

White Marcella Quilts

White Pillow Cases.

White H. C. Quilts.

White Circular Pillow

Cotton.

White Twill Sheeting.

White Towellings.

ALL AT OLD PRICES.

MARSHALL'S Annual
WHITE GOODS SALE.

Exceptional Values for your money is what you get here now. The vast stock of White Goods will enable you to select the very goods you need and want most, and for every dollar you spend you'll get a great deal more value than you ordinarily get.

White Lawns, White Embroideries, White Laces, White Lace Curtains, White Toilet Covers.

Marshall Bros.

WHITE FLANNELS.

White FLANNELETES

White Table Damask.

White Table Napkins.

White Damask Table

Cloths.

ALL AT OLD PRICES.

CLOTHES!

By RUTH CAMERON.



RUTH CAMERON

Are you ever astonished and appalled at the power desire for clothes has over the mind of the average woman—over your mind and mine?

I am.

I love books. I love out-of-doors. I know that a friendship is a joy, a tranquillity, and a covetous appreciation of beauty wherever found, in humanity, in art, or nature, and an altruistic interest in the world's progress are the realities of life.

I know that clothes are not one of the vital realities. I know that if I wear becoming, warm and whole looking, that is all I should care about.

The Dress I Bought Three Years Ago Is As Good As Ever.

I know with my mind that since the dress I bought three years ago is still becoming and perfectly whole, I ought to have the strength of mind to be contented, and not be discontented because it is plainly of a past day's date.

All these things are what my mind says.

And then, some day I go into town and look into the shop windows. Or meet women to whom pretty and shonable clothes are the important things of life. And as if I had been exposed to a contagion, I catch a fever of the desire for pretty things and all that my mind says is forgotten.

The Thought of Clothes Intrudes on Everything.

I can hardly think of anything else but clothes. The thought of them intrudes upon my work, my reading, my amusement.

I strive to plan how I can have things that are beyond my means. I plan ridiculous extravaganzas. The realities grow pale beside this unreality.

By and by the fever dies down, and I see things more sanely. But, alas! I know I shall have it again.

Some Women Have This Fever All the Time.

I might think I were different from others if I had not caught glimpses of the same passion in them. I have seen women plunged in grief that nothing else could move them from, begin to take a new interest in life at the thought of new clothes. I have seen an utterly ambitionless girl become a wonderful planner and contriver when her wardrobe was in question. And I know that there are women with whom the fever is not intermittent but continuous.

The other day I read a newspaper letter from a working girl who had to "support her mother and who must dress 'neatly but plainly.'" She said that when she looked at other girls all she could think of was their pretty clothes.

What queer kittle kattle we women are, after all!

Everyday Etiquette.

"When anyone calls and I am not at home and they leave their card, do I owe them a call or should they call again?" asked Marjorie.

"You owe the call. Your not being at home makes no difference. What was your loss and the visitor has paid her obligation," replied her mother.

QUICK AND EASY. — The Giant Junior Safety Razor, 225,000 sold to the soldiers on the Western front; 50c. with 7 blades; extra blades, 40 cents per dozen, or 3 for 10 cents. CHESLEY WOODS, 232 Duckworth St., head McBride's Bill, Sole Distributor. Wholesale only. For sale at advertised stores.—065.17

It's Not What
You Pay

But what you get for what you pay that counts in value.

The above truism applies more to tea values than any other article of merchandise.

"There's a smile in every cup of Homestead."

Balmoral60c. lb.
Homestead50c. lb.
Star45c. lb.
Special40c. lb.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

Goods

To Hand To-Day:

65 kegs Heavy Green Grapes.
75 cases Sunkist Oranges.
25 cases Fresh Eggs.
50 bags Small Beans.
50 bags Rangoon Beans.
50 bags Green Peas.
350 boxes Dried Fruit—Apricots, Prunes, Peaches, Pears.

— ALSO —

100 bags P.E.I. Vegetables—Carrots, Beets, Parsnips.
400 bags Potatoes.Soper & Moore,
Importers & Jobbers.Suffering From
"Neuritis."

