

TEN PAGES TO-DAY, 1

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING, TEN PAGES TO-DAY,

WEATHER FORECAST.
TORONTO, Noon.—Light to moderate winds, fair and warm to-day. Friday—S, and S. W. winds with showers.
ROPER'S, Noon.—Bar. 29.50; ther. 74.

THE EVENING TELEGRAM.

FOR LATEST
WAR NEWS
SEE 8th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, JULY 29, 1915.

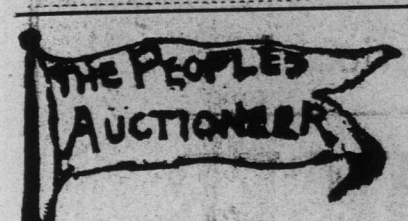
\$3.00 PER YEAR.

NUMBER 173.

USE BUFFALO FLOUR! BOWRING'S Retail Store.

GET OUR PRICE.

Auction Sales!



AUCTION.

At the British Hall, To-morrow, Friday, 30th inst., at 10.30 o'clock, a large quantity of Household Furniture and Effects, consisting of 1 Superior Upright Piano, Extension Dining Tables, Dining-room Furniture, Bookcases, Handsome Overmantels, Drawing-room Furniture, Carpets and Canvas, 1 Solid Mahogany Extension Dining Table and three extra leaves, 6 oak Dining Chairs, 1 Marble Top Walnut Cabinet, 1 Drawing-room Sofa, 1 Drawing-room Arm Chair to match, 1 Spring Rocker, 1 Cane Hall Stand, 1 Marble Top Dressing Table, 1 Ladies' Oak Writing Desk, 3 Carpets, quantity of Ornaments, quantity of Chins, quantity of Kitchen Utensils.

P. C. O'DRISCOLL,
Auctioneer.

July 29, 11

FOR SALE!

- 2 NEW IMPORTED SINGLE SEAT BUGGIES, with wheels to suit rough roads.
- 2 SECOND-HAND BUGGIES, 1 with rubber tires.
- 2 SECOND-HAND EXPRESS WAGONS.
- 1 2-WHEELER.
- 1 LIGHT LUMBER TRUCK.
- 1 FAMILY CARRIAGE, with rubber tires.

We have also in stock a few sets of the latest Electric Carriage Lamps. A good steady white light, equal to 5 candle power each. No smoke to dull the light. All to be sold cheap if applied for immediately.

S. G. COLLIER,
Waldegrave Street.

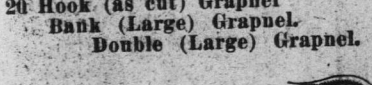
July 27, 31, eod



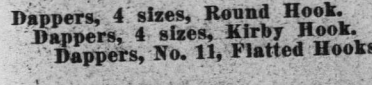
Shore Pin Red, Small Squid Jigs.
Bank Pin Red, Large Squid Jigs.



20 Hook (as cut) Grapnel.
Bank (Large) Grapnel.
Double (Large) Grapnel.



Dappers, 4 sizes, Round Hook.
Dappers, 4 sizes, Key Hook.
Dappers, No. 11, Flatted Hooks.



FISHING LEADS.
8 oz. 12 oz. 14 oz.
1 lb. 1 1/2 lbs. 2 1/4 lbs.

LINES.
Best quality American Steam Tarred Lines, 2 to 18 lbs. per doz.
White Cotton Lines, 6, 9, 12 thread.

NEYLE'S
HARDWARE.

July 22, 24, 26, 28, 30, 31, 1915

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.

Globe Steam Laundry Co., Limited.
Phone 148. P. O. Box 476.

may 12, 15

FOR SALE.

8 Bungalow Lots, situate between Waterford Hall and the residence of Hon. Donald Morison. These lots are in the most picturesque section of Waterford Valley, and will be sold cheap to prospective Bungalow builders.

Apply to
Fred. J. Roil & Co.,
REAL ESTATE.
Smallwood Building,
Duckworth Street.



LEAVE IT TO THE BUTCHER—He knows the best cuts and you can rely on the tenderness, freshness and fine quality of

ALL THE MEATS you get from our Market. How about having us send you a good leg of Spring lamb? Order here to-day.

