

JUST TO SUIT YOU!

We have now in

10 Firkins Irish Butter.

Very large stock of all the well-known brands of **Flour.** Those excellent **SPARE RIBS** at \$12.50 per barrel are selling very fast. See them.

Corn Meal, Corn, Hominy Feed, Molasses Meal—all at **LOWEST PRICES**

J. J. ST. JOHN, Duckworth St.

The Evening Chit-Chat

By RUTH CAMERON



A complaint was registered with me today to which I'm more than glad to give all the publicity I can. It is against that class of people who through sheer carelessness, rather than lack of money, let their bills lie three or four months before attending to them. This true story accompanies the complaint:

"I know a music teacher who has the support of a family consisting of an invalid sister and two little children. The first of every month she makes out her bills and sends them to the parents of her pupils. The understanding when she took the pupils was that she should do this—she did not add that she hoped the bills would be paid promptly for she knew they were all fully aware that she was the only bread winner for the family. "If ONE happened to let the bill run a month or two she would get along all right, for she earns enough for a comfortable living, but when—as is frequently the case—not just one, but all, forget or neglect to pay for several weeks or even a month, it places her in a very trying position. Just this present month on the 15th of the month not one cent on one bill had been paid, and had it not been that she had credit at the grocery, the family would have actually suffered. But even though it did not come to actual suffering every housekeeper knows the discomfort of not having a little ready money on hand. There is the washerwoman to pay; the crock of butter comes in from the country, the farmer comes with vegetables, but she can only send to the grocery instead of buying at a saving as she ought to, and could if people would only pay her the money she has worked so hard to earn.

"And the most trying part of it all is that they might pay promptly if they only would. The payments come in checks, with hardly an exception, and often after such a message as 'Will you please send me another bill?' I think the maid must have burned your other. I left it on the mantel, but it is gone, or 'Your bill entirely slipped my mind until today and now it is nowhere to be found.' Time is money to this little woman and it takes hours of it to make out bills."

What one of us couldn't tell of some case more or less like this one? Myself, I am thinking of a dressmaker who has her invalid husband and two children to support. She was employed in a large dressmaking establishment and did such beautiful work that customers of the establishment persuaded her that she should set up for herself. She sorely needed the money and after much deliberation took this step. At first I heard she was doing splendidly. Later I was much pained to hear that she had been obliged to go back to her former position at a reduced salary. Inquiry revealed the fact that she had fallen through no lack of ability on her part, but simply because her customers—most of them rich women—were so tardy about paying their bills that with her limited capital she couldn't keep the business on a paying basis.

A good part of the dressmaker's profit, you know, comes from buying her customers' trimmings, etc., at wholesale prices, and she cannot do that unless she is able to settle her store bills promptly.

Everyone ought, of course, to be able to pay all his bills at the end of the month. But even people who can't do that, can at least so select the bills they will pay promptly that those who are forced to wait for their money will be people with capital, and not people who suffer as this woman, and a million others like her do.

And as for the people who have plenty of money to pay their bills and only delay because "they let it slip" or "didn't think"—well, I have always had an idea that Hell was paved with "didn't think" quite as much as with good intentions.

Ruth Cameron

Nutritive Hypophosphites.

When a person feels "blue"—"all tired out"—"doesn't feel like doing anything"—cannot concentrate his mind on his work—feels weak mentally and physically—doubts his powers—complains of poor appetite and sleeplessness—suffers from headaches—then his nervous system is run-down and demands a good up-building tonic. Nervous exhaustion is a modern disease, caused by too close attention to business, overwork, worry, devotion to trying family cares, overstudy, etc.

Nutritive Hypophosphites forms the best nerve and brain food known, and have restored thousands of sufferers to health. Large bottle, \$1.00.

