

Are You one of the Hundreds?

who are suffering from snow blindness in a mild form.

This is the season when the glare of the sum reflected from the snow is so harmful to your eyes.

Save your eyes by wearing

A Pair of Our Sun Glasses

THE FITS-U OPTICAL SHOP-Where Glasses are Properly Fitted A. B. WILLISTON, : Optometrist With H. Williston & Co., Newcastle, N. B.

his mills---in many cases---shutting down.

above all else, the great business stabilizer---

ADVERTISING.

Stabilizes.

The Business

Stabilizer

A year or two ago the manufacturer was swamped with business.

Today his orders are being cancelled, his prices are dropping,

What is the trouble? Uncertainty. Unsteady markets. Lack

Business is shaky. But business can be made good. Business

It needs courage. And confidence. And vision. It needs,

Advertising that restores public confidence. Advertising that

For the past few years advertising has often been used as a spectacular plaything. Today it is a grim necessity. The time to splurge has passed. The time to use it sanely, steadily, consistent-

Advertise. But advertise wisely---where expense is minimized;

where business can be developed to the highest point of activity.

The Union Advocate

Newcastle, N. B.

FIRST in Northumberland

creates demand, increases production, and keeps the wheels humming. Advertising that steadies markets. Advertising that

of confidence on the part of buyers. Lack of courage in the man

can always be good when it is gone after in the right way.

OBITUARY

CHARLES WALLS

The remains of the late Mr. Chas. Walls, who died on January 20th at the home of his son. John, in Stratt more, Alberta, were brought back to in town last week. Blackville and interred in St. Andrew's Presbyterian churchyard, there, on Saturday afternoon Jan

In deference to the wishes of the Masonic Lodge, of Strathmore, of which Mr. John Walls is a member McWillam courtesies were extended by worship ful Master J. F. Reid and the members of Blackville Lodge on the arrival of the body. The funeral services were held from the residence of his son Mr. Benjamin Walls and were largely attended. The service was conducted by the Minister of the church of which the deceased had long been a member, and the Bible Society which will be sheld there choir led in hymns chosen by the this week. family.

The late Charles Walls had almost reached his 86th birthday and had home is convalescent. lived nearly all his life in Blackville He was on a visit to the west when d ne of Chatham we e the grests of was widely known and respected; i g t e bon piel. and is survived by a large connection of children and grandenudren. His turned from a pleasant visit to Bos sons are Join and Peter in Albert; ton and other American cities. George and Frank in Millnocket, Me; and Benjamin, Charles, James and Daniel of Blackville. The daughters and Mrs. Leo McFarlane of Millnock. notice of meeting to be held in et; and Mrs John McKay and Mrs. Town Hall, on Thursday even-Martin Garrett in the West .. To the ing. family and their very wide connection much sympathy has been ex-

PERSONALS.

Mr. J. E. Ledonx of St. John, was in town on Sunday.

Mr. Claude | Jerseau of Bathurst was

Mr. J. E. Ledony of St. John was in town on Sunday.

The Misses Parker of Newcastle are guests of Mrs. F. E. Neale, Chatham. Miss Carmel McCarron of Moncton i visiting in town, the guest of Miss Mona

Mr. H. B. Anslow of the Campbellton Graphic was in town last week taking part in the Bonspiel.

The Misses Parker of Newcastle re guests of Mrs. F. E. Neale, Chat

Rev. L. H. MacLean left on Monday for Toronto, to attend the meeting of the Rev. J. D. Champion who has

been confined through sickness to his .. II. H. Simmonds and Mr. Ja-

he died after a short illness. He Mr. and Mrs. W. T. Simmonds dur Mr. Chas. M. McLaughlin las re

NOTICE

Read elsewhere in this issue,

N. B. H. L. SANDING

١		Games		Goals		
		Won	Lost	For	Against	Perc.
	Chatham	6	1	42	17	875
	Camp'n	1	2	33	21	667
	Marysville	e 4	3	13	34	571
	Frederic'r	3	4	23	20	429
	Bathurst	0	6	11	40	000

