

We Trim Hats Without Trimming You.

Smart Millinery

at Tempting Prices

Our display of Hats and Millinery is one that shows Style plus Distinction. When you feel now

YOU REALLY MUST HAVE A NEW HAT and don't know whether you can exactly afford it or not,

Call in and see our Display of **MILLINERY**

We will not press you to buy, but you will find Style, Quality and Distinction in our showing, and you will not feel like paying more for something less elsewhere.

HENRY BLAIR

m.w.t.f

LOCAL SECURITY EXCHANGE.

CASH BASIS ONLY—No MARGINAL TRADING.

We have instructions to sell \$500 Trade Bakery, Ltd.; \$1000 Harris & Elliott, Ltd.; \$1000 Nrd. Debenture Bonds, 4 p.c.; \$250 Canadian Bonds, 5 p.c.

We have inquiries to buy \$2500 Victory Bonds, 6 1/2 p.c.; \$500 White Clothing Mfg. Co., Ltd.

All of the above are subject to confirmation. If interested, make us a bid, or have you any local stocks or bonds you desire to sell?

In addition to our Marginal Trading Dept., but exclusive of same, we operate a local Exchange, where any investors with local securities to sell may list same with us, or if desirous of buying some local stock, may give us their best bid for same.

Our motto is: No service—no fee. We offer you an absolutely satisfactory Brokerage Service.

J. J. LACEY & COMPANY LIMITED
STOCKS AND BONDS.

Retiring from Business!

Great Slaughter Sale.

Our entire stock of READYMADES, BOOTS, RUBBERS, MANTLES, MILLINERY and GENERAL DRY GOODS, clearing without reserve. Sweeping reductions in every department. Terms of Sale strictly cash.

WILLIAM FREW, Water St.

The Nfld. Poultry Association

WILL HOLD ITS ANNUAL EXHIBITION

In the C. L. B. Armoury,

on December 1st, 2nd and 3rd.

Blue, Red and White Ribbons, Cash Prizes, Silver Cups and many Specials are offered.

BE AMONG THE WINNERS.

SPECIAL—Silver Cup to out-of-town Exhibitor winning highest number of points.

Entrance fee of 10 cents on all birds exhibited to accompany entries.

Write for Entry Forms and information to

JNO. F. CALVER, Hon. Secretary,
Duckworth Street.
oct22,1911.eod

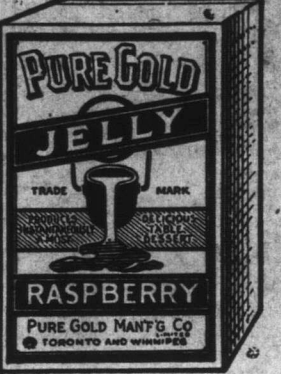
Kings, Wealthy, Blenheims and Gravenstein Apples.

We have now in stock 800 barrels of Choice Apples of the above brands which we can make delivery at once to any orders sent in to be filled.

ALSO TO ARRIVE:
80 kegs Grapes, 80 cases Silver Peel Onions.
Get our quotations on Apples before buying.

BURT & LAWRENCE.

Forty-One Years in the Public Service—The Evening Telegram.



PURE GOLD JELLY
RASPBERRY

MRS. HOUSEKEEPER: Jam may be eighty cents or a dollar a crock, cut it out and serve

PURE GOLD JELLY
(Raspberry, Strawberry and Lemon).

Sugar may be up in the skies and eggs scarcer than a snowball in—that place, but you certainly should worry when you can ice your cakes with

PURE GOLD ICING.
Pure Gold goods for sale by all Grocers. Trade supplied by

P. E. Outerbridge,
Sole Agent,
KING'S ROAD.
Telephone 60.

Cigars!

ABOVE ALL IN QUALITY.

Just received from Havana a shipment of the world renowned Henry Clay and Bock & Co.

Cigars,

Comprising

Regalia Chica Tina
Perfectos Elegantes
Fuma Especiales
Petit Coronas.

Also in stock Benson and Hedges famous brands, comprising:

B. and H. Covonas
B. and H. Invincibles
B. and H. Perfectos
B. and H. Pantelas

And a large variety of other brands of cheaper quality.

Cash's

TOBACCO STORE,
Water Street.

Corkwood!

IN STOCK,
200 Bundles

CORK

Thick, Medium and Thin.

The Cosmopolitan for November.

America's Greatest Magazine, with stories by America's greatest writers—Galsworthy, Beach, Lincoln and others.

