

Eiderdown Quilts!

30 Beautiful
Eiderdown Quilts.

Old Prices:

\$8.00,
9.50,
10.00,
12.00,
15.00,
21.00

each.

BLANKETS and QUILTS

Prepare for the Cold Weather.

300 Pairs **WHITE WOOL BLANKETS**

Old Prices:

\$3.30, 3.60, 3.80, 4.30, 5.00, 5.50, 6.00,
7.00, 7.50, 8.50, 9.00, 11.50, 13.00 per pair.

Marshall Bros

Wadded Quilts,

5 by 6, 6 by 7 feet,
Nicely covered
with Art Sateen.

Old Prices:

\$1.40,
1.70,
2.20,
3.60,
4.50,
6.00

each.

She Didn't Apologise.

By RUTH CAMERON.



The other afternoon when I called on a friend of mine she answered the door herself in a very short skirt and a brown flannel shirt.

While she is a woman whom I greatly admire, we are not intimate friends, and I had with me a guest who is a stranger to my hostess.

It was a situation which would have embarrassed the ordinary woman. Not so this woman. She did not look flushed or annoyed. She did not break into apologies or explanations. She received us cordially and led us into her living room, and then, at her leisure, explained (not apologized) that she had been working in her garden.

She Didn't Say "It's the Maid's Day Out."

She keeps a maid who usually answers the door, but she did not think it necessary to establish this fact by explaining that it was the maid's day out.

Don't you admire that woman? I do.

She had what I consider one of the best of all qualities—true dignity. That is the sort of dignity that made Lincoln capable of being entirely unembarrassed when his Cabinet found him playing leap-frog with his son.

They Had Blackened the Prime Minister's Face.

That is the sort of dignity that Sir William Pitt, the Prime Minister of England, possessed. He had been romping with some of his young friends when his two Secretaries of State called. His niece had just succeeded in blackening the Prime Minister's face with a burnt cork. Yet one of the rompers records how "the tall, ungainly, bony figure seemed to grow to the ceiling while the Secretaries of State bent like willows before him."

True dignity and false dignity are as far apart as the poles.

True dignity is a quality of the soul, not of the spine.

True Dignity Is Rooted In the Soul. It doesn't consist in keeping your back like a ramrod and your manner like an iceberg. It consists, rather, in independence of soul.

False dignity props itself up by explanations and apologies.

True dignity never needs to because it cannot be undignified. It dignifies all that it does.

False dignity is as common as true dignity is uncommon.

True dignity is often found in high places because it frequently carries its possessor into them by its own force, but it is also found in lowly places, for, to quote Aristotle, "Dignity consists not in possessing honors, but the consciousness that we deserve them."

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London.

Blouses of net or chiffon do not need to be dried out of doors. Roll in a towel after rinsing or wave through the air and iron with a cool iron.

HOMESTEAD TEA

always finds a welcome reception wherever presented, and wins the unstinted approval of every good housewife.

The "Homestead" trademark has come to signify the acme of superiority; quality governs the price, and price the quality.

Other teas may be more expensive, but we do not know of any better flavor.

"There's a smile in every cup of Homestead."

NEW GOODS Just Received.

25 boxes Dates in bulk. 25 boxes Dates, 1 lb. boxes. Sinclair's Fidelity Bacon. Sinclair's Fidelity Hams. Sinclair's Cedar Rapids Bacon.

Sinclair's Bologna Sausage. Freshly made P.E.I. Butter. New Lemons. Marshberries, Cranberries. Table Apples.

FRESH RABBITS. FRESH EGGS. FISH SOUNDS.

P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

PICKLES!

Just received and in stock:
200 doz. 12 oz. Mason Jar Chow Chow.
200 doz. 12 oz. Mason Jar Mixed Pickles.
100 doz. 16 oz. Mason Jar Chow Chow.
100 doz. 16 oz. Mason Jar Mixed Pickles.

100 doz. 16 oz. Milk Jar Chow Chow.
100 doz. 16 oz. Milk Jar Mixed Pickles.

Prices have advanced since our car was purchased. Get our prices.

TO ARRIVE THIS WEEK:
425 hrs. King, Wagner and Hubert Apples.
75 cases California Oranges.

Soper & Moore,
Retail and Wholesale.

The Knight of the Pills

You can either laugh or weep over the story of Sir Joseph Beecham, Bart., dead amid his millions, the third richest man in England by virtue of a cheerful, colossal imposture. His pills were innocent as compared with most patent medicines. But the exploitation of them was largely misleading. Their price was grotesque. And his reward was very great. The public eagerly bought his farthing pills for a shilling. A grateful Government first knighted him and then made him a baronet.

