

CHAMPION BED BUG KILLER

Quickly kills a house of all kinds of vermin. This preparation is safe, sure and economical, and is sold only at Taylor's Drug Stores at 25 cents a tin.

USE CONNELL'S COAL.



London's Largest
Jewelry Manufacturers
and Importers

We have just received a shipment of Military Wristlet Watches, which are accurate timepieces. Regular price, \$2.75.

W. J. Wray & Co.
234 Dundas Street.



DO YOUR EYES TIRE?

Do you find that you must hold the print further away from your eyes at night to see more distinctly, and do you notice even then a peculiar blur of the type? You read, perhaps, the finest print by day! What is the trouble? Come to us and we will explain it. Your eyes demand glasses, that's all. Our glasses will give you relief.

The Brown Optical Co.

Eyesight Specialists
and
Manufacturing Opticians.
237 DUNDAS ST. PHONE 1877
Examining Hours—9 a.m. to 6 p.m.
Daily; Evenings, 8 p.m. to 10 p.m.

Palace Livery

ROSS & BOSS,
Carriages for funerals and all other occasions. Automobile service.

619 DUNDAS STREET. PHONE 838.

YOU CAN BUY A GENT'S
Elgin or Waltham Gold Filled Watch
Guaranteed movement, warranted 20 years, for \$8.75. This bargain is worth buying today.

ZWICKER'S FORMER STAND,
650 DUNDAS STREET. ywt

Wegner Clothing Co.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

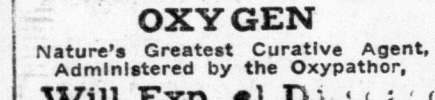
371 TALBOT ST., OPP. MARKET.
Open Evenings—Phone 1849.

TRUSSES

The adjustment of Trusses, to make a perfect fit, is scientifically performed at

B. A. Mitchell's
Drug Store, 114 Dundas Street.

YOU NEED NOT BE SICK.
OXYGEN
Nature's Greatest Curative Agent.
Administered by the Oxyphator,
Will Expel Disease.



Inquire into the science of Oxygen. Use one in your own home, and you will experience a wholesome change in your views regarding the treatment of the sick.

No Drugs. No Battery. First Cost, the Only Cost. Lasts a Lifetime.

FOREST CITY OXYPHATOR CO.
Room 8, Royal Bank. Phone 1546.

TRoubled with CANCER, TUMOR OR GROWTH?

You can be cured, that is, if it is not too late, by the treatment of the late Henry Edwards. Write for testimonials.

J. LEVITT, 388 RIDOUT.
Phone 2866. ywt

THE LONDON LOAN AND SAVINGS COMPANY

of Canada
DIVIDEND NO. 82.

Notice is hereby given that a dividend at the rate of 6 per cent per annum for the current quarter-year has been declared upon the stock of the company, together with a bonus at rate of 1 per cent per annum, and will be payable on the first day of October to shareholders of record on the 15th of September, 1914. M. J. KENT, Manager.

J. H. BACK & CO.
210 DUNDAS STREET.

LEST YOU FORGET
CALL, PHONE 470,
AND ORDER YOUR
COAL
JOHN MANN & SONS
Corner York and
Burwell.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

Parnell's Bread Is Good



SPECIAL SALE

Before moving we are making some wonderful reductions on our highest-class jewelry.

WATCHES

Ladies' Waltham Watches.. \$10.00
Gents' 15-jewel high-grade, gold-filled Watches.....\$10.00
Gents' 17-jewel Watches, regular \$15.00, sale price.....\$12.00

TWENTY PER CENT OFF CUT GLASS.
See our windows for special values.

W. G. YOUNG
214 Dundas—674 Dundas.

Good Health is gained and kept by eating good bread like

JOHNSTON BROS. XXXBREAD

It is wholesome, pure and sweet.

JOHNSTON BROS., PHONE 944

CAR SERVICE PLEASURES

Late Car to Springbank in the Winter Welcomed by Residents.

