

POOR COPY

THE UNION ADVOCATE, WEDNESDAY, SEPTEMBER 10, 1902

The UNION ADVOCATE SOUVENIR EDITION.

This Edition which was published late in June, by the publishers of the Advocate is still on sale at this office, we having about 750 copies yet to dispose of, and those wishing copies to mail to their friends, should order at once.

What the Press of the Maritime Provinces said about this Edition.

Boston, Mass., July 10th, 1902.
Gentlemen:

I received the Souvenir Edition of the Union Advocate, for which please accept my sincere thanks. Allow me to congratulate you on producing in your Souvenir the best publication of its kind ever issued from that part of the country, not alone in typographical appearance but in the many interesting articles it contains of interest to sportsmen. Being familiar with the scenes and places described therein, the edition recalls to my mind many reminiscences of the land of my birth. The Miramichi in my opinion is the greatest hunting and fishing country in the world, and I have yet to find a sportsman who has visited it who was not enthusiastic over the splendid opportunities it affords for both large and small game. There is one thing lacking, however, and that is that the Miramichi is not advertised as extensively as it should be, and your Souvenir Edition of the Union Advocate is a step in the right direction. When you take into consideration the thousands of dollars spent by sportsmen who visit Maine each year, there is no reason why the Miramichi with its waters teeming with fish, and its forests abounding in game, should not be made an attractive point for the sportsman and receive a fair share of the money spent for those recreations.

Your enterprise in producing such an edition of your paper is commendable, and I was glad to see that its advertising columns were well patronized by the progressive merchants of the place. They believe in "printer's ink" and will be compensated tenfold for their outlay, by turning the Miramichi into a popular resort for the sportsman.

Yours sincerely,
M. T. MONAHAN,
Messrs. Anslow Bros.,
Newcastle, Miramichi, N. B.
Mr. Monahan is a former Miramichi boy and one of the best printers in Boston. He was Supt. of the city printing plant for two years.

AN EXCELLENT ILLUSTRATED PAPER.

Messrs. Anslow Bros., of Newcastle, are to be congratulated on the production of a handsome illustrated souvenir edition of their enterprising weekly—The Union Advocate—the longest established paper on the North Shore of New Brunswick. This edition contains much valuable information in reference to the Miramichi, and the North Shore generally, including historical articles, papers on our fish and game resources, sketches of camp life, etc. There are three of Mr. Hestley V. Parker's beautiful productions: "Dungarvon's Contingent is Ready" and "The Days of Duffy Gilis," which originally appeared in the ADVOCATE, and "The Man Behind the Boat-hook," now given to the public for the first time, also Mr. D. G. Smith's article (illustrated) on "The Salmon Leap," which appeared last March in "Forest and Stream." The illustrations are all excellent half-tones and include views of local

buildings, rivers, angling and hunting scenes. The whole is enclosed in a handsome cover of original and striking design showing a bull moose on his "last run," just tottering to his fall from a rifle shot. The price of the souvenir number is only ten cents. It may be ordered from Messrs. Anslow Bros., or Mr. Ed. Johnson, Chatham. It ought to have a very wide circulation.—ADVANCE.

THE ADVOCATE'S TOURIST NUMBER.

The Souvenir Number of the Newcastle Advocate reflects credit both in appearance and general make-up, on managers. The cover is attractive, appropriate and original in design. The subject matter shows careful study and research on the part of those by whom it was gotten up. The local history is interesting, and the resources of the county will set forth both by description and illustration. The poetical sketch "The Man Behind the Boat-hook" is a simple story of unostentatious bravery and we get a spice of Patriotism in "Dungarvon's Contingent is Ready." Altogether in its construction we consider it a decided success—from a financial stand point we hope it is not less so.—EVENTS.

A "BIG GAME" SOUVENIR NEW PAPER.

The Messrs. Anslow Bros., publishers of the Union Advocate, Newcastle, N. B., have issued with handsome covers, in colors, an illustrated Souvenir Edition of that well-posted and up-to-date weekly. The Union Advocate is in the 35th year of its existence, and now shows a green old age by branching out in what it is pleased to call its Big Game issue.

This number is well illustrated with forest scenery, and fishing and hunting experiences along the region of the Miramichi.

The contents are—
Frontispiece—The Monarch of the Forest.

History of the Miramichi.

Its Big Game Resources, illustrated by a large number of hunting scenes.

"The Man Behind the Boat-hook," a poem on the brook of the south-west boom in 1881.

Several hunting and fishing stories by John Connell.

Synopsis of New Brunswick game laws.

Poem—"Dungarvon's Contingent is Ready."

