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# TREMENDOLS SACRIIITE SALE LADIES' AND CHILDREVS HATS 

## THE BROADWAY HOLSE OF FASHION

Our entire stock of Ladies' and Children's HATS of every description, including all our late arrivals, placed on sale at prices which will completely overshadow any value-giving event of this kind ever attempted in St. John's.

## 800 <br> OF THE FINEST MADE hats FOR MATRONS AND misses at amazingly low prices

Straw Hats Silk Hats Felt Hats Crepe Hats Leghorn Hats Fancy Braid Hats Mohair Hats
etc., etc.

100 Hats
Values up to $\$ 3.25$ FOR

Values up to $\$ 4.75$ FOR
$2^{50}$ A Most Attractive Collection of New York Hats
This assortment includes: Small Boyish Cloche Hats for the new tailleur; larger Dress Hats for
afternoon wear; Flower Trimmed Hats for any occasion.

All these Hats come in
the very newest colours 175 Hats such as--Mexico, a light henna; Yucaton China Blue; Cleopatra, purple;
Black and White: Navy; Black and White; Navy; Sand; Grey; Black and
Yellow; All White; and Yellow; All White; and
all the newest wood all the newest wood shades.

275 Hats
Values up to 88.00

Pert Ribbon Effects! Novelty Ornaments! Colorful Flowers! And all kinds of Embroidery are among the trimmings. COME! SEE FOR YOURSELF! No matter what the former price was on any Hat you choose during this sale, $\$ 4.50$ will be the highest priced Hat in our store.

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