Residents on the Springbank line are much elated at the thought of having a late car leaving the city throughout the winter months at 10:30 p.m.

The street railway company in October each year, when changing its schedule for the winter, gives 6:30 p.m. as the time of the last car to Springbank.

This caused much inconvenience to the many park residents, who would visit places of amusement in the city in the evening.

An agitation for the late car was started by residents of the district, William Giles, of Springbank, communicating with Manager C. B. King, of the street railway company and laying the matter before him.

A box of Peter's Sweets will please her. Try it.

Now is the time to prepare for spray- ing. Sharman & Baker can supply you with materials at lowest prices. Lime- Sulphur, Soluble Sulphur, Arsenate of Lead, etc. Sharman & Baker, London, E. E. No. 4. Office, corner King and Talbot.

Every happy time is a time to

KODAK

The little pictures so easily made tell big stories the years through and then, too, Kodaking is good fun. Let us explain the simple Kodak way in photography.

FREE.—One year's subscription to the new Kodak Magazine to all purchasers of Brownie's Kodaks and Premo Cam- eras.

J. H. BACK & CO.
210 DUNDAS STREET.

RELIEF FUND AID BEING APPLIED FOR

Sixty Applications for Assistance Received Already By Committee.

Sixty applications from soldiers' wives for aid have been received and are being considered by the London and Middlesex Relief Fund committee. Owing to the fact that before those applying for assistance can be given aid there are certain conditions that must be adjusted, a slight delay will be inevitable.

The total sum allowed to each applicant is subject to deductions such as Government separate allowances, rent remitted and other sources of income. These will have to be gone into carefully so that a perfectly fair and equal distribution can be affected.

Special provision has been made, however, for cases where requests are urgent, and no one in need of immediate assistance will be denied.

The committee has been unable to secure from Ottawa the names of those to whom separate allowances will be paid, and until this list is received it will be impossible to adjust the balance which will be paid in each case from the patriotic fund.

Soldiers' dependents are requested by the committee to call at the committee rooms upstairs in the Huron and Erie Loan Building, on Richmond street, to supply the necessary information, and in this way, the necessary payments being made with as little delay as possible.

Citizens who are aware of any cases where no assistance has been rendered and where dependents are in need, are requested to send the names and addresses of such parties.

UNCLE OF JACK BINNS DIES IN LONDON TP.

Famous Wireless Operator in "Florida" and "Republic" Collision is Surviving Relative.

William Binns, of concession A, lot the Gorge road, London Township, died Wednesday morning, at his home, from a paralytic stroke. He was stricken early in the morning, and died shortly after. The evening before, he had been feeling quite well.

Mr. Binns was an uncle of Jack Binns, the wireless operator who saved the "Florida" and "Republic" in a fog some years ago. He was 74 years old, and had lived in London Township for 26 years. He was born in Yorkshire, England. He is survived by his wife, and funeral services will be conducted at the family residence, on Friday afternoon, at 2 o'clock, by Rev. T. B. Clarke. The funeral will be held to Mount Pleasant Cemetery at 2:30.

FREEMASONS TO RAISE \$30,000

Canadian Members of A., F. and A. M. to Equip Hospital.

The Canada Masonic Lodge of London, England, has made an appeal to every Freemason in Canada to contribute at least one dollar towards the amount required for the hospital, which is to be presented to the British Government under the auspices of the Canadian War Contingent Association of London, of which Hon. G. H. Perley is president.

The signatories to the appeal are confident that they will meet with a generous response from their Canadian brothers, and announce that subscriptions should be sent to Sir Frederick Williams Taylor, Montreal, treasurer in Canada, who is acting with Sir Richard McBride, W. J. Bowyer and E. D. McLaren, Vancouver; Wallace Nesbitt, of Toronto; Col. Ponton, of Belleville; William Downie, Thomas Walder, W. H. Thorne, Col. H. H. McLean, St. John; Adam Brown, Hamilton; and other eminent Canadians of the Canadian lodge.

