

Attractive Summer Offerings!

How well this store is ready to serve you this summer is best learned by a visit here.
As a partial suggestion of what you will find we quote the following:

Jack Tar Togs!

For Children and Girls up to 16 years. Just in time for the Summer weather. Comfortable and cool. You may Tub them, Rub them and Scrub them without injury to the material.
Price, \$2.50 up to \$7.00.

Children's Domet Coats!

6 doz. Child's Heavy Domet Coats, in shades of Blue and White, Black and White, and Brown and White.
Price, \$1.80 up.

SPORTS' STRIPES!

Another shipment of dainty Sports Stripes. Just the material for Summer Skirts or Costumes.
Prices, 30, 33 and 38c. yard.

Ladies' SPORTS' COATS!

We have still a few left from our last shipment which we are offering at a ridiculously low figure, and if you are desirous of securing one we would advise a prompt inspection so that you may be properly suited.
These Coats are made from the newest materials and in the latest style, they come in shades of Black and White, Brown and White and Blue and White.

Marshall Bros

Dress Muslins!

Prepare for the warm summer weather that is slowly but surely coming. We have a big stock of Summer Muslins, Voiles, Plain and Fancy Lawns.

Prices within reach of everybody.

Bath Mats!

2 dozen only Bath Mats in shades of Rose & White and Brown and White; size 24 x 42.

Price, \$1.90 each.

Congoleum Mats!

Another big shipment of Congoleum Mats, equal if not better than the last lot; size 18 x 36.
Only 22c. each.

Stolen Reading.

By RUTH CAMERON.



RUTH CAMERON

As I started to crumple up a newspaper with which to light a little open fire the other evening my eye fell on a most interesting article. Five minutes later, I came to and found myself reading that article.
It was a Sunday newspaper which had lain about the house three days. I had looked at it several times and had seen nothing half so interesting in it. Queer I should have discovered it just the moment I was going to burn it up? No, not queer but perfectly inevitable.
Isn't it always thus.
So Hard To Throw Away Magazines.
Did you ever try to throw away a pile of old magazines and not discover several absorbing looking articles that you simply must read?
Did you ever in your own newspaper or magazine find anything half so pleasing to your interest as the headlines or pictures of the newspaper or magazine the man beside you on the trolley was reading?
When I was a little girl we used to cover our pantry shelves with newspapers (I believe they don't do that nowadays it isn't hygienic any longer) and many a time I would go into the pantry with some cooking dishes to put away and would be arrested in the act by the sight of some interesting piece of news (six months old) in the paper on which I was about to deposit the dish.
Those Fascinating Old Newspapers.
From that column to another was usually an easy transition (much easier than the transition back to the sink), and some minutes later I would be brought to myself with a guilty start by a voice from the kitchen inquiring what had become of me.
In Charles Lamb's "Thoughts on Books and Reading" there is a little passage which exquisitely celebrates another form of stolen reading. I give it bodily in the hope that its charm may entice someone who has

not the joy of knowing the gentle Eliot, to search him out.
Never Did He Enjoy a Book More.
"There is a class of street readers whom I can never contemplate without affection—the poor gentry who, not having the wherewithal to buy or hire a book, fish a little learning at the open stalls—the owner with his hard eye casting envious glances at them all the while and thinking when they will have done. Venturing tenderly, page after page, expecting every moment when he shall interpose his interdiction and yet unable to deny themselves the gratification, they snatch a fearful joy. Martin B. in this way, by daily fragments, got through two volumes of *Clarissa*, when the stallkeeper damped his laudable ambition by asking him when he meant to purchase the work. M. declares that under no circumstances in his life did he ever peruse a book with half the satisfaction that he took in these uneasy snatches."

MINARD'S LINIMENT is the only Liniment asked for at my store and the only one we keep for sale.
All the people use it.
HARLIN FULTON.
Pleasant Bay, C. B.

Your Boys and Girls.