Also OTHER MAGAZINES OF GREAT INTEREST.

Popular Mechanics, Scribners, The Blue Book, London, The Delineator, Modern Priscilla and the leading Fashion Journals with patterns.

Get in touch with us and be up-to-date in your reading matter.

Dicks & Co., Ltd.

The Booksellers.

MINARD'S LINIMENT RELIEVES DISTEMPER.

SILVERWARE!

Bread Trays	Bread Board
Roll Trays	Pan Bon
Fruit or Confection Basket.	Butter Dish
Baking Dish	Sandwich Trays
Casserole	Dessert Sets
Entree Dishes	Trivets
Scup Tureen	Waiters
Cake Dishes	Maralade
Cake Plates.	Sugar Dish
	Spoon Holder
	Tea Sets

Also HOMES & EDWARDS' FLATWARE.
The name of Homes & Edwards is a sure guarantee of "Quality".

D. A. McRAE, Jeweller.

For Sale!

One 6-Cylinder Studebaker Touring Car,

only a few months in use. This is the nearest approach to a Rolls Royce in this city, so far as strength, endurance and speed are concerned, and has gone to Harbor Grace on top gear. Will be sold cheap. Apply this office.

SALT!

We are selling Salt at lowest prices delivered to schooner, or ex our Water Street Stores.

COAL!

All our Coal is now sold, but we will have a small cargo in November.

A. H. Murray & Co., Ltd.

227.eod

Tomatoes, Sugar Corn, etc.

New Stock. Lowest Prices.

BOYER'S TOMATOES—1 1/2's and 3's.
BOYER'S SUGAR CORN—2's.
BOYER'S EARLY JUNE PEAS—2's.
TINNED PEACHES—2 1/2's.
TINNED PEARS—2's and 2 1/2's.
TINNED APRICOTS—2 1/2's.
DRIED APPLES—40 and 50 lb. boxes.
PRUNES—60 to 70's, 70 to 80's.
DRIED APRICOTS—25 lb. boxes.
CALIFORNIA ORANGES—176's.

GEO. NEAL, Ltd.

EDSTROM & O'GRADY

Plumbers, Steam and Hot Water Fitters,
66 PRESCOTT STREET.

We have just received a shipment of Register Grates in oxidized and brass finishes; assorted patterns and sizes.

Call and inspect our stock while the assortment is complete.

N.B.—We will also attend to any plumbing or heating work you may require to have done and guarantee satisfaction.

oct9,11

No Matter How the Fire is Caused

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Government Railway Commission.

Freight Notice!

GREEN BAY STEAMSHIP SERVICE.

Freight for the above route per S. S. HOME will be accepted at the Freight Shed Saturday, November 6th, from 9 a.m.

LEWISPORTE-COOK'S HR. STEAMSHIP SERVICE.

Freight for the above route per S. S. EARL OF DEVON will be accepted at the Freight Shed Saturday, November 6th, from 9 a.m.

Government Railway Commission.



One thing essential in your Winter Coat is QUALITY. One has to wear their Winter Coat for many months, and to stand against this you require the best of material in it.

We have carefully selected our stock of Winter Coatings and feel we have goods that merit your approval. You can purchase enough excellent material to make a coat for \$24.00, and if you wish we can make it up for you, and deliver the finished garment in a week or less if necessary. The material is equal in quality to that in coats which retail at \$70.00 to \$90.00.

We ask you to come in and see the goods, examine them, get samples and prices, compare with others, and come back and purchase the goods.

Templeton's

SLATTERY'S

Wholesale Dry Goods

are now offering to the trade the following

English and American Dry Goods.

English Curtain Net.	White Curtains.
English Art Muslin.	Valance Net.
White Nainsook.	White Seersucker.
Children's White Dresses	Children's Gingham
Misses' Colored Dresses.	Dresses.
Gent's White Handkerchiefs.	Ladies' Handkerchiefs.
	Gent's Colored Handkerchiefs.

Also a very large assortment of SMALLWARES.

SLATTERY'S DRY GOODS STORE,

Duckworth and George Streets.

What They'll Do For You at the Stores Where Victory Brand Clothes Are Sold.

They'll give you all-wool quality and correct style.
They'll reduce your clothes expense because the clothes they sell last longer.

They'll ask the lowest price possible; they believe in narrow margins.

ASK FOR VICTORY BRAND.
Made by

The White Clothing Manufacturing Co., Ltd.

WHOLESALE ONLY.
259-261 Duckworth Street.

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