Appropos of the patriotic efforts of the Canadian Masons towards establishing the hospital, Lord Amphil, grand master of Britain, sends a congratulatory message: "Canada Lodge has set a fine example," he writes, "the other link in the chain of Empire. The patriotic undertaking of Canadian Freemasonry adds greatly to my pride in the attitude of the craft, and, in accordance with our principles, our efforts will be mainly directed towards relief in the present crisis."

George McLaren Brown, of London, in the movement, has called to his father, Adam Brown, of Hamilton, asking him to bring the project to the special attention of the Masons in this city. Mr. Brown yesterday communicated to E. B. Smith, of this city, the purport of the cable, and Mr. Smith has already taken steps to launch the movement here.

SURPRISES MANY IN LONDON

THE QUICK action of simple buck- thorn bark, glycerine, etc., as mixed in Adler-Lika, the remedy which be- came famous by curing appendicitis, is surprising London people. Many have found that this simple remedy drains so much foul matter from the system that A SINGLE DOSE re- lieves constipation, sour stomach and gas on the stomach almost IMMEDI- ATELY. Adler-Lika is the most thor- ough bowel cleanser ever sold. W. T. Strong, druggist.

FAIR VISITORS

given special attention at
FRANK EDY STUDIO
Artistic Photos in Sepia, Platinums, Etchings and Fine Groups.
PLEASING PICTURES OF CHILDREN
London Loan Building, Corner Dundas
Street and Park Avenue. Phone 3891

Fill Your Bin With Our Coal

The Best Coal Mined

Heaman & Son
York and Burwell Streets, Phone 312

CANDY SPECIALS

Assorted Kisses, 20c a Pound,
Chocolate Caramels, 25c a Pound,
SATURDAY ONLY.

J. M. CHIVAS
117 DUNDAS STREET.

SECOND STROKE CAUSED ISAAC EDWARDS' DEATH

[Special to The Advertiser.]
INGERSOLL, Sept. 16.—Isaac Ed- wards, for many years a progressive farmer of North Oxford, died tonight his 67th year. Three years ago he was stricken with paralysis, and for the past year had been an invalid, being confined to his bed the greater part of the time. Tuesday afternoon he suffered another stroke from which he never rallied. He was prominent as a breeder of thoroughbred Ayrshire cattle. He leaves a widow, three sons and four daughters. The funeral will be held at the Beachville Cemetery on Saturday afternoon.

There was a large turnout this afternoon of town and country people to the funeral of the late William Galt, whose death occurred under tragic circum- stances on Monday. Interment was made in the Ingersoll Rural Cemetery. Rev. Ronald McLeod, of St. Paul's Church, officiated, and the pall bearers were Messrs. R. B. Hutt, Hubert Hutt, Gordon Patterson, R. A. Patterson, Geo. Mitchell and W. H. Sutherland.

EMORY-CADDEY.
[Special to The Advertiser.]
DORCHESTER, Sept. 16.—At the home of the bride's parents, Mr. and Mrs. Thomas Caddey, Dorchester, the marriage took place at high noon today of their daughter, Annie Mary, to Fred Dunham, eldest son of Mr. and Mrs. A. D. Emory, of Nelson, B.C.

The bride was given away by her father as the wedding march was played by her sister, Miss Millie Caddey, and the Rev. Mr. Shaw, of Putnam, officiated. She was attended by her sister, Miss Laurene Caddey, while Mr. Arthur Clyde Emory, brother of the groom, was best man.

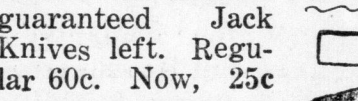
During the signing of the register, solos were rendered by Miss Fannie Robinson and Miss Estella Walley, of Ingersoll. Mr. and Mrs. Emory left on the evening train for points east.