When a child begins with a cold, isolate it from the other children in the house and do not let it attend school until it is better. Not only is a cold contagious in itself, but in children a cold is often but the beginning of a contagious disease and it is not safe to let other children. Let them come in contact with a cold until it is proven to be nothing serious. There is no better gargle or nose douche for a beginning inflammation than salt and water. Of course the solution must be weaker for the nose. Nose douches should be taken only on a doctor's advice, as the membranes of the nose are very delicate and the treatment must necessarily vary with the child. Never let the child go out of doors after spraying nose and throat.

If you need a good serviceable Skirt in Black or Blue, \$6.50 to \$8.50, visit W. R. GOOBIE'S, just opp. Post Office.—June 17.

Kellogg Food Company,

of Battle Creek, Mich. Just received by train.

KELLOGG'S BRAN (cooked) ready to serve.
KELLOGG'S RICE BISCUITS.
KELLOGG'S GRANOSE BISCUITS.
KELLOGG'S BRAN BISCUITS.

KELLOGG'S PEANUT BUTTER, large and small bottles.
KELLOGG'S MINUTE BREW.
KELLOGG'S MALTED NUTS, large and small bottles.
KELLOGG'S YOGURT CHEESE, opal crocks.

W. K. KELLOGG CEREAL CO., Toronto, Ontario.
BRAN, Cooked, Ready to Serve. DRINKET, 4 oz. Tins.

C. P. Eagan

Duckworth Street and Queen's Road.

Now in Stock!

Ready for delivery at once.

40 boxes White Starch, 40 lbs. each, bulk.
40 boxes White Starch, 4 lb. boxes, 48 lb. case.
25 boxes Fluffy Ruffle Starch, 10 oz. boxes.
5 cases White House Coffee.
100 boxes Kirkman's Borax Soap.
100 boxes Babbitts Borax Soap.
40 cases Corn Starch, 1/4 lb. pkg., 40 lbs. to case.

Soper & Moore

Milady's Boudoir.

BEAUTIFYING THE NECK.

Again I wish to accentuate the danger of wearing high, tight collars. They not only ruin the appearance and contour of the neck but they increase the tendency to a double chin. They cause wrinkles on the lower part of the face and, as years go on, they will surely form those cruel, ageing lines, that run from the lower cheek toward the chin. The present way of leaving the neck exposed is a great help in preserving beauty.
If your neck is in a very bad condition a lace scarf or some unobtrusive and thin neck covering may be worn until improvement begins, but remember, the first step toward any improvement is to release the throat from any tight covering or restriction.
The causes of a flabby neck aid in making a flabby double chin. Tight collars break down the muscles supporting the flesh. Discolorations are due to the same cause, for the constant friction of a collar thickens the skin and causes it to turn, first yellow and then dark brown. The high tight collar restricts the carriage of the head and this causes wrinkles.
Now let us consider what we can do to get rid of these unfortunate defects. First clean the neck with cold cream, then bathe with warm water. Next massage the skin with a good skin food and follow by bathing the neck with very cold water or rubbing it with a piece of ice folded in a square of linen. If there are discolorations on the neck, cover these overnight with bleaching cream and bathe with cold water in the morning. Cucumbers, juice of a lemon and peroxide, are all very good for neck whitening.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT".
We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.
We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the winners.
"STAFFORD'S LINIMENT" is the strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.
It is for RHEUMATISM, LUMBAGO, NEURALGIA and all ACES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, but the bottle still remains the same size.
DR. F. STAFFORD & SON, St. John's, Nfld.

"Would it be proper to call on a friend, while she is visiting, someone with whom I am not acquainted?" inquired Mabel.
"It would be quite proper to call on your friend who is visiting someone with whom you are not acquainted. You should ask for the hostess also and should leave a card with her," answered her aunt.

Everyday Etiquette.

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Edgar A. Guest

TAKE HIM WITH YOU.

Take him with you when you go. Let the little fellow know Proper sports and proper joys. Be a comrade of the boy's. Take him swimming, now and then. Let him learn the ways of men; Take your Sunday walk with him. Seriously talk with him. Teach him how to be a man. Take him with you when you can.
Never days were quite so glad As the by-gone days I had. Chumming with the father, kind, In the years that stretch behind. Even now in dreams I see Happy hours he promised me; Eagerly, I'd wait the day Hand in hand we'd walk away; Even at his office grim, I was proud to be with him.