Photographing a Salmon Leap.

Poem—"In the Days of Duffy Gilis."

Forty-five engravings of local scenery.

This souvenir number is just what the intending hunter of fisherman to that part of New Brunswick wants, and for 10 cents he can get all this information by writing the Union Advocate, Newcastle, N. B., for its Souvenir Number.—TRURO NEWS.

A wounded moose on his last run

forms an attractive subject for the cover design of the souvenir edition of The Newcastle, N. B., Union Advocate, which has been published with a view to setting forth the advantages of the Miramichi district as a Summer pleasure-ground and a sportsman's paradise. The number is of the size of the English illustrated weeklies and contains many excellent photographs of scenes in the district. The literary portion has not been neglected, and the reader is treated to an historical account of the Miramichi, dealing with its industries, its people, the great fire and other matters of kindred interest, while some very good poetry about the lumbermen and their life is included. The Union Advocate, which by the way, is published by Anslow Bros., is now in its 35th year, a splendid showing for a Canadian paper.—PUBLISHER AND PRINTER.

Messrs. Anslow Bros.,
Newcastle, N. B.

Dear Sirs:—
We must congratulate you on the excellence of your Souvenir Edition, the got up of which is most creditable.

We trust you have met with sufficient success in this concern, and you to frequently repeat similar publications.

Yours truly,
CANADA PAPER CO., LTD.,
F. J. CAMPBELL,
General Manager.

Waterbury, Conn., July, 10th, 1902
Union Advocate,
Newcastle, N. B.

Gentlemen:—
Enclosed is 10c. kindly send me the "Souvenir number" hunting edition that you have gotten out. I saw it noticed in "Hunting and Fishing." Was in Newfoundland last fall and this expect to go to N. B.

Thanking you in advance and hoping to receive same promptly, I am

Yours truly,
M. W. HALL

Messrs. Anslow Bros., publishers of the Union Advocate, Newcastle, N. B., have recently issued a souvenir edition. It deals principally with the Miramichi district, its origin, people, great fire, big game, geese, ducks, fly fishing, the sun and substance of which is the claim that it is the sportsmen's and tourist's paradise of New Brunswick. The illustrated cover is excellent, and depicts a monster moose making its last run over the snow-clad stretches of the district. His path is marked by a track of blood, which flows from a fatal wound in his side. Numerous half-tone engravings adorn the pages, and the whole is supplemented by a large map of the province of New Brunswick. This souvenir edition is certainly in the interests of the Province and a most commendable production. It is doubtless if any publishing house in New Brunswick ever issued a more beautiful and useful souvenir especially aimed at distribution among sportsman and tourists than that just issued by the Union Advocate of Newcastle.—TRANSCRIPT.

NEW BRUNSWICK'S GAME AND FISH.

The Union Advocate, a newspaper published at Newcastle, Miramichi, New Brunswick, has just published a souvenir edition, which is a highly creditable publication. It has an illustrated cover showing a bull moose, wounded and making its last run. It contains a brief history of the Miramichi river, a review of its industries, poems and many attractive and interesting half-tone reproductions from photographs, most of which are shooting, fishing and camping scenes. There is an article entitled Northumberland County, Its Game Resource, etc., which is particularly good and contains a great deal of information of interest and great value to the sportsman.—SHOOTING AND FISHING.

BIG GAME IN NEW BRUNSWICK.

Messrs. Anslow Brothers, of Newcastle, N. B., publishers of the Union Advocate of that town, deserve great praise for the splendid illustrated edition of their paper which appeared last week.

It is a souvenir edition dealing with the game and lumber resources of Northumberland County and beautifully illustrated with half-tone cuts. Every one interested in hunting and especially big game should send for this paper. Not only is the country charmingly described, but all information as to how to reach the game is given.

There is also an interesting historical sketch of the "great fire" of 1825 and many other features. This we will be mailed to any address on the receipt of 10c.—HOMESTEAD.

ANSLOW BROS., Publishers,
Newcastle, N. B.

THE UNION ADVOCATE.

A souvenir edition of the Union Advocate, Newcastle, N. B., has been published. It is very attractive and contains several articles descriptive of the Miramichi. On the illuminated cover is a picture of a moose entitled "His Last Run." There is an historical sketch of the Miramichi including an account of its resources. A poem—"The Man Behind the Boat-hook"—is illustrated. There are several fine photo engravings of hunters in pursuit of game and rural scenery in the vicinity of Newcastle and Chatham. An illustrated article on "Photographing the Salmon Leap" by D. G. Smith is very interesting. Stories and brief descriptive articles have a prominent place. The edition is certainly a very creditable one.—GAZETTE.