Fair Week Savings At Purdom's Hardware

PROMPT ATTENTION TO MAIL ORDERS
SEE OUR EXHIBIT IN THE PALACE AT THE WESTERN FAIR



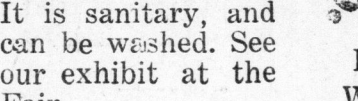
Glass Shelves.
12 dozen Glass Shelves. Regular \$1.50. Now.. \$1.23



Jack-Knives.
Just a few of these guaranteed Jack Knives left. Regular 60c. Now, 25c

PAINT NOW

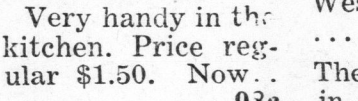
Now is the time to decorate your home on the inside. Meletone is the up-to-date decoration. It is sanitary, and can be washed. See our exhibit at the Fair.



Razors.
3 dozen guaran- teed Razors. Regu- lar \$1.50. Now, 98c



Lawn Mowers.
What is left to clear at cost to make room for win- ter goods.



Mops.
The Wizard Mop, which is now being demonstrated at our exhibit at the Western Fair. Price..... \$1.25
The best yet, it gets in all corners.



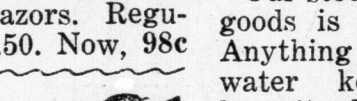
Kitchen Sets.
Very handy in the kitchen. Price regu- lar \$1.50. Now.. 93c



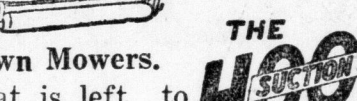
Hot-Water Kettles.
Our stock of these goods is complete. Anything in a hot- water kettle we have it. Price..... \$3.00 up



Chi-Namel.
Our expert lady demonstrator at the Fair will be pleased to show you the merits of these goods. Get a 25c can of varnish free.



Wringers.
5 dozen guaran- teed Wringers. Regu- lar \$4.50. Now..... \$3.50



Clocks.
500 Alarm Clocks, every one guaran- teed. Regular \$1.00 Now..... 69c

The Purdom Hardware Co.

124 DUNDAS ST. 123 CARLING ST. PHONES: 2800-2801

Big Annual Fair Week Sale

IS ON AT
C. H. WARD & CO.'S NEW STORE
386 Richmond St.

See our bargains in Watches, Diamonds, Crown Derby China, Cut Glass and Jew- elry. Below we are listing a few of our specials. Keep your eye on our north window, it is full of bargains.

Watch Specials for Fair Week

Gent's 16-size Gold-Filled Fortune Case, with 17-jewel Waltham movements, for..... \$11.00
Boys' Guaranteed Watch..... 75c
Ladies' Expansion Wristlet Gold-Filled Case, 15-jewel lever movement, \$9.00
Ladies' Expansion Wristlet Gold-Filled Fortune Case, 15-jewel lever movement, for..... \$12.00
We are offering for Fair Week 17-jewel adjusted movement, in a Gold-Filled Fortune Case, for..... \$10.00
If you need a Watch, do not miss this opportunity.

Cuff Links and Fobs

\$5.50 Gold-Filled Gent's Fob..... \$2.75
\$5.00 Gold-Filled Gent's Fob..... \$2.50
\$2.50 Ribbon Fobs..... \$1.25
\$3.00 Ribbon Fobs..... \$1.50
\$2.00 Ribbon Fobs..... \$1.00
\$1.50 Gold-Filled Links..... 75c
\$1.00 Gold-Filled Links..... 50c
\$2.00 Gold-Filled Links..... \$1.00

Cut Glass Specials

\$1.75 Bon Bon Dish, each..... 90c
\$2.00 Bon Bon Dish, each..... \$1.00
\$2.25 Bon Bon Dish, each..... \$1.15
\$2.00 Vase..... \$1.00
\$2.00 Small Cream and Sugar, pair \$1.00
Cut Glass Salts and Peppers, with sterling tops, per pair..... 65c
Cut Glass Bowls, in the newest design, from..... \$4.00 up
Cut Glass Water Pitchers, from \$4.00 up

