

A  
Striking feature  
of this Sale shall  
be our  
Marvellous  
Values in  
Men's and Boys'  
READYMADES  
of all kinds.

# DON'T FORGET TO VISIT BAIRD'S FIRST GREAT ANNUAL SALE

Continuing the Entire Month of February.



For Value Giving this will eclipse any thing ever attempted in the way of Sales. Positively the best opportunity ever offered to you, to purchase all kinds of DRY GOODS at prices that reveal astounding Values. Every article offered for sale pared to the smallest margin of profit thus earning for us the undisputed reputation of being the

## Best Value Giving House for Dry Goods.

Below we submit a few of the the many which we offer:



### AMERICAN SERGE DRESSES.

In this lot you have for style, fit and finish the acme of perfection, faultlessly finished and trimmed in fancy braid and buttons; high waist line, some with velvet collar, others in cream braid, all typifying New York's latest styles; sizes 34, 36, 38, 40. Reg. \$7.50. Our Sale Price..

5.95

### CHILDREN'S AMERICAN DRESSES.

For school wear these are ideal, being made up prettily in Serges, Striped Tweeds, Cashmere, Black and White Checks, trimmed with braids and colored pipings to harmonize with dress, others with cosy plaid trimmings; to fit girls from 6 to 14 years. Reg. \$2.75, \$3.25 and \$4.00. Our Sale Price .....

2.49

### BUTTON HOLES BY THE YARD.

Here is something every day required, Worked Button Holes, put up in 1 yard lengths on tape. Our Sale Price, per yard .....

5c

### WOOL BODICES.

8 doz. of these in Natural Wool, with long and short sleeves, each finished in Linen Torchon edging; buttoned.

Reg. 60c. Our Sale Price .....

Reg. 85c. Our Sale Price .....

Reg. \$1.00. Our Sale Price .....

48c

72c

84c

### DIRECTOIRE KNICKERS.

For present wear these are an essential to comfort, being made of heavy Jersey, ribbed in colours of Grey and Cream only. Reg. 95c. pair. Our Sale Price .....

84c

### LADIES' BELTS.

Over 30 doz. of these in Black and Colored in Elastics, Silks and Leathers, all new styles. Prices in this line run up to 45c. Our Sale Price .....

34c

### MUSLIN BLOUSES.

You'll be wise to lay in a stock of summer Blouses while the Sale continues. Come early and select your requirements. This lot reveals a dazzling assembly of the prettiest styles in Blouses for the coming season.

Reg. 55c. Sale Price .....

Reg. 65c. Sale Price .....

Reg. \$1.10. Sale Price .....

Reg. \$1.80. Sale Price .....

Reg. \$2.50. Sale Price .....

Reg. \$3.00. Sale Price .....

46c.

50c.

80c.

1.27

1.70

2.30

### SILK BLOUSES.

'Tis an undisputed fact that BAIRD'S give the best value in Silk Blouses. We offer a beautiful range in Cream, some trimmed in Insertion and heavy Irish Lace, others with the fashionable French knots; also some plain Cream Silk Shirtwaists, with soft turn-down collar. Values in this display run from \$1.80 to \$15.00. Come and see the extraordinary cut prices in the lot for February Sale.



### Excellent Assortment of Silks.

This selection is replete with the newest and most fascinating fabrics for Dresses, Waists and Gowns, etc. Here you will find dainty Silks that Dame Fashion has decided as correct for the New Season.

### SULTANA SILKS.

These came in fancy dots in shades of Crimson, Fawn, Greys, Cream and White, and all the leading shades; 24 inches wide. Regular 25c. yard. Sale Price .....

21c

### SURAH JACQUARDS.

These are in a range of the much asked for shades, for Dresses, Blouses, Gowns, etc.; this is an excellent Silk. 25 inches wide. Regular 35c. yard. Sale Price .....

29c

### WOOL DELAINES.

Here you'll find an imposing array of Fancy Stripes on Cream grounds, 27 inches wide; this is a suitable material for Blouses for present wear. Reg. 45c. yd. Sale Price .....

36c

### VIELLAEEEN.

Ask to see this material. 34 inches wide, in shades of Shetland, Natural Greys and Pink; a very durable and perfect washing material, excellently adapted for the making of Night-dresses or Pyjamas. Reg. 30c. yard. Sale Price .....

24c

### "SAMSON" BRAND GALATEA.

Something entirely different from the usual make of Galateas. This make fully sustains its trade name, being strong beyond compare; 28 inches wide, in neat stripes and checks, etc. Reg. 20c. yd. Sale Price .....

16c

### GINGHAMS.

10 pieces of Check Gingham, reliable English make; 36 inches wide in an assortment of large and small checks, in colors of Blue and White, Pink and White, and Brown and White. Reg. 16c. yd. Sale Price .....

13c

### LADIES' WOOL GLOVES.

Here you'll find a most comfortable Glove, one which is bound to keep your hands warm; of reliable Scotch make in colors of Greys, Fawns and White; all sizes. Reg. 40c. Sale Price .....

32c

### MEN'S ASTRACHAN GLOVES.

If you want a warm and well finished Glove for a little price, you will find it in this line of Astrachan Gloves, with kid palm, elastic wrist; all sizes. Reg. up to 50c. pair. Our Sale Price .....

37c

## Big Remnant Sale.

This is a clean up of all the accumulated ends that are bound to collect where sales are brisk; this assortment contains Dress Goods, Staples, Wash Goods, Tablings, Curtain Net Ends, etc.; all at special cut prices for our February Sale. Come early, bargains await you surely.

## DRESS GOODS

One of the most important features of our February Sale will be the Sweeping Reductions in prices of Dress Goods, and these Reductions apply to a big stock of entirely new, classy and the latest in fashionable weaves in all kinds of Dress Materials—Tweeds, Serges, Cloths, plain and fancy; Blacks in all the most approved makes, in fact everything that is required in these fabrics to make up smart tailored suits or dresses.

Regular 45c. Our Sale Price .....

Regular 55c. Our Sale Price .....

Regular 65c. Our Sale Price .....

Regular 75c. Our Sale Price .....

Regular 90c. Our Sale Price .....

Regular 1.00. Our Sale Price .....

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