TWO HUNDRED VOLUNTEER ON THE FIRST DAY

Members of London's Military Units Anxious to Go to the Front.

MANY MORE EXPECTED

Fusiliers' Officers Wire Ottawa, Offering Their Services.

BATTERY ENTHUSIASTIC

Every Member Likely to Sign Application for Enlistment.

The appeal for volunteers to serve in a Canadian expeditionary force met with a ready response at the Armories last night, where officers of the Sixth Field Battery, the Seventh Fusiliers, and the Seventh Company of Engineers were kept busy taking the names of men who signified their readiness to go to the front.

Of the Fusiliers alone no less than 150 men volunteered for active service, and it is expected that by tonight practically the whole regiment will have offered its services. At eight o'clock tonight, and again at 3 o'clock Sunday afternoon, and 8 o'clock Monday night, Dr. George Hale will attend to medically examine volunteers.

Regiment in Parade.

Last night the regiment, 375 strong, and leaded by the bugle and brass bands, paraded at the Armories and marched to Richmond street, south to York, along to Talbot, up to Dundas and back to the Armories, where the band played, "Rule Britannia" and "Oh! Canada." The officers then all took up posts in review order and stood at attention, while "God Save the [illegible]" was played.

[illegible] parade was the most successful [illegible] The streets were lined with [illegible]wds as the soldiers passed [illegible] tremendous demonstration [illegible]d flag-waving was given. [illegible] regiment 521 Imperial [illegible]y reserves marched.

[illegible]he evening the following [illegible]ned by Lieut.-Col. Becher [illegible]ommanding the unit, was [illegible] the Adjutant-General at [illegible] meeting of the officers [illegible]ter a [illegible]teer- [illegible]con- [illegible]d a [illegible]enty [illegible]rty- [illegible]ome [illegible]rned [illegible]that [illegible]rder [illegible]t is [illegible]forts [illegible] to- [illegible] ne- [illegible] it is [illegible]ing up [illegible]mmand- [illegible] be able [illegible] case he [illegible] that the [illegible]as a whole. [illegible]ers are very [illegible] active service, [illegible]here behind in [illegible] men belonging to [illegible] offered themselves, [illegible]de of the battery, the [illegible] short, and the officers [illegible]ubt that a great many will [illegible]ard by tomorrow.

Fusiliers Disappointed.

The men of the First Fusiliers are very disgusted because no cavalry has been asked for from this division, and the fact had its effect in a falling off in the recruiting. Not only that, but a number of those already on the rolls have intimated that, if they can sign on with other regiments, they will ask for their discharges. These the officers commanding the two squadrons will grant, their own intentions being to follow suit if any opportunity presents itself to join the active contingent by so doing.

Major H. N. Abell, officer commanding the first squadron, still clings to the hope that, by judicious wire-pulling, sufficient influence might be brought to bear to cause a modification of the present mobilization orders so as to include a certain proportion of cavalry.

A great many of those who sought enlistment last night were men who have seen active service previously. They included time expired army and navy men, most of whom had seen service in the Boer war and other campaigns. These men probably will be the first choice of the Militia Department in making up the contingent.

The Other Units.

The smaller local units, the Army Service Corps, Army Medical Corps, Field Ambulance Corps, Signalling Corps, Veterinary Corps and Postal Corps, have not commenced special enlistment yet, since, with fewer men to deal with, it will be a mater of considerably less time with them than with the others.

The local contingent of the Postal Corps, while they have not received any notice up to the present that their services will be required, have been instructed by the director of postal service in Toronto, Major George Ross, to hold themselves in readiness in case of a call. At present they number only four, but it is proposed to recruit to about double that number.

Field Ambulance.

According to an order just issued, all those wishing to volunteer for the Canadian contingent of the Fifteenth Field Ambulance must report at the corps headquarters not later than Monday. This indicates that the contingent will leave very shortly for the front. Recruits are asked for by the officer commanding.

MONTENEGRO IS AT WAR WITH AUSTRIA

Vienna, August 8, (via London, 4:10 a. m.—The Montenegrin Government has informed the Austrian minister that Montenegro considers itself in a state of war with Austria. As a consequence the Austrian minister has left Cettinje.

WALL PAPER

Large selection and cheapest place in the city to buy. Come and let us prove it. Open evenings.

HARTMAN & CO.,
300 Dundas St. Phone 3357
ywt

Greek King May Aid Servia

His minister at Constantinople declared that in the event of war between Austria-Hungary and Servia, Greece would be compelled to dispatch 100,000 troops to the assistance of Servia.

I. O. D. E. TO EQUIP HOSPITAL SHIP

Local Council of Women Contributes $50 at Red Cross Meeting.