Royal Crown Derby China

Rose Cups and Saucers, special, each 75c
Half Rose Eggs cups, regular \$5.00, \$2.50
\$4.50 Rose Muffin Dish, for..... \$2.25
\$5.50 Rose Platter, for..... \$2.75
Mikado Cups and Saucers, each..... 75c
\$2.50 Royal Crown Derby Plates..... \$1.25
\$4.00 Royal Crown Derby Cream and Sugar..... \$2.00
\$6.50 Royal Crown Derby Cream and Sugar..... \$3.25
\$2.50 Royal Crown Derby Cream, \$1.25

Specials in Diamonds

1 Tray of Diamond Rings, selling from \$6.00 to \$8.00, at, each..... \$5.00
1 Tray of Diamond Rings, from \$12.00 to \$16.00, for, each..... \$10.00
1 Tray of Diamond Rings, each \$15.00
1 Tray of Diamond Rings, each \$20.00
1 Tray of Diamond Rings, each \$25.00
1 Tray of Diamond Rings at \$55.00 and \$60.00, for, each..... \$50.00
We exchange the above goods for full value at any time.

C. H. WARD & CO.

Diamond Merchants and Jewelers. Open Tuesday, Wednesday and Thursday Evenings
386 RICHMOND STREET. PHONE 1084

COAL

GENUINE PLYMOUTH ANTHRACITE. Get together with your neighbors and order a car
Jas. H. Herrick, Agent
Prices on Application—Phone 2694

STOVES, BANNER STOVES AND RANGES.
LONDON FURNITURE CO.
375 CLARENCE STREET.
We will extend credit to you on any stove or baseburner. ywt

Rowat's Coffee.

Placates people who are particular. 45c per pound.
T. A. ROWAT & CO
250 Dundas St.—Phone 3051-3052.

Ladies' Wrist Watches

SOLID GOLD EXPANSION BRACELET AND CASE. High-grade movement..... \$20.00 up

GOLD-FILLED EXPANSION BRACELET AND CASE. 15 jewel lever movement, extra fine \$15

STERLING SILVER CASES, with neat leather straps, reliable timepieces, \$5.00 to \$10.00

"Watches Bought at Sumner's Are the Best."

SUMNER, the Jeweler

380 Richmond Street

Always Something Different

When you go into Cook's Shoe Store you are sure of finding the DIFFERENT kind of Shoes, in style, comfort, wear and appearance. Then the clerks are just a little different: always courteous, and trained fitters. You will also find they will give you better satisfaction than you ever had before, and at prices that will astonish you. Even if you don't want to buy, drop in and inspect our goods.

J. P. COOK CO. LIMITED

"The Store that Serves You Best"
167 DUNDAS ST. ANNEX 398 RICHMOND ST.

HALF-CENTURY OF PROGRESS

INCORPORATED 1864

Save Your Money--Why?

The moment your money comes under our protection it begins to grow, and continues to grow as long as it remains with us.

If you haven't any surplus—get some. You'll be surprised how quickly with regular deposits, the balance in your passbook will mount up. Begin with a dollar a week, if you can't save more. You will receive

4 1/2 %

as soon as your account reaches \$100 or more, by transferring the amount to our Debenture Department for a short term of years.

The Huron and Erie Loan and Savings Co.

Main Office—442 Richmond Street, London.
Market Office—4-5 Market Square, London.

T. G. MEREDITH, K. C., HUME CRONYN,
President. General Manager.

ROSS, LIMITED

LONDON and EDMONTON

FURS

It pays to buy furs early this season, as the European fur supply being cut off, means short market and consequently higher prices later on.

Our selection of Persian Lamb, Fox, Sable, Mink, Seal, Hudson Seal, Ermine, Raccoon, Muskrat, etc., was never more complete or moderate in price.

You will find in our showrooms everything new and correct in style.

Every article made in our own workrooms and guaranteed satisfac- tory. Purchasing here means saving all middle profits.

NEW GARMENTS TO ORDER AND REMODELING A SPECIALTY

Phone 1319 196 Dundas St.