The more you trade, here the better you like this store.
PETER O'MARA,
The West End Druggist,
46 & 48 Water St., West.
Telephone 334.
Mail orders promptly attended to.

has been at work for some time past in formulating a plan by which the rates for cablegrams sent by the general public, in other words, cablegrams in plain language, as distinguished from code language, be reduced about one-half. That plan has now been worked out, and inasmuch as it will require the co-operation of the telegraph lines in Europe, where the Government own the lines, our plan involves a proportionate reduction in the land line rates, charged by the European Governments, and hence the co-operation of the Governments will be necessary.

"At present the cable rate is twenty-five cents per word. The proposed plan is to charge twelve and a half cents for every five letters in the class of cablegrams. We have found by careful investigation and examination of a great number of cable messages that plain language averages only five letters to the word, and hence if we only charge twelve and a half cents for five letters (every letter in the cablegram being counted as though the whole cablegram was one word), the result would be that the public in sending cablegrams would pay but one half of what it now pays for these cablegrams, it being a part of the plan that these reduced rate messages will be subject to prior transmission of messages paid for at a higher rate."

"We hope to be able to put the plan into operation in a short time. It being necessary first to make the necessary arrangements with the European Governments, I would add that this new mode of charging for cablegrams will be a decided advantage to the business public which use a code, inasmuch as it will be an inducement to them to put a portion at least of their cablegrams in plain language rather than use a very complicated code which requires a great deal of time on their part, first to code, and then to decode. After the most careful consideration and study of the whole subject we are satisfied that this new method of charging for cablegrams will not only reduce the charges for ordinary cablegrams one half, but the plan itself will be logical, simple, workable and satisfactory."

Two Persons Killed

And Four Seriously Injured in Fire in New York Apartment House—Real Estate Man Jumps From Fifth Story and is Impaled on Picket Fence.

New York, Nov. 11.—Two persons were killed and four seriously injured today in a fire that destroyed two upper floors of the Rosslind, an apartment house on Manhattan Ave. on the upper west side of the city.

William H. Abbaott, a real estate operator, 45 years old, jumped from a front window on the fifth floor and was impaled on a picket fence along the sidewalk below, dying instantly.

Mrs. William H. Abbaott, his wife, 40 years old, was burned to death in her apartment.

Serious injuries were sustained by three other occupants of the building and by one of the firemen engaged in putting out the blaze.

But for the heroic work of the fire-fighters, it is probable that many more persons would have lost their lives. The rear fire escapes on the upper floors were early cut off from access, and there were no emergency exits on the front of the building. By liberally strutting the front walls of the structure with extension ladders, however, the firemen picked panic-stricken men and women and children out of the windows and passed them down to the street in safety. Impaired tenants on lower floors jumped into a fire net spread over the sidewalk and all landed unharmed.

Miss Alice Cullen, 35 years old, a telephone operator, who lived on the top floor, was the most seriously injured of the rescued tenants. Her clothing was ablaze when the firemen reached her and she was taken to a hospital severely burned.

Stafford's Liniment cures Sprains, Bruises, etc.—nov11.t

SALE!

Men's and Boys' Waterproof Coats, or Mackintoshes,
Men's Grey Rain Proof Coats,
Boys' Tweed Over Coats,
Boys' Blue Nap Reefers,
AT COST PRICES.

Don't ask Why? but Call, Inspect and You'll surely buy.

Men's Mackintoshes—Regular \$6 to \$6.50 for \$4.80, Regular \$9.00 for \$7.00; Regular \$10.00 to \$12.00 for \$8.00.

Boys' Mackintoshes—Just a few, 30 inch to 46 inch. Sale Prices—\$2.90 to \$3.90 each.

Men's Grey Rain Proof Coats—The most handy Over Coat one could have, good for all sorts of weather. Regular \$8.00 for \$5.90; Regular \$9.00 for \$6.90; Regular \$10.00 and \$11.00 for \$7.90.

Boys' Dark Tweed Overcoats—Sizes 3 to 12. Sale Prices—\$2.70 for size 3 to \$4.70 for size 12.