SHIP TO COST $100,000

Other Women's Patriotic Societies Co-operating With Daughters of Empire.

On behalf of the Local Council of Women, Mrs. Yarker, corresponding secretary of that organization, made a presentation of $50 at the Red Cross Society meeting last night, to the Daughters of the Empire towards outfitting the hospital ship to be equipped within a month and presented to the British Government. The Order hopes that a large number of citizens will come forward and make donations towards this worthy and necessary cause.

Arrangements have been made for the receiving of contributions, large or small, at the downtown railway ticket offices (C. P. R. and G. T. R.) and at the newspaper offices. The Imperial Order of the Daughters of the Empire will be grateful for each and every contribution, and none will be too small to be thankfully accepted. All donations will be duly acknowledged in The London Advertiser. The ship will cost $100,000, and an endeavor will be made to raise this amount throughout Canada in as short a time as possible. The local I. O. D. E. is counting on the co-operation of all the patriotic women in the city individually as well as through co-operating organizations, among which are the Local Council of Women, the Women's Canadian Club, the Soldiers' Wives' League and others.

Enthusiasm marked the meeting of the Local Council of Women yesterday when the local list of contributions was started with $50 by that body. Mrs. H. A. Boomer presided.

The St. Thomas I. O. D. E. is also making a special effort towards the equipping of the hospital ship, and a new chapter is being organized at Strathroy.

Following the equipment of the ship, the Daughters of the Empire will lend their efforts to the furtherance of the Red Cross movement.

The Advertiser will be glad to receive contributions on behalf of the Daughters of the Empire.

SHERIFF ROSS DEAD.

[Special to The Advertiser.]

BRANTFORD, Aug. 7.—Sheriff Ross, aged 65, died today at his residence, 56 Chestnut avenue.

For five years he had held the position of county sheriff, before which period he was an insurance agent.

What To Do With a Large Sum

Of course it's a lot of money! The main cash prize in the Summer Pastime is a lot if only it's well spent. And oh, the ways a woman could spend it if she had it.

Now there's a home! You could make the first several payments if you fill out the coupons in the Summer Pastime and win the cash prize.

Then after you've won it, look among the real estate dealers, locate a small piece of property with a nice house upon it. Now take the money you've gained, go proudly up and pay the cash down. There! You have your home! The rest will come easy.

"I already own a house," you answer with pride.

Well, that's better still. There's a multitude of ways to spend money pleasurably in this wonderful old world.

For instance ;take a trip to the great Northwest, with its natural wonders and astounding sights. Do you know with calculation you could trip a great way about this dear old continent on the prize money you could win in this Pastime. Somebody's going to get that money. Why not you?

If you don't want to travel, you surely need a lot of things. Well, there you are! You earn the money with your brains in solving the names in the pictures, then go and spend it. The more fun you have out of it the better we'll be pleased. Put it in the bank, if you like, but don't miss working for it, that's all.

AUTO CRASHED INTO BUGGY AT PT. STANLEY

All Occupants Were Thrown Out, But Escaped Injury.

[Special to The Advertiser.]

PORT STANLEY, Aug. 7.—What might have been a very serious accident occurred last night on the road behind Orchard Beach. W. Stanton was driving Mrs. Manigault and daughter to their destination, Orchard Beach, and was halfway down one of the hills when an automobile appeared. The driver of the car immediately saw the wagon in front and put on his brakes. They, however, refused to work with the result that the automobile was precipitated right into the wagon, which was smashed to pieces. The Stanton boy and Mrs. and Miss Manigault were thrown out but were all uninjured. The number of auto was 28735, Ont.

The sand flies are here in swarms. Telephone poles, electric lights and pavilions are literally covered, and the board walk also.

Mr. Locke, of Port Stanley, spent the day in St. Thomas.

Many complaints are being passed by the people on the beach, near the Casino, concerning young boys shooting at bottles. These boys will be prosecuted if they do not cease.

A delightful bonfire was held on the beach at Orchard Beach last night by the younger set of that popular summer resort. The feast consisted chiefly of candy and watermelon.

Miss Joan Rowat and Miss Mary MacClean are spending a week with Miss Margaret Purdom.

Mr. B. O. Ward, who is spending his vacation with his mother and father in their cottage, Orchard Beach, spent two or three days this week in London attending the Old Boys' Reunion.

Mr. Bert Howe, of London, is spending a few days with his chum, Kenneth Greene, at his camp on Orchard Beach. They motored to Port Bruce today.

Mr. and Mrs. A. E. Egan, who have been visiting his sister, Mrs. Oliver, Riverside Cottage, left for New York yesterday.

