfield and fancy convertible collar coats in plain and fancy tweeds.

Fur coats, Fur-lined Coats, Fur Collar Coats, the Best Values Ever Produced.

OVERTEEN HUNDRED SUITS. The 10 Blues, Browns, Greys and fancies. A whole family of elegant fully representative, bench-tailored Suits and business suits for the particular young man, the ideal of the durable wool suits are here in full. We are fully prepared for the biggest sale in the history of Berlin. \$10.00, only 75 suits in the lot. It's your move, move quickly. \$12.00, 40 pure wool, honest tailored, perfecting garments. \$18.00, Wool Worsted Suits, hand made, best linings and trimmings in fancy values. \$20.00, colored Blue and Black Hand Tailored Suits in Pure Wool Tweeds in snappy, man's and quick. BOY'S OVERCOATS Made of serviceable Neat appearing grey and dark blue, perfectly cut in style and finish. Coat will wear several winters. Sizes 22 to 36. The former prices were \$4.00 to \$5.00. Saturday BOY'S SUITS Boy's Very handsome Blue suits in the two Norfolk and double breasted style coats, pants, neat patterns, fabrics from \$5.00 and \$6.00 now Men's Good Underwear, heavy, warm garments, price 50c. Saturday	Men's Gloves for Cold weather, English Mocha wool lined, regular \$1.50 per pair Rush Sale Price Underwear. We bought tremendously. Now to rush it out. Men's Scotch knit, ribbed \$1.00 lines Rushing out at each Men's Necktie Shirts in fancy stripes regular \$1.00 and \$1.25 for Men's Coat Sweaters. Choice of high or low collars in every color plain or fancy weaves, all sizes, Regular \$2.00 and \$2.25. Saturday 50 dozen Standard 35c Cashmere and pure wool Heavy Rib Hose MENS \$3.00 AND \$3.50 TROUSERS \$1.98. In beautiful tweeds, faultlessly made and finely trimmed, out on both pegtop and conservative models all lengths. Sale Price \$2.00 MEN'S TROUSERS \$1.39. Fine Dark Stripe tweed trousers, all sizes, Regular \$2.00 Sale Price \$1.25 Ernst's Special Horse Hide Gloves for Best 50c Strong special mitts for Sheep Lined Coats. Leather coats, storm Coats at reduced prices.	DO YOU WEAR SHOES. If you do it is important that you read this ad because of the great saving it offers. Women's Patent Fine Leather Boots. American made well-known brand with buttoned Kid tops beautiful style, and quality semi round toes, with the popular shortvamp and Cuban heels, sizes 23 to 7. Regular \$3.50 to \$4.00. Saturday Women's Gunmetal Calfskin Boots Dull finish blucher styles, very popular designs for new fall wear, sizes 3 to 7. Regular \$2.50 and \$3.00. Saturday Men's Boots in velours, Calfskin, Gunmetal, blucher tops, Goodyear welted soles, sizes 5 1/2 to 8 1/2, also fine high grade samples in tan, black, calf, and kid and patent leather, in sizes 7 only. Regular \$3.50, \$4.00 and \$4.50 Saturday Men's Strong Box Kip Boots, made on a neat blucher last, with double solid leather soles. A neat durable and easy fitting boot. Sizes 6 to 10, regular \$2.50 Saturday Boy's strong box kip boots in laced blucher style, double solid leather soles and laces. Sizes 1 to 5 regular \$2.25 Saturday to clear Women's warm comfortable house slippers, of fancy material felt soles, covered with leather sizes 3 to 7, regular 90c Saturday Little Boy's and Girl's boots, fine quality box calf skin and doggola kid, blucher and halbrigan tops. These are very neat and serviceable. Sizes 5 to 7. Regular \$1.35 Saturday
---	--	---

CANADIAN PACIFIC

Christmas and
1913
New Year's
Excursion Fares
Between all points in Canada, Fort
William and Port Arthur to Sault Ste.
Marie, Detroit, Buffalo and
Niagara Falls, N. Y.
Good Going, December 24, 25,
Return Limit, January 26, 1914.
Also Good Going, January 1,
Return Limit, January 2, 1914.
FARE, ONE-THIRD.
Good Going, December 24, 25,
Return Limit, January 26, 1914.
Also Good Going, January 1,
Return Limit, January 2, 1914.
Minimum fare, 25c.
Full particulars from any C. P. R.
Agent, or write to G. MURPHY,
District Passenger Agent, Toronto.