The Newcastle Advocate has issued a splendid illustrated souvenir supplement, filled with excellent original and selected matter and highly creditable to the Messrs. Anslow. The press work is exceptionally fine.—COURIER.

A SPLENDID EDITION.—It is an editor's privilege to often have laid upon his table creditable products of the pen and press, but it is not every day we have the pleasure of pursuing so interesting an issue as that of the Union Advocate which has just come to hand. To the publishers, Messrs. Anslow Bros., of Newcastle, N. B., we extend heartiest congratulations. This edition contains within its pages much information for the sportsmen, and also gives the reader a correct conception of the country and its numerous attractions. There are also views of the beautiful city of Fredericton and surrounding country. Here the pleasure seeker will find everything to please him. This souvenir edition gives all the desired information in the most attractive form imaginable. The price is only 10c. Send in your order without delay as the demand is great. Address, Anslow Bros., Newcastle, N. B.—HANTS JOURNAL.

The Souvenir Edition of the Union Advocate of Newcastle, Miramichi, is one of the brightest and most interesting publications received at this office for some time. It marks the thirty-fifth year of the existence of that journal, and the publishers, Messrs. Anslow Bros., merit the congratulations of their contemporaries on the enterprise displayed. The press work is most creditable and the editorial matter very interesting, especially from the view-point of the Tourist and Sportsman. The edition also contains an excellent map of New Brunswick indicating the big game haunts and the way to get there.—FARMER.

We have received a copy of the "souvenir edition" of the Newcastle, N. B., Advocate of which Messrs. Anslow Brothers are publishers. The paper is accompanied by a map of the Province, in which are delineated the best game resorts of the country. The work is a very creditable one and the publishers are to be congratulated on their enterprise. It will be sent to any address on receipt of 10 cents.—YARMOUTH TELEGRAM.

The Souvenir edition of the Union Advocate of Newcastle, is a credit to the publishers, Messrs. Anslow Bros. They have endeavored quite successfully to convey to the minds of their readers some adequate idea of the beauties and resources, the great game preserves and other natural attractions of that great country known as the Miramichi.—REVIEW.

SOUVENIR EDITION.

The enterprising publishers of the Union Advocate, Newcastle, N. B., have issued a souvenir edition. It is devoted principally to setting forth the merits of the Miramichi as a big game country, and by means of excellent articles, well illustrated, it succeeds admirably in its purpose. There are forty-five pictures of Miramichi scenery, and a large map of New Brunswick. Messrs. Anslow Bros., will mail copies to any address on receipt of ten cents.—MONSTER.

We have received a copy of the "souvenir edition" of the Newcastle, N. B., Advocate, of which Messrs. Anslow Brothers are publishers. The paper is accompanied by a map of the Province, in which are delineated the best game resorts of the country. The work is a very creditable one and the publishers are to be congratulated on their enterprise. It will be sent to any address on receipt of ten cents.—ANNAPOLIS SPECTATOR.

ADVERTISING THE MIRAMICHI.

MIRAMICHI ILLUSTRATED.—A handsome illustrated number, describing the hunting and fishing attractions of the Miramichi, has been issued by the Advocate, and is for sale at 10 cents. Chatham looks like a small hamlet and Newcastle like a city in the pictures it gives of them.—WORLD.

The Star has received from the publishers of the Newcastle Advocate a copy of their special Big Game issue, which is in magazine form, profusely illustrated with half-tone engravings of Miramichi scenery and hunting and fishing scenes, of the sort to make the sportsman long for a holiday in that region. This outing number reflects great credit on Anslow Bros., the publishers. Copies will be sent by them to any address on receipt of ten cents.—ST. JOHN STAR.

MIRAMICHI ENTERPRISE.

The Newcastle Advocate, which has been greatly improved of late, is to the front with an illustrated number that is not only a credit mechanically, but is calculated to be valuable as an advertisement of the North Shore. The hunting scenes are splendidly executed and the number will be greatly prized by sportsmen and others. Single copies will be mailed on receipt of ten cents.—TIMES.

SOUVENIR EDITION.

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THE UNION ADVOCATE of Newcastle has published an illustrated souvenir edition which will be of much interest to sportsmen. It will be mailed to any address on receipt of 10 cents. Anslow Bros., Publishers, Newcastle, N. B.—REPORTER.

The Newcastle Advocate has issued a handsome illustrated souvenir edition in magazine form with illuminated cover, maps and much descriptive matter about the Miramichi as a hunting country. Ten cents will