Mr. H. B. Hough and Mr. William Wise, of Detroit, are spending a few weeks at Port Stanley.

The Misses Reynolds and Stillwell, of Detroit, leave for London Saturday.

FINANCIAL POSITION VERY SATISFACTORY SAYS LLOYD GEORGE

Bank of England Has Received $28,000,000—Gold Not Being Hoarded.

LONDON, Aug. 7.—7 p.m.—Before adjournment of the House this evening, David Lloyd George, chancellor of the exchequer, announced that reports received from points throughout the country showed that with the opening of the banks the financial position was perfectly satisfactory.

The Bank of England, he said, had received on foreign account, £5,600,000 ($28,000,000) in gold; that there was no sign of gold being hoarded, and that the trade was regaining its normal condition.

The Bank of England, Mr. Lloyd George continued, felt that it could reduce its discount rate to 5 per cent on Saturday. Some banks had received more money that they paid out.

At a meeting of the silver brokers here today it was said that the Government had taken over all the available silver supplies for current purposes.

MONTREAL ASKED TO SEND 4,500 MEN

Big Rush of Volunteers When Call Is Made Public.

[Canadian Press.]

MONTREAL, Aug. 7.—Montreal has been asked by the Minister of Militia to send about 4,500 men to the front.

Three thousand infantry are wanted. The artillery division wil probably number between 500 and 1,000 more. Only a few cavalry, probably between 300 and 400, will be needed. In addition, there will be various branches of the service to bring up the total.

The official figures are: Highlanders, 1,000; Victoria Rifles, 500; Grenadiers, 500; Sixty-Fifth and Eighty-Fifth, 1,000.

Rush to Enlist.

Immediately after the call came this morning the rolls were opened, and the enlistment of the volunteers begun. There was a big rush tonight of men anxious to enlist. The Grenadier Guards, it is understood, will go as a unit, almost. Colonel Carson has been notified that he is to remain in Canada as a member of the local defence staff. Colonel Meighen will command the unit. Major Dodds will also go.

The first battalion, Montreal regiment, Church Lads' Brigade, has offered a detachment of about 40 senior non-commissioned officers and cadets for patrol duty in or around the city, or in whatever capacity the chief military officers may see fit to employ them.

Vacation Trunks, Special, $5.95. | SMALLMAN & INGRAM LIMITED | Leather Club Bags, $4.49

AUGUST FURNITURE SALE BEGINS MONDAY

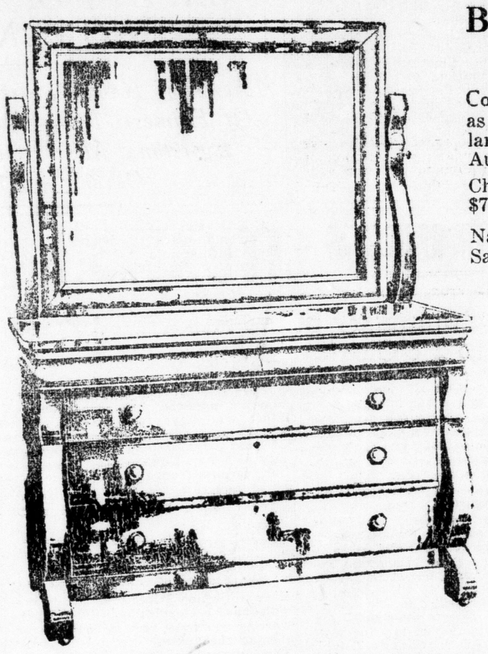
An Event of Growing Importance Each August

In which this store offers complete stocks of Furniture at less than regular prices. Like the market for all other commodities, the furniture market has its divisions—excellent, good, bad, and awful bad. So at this time of extravagant claims, and flaring challenges (which do not influence many people), it is a matter of wisdom to carefully weigh the printed word, and to be quite sure that the amount you are to pay will bring its utmost equivalent in dependability and in correct style in return.

All Furniture Reduced From 10 to 50 Per Cent

And there is not a single piece of Furniture on the floor that does not bear our full approval as to its style, material and workmanship for the special purpose for which it was built, and at the special price at which it is marked. Furniture from manufacturers who make **good furniture only**, whose products are never found in the free-for-all markets of cut prices.

Every purchase here during the August Sale insures the maximum of satisfaction at the minimum of expense, for we take pride in the great number of homes that have been furnished on our judgment with resulting years of solid satisfaction.