More than pleasure fine, it meant, When somewhere with him I went; Little things I couldn't see Father pointed out to me; Showed me men erect and true, And sometimes the false ones, too. And, the while we walked along, Talked with me of right and wrong, And for all the years to be Opened wide his soul to me. Take him with you when you go.

Teach him what you'd have him know. Let him have the joy you knew When you owned a father, too; Walk with him, and let him find What is hidden in you; Talk with him of men and things; He will heed your counselings. Take him with you when you can, Teach him how to be a man.

Household Notes.

Crocks used for preserving eggs must be clean and sound.
Use a knife when you measure a level teaspoonful of salt.
Honey can easily be used for the sweetening of marmalade.
Before washing lace curtains brush to remove the dust.
Sugar is not a necessity for the successful canning of fruit.
CROUTONS or grated cheese give interest to many plain soups.
A medium-sized potato equals two slices of bread in food value.
Currants for jelly should be crushed with a wooden masher.
A good lotion for ities is made with lukewarm water and salt.
Potato doughnuts keep moist longer than the usual doughnuts.
Left-over baked or boiled sweet potatoes may be used for grilling.
If you are going to blanch vegetables have the water boiling hard.

Special Notice.

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OVER THERE.



WILL MASON

Our boys are swarming over there, as fast and thick as blazes; at which the Kaiser reads his hair and hands out smoky phrases. He thought we were so far away, across such wastes of ocean, we'd never cut a deal of hay, but now he's changed his notion. He understood his submarines would keep our boys from landing, but now he wots and also weens he faked his understanding. He thought the allies would be whipped, he'd wind up all the slaughter, before our soldiers could be shipped across the briny water. But now his hopes are gone to smash, their wreck is most distressing, and now he sees, through his moustache, how punk was all his guessing. Oh, now our boys are over there, to swat the Huns and bleed 'em, to can the Kaiser and his heir, and save the world to freedom. And every day another bunch goes sailing o'er the water, to demonstrate our western punch, and make the tyrant totter. We'll show the Teutis what force can mean, with never stint or limit; we'll earn a glory most serene, and ages cannot dim it. Our boys will put Red Bill on ice, and set his doom bells tolling; and it is ours to rise the price and keep the ball a-rolling. I have a keg of picayunes, and I won't lightly skim it, but dig the bundle up oft-sons, with never stint or limit.

T. J. EDENS.

200 Sacks MIXED OATS, 95 lbs. each, \$4.20 per sack.

PORK LOINS. JOWLS—Small, with tongue. SPARE RIBS. N. Y. CORNED BEEF.

KELLOGG'S BRAN, in pks. KELLOGG'S CORN FLAKES. CORN MEAL (table), 7 lb. Scks. CORN MEAL (table), 2 lb. ctas. ROMAN MEAL. MOIR'S CAKES. JERSEY CREAM SODAS—in delivery pails. CORN SYRUP.

FRESH REUBAR. STRAWBERRY JAM, pure, 1 lb. pots. ASSORTED JAMS—Rasp., Straw., Plum, Apricot, G. Gage.

ROLLED OATS, 8c. lb. BEST FAMILY FLOUR, \$1.10 Stone. SUGAR, 10c. lb. CEYLON TEA, Tippy, 50c. lb.

Fresh COUNTRY EGGS.

T. J. EDENS,

Duckworth St. and Rawlin's Cross.

MINARD'S LINIMENT CURES GARTS IN COWS.

TO THE TRADE!

FANCY SPARE RIBS, 200 lb. barrels.

CHOICE BEEF CUTTINGS.

MORRIS & CO'S FAMOUS HAMS & BACON.

HARVEY & CO., Ltd., WHOLESALE ONLY.

Smart Coats and Wraps!