FINAL N.B.H.L. GAME ON WEDNESDAY

The N.B.H.L. schedule is to be finished this week with the exception of Campbellton's closing game with Bathurst on the 16th. Chatham is to play at Campbellton tomorrow night Feb. 9th. The home team is the decided favorite for the match. On Thursday Fredericton and Marysville will meet in Fredericton. Marysville won by a goal when they played before and Fredericton is eager to wipe out the defeat.

ton is eager to wipe out the defeat. The Referee Problem The referee question for the Campbellton-Chatham game already has come up. The two clubs have deadlocked. Staples and Murray have been suggested by Campbellton and Brown by Chatham, but neither club will agree to a man named by the other. President Black is trying to solve the difficulty and a new referee

probably will make his appearance

DANDRUFF GOES!

HAIR STOPS FALLING

Immediately after using "Danderine" you can not find any dandruff or falling hair, but what pleases you most is that your hair seems twice as abundant; so thick, glossy and just radiant with life and beauty. Get a 35-cent bottle now. Have lots of long, heavy, beautiful hair.

alentine

St. Valentines Day is Coming

with everything to please and

We have a full line of Valentines

Prices are most moderate ranging from

2c. to 75c.

Some goods pay more profit thanothers. Usually, the poorer thequality the greater the profit.

The grocer pays more for Red Rose than for other teas—and he sells it at a less profit.

When you buy Red Rose you buy the best.

Christ's Second Coming

How? When? Where?

All Christians hope for, all Christians long for the second coming of our Lord. Lecause of the many conflicting creeds few have Scriptural understanding upon the matter.

For a clear, concise, Biblical presentation don't fail to hear

Travelling Representative of the International Bible Students Association IN THE

Town Hall, Newcastle,

Thursday Ev'g, Feb. 10th at 8.00 o'clock.

Mr. Roberts is a pleasing speaker of fascinating delivery, and all bear testimony to the fairness of his presentation.

NO COLLECTION

Prof. ISAAC NEWTON

LIC. MUS.

Organist and Choir Master of St. James' Presbyterian Church

will receive pupils in VOICE CULTURE, PIANO, THEORY.

Lessons at pupils homes

THERE IS ONLY ONE **GENUINE ASPIRIN**

P. O. Box 359

Only Tablets with "Bayer Cross" are Aspirin-No others!



If you don't see the "Bayer Cross" a the tablets, refuse them—they are at Aspirin at all.

Aspirin" plainly stamped with the safety "Bayer Cross"—Aspirin prescribed by physicians for nineteen years and proved safe by millions for Headache, Toothache, Earache, Rheumatism, Lumbago, Colds, Neuritis, and Pain generally. Handy tin boxes of 12 tablets—also larger "Bayer" packages. Made in Canada. Canada.

Aspirin is the trade mark (registered in Canada), of Bayer Manufacture of Monoaceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company, Ltd., will be stamped with their general trade mark, the "Bayer Cross."

or Years Eyeglass

need is no respecter

of persons. You see the youth of seven or the years of seventy wearing glasses. It is wonderful to be made to see properly. C. M. DICKISON & SON

Newcastle, N. B.

HORSESHOEING SHOP OPENED Mr. W. J. Hogan has opened up his Blacksmith Shop, and is prepared to do all kinds of horseshoeing. Priced

HAPPY HOUR WEDNESDAY Owen Moore

Newcastle, N. B.

 $-I\mathcal{N}-$ "The Desperate Hero"

A merry, mirthful comedy drama in which Love and Romance arrive in a 'fliver', and leave in a luxurious limousine. Made for laughing purposes only.

THURSDAY

Lewis Productions Ince. PRESENT

Lahoma"

A story of the early days in Oklahoma, pionier life, frontier adventure and the romantic action woven into a drama that is the essence of the rugged west.

FRI. & SAT. "O You Woman"

With Ernest Truex and Louise Huff

11th Episode of "The Silent Avenger"

Mutt & Jeff Comedy

Matinee Sat at 4 o'clock