M. CONNOLLY,
176 Duckworth Street.

PLAY BALL!

Complete outfits for starting the game of Baseball comprising:—

- One Baseball Bat
- Two "King of the Diamond" Balls
- One Catcher's Mitt
- One Glove
- One Mask
- Book of Instructions.

Sent prepaid to any address in Newfoundland for \$3.00.

All the above are the celebrated A. O. Spalding & Bro. make and are good articles of standard size.

TENNIS RACQUETS—\$3.50, \$4.00, \$4.50, \$5.50.

TENNIS BALLS—Each 40c. per doz., \$4.00.

FRESH STOCK OF DE RESZKE CIGARETTES JUST IN.

P. E. OUTERBRIDGE,
180 WATER STREET.
July 22, 24, 26, 28, 30, 31, 1915



We can Improve the Looks

of our sad-faced friend by supplying a set of our well-fitting and perfect-looking Artificial Teeth.

Is it worth while to look forlorn? Get your mirror and think it out, then call on Dr. Lehr, the Senior Dentist, and have him supply a set of teeth and quality obtainable for \$12.00, or have him extract that tooth which has caused you so much trouble. Teeth extracted without pain... 25c.

A. B. LEHR,
(The Senior Dentist),
208 WATER STREET.
Phone 319. July 17, 19, 21, 1915

Obstetrics

for Nurses.

By Joseph B. DeLee, M. D., Professor of Obstetrics, Northwestern University Medical School, Chicago.

Just ready New (4th) Edition.

Cloth, \$3.00 net.

"It is far and away the best that has come to my notice." J. Clifton Edgar, M.D., of Cornell.

DICKS & Co., Limited,
Biggest, Brightest, Busiest, and Best, Book, Stationery, and Fancy Goods Store in Nfld.



CEMENT

Just received:

White's Portland Cement,
Made in England.

Atlas Portland Cement,
Made in U. S. A., in barrels and sacks.

H. J. Stabb & Co.

Fresh Arrivals!

OYSTERO—Made from fresh whole oysters. Evaporated, same day as they are drawn from the sea.

STEREO—Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.

Oystero or Steero provide a delightful soup for an impromptu meal.

J. C. BAIRD,
Water Street.

Your House Needs Paint.
Let us send you a Colour Card with Colour Suggestions.
36 POPULAR SHADES.
MATCHLESS PAINT
Never Disappoints!
The Standard Mfg. Co., Ltd.,
ST. JOHN'S.

Now It is New Potatoes!
The old being about done.
We have some excellent ones, also NEW TURNIPS and ONIONS, and expected to-day: New stocks of FRESH GREEN CABBAGE and BANANAS, ORANGES and LEMONS. All at our usual reasonable prices.
EDWIN MURRAY.

At the Cottage, Camp, or on the Boat,
or wherever you and your family vacation this summer, you can have all the music and just the kind of music you want, whenever you want, with a set of
Columbia
DOUBLE-DISC RECORDS,
with either a Columbia Graphophone "Eclipse," \$40.00, or a Grafonola "Jewel," \$50.00, or a "Favorite," \$65.00.
These three Columbias are all easy to move, to carry and to store—just made for summer use.

U. S. Picture & Portrait Co.
GRAPHOPHONE DEPARTMENT.

Furniture for the Home.
The Big Furniture Store.
Spring Goods Have Arrived.
LINOLEUMS, CANVAS, CARPETS and RUGS in all the latest designs.
BEDSTEPS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EAST CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.
A great saving on all you buy at this store.
CALLAHAN, GLASS & CO.,
DUCKWORTH & GOWER STREETS.

The Maritime Dental Parlors,
THE HOME OF GOOD DENTISTRY.
Expert work in all branches. Extraction absolutely painless by our improved method.
Teeth Extracted free of pain... 25c.
Best fitting and most natural looking Artificial Sets... \$12.00
Crown and Bridge Work and Filling reasonable.
M. S. POWER, D.D.S.
(Graduate of the Philadelphia Dental College, Garretson Hospital of Oral Surgery and Philadelphia General Hospital)
176 Water St.
(opp. M. Chaplin's.)