Some exceptionally smart Coats and Wraps for Summer wear are now being displayed by us, and are notable as being the creation of some of the most fashionable New York Houses.

These beautiful Coats are built of Serge, Poplin and other textures, in Navy, Saxe and other smart shades.

Be sure and see the distinctive little touches that mark these Coats as the latest word in 1918 styles.

U. S. Picture & Portrait Co.

St. John's.

Ladies' White SHOES, Only \$2.60 a pair.

Just received direct from New York a neat White Buttoned Shoe, made in the latest American style. See them to-day.

WILLIAM FREW, Water St.

Advertise in the "Telegram"

To-Day's Messages.

11.00 A. M.

REVIEW OF OPERATIONS.

LONDON, To-day. Austrian forces, which are attacking along the front of the Italian Theatre, from the Northwest of the Piave to the Eastward to the Piave River, and thence along the stream where it joins the head waters of the Adriatic, a front of nearly 100 miles, have made extensive preparations for the drive by bringing up strong reinforcements in men and guns. Many of them being brought from the former battle fronts in Russia and Galicia as a result of the debacle in the East. The enemy is using these without stint, in order to dislodge from the mountain passes and cross the Piave, and gain the Venetian Plains. Everywhere the fighting is of an extremely sanguinary character, especially East of the Asiago Plateau, in the Brenta Valley and on Monte Grappa. In the initial struggle, the enemy succeeded in capturing several front line positions in the mountain region, from the British and also in crossing the Piave. Counter attacks however have restored all the positions in the mountains, including territory, to a depth of 1,000 yards along a 2500 yard front, captured from the British. At last accounts the Allied troops were strongly holding the enemy and King Victor Emmanuel's men were gallantly striving to throw back the invaders across the Piave. The Italians have taken more than 2,000 Austrian prisoners, among them 89 officers. As yet the Vienna War Office has given only brief mention of the battle, saying that the Austrian armies had invaded the Piave, and that up to noon Sunday more than 10,000 Italians, English and French soldiers and a considerable number of guns had been captured. With the commencement of the long expected Austrian offensive the fighting in France has slumbered down almost to subnormal, except southwest of Soissons, where the French have delivered several violent attacks on the Germans holding territory captured last week. Where the enemy a week ago was throwing thousands of men against the Allied lines, between Mont Didier and Noyon, Sunday saw him worn out with his useless efforts, and his forces sadly depleted through the killing and wounded and his position unable to further give battle. In the famous St. Michael sector where the Americans took over their first sector of the front, the Germans have delivered a stroke and were rewarded by being able to gain the village. Shortly after however they were expelled and the position regained. Prisoners were taken from the Germans, who in their anger throughout Sunday "strafed" villages in the rear with their artillery.

BERLIN NOT BOMBASTIC.

BERLIN, To-day. The official report from general headquarters reads: Southwest of Arras, and north of Bethune, British local attacks occurred, during which the enemy penetrated our foremost lines. West of Lecon we repulsed them in hand-to-hand fighting. On the rest of the front the infantry activity was restricted to reconnoitering engagements. The artillery duels revived in the evening north of the Lys, north of the Scarpe and on both sides of the Somme. There have been small engagements on the battlefield south-west of Noyon.

MORE NORWEGIANS SUNK.

WASHINGTON, To-day. The Norwegian sailing ship *Kringsja* has been sunk by a German submarine, ninety miles off the Virginia Coast, the Navy Department announced.

Windows

Just received a large shipment of the best Port cases, will stand shipment well.

GALVANIZED WIRE

24 in. to 72 in. wide, 1/2 in. to 1 in. thick. Our Netting is Galvanized after heavy strong gauge, it includes an assortment of Galvanized and Black Wire Fly Netting, in 36 in. wide.

WIRE WINDOW SCREENS—all sizes.

Wire Screen

Several hundred packages of Tin and Galvanized Wire and Coal Rods.

A full assortment of Lanterns and Drift Pitches, and Horse nails, Mill chisels, and can be used with cold chisels. A large assortment of Painters' tools.

G. Knowlton

June 13, 1918.