

A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—a Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

U. S. Picture and Portrait Co.

ONIONS and BEANS!

Arrived to-day per SS. "Durango,"

50 cases Spanish Onions.
200 bags Rangoon Beans.

GEO. NEAL

By Appointment

To His Majesty the King.

Michelin Tires,

The World's Standard. Sizes in Stock:
30 x 3 1-2 Steel Studded,
815 x 105 Steel Studded,
820 x 120 Steel Studded,
895 x 135 Steel Studded,
935 x 135 Steel Studded.

A. H. MURRAY. July 24, 16.

Logic!

You want the best Roofing. BARRETT, U.S.A., makes the best Roofing. Therefore you want BARRETT ROOFING. EVER-LAS-TIC READY ROOFING is made by BARRETT; it's not a Rubber Roofing, its an ASPHALTED WOOL FELT.

COLIN CAMPBELL.

Our Great Summer Sale,

Now in full swing. Wonderful Bargains in LADIES' BLOUSES, LADIES' MISSES' and CHILDREN'S ONE-PIECE DRESSES, DRESS MUSLINS, PERCALES, GINGHAMS, ETC., ETC.

Call to-day and see our Great Bargain Offerings.

William Frew.

The New Oxfords



Oxfords will be one of the most favored Styles of Low Shoes this Season!

There are several new models that will make a strong appeal to every Woman that knows!

Our cut shows one of the new beauties just from the Makers!

Dull and Bright leathers—short vamp, plain toe. Cloth or Kid top, small eyelets, Spanish heel. No slipping!

\$2.00, \$2.30, \$2.60.

Take another look at the cut. Isn't it a handsome Shoe?

PARKER & MONROE, Limited,
THE SHOE MEN.

FRED. J. ROIL & Company.

This Company acts as Agents either for Trustees, Executors or owners, and would take entire management of property, attending to repairs, taxes, appraisals, the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Act as broker for the sale or purchase of Real Estate, also the placing or procuring of money on Mortgage.

FRED. J. ROIL & CO.,
Real Estate & Auctioneers.
Smallwood Building,
Duckworth St.



JUST AS YOU WANT

it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory

OUR MEATS, our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

M. CONNOLLY,
market, D. S. 21

During the warm weather there is no nicer drink than

CLARET.

We have in stock about 50 cases which we will sell at less money than you could purchase in France to-day. All our Wines and Spirits are of exceptional value.

Only 5 months now to clear our stocks. If a buyer, get our prices.

J. C. BAIRD.

Water Street.

SKINNER'S Monumental Works,

ST. JOHN'S, N.F.



(Established 1874.)

529 and 533 Duckworth Street.

A large assortment of Headstones and Monuments always in stock. Latest designs, etc., with prices and sizes to suit everybody. Export customers can save time and money by writing to-day for Catalogue of designs and Price List. We have satisfied thousands of customers with our mail order system of buying from our photo designs.

N. B.—First-class carving and durable lettering. Combined with first-class stock, give us the superiority. Give us your order and get the best there is at reasonable prices for good work only.

LOCAL CEMETERY WORK PROMPTLY ATTENDED TO.
apr15.6r.a.t.u.h

EUROPEAN AGENCY

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery.

Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special quotations on demand. Sample Cases from \$50 upwards. Commitments of Produce Sold on Account.

WILLIAM WILSON & SONS (Established 1814.)
25, Abchurch Lane, London, E.C. 4.
Telex Address: "WILSONS, LONDON."

MINARD'S LINIMENT CURES DARTS.

IN STOCK!

1000 Barrels

Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb. 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

Harvey & Co.,

LIMITED.

Grow your own Vegetables

Cut down your living expenses. You'll be astonished how easy it is to save time, labor, and money, and get bigger and better crops when you use

Planet Jr Garden Tools

This No. 16 Planet Jr is the highest type of Single Wheel Hoe made. Light, but strong, and can be used by man, woman or boy. Will do all the cultivation in your garden in the easiest, quickest and best way. Indestructible steel frame. Costs little and lasts a lifetime.

New 72-page Catalog (608 illustrations) free describes over 50 different hand- and horse-tools. Write postal for it.