THE WHOLE STORY
of what our "Safeguard" method of Filing and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.
The Globe-Wernicke Co.
PERCIE JOHNSON,
Agent.
Skinner's Monumental Works.
Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.

In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.
JOHN SKINNER.
may 15, 6m, tu, th

Lazell's MASSATTA
A NEW AND TOTALLY DIFFERENT TALCUM POWDER
Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.
In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.
At all Druggists, St. John's, Nfld.

To Builders, Contractors and Others.
Good Sound Lumber, 3 x 6, 1 1/2 x 6 x 7, 1 1/2 x 6 x 7 T. & G., and 2 x 12 of various lengths, for sale cheap. Apply to
H. B. SAUNDERS,
S. S. Desola, Reids' Dock.
July 29, 21

The Art of Selling for Cash
—This little brochure explains fully how we can sell your Real Estate or business for cash, no matter where located. We mean it. Write to-day describing what you have to sell, buy or exchange, and receive this booklet free. B. F. LOOS CO., 403 W. Walnut St., Des Moines, Iowa.
July 19, m, th, fr

FOR SALE—Houses Nos. 53 and 56 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renout Building.
July 10, fr

TO LET—Part House No. 61 Military Road, containing 2 Parlors with sliding doors, three Bedrooms and Kitchen, &c., Bathroom and all conveniences.
July 20, 7, 1s, tu, th

DRESSMAKING—Mrs. M. A. Jackman wishes to announce she has opened a Dress and Costume Making Shop on Queen Street, where she will be pleased to see all her friends and customers who patronized her in the past. Outport orders given prompt attention.
July 28, 31

FOR SALE—A Surrey Wagon, rubber tyred; apply to P. CASEY, Water Street.
July 29, fr

FOR SALE—1 Long and 1 Box Cart and Wheels, 1 Express Van; apply to P. C. O'DRISCOLL, Exchange Bldg.
July 24, 31, eod

FOR SALE—One 7 H. P. Twin Two-speed Indian Motor Cycle and Side Car, in excellent running order; apply P. O. Box 1271.
July 26, fr

FOR SALE or TO LET—That desirable Dwelling House situated at No. 47 Queen's Road, fitted with all modern improvements, heated with hot water, gas and electric light. Immediate possession; apply to Kent & McGrath, Solicitors, or P. C. O'DRISCOLL, Exchange Bldg.
July 23, fr

FOR SALE—The prettiest Pony Outfit in the country. Black Prince, 3 years old; perfectly sound and well trained; Harness, etc.; new two-wheeled Trap, rubber tyred, shafts on springs; Mat, Whip and Rug. A handsome little turnout, all new and in splendid condition. W. BARKER, care The F. B. Wood Co., Ltd.
July 29, fr

LOST—From Gower St. Parsonage, Tuesday, Black and White Setter Pup; black ears, white tail. Finder will be rewarded.
July 29, 11

Help Wanted!
WANTED—A Girl, who understands plain cooking; apply to 84 Duckworth Street.
July 29, 11

WANTED—A Cook and a Housemaid; apply at this office.
July 26, fr

WANTED—A Plain Cook immediately; apply at this office.
July 22, fr

WANTED—A Boy to learn the Grocery Trade, of good address and education; apply by letter only, stating age and qualifications, etc. to X.Y.Z., this office.
July 27, fr

WANTED—Dry Goods Salesman; apply to M. J. DYER, 239 Water Street.
July 27, 31, eod

\$150 for Sixty Days' Easy Work—Write for contract. Experience unnecessary. DRAWER 224, Brantford, Ont. July 21, 26, 30, au, 10, 14

WANTED—By September 1st, Principal for the Presbyterian School, St. John's. Salary to commence \$800.00, increasing to \$1,000.00. Apply in writing with credentials and full information to DONALD MORISON, Bank of Montreal Building, St. John's.
July 29, 31, th, 2, tu

MINARD'S LINTMENT CURES DYPHTHERIA.