Sir Joseph Beecham is generally credited with being the inventor of patent medicine exploitation on a large scale. Certainly he possessed an extraordinary imagination. Not only our own Barham at his best ever equalled the hymn-book trick, whereby the purchasers of apparently innocent volumes on Christmas Day to sing the lines:

"Hark! the herald angels sing
Beecham's pills are just the thing."

After the usual American chuckle at a sense of appalling waste is the feeling which such a record inspires; and that is the point very vividly brought out in the most interesting literary use that has been made of the patent medicine idea. Mr. Wells's "Tono-Bungay," Mr. Locke's "Tono-Bungay," Mr. Clem. Sypher in "Sophtimus" on Sir Joseph himself; but there is too much easygoing mellowness in the tale to make the character count. In Mr. Wells's book, unrelated to Sir Joseph or his pills, the tale centres about that marvellous remedy Tono-Bungay, "Health, Beauty and Strength—Like Mountain Air in the Veins," and its extraordinary originator, old Ponderevo, something between an incompetent druggist and Napoleon. The hero of the volume, nephew George, has this to say when the project is first launched and his aid besought:

"The stuff was, I perceived, a mischievous trash, slightly stimulating, aromatic and attractive, likely to be-

come a bad habit and train people in the habitual use of stronger tonics, and insidiously dangerous to people with defective kidneys. It would cost about sevenpence the large bottle to make, including bottling. We were to sell it at half a crown, plus the cost of the patent medicine stamp. A thing that I will confess deterred me from the outset far more than the sense of dishonesty in this affair was the supreme silliness of the whole concern. I still cling to the idea that the world of men was, or should be, a sane and just organization, and the idea that I should set myself gravely, just at the fine springtime of my life, to developing a monstrous bottling and packing warehouse, bottling rubbish for the consumption of foolish, credulous and depressed people, had in it a touch of insanity."

There is a delightful description of the advertising campaign which was devised, "The romance of modern commerce," as Ponderevo called it—"Conquest. Province by province. Like rogues." And, very naturally, as the success grew and public applause followed, Ponderevo half came to believe in the child of his imagination. Mr. Wells apportions the responsibility very fairly; it is made clear that without a credulous, soft-headed public such a preposterous fake could never be put over. As the hero sums up the record at the end:

"It is, I see now that I have it all before me, a story of activity and urgency and sterility. I have called it 'Tono-Bungay'; but I had far better have called it 'Waste.' . . . I think of all the energy I have given to vain things. I think of my industrious scheming with my uncle, of his resonant, strenuous career. Ten thousand men have envied him and wished to live as he lived. It is all one spectacle of forces running to waste, of people who use and do not replace, the story of a country hectic with a wasting, aimless fever of trade and money-making and pleasure-seeking." Written in 1903, "Tono-Bungay" contains an oddly accurate hint of the state of England's mind as lately revealed under tragic stress. And what is true of one public that is fooled by patent medicines can scarcely be less true of another. The craze indicates not only daring and imagination and unscrupulousness on the one side, but soft-headedness and folly on the other. America has quite as much to learn as England from "Tono-Bungay" and the life of Sir Joseph Beecham.—New York Tribune.

Demosthenes and Venizelos.

Fortnightly:—Demosthenes' orations exhibit the almost desperate efforts of a man to strike some spark out of dead matter—to urge, exhort, goad, upbraid, entreat, or shame passively into some semblance of life. Venizelos has much the same task, for his lot, too, has fallen on unhappy times. To be a Greek citizen in the modern era is to be conscious of great humiliations. There has been no one quite like him in the Near East in his grasp of actual and possible conditions, and his far-sighted glance into the future—certainly no politician in Athens who has a title of his ability. The circumstances of the time have thrown up a statesman who seems formed in the ancient mould of an Aristides, formed in the ancient mould of a Pericles a Demosthenes.

BISHOP

SONS & CO., Limited

Grocery Department.

Just arrived, a large assortment of

Bulbs!

Hyacinths:

Single Superfine White.
Single Superfine Rose.
Single Superfine Dark Blue.
Single Superfine Yellow.
Double Superfine White.
Double Superfine Rose and Red.
Double Superfine Dark Blue and Light.
Early White Roman.

Tulips:

Double Superfine Mixed.
Single Superfine Mixed.