A correspondent of the New York Sun thinks that President Wilson is suffering from "neuritis," and proceeds to elucidate the complaint thus:—"No man can remain neutral for a long time upon vital questions of right and wrong without finally betraying the effect of it upon his character in some form or other. Neuritis, as we may call it, is insidious but sure in its development from stage to stage. In its beginning the sufferer from it displays an invincible repugnance to coming to a decision upon such questions, particularly if they don't happen to affect his own personal interests, evading a decision upon them some times on the plea of Pontius Pilate, the classic exemplar of the type that truth is difficult or impossible to attain; sometimes by involving the central fact in a web of side issues which holds the conscience captive until the sufferer has a chance to escape without too great a sense of moral shame. This last has been the President's method." The correspondent concludes that such a malady as neuritis in its final expression is the abnegation of all that makes men brave, strong and true in the defence of civilization already gained, and in the struggle for a higher civilization still to come. But possibly President Wilson's complaint may not be so deep-seated as to be incurable. Coming events may effect a radical cure.

A Child Hates Oil, Calomel, Pills For Liver and Bowels

Give "California Syrup of Figs" if cross, sick, feverish, constipated.

Look back at your childhood days. Remember the "dose" mother insisted on—castor oil, calomel, cathartics. How you hated them, how you fought against taking them.

With our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. The children's revolt is well-founded. Their tender little "insides" are injured by them.

If your child's stomach, liver and bowels need cleansing, give only delicious "California Syrup of Figs." Its action is positive, but gentle. Millions of mothers keep this harmless "fruit laxative" handy; they know children love to take it; that it never fails to clean the liver and bowels and sweeten the stomach; and that a teaspoonful given to-day saves a sick child to-morrow.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Beware of counterfeits sold here. See that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

AT THE RINK.—The Prince's Rink was open again last night and was well attended. The ice was in good condition. The hockey teams are getting ready for practice as the schedule of games will begin next week.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Col. Patrick Mahon

Gave Up His Life as an Example to Others.

Paris, Jan. 10.—"Allowing himself to be killed resting on his cannon, to give an example and prevent a precipitate retreat," reads the order of the day recording the death of Lieut.-Colonel Patrick Mahon. It was at the pass of St. Marie Aux Marines, in the Vosges. Twice before he had tried to save the pass, the second time leading a victorious counter-attack. A hot enemy attack the third time forced the French to retire. Mahon dismounting from his horse, crossed his arms and stood in front of one of the French guns facing the enemy until he was killed.

The body still lies between the French and German lines, although a number of officers have tried to recover it.

Your Boys and Girls.

Teach the children to drink water instead of visiting the soda fountain each time they feel thirsty. Any pure water is healthy. If a chemist gave you an analysis of your drinking water it would, no doubt, be found pure and full of all sorts of health giving minerals which would inspire you with the deepest respect for the water which your children have so deeply despised.

Drinking a glass of water a half to three quarters of an hour before each meal will cleanse out the little stomachs and better prepare it to receive the food that follows. Then between meals, encourage them to drink water; from one to two glasses. Nature's demands for either food or water are similar and to give the stomach food each time one feels the sensation of hunger is often the cause of chronic stomach trouble.

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MINARD'S LINIMENT FOR SALE EVERYWHERE.



Open Every Night.

STAFFORD'S DRUG STORE (Theatre Hill) will be open every night until 9.30.

3 SPECIALTIES:

Stafford's Liniment for Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Over 30,000 bottles sold last year.

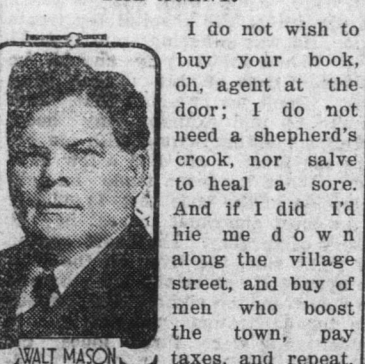
Stafford's Prescription "A" for Indigestion, Dyspepsia, Catarrh of the Stomach, Dyspepsia, and Nervous Dyspepsia. Price (small size), 25c.; postage, 5c. extra. Large size, 50c.; postage, 10c. extra.

Stafford's Phosphate Cough and Cold Cure for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 25c.; postage, 5c. extra.

The above 3 Specialties are manufactured only by

DR. F. STAFFORD & SON, St. John's, Nfld.

THE AGENT.



WALT MASON

I do not wish to buy your book, oh, agent at the door; I do not need a shepherd's crook, nor save to heal a sore. And if I did I'd hie me down along the village street, and buy of men who boost the town, pay taxes, and repeat. I took a ride the other day, in my new pastebord car, and saw, along the right of way, men toting up a thoroughfare in which we take much pride, and soon like streaks of lightning there our motor cars will glide. They're grading down the steeper hills, and bridging creeks and draws; and who is paying up the bills? Who is the Santa Claus? The agent from some parts unknown, the smiling gent like you, was never known to cough a bone, to put such projects through. The local business men must bear such burdens on their backs; they pay for bridge and thoroughfare when they dig up their tax. And so when I am needing prunes the merchants of this grade will get my hard-earned piddly-pence, you bet your lid, my lad. So, to the place from which you came, oh, agent smooth, return! I do not need your quipping frame, nor patent duplex quirt.

ENGAGEMENT ANNOUNCED.—Mr. and Mrs. Horace A. Morne, 35 Binscarth Road, Rosedale, announce the engagement of their daughter, Evelyn Wier, to Lieut. Arthur W. Dyas, 3rd Battalion C.E.F., son of the late T. W. Dyas and Mrs. Dyas, of Toronto, marriage to take place in February.

MINARD'S LINIMENT CURES DIPHTHERIA.

TEAS!

Wholesale.

In stock and for Spring delivery, at
Lowest Prices.

We shall be pleased to quote on application. Special quotations for advanced bookings. Now is the time to book for Spring deliveries, and this is the place, as we can

Save You Big Money.

HENRY BLAIR.



222 Water St. ORGANS 222 Water St.

RECOMMENDED BY ALL THE LEADING ORGANISTS IN TOWN.

Call and see our stock or send for Catalogue and prices.

CHARLES HUTTON,
RELIABLE PIANO & ORGAN STORE.

Shirts! SHIRTS!

Men's Negligee Shirts.

All sizes from 13-17, from 70 cents to \$1.50.
BUY NOW and SAVE MONEY.

William Frew.

Read The Telegram

A

To keep up to the latest advance Fashion Centres out at the end of

For Tea

we offer this these up-to-the such unheard of going on for our

Annual

to take place in

War News

Messages Received Previous to

SWITZERLAND.

BERNE.—An official announcement to-day that the Federal Council decided as a measure of mobilization on January 24th to mobilize the division and contingents of the fifth divisions, which have yet been mobilized. There are frequent reports recently of a violation of that country's neutrality. Italy, according to despatches, has strengthened its defences along the Swiss border. President Schulzess, of Switzerland, recently that the Swiss people never allow a foreign army on their soil. On account of the situation of these reports, the German Governments renew assurances to Switzerland that would respect her neutrality.

CONFERENCES HELD

LONDON.—It is officially announced, being Monday and Tuesday, Lloyd George and his staff had a series of important conferences with General Nivelle, the Commander-in-Chief, and Marshal Sir Douglas Haig, the Chief of the British Expeditionary Force.

WOMAN IMPLICATED

WASHINGTON.—Lawson testified that Thomson Viscotte, who wrote the letter and later made a statement in the presence of her attorney, that William W. Price, a correspondent, who is said to have acted as a go-between for Tumulty and others, received a cash, and Tumulty received a larger sum. I think that this is a correct statement, as reported to me, said Lawson.

ADMIRAL DEWEY

WASHINGTON.—Admiral Dewey, hero of the priority ranking naval officer, died at his home in his 80th year.

POPE BENEDICT CONGRATULATES WILSON.

WASHINGTON.—Congratulations from the Pope on the recent peace treaty on the American Government, were sent to President Wilson.

SAY PAUL ARE VERY FRESH