Bedroom Suites in Genuine Mahogany

Colonial design, finished a rich dark red. Dresser, as large cut, case top 50x24 inches, full swell front large British plate mirror. Regular price $80.00. August Furniture Sale **$72.00**

Chiffonier to match above dresser. Regular price $75.00. August Furniture Sale **$67.50**

Napoleon Bed, Regular $75.00. August Furniture Sale **$67.50**

Colonial Bedroom Suite Dull Mahogany

Dresser. Regular price $55.00. August Furniture Sale **$49.50**

Chiffonier. Regular price $50.00. August Sale Price **$45.00**

Dressing Table. Regular price $31.00. August Furniture Sale **$27.90**

Bed. Regular price $52.00. August Furniture Sale **$46.80**

These Bedroom Pieces at Easy-Buying Prices

Dresser, like cut, either genuine mahogany or quarter cut oak, polished or dull finish, case 42 inches wide; mirror 24x38 inches. Regular price $22.50. August Furniture Sale **$20.25**

Chiffonier, as cut, mahogany or quarter cut oak, polished or dull. Regular price $22.00. August Furniture Sale.. ..... **$19.80**

Bedroom Suite, Tuna Mahogany

Showing the rich natural grain of the mahogany.

Dresser. Regular price $40.00. August Furniture Sale **$32.00**
Chiffonier. Regular price $37.00. August Furniture Sale **$30.00**
Dressing Table. Regular price $25.00. August Furniture Sale .. **$20.00**
Bed. Regular price $25.00. August Furniture Sale **$20.00**

Brass and Iron Beds at Special Prices

10 only, Brass Beds, 4 feet 6 inches wide, 2-inch post pillars, with ⅝-inch top rods and fillers. Regular price $10.50. August Furniture Sale **$8.75**
White Enamel Iron Beds. Regular $18.50. August Furniture Sale **$15.00**
White Enamel Iron Beds. Regular $15.50. August Furniture Sale **$13.00**
White Enamel Iron Beds. Regular $13.50. August Furniture Sale **$9.75**
White Enamel Iron Beds. Regular $5.00. August Furniture Sale **$3.50**

All our Coil Wire and Woven Wire Springs at straight price reductions of 10 per cent.

$6.00 Springs. August Furniture Sale **$5.40**
$5.00 Springs. August Furniture Sale **$4.50**
$3.50 Springs. August Furniture Sale **$3.15**
$2.50 Springs. August Furniture Sale **$2.25**

All Mattresses at Reduced Prices. Two Big Specials for Monday, August 10th

SPECIAL NO. 1.—Marshall Sanitary Mattresses, 4 feet 6 inches wide, with hair top and bottom. Regular $30.00 each. August Furniture Sale, **$19**

SPECIAL NO. 2.—Marshall Sanitary Mattresses, 4 feet 6 inches wide, felt top and bottom. Regular $25.00. August Furniture Sale **$15**

50 Only, Cotton Felt Mattresses

Our special brand, made of clear cotton felt, every sheet the full size of mattress, in good quality art ticking. There is no loose cotton in this mattress. Regular $9.00 each. 50 only in August Furniture Sale at each **$7.90**

Mahogany China Cabinets

Sheraton design. The balance of this set has been sold and cannot be replaced. Regular price $42.00. August Furniture Sale **$21.00**

Special values in Drawing-Room and Living-Room Furniture. Not a piece or set has escaped the price-cutting. Below we give a few prices, showing the savings.

$219.00 Fumed Oak Inlaid Diningroom Suite, August Furniture Sale Price : : : : : : $169.00

Buffet—55 inches high, the top is 22x66 inches, is made of select quartered oak, fumed finish. The inlaid lines are of ebony and kingwood.

Pedestal Extension Table—Round top, 50x50 inches, with 8-foot extension, top inlaid to match Buffet.

Set Chairs—5 small and 1 arm. Spanish leather slip seats.

China Cabinet, 49 inches wide, with long drawer, neatly inlaid.

Regular price for set complete, $219.00. August Furniture Sale **$169.00**

Solid Mahogany Parlor Suites

Adam design. 3 pieces, upholstered in best silk tapestry. Regular $150.00. August Furniture Sale **$95.00**
3-Piece Sets. Regular $55.00. August Furniture Sale **$45.00**
3-Piece Sets. Regular $50.00. August Furniture Sale **$40.00**
3-Piece Sets. Regular $40.00. August Furniture Sale **$32.00**
3-Piece Sets. Regular $31.00. August Furniture Sale **$25.00**
3-Piece Sets. Regular $23.00. August Furniture Sale **$19.50**

Luxury Chairs Half Price

Solid Oak Frame Luxury Chairs, upholstered in best quality Spanish leather. Regular $35.00. August Furniture Sale **$17.50**

Solid Mahogany Davenport

Upholstered in green demin. Regular $65.00. August Furniture Sale **$32.50**

Two Only Solid Mahogany Chairs

Upholstered spring seats, now covered in white cotton. Regular $34.00. August Furniture Sale **$17.00**

Your Opportunity for a New Refrigerator

We will not carry them over. Which of these do you fancy, galvanized, enameled, porcelaine or opalite glass lining?