Boys' Navy Blue Nap Reefers—Various qualities at Cost to clear; sizes 00 to 12.

DON'T PROCRASTINATE

In making your purchase from this offering, as the whole lot is liable to go at any minute to the wholesale trade, as the Value is extraordinary and cannot by any chance be repeated.

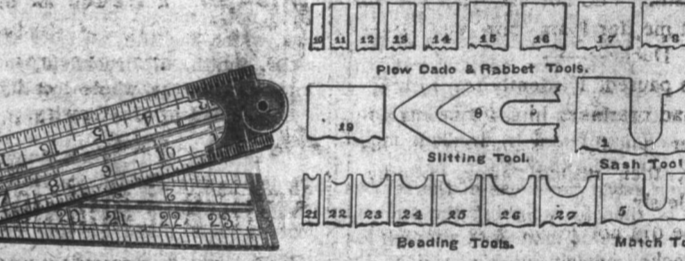
HENRY BLAIR.

Stanley's Adjustable Planes.

No. 45, with 20 Tools, \$7.00 each.
No. 55, with 52 Tools, \$14.00 each.

Tonguing, Rabbet, Plow Matching, Hard Readers, etc.

Steel Hand Jacks and Joints—all at **LOWEST PRICES.**



FIRMER & MORTISE CHISELS—all sizes and best quality.

Rules, Measuring Tapes, Levels, etc.

MARTIN HARDWARE COMPANY.

Asbestol Horsehide Gloves for Men.

TAKE men who are plying their calling through storm and tempest—the crew of ships handling icy ropes, cases and all kinds of packages in all conditions of weather, many of these packages with nails and sharp edges of iron jutting out at the sides.

Picture a man with pierced and bleeding hands caused by these sharp edges.

The captain from his position on the bridge exposed to the severest cold—the railroad man at all kinds of work—the engineer handling and fitting hot steam pipes—the truckman doing rough and heavy work—the mechanic doing outside skilled labor, and you will say it is necessary for these men to protect their hands with Asbestol Horsehide Gloves.

Asbestol Gloves are made of genuine horsehide, tanned by a special process, which makes these gloves stand the test of heat, steam, water and washing—sewed in the strongest possible manner, perfect fitting, and made for rough, heavy and hard work.

These gloves when dirty can be washed with soap and water, can be wet through and dried in the strongest heat and will dry out absolutely soft and pliable as when new. Made in black and yellow. Size 9, 9 1/2, 10, 10 1/2.

Come in and see these gloves. Prices are low for the qualities.

ANDERSON'S, WATER ST., ST. JOHN'S.

SATISFIED PATIENTS. When People who have had dentistry done come back again and bring their friends, it is pretty good evidence that they are satisfied with the treatment they receive—this is an every day occurrence at

The Maritime DENTAL PARLORS.

What has been done for others can be done for you. If you have any kind of **TOOTH TROUBLE** skillful dentistry will replace your suffering with comfort. You can have

USELESS **TEETH** EXTRACTED, DISEASED **TEETH** TREATED, FAULTY **TEETH** REPAIRED, MISSING **TEETH** REPLACED, At **The Maritime Dental Parlors.**

Good Dental Service will improve the **PUBLIC HEALTH.** At our prices it will increase the **PUBLIC WEALTH.** If you have never been to a dentist about your teeth call at **THE MARITIME DENTAL PARLORS**, and talk it over. Consultation is **FREE** and first-class dentistry, with best materials, at these prices:

Teeth extracted without pain.....**25c.**
Teeth extracted and full upper or lower sets (\$18.00 value) supplied.....**12.00.**
Gold Crowns \$10.00 value.....**\$6.00.**
Bridge work per tooth.....**\$6.00.**

All other Dental work and operations at correspondingly reasonable prices.

The Maritime Dental Parlors, J. W. Silliker, D.D.S.
176 Water St., St. John's. Dentist.
(Opposite Mark Chaplin's Tailor Shop.)