HAVE YOU SEEN OUR WORK?

It is excellent: ten year's experience
cleaning Hats of every kind.
Our prices are low.
Shoe shining: Tan Shoes 5c Black
Shoes 6c
Stained Tan Shoes guaranteed to stay
black changing buttons on Tan or
black shoes while you are getting a
shave.
THE ROYAL SHOE SHINE PARLOR,
36 E. King St.
JOHN KORBILAN, Prop.

Our Candies and Nuts

Are the Best you can buy.
They're FRESH. They're Extra Good.
Don't forget the youngsters and
yourselves.

We have had Three Cheers, now for the TIGERS

BOHLENDER'S GROCERY STORE
King Street Waterloo Phone 205.

VOTE FOR
Bowlby
FOR
ALDERMAN

FOR ALDERMAN
J.C. Hahn
respectfully solicits

YOUR VOTE AND
INFLUENCE

FAVOR CONVICT LABOR

Motorists Make Suggestion For
Road Improvement.

Annual Meeting of Automobile Fed-
eration Results in Decision to
Appeal to Dominion and Provin-
cial Governments to Establish
New System—Uniform Auto Laws
Will Also Be Sought.

TORONTO, Dec. 31.—An effort
will be made by the Automobile Fed-
eration of Canada to have convict
labor used in the building of roads
throughout the entire Dominion. The
federation at its annual meeting,
held yesterday afternoon in the On-
tario Motor League rooms in the
Lumsden Building, it was decided
to appeal to the various Provincial
Governments as well as to the Dominion
Government with a view to having
this system established.

This system of road-building has
been in vogue in many parts of the
United States for two years and has
met with great success. It was first
started in the Western States and
has rapidly grown until now it has
spread itself into the Eastern States
and practically every state in the
Union is building its roads in this
manner. The convicts will be al-
lowed out on parole and will receive a
salary for their work if this system
is established in Canada.

The federation is offering this
scheme to the various Provincial
Governments as well as the Dominion
body as one means of solving the
roads question.

A campaign will also be started in
the near future with a view to estab-
lishing a uniform regulation govern-
ing automobiles in all the provinces
of the Dominion. At present in near-
ly every province there is a differ-
ent rule regarding the placing of li-
cense numbers, the rate of speed, the
placing of lights and the levying of
fines, and it is with a view to hav-
ing these regulations made uniform
throughout the entire Dominion that
the federation is starting this cam-
paign. By establishing this uniform
regulation it will mean that tour-
ists from one province to another
will know just what the regulations
are and will not be continually break-
ing them as they are doing now.

The Good Roads Congress, to be
held in Montreal early in the new
year, was endorsed by the federa-
tion, and delegates will be sent. This
will be the first Dominion Good
Roads Congress to be held in Canada,
and it promises to be of great benefit
in the way of solving of the problem
of good roads.

The election of officers for the en-
suing year resulted as follows: Oliver
Hezlewood, Toronto, president; F.
Carroll, Quebec, first vice-president;
C. H. Cottrell, Vancouver, second
vice-president; W. D. Robertson, To-
ronto, secretary-treasurer; H. W.
Pellow, president Montreal club,
chairman of the good roads commit-
tee; A. L. Gordon, president of the
Regina club, chairman of the legis-
lation committee, and A. C. Emmett,
president of the Winnipeg club,
chairman of the touring committee.

YOUR VOTE AND
INFLUENCE FOR

J. F.

McKAY

FOR

MAYOR

My slogan is a Dollar's value for
every dollar spent, and committee
meetings thrown open to the rate-
payers and press.
J. F. McKAY.

VOTE FOR

WM. O. KNECHTEL

for
RE-ELECTION

AS
ALDERMAN

1914

VOTE FOR

GEO. SCHLEE

FOR

ALDERMAN

1914

Your Vote
and Influence for

C. C. HAHN

Alderman

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

Dr. A. E. Rudell

for

Alderman

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914