$12.00 Refrigerator, for .. **$8.95**
$16.50 Refrigerator, for **$12.95**
$20.00 Refrigerator, for **$14.95**
$25.00 Refrigerator, for **$19.25**
$30.00 Refrigerator, for **$22.95**
$75.00 Refrigerator, for **$55.00**

See These Today.

Basement.

GET THE BIG BAR.
Full Size and Weight, 2½ Pounds. Shell Brand, Pure French Castile Soap, 27 Bar. At Toilet Counter.

SMALLMAN & INGRAM LIMITED

IN THE RESTAURANT.
With Macaroons and Cup of Tea or Coffe, 3 to 5:30. Peaches and Cream, 10c—With Macaroons and Cup of Tea or Coffee, 15c.

ELORA MAN DROWNED BATHING IN GRAND

ELORA, August 7.—Bert Adams, 28 years old, was drowned this evening in the Grand River, about a mile from town, while bathing.

FRENCH WAR OFFICE WANTS FOREIGN RECRUITS

PARIS, August 7.—The French war office is arranging to accept foreign volunteers, beginning August 21.

They will be organized into a foreign legion.

LONDON, Aug. 7.—New Zealand has turned over to the Government the warship Philomel.

KING GIVES $25,000 FOR RELIEF OF POOR

Prince of Wales' Fund Already Reaches $1,125,000—Open One Day.

[Canadian Press.]

LONDON, Aug. 7.—Although it was only opened this morning, $1,125,000 had already been subscribed tonight to the Prince of Wales's fund for the relief of the poor during the war. The provincial cities are still to be heard from.

One of the first subscriptions was $90,000 from the prince's regiment, the First Life Guards.

Notables Contribute.

Among others who contributed to the fund were George Coates, the manufacturer, $250,000; Lord Ashton, $75,000; the Rothschilds, $50,000; King George, Sir Ernest Cassel and Sir William Hartley, each $25,000, and dozens of others $5,000, including Alfred Gwynne Vanderbilt.

Queen Mother Sympathetic.

The Queen Mother Alexandra has also appealed for funds for the Red Cross Society, and Ladies Paget, Lowther and Churchill, and Mrs. Harcourt, American women who married Englishmen, have formed a committee and will arrange a plan whereby Americans can "manifest in some way their sympathy with England in her present emergency, and offer some useful aid to alleviate the sufferings of her sailors and soldiers."

CIVIC WORK HELD UP.

[Canadian Press.]

BERLIN, Aug. 7.—The banks having advised the civic authorities that on account of money stringency no large amounts of money can be advanced, Mayor Fuller has given instructions that no new works which were contemplated be proceeded with.

RECRUITING AT BRANDFORD.

[Special to The Advertiser.]

BRANTFORD, Aug. 7.—Two hundred and fifty men have volunteered to serve with the 38th Dufferin Rifles should they be called on. Recruiting commenced today, in the armories, and will be continued until mobilization orders are received.

STILL THE METHODS OF FRANCO-GERMAN WAR

London Critics Say Germany Has Failed to Learn From Recent Wars.

[Canadian Press.]

London, Aug. 8.—An official communication issued at Paris states that the troops in the fortress at Liege being sufficient for the defence of the town, an active division mobilzied Liege has joined the army in the field.

English military critics in London papers comment on the failure of the German infantry exhibited in their frontal attacks on the Liege forts in which they were repulsed. It is contended that the Germans learned nothing from recent wars and still adhere to methods adopted in the Franco-German war.

KING OF BELGIUM INSPIRES TROOPS

You Will Triumph Because Strength Is in Service of the Right.

[Canadian Press.]

BRUSSELS, Aug 7.—Before departing for the front, King Albert addressed a proclamation to the Belgian army, saying:

"Without the least provocation on our part, our neighbor, proud of its force, has torn up treaties bearing its signature and has broken in upon the territory of our fathers, because we refused to forfeit our honor.

"An attack has been made upon us, and the world marvels at our loyal attitude

"Be comforted by our independence.

"Our menaced nation shudders and its children have bounded to the frontier.

"Brave soldiers, I salute you in the name of Belgium. You will triumph because your strength has been put to the service of the right.

"Glory to you, soldiers and defenders of the liberty of our menaced fatherland."