W. A. SLATTERY'S

Wholesale Dry Goods House,
Slattery Building, Duckworth & George's Sts.
GRAND OPENING SEASON 1910

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds.

Balbriggan and Fleece-Lined Underwear a specialty. See our Stock of Muslins, Embroideries and Laces. Please See Our Prices and Terms.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.
Office: corner Duckworth and Prescott Streets.

Amatite Roofing!

The New Roofing THAT WILL NEVER need Painting. **AMATITE** costs no more than Roofing that needs continual coating. **AMATITE** gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs. If you want the best value in Roofing ask your Merchant for **AMATITE** and take no other.

Send to us for Samples and Literature.

COLIN CAMPBELL, Wholesale Agent.
Job Printing Executed

Despair and Despondency

No one but a woman can tell the story of the suffering, the despair, and the despondency endured by women who carry a daily burden of ill-health and pain because of disorders and derangements of the delicate and important organs that are distinctly feminine. The tortures so bravely endured completely upset the nerves if long continued.

Dr. Pierce's Favorite Prescription is a positive cure for weakness and disease of the feminine organism.

IT MAKES WEAK WOMEN STRONG, SICK WOMEN WELL.

It allays inflammation, heals ulceration and soothes pain. It tones and builds up the nerves. It fits for wifehood and motherhood. Honest medicine dealers sell it, and have nothing to urge upon you as "just as good." It is non-secret, non-alcoholic and has a record of forty years of cures. Ask Your Neighbors. They probably know of some of its many cures.

If you want a book that tells all about woman's diseases, and how to cure them at home, send 31 one-cent stamps to Dr. Pierce to pay cost of mailing only, and he will send you a free copy of his great thousand-page illustrated Common Sense Medical Adviser—revised, up-to-date edition, in paper covers. In handsome cloth-binding, 60 stamps. Address Dr. R. V. Pierce, Buffalo, N.Y.

Household Notes.

Pieces of rubber sponge in a mop handle will be found excellent for raking up dust, lint, etc., from hardwood floors or from rugs. They may be used dry, or moistened.

A back rest for an invalid, which will be found comfortable for one confined to bed, is made of a wide board, well padded and slipped into a cretonne pillow case.

An asbestos mat under the bread pan will help the bread to rise on a cold night, as it will prevent the bottom being chilled. The ordinary stove mat may be used.

Never put the chafing dish or any of its parts in water, but clean the pans by partly filling them with water and scrubbing, and the outer parts by rubbing with chamois.

A safe paint cleaner is as follows: Two quarts of hot water, two tablespoonfuls of turpentine and one pint of skimmed milk, with soap enough to make a weak suds.

Coarse sandpaper should be kept in the kitchen and used for scrubbing kettles that are burned and for removing anything that has stuck to the pan in the process of cooking.

Always keep alum in the house. It checks bleeding wounds, and for bleeding of the mouth or tongue.

Paint must not be scrubbed with sandpaper, or it will be worn off. Wipe off with a cloth dipped in thick suds of white soap and rinse with a clean cloth wrung from hot water.

Mahogany can be given a good lustre by wiping off with a cloth wrung from cold water and rubbing to a high polish with a dry cloth. It should be rubbed at least half an hour.

A little borax and ammonia added to water for cleaning painted walls will greatly expedite the work. Wash a small part at a time and wipe it perfectly dry with a clean cloth.

A grape basket for the clothes pins, with a wire hook fastened to the handle, will save much time when hanging out clothes, as it may be pushed along the line and will always be handy.

Lower Rates for Cable Messages.

The Commercial Announces a Cut of One-Half.

New York, Nov. 10.—An enquiry having been made of Clarence H. Mackay, President of the Commercial Cable Company and the Postal Telegraph Cable Company, as to the rumors of a pending reduction in cable rates, Mr. Mackay said:

The Commercial Cable Company

Ayer's Pills
Housecleaning