BOWRING BROS. LTD.
St. John's



BEST CROWN SCYTHES,
RIVETED BACK SCYTHES,
B. Y. GRASS HOOKS,
SCYTHE HANDLES,
GARDEN RAKES, HOES,
CULTIVATORS, HAY FORKS,
MANURE FORKS,
GARDEN SHOVELS,
SCYTHE STONES, ETC., ETC.

BOWRING Brothers, Hardware Dept.

AUGUST PATTERNS!

NOW ON SALE.

Outposts send 27c. for the large quarterly Fashion Book. It only costs you 10c, because you get a free pattern with it your own choice.

CHARLES HUTTON,

Sole Agent Pictorial Review Patterns.

REID-NEWFOUNDLAND COMPANY.

GENERAL HOLIDAY August 2nd, 1916.

Excursion return tickets will be sold to all stations between St. John's, Carbonear, Heart's Content, Placentia and Trepassey.

At One-Way First-Class Fare.

Good going Tuesday and Wednesday, and good returning on all trains up to Thursday, August 3rd.

Reid-Newfoundland Co.

BACON!

We are having a very heavy demand at present for our

"Berkshire" Breakfast Bacon

and our sales keep on increasing at a very satisfactory rate from month to month.

The 1st Nfld. Regiment is being supplied by us. Along the Railway Line all the leading Summer Resorts are using "Berkshire" Bacon.

Nearly all thoughtful Grocers are ordering from us daily and we shall be happy indeed to add your name to our already long list of satisfied customers.

We have a new shipment to hand to-day ex "Florizel", and your order, no matter how large, can be filled and forwarded without delay.

F. McNAMARA, Queen Street.

Cabbage, Oranges & Bananas.

Just received 5 M CABBAGE PLANTS.

50 crates Cabbage—green.

60 bunches Bananas.

50 cases California Oranges—all counts.

PRICES RIGHT.

BURT & LAWRENCE.

Much Satisfaction for Ladies

to know that their garments are so carefully and skillfully handled when sent here to be Dry Cleaned.

Your expensive gown, fragile dress, elaborate wraps with their delicate colors and tender fabrics, receive great care and attention of experience and best methods, and returned to you freshened in appearance, exquisitely finished, carefully packed, with all their natural softness and richness of texture and fabric.

Ungar's Laundry and Dye Works,

HALIFAX.

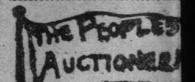
Messrs. NICHOLLE, INKPEN & CHAFE, St. John's, Agents for Newfoundland.

July 24, 1916

WEATHER FOR
TORONTO, Noon.—Free
W. winds, warm with occas
al showers to-day and Tues
ROPER'S, Noon.—Bar. 30
Ther. 61.
Drink Welch's Grape Ju

VOLUME XXXV

Auction Sale



AUCTION—FREE

On the premises, Tuesday August 1st, at 12 o'clock, all suitable freehold property situate on Central Street, and bounded by Farlane and Casey Streets; measuring 24 feet on Central Street by ins. by 62 ft. 11 ins. on M. St., by 24 ft. 9 ins. on Casey

P. C. O'DRISCOLL
July 25, 1916

Rainbow Paints

A large addition to the stock of the popular

RAINBOW PAINTS

Just received.

Ready Mixed, all colors.

In 1-4, 1-2 and 1 gallon

Tins. Selling at our

usual low prices.

W. & G. Rendell

July 27, 1916

During the warm weather there is no nicer drink than

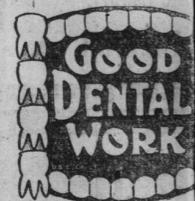
CLARET.

We have in stock about 50 cases which we will sell at less money than you could purchase in France to-day. All our Wines and Spirits are of exceptional value.

Only 5 months now to clear our stocks. If a buyer, get our prices.

J. C. BAIRD

Water Street.



The Maritime Dental Parlor

FRAMING A GENUINE FAITH is what our sketch is aiming at, giving the public of our ability to do it faithfully, conscientiously, expertly.

FIRST-CLASS DENTAL WORK in every branch—Crown and Bridge work, Fillings, Sets that defy time. Our methods are painless, satisfactory. Our growing list of patrons proves our dental service public. Examination free. X-ray services. Painless Extraction... Fall Upper or Lower Sets...

M. S. POWER, D.D.

(Graduate Dentist)
176 WATER STREET,
(Opp. M. Chaplin.)
nov23.16.16

MINARD'S LINIMENT CURES DARTS.