Daffodils:

Golden Spur.

Narcissus:

Bicolor Victoria.
Emperor.
Von Sion.
Barri Compicum.
Paper White.
Poeticus Pheasant Eye.
Ornatus.

CHINESE SACRED LILIES.

'Phone 679.

Always varnish over the soles and heels of new boots and shoes, or those that have been repaired, with copal varnish. This hardens the leather, and they will wear twice as long.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

UNIVERSAL UNDERWEAR

is made of the best materials, and constructed by skilled workmen to fit perfectly, loose and comfortable. It is highly sanitary and does not irritate. Sizes: 34 to 46. Prices:

\$1.75 to \$3.50
per garment.

Smyth's
GEO. KEARNEY Manager

East End Store, 164 Water St.

WITHIN THE LAW!

For comfort and safety carry a

POCKET FLASHLIGHT.

All sizes for auto and pocket use in stock.

GEO. M. BARR.

ACCORDEONS!

The only place in town where you can buy them.

CHARLES HUTTON,

Household Notes.

A celery and potato salad is made with an equal quantity of each minced fine and seasoned with a grated but-
ton onion. Serve with French dressing.
Before roasting apples, try making

a small slit all the way around each apple with a knife. This will prevent their splitting when roasting.
A good salad is made of potatoes and peanuts with mayonnaise dressing.

MINARD'S LINIMENT CURES DISTEMPER.

Children Had Eczema Doctor

Had No Appetite, and Her

How many parents realize the strain which going to school means to the child who is naturally nervous and of delicate health?

You see them come from the schools daily with pale faces, many wearing glasses, and looking tired and worn. At home they are irritable, do not sleep well at nights, and are upset by a little extra excitement.

If they are to grow to healthy manhood and womanhood their systems must have attention now. Such treatment as Dr. Chase's Nerve Food does wonders for children in this condition. We are constantly receiving letters from grateful parents telling us what the Nerve Food has done for their children. This one is a fair sample:

Mrs. Stephen Hartman, Italy Cross, Lunenburg Co., N.S., writes: "My little sister at eleven years of age became nervous, irritable and seemed almost tired out. She had no appetite, was

War News.

Messages Received
Previous to 9 A.M.

FORT VAUX OCCUPIED.

PARIS, Nov. 3. The French occupied Fort Vaux last evening, after waiting for the cessation of great explosions inside the fort, the war office reported to-day. The fort was evacuated by the Germans yesterday, and passed again into the possession of the French without loss to them. The Germans gave up the fortress, the statement says, as a result of violent French bombardment and the gradual closing in of French troops. The re-entrance of the French into this position was not contested. The ring of Verdun fortifications is now re-established and is held firmly by the French. On the remainder of the front, the communication says, there were no happenings of importance.

BERLIN SAYS RUSSIAN TROOPS SUFFER SEVERE LOSSES.

BERLIN, Nov. 3. One Russian troops charged seven times yesterday in an attempt to recapture the positions taken by the Germans on the Narayuvka, southeast of Lemberg. They suffered exceptionally severe losses, the war office says, and gained no successes.

ITALIAN WAR OFFICE REPORT.

LONDON, Nov. 3. The Italian war office yesterday reported 4,731 prisoners had been taken of the Twenty-first Austrian Regiment, and that several battalions had been annihilated. The battle against the heights east of Gorizia continues fiercely. The Austrian counterattacks are described as feeble.

BRITISH CAPTURE VILLAGE.

PARIS, Nov. 3. On the left bank of the Struma the British troops following up their successes, have taken by assault the village of Alitza. On the remainder of the front there was intermittent hand-to-hand fighting without infantry action.

BRITISH SEIZE SWISS DOCUMENTS.

WASHINGTON, Nov. 3. The seizure of Swiss official documents by the British naval authorities at Falmouth from Jules Metzger, an authorized Swiss courier who was bringing them to the Swiss Legation here and to the Swiss Consul-General at New York, has been officially reported to the State Department by the Swiss minister. The seizure is reported merely as a fact without any suggestion to the United States which is in no way concerned. Metzger was a passenger on the steamer Noord which arrived at New York from Rotterdam on October 31st.

GERMAN NAVAL RAID.

BERLIN, Nov. 3. A raid was made by German naval small craft on the shipping route between the mouth of the Thames and

CRISCO

The Ideal Cooking Oil
Better than the

CRISCO is guaranteed
Foods cooked with CRISCO
taste better than those cooked with
CRISCO is sold by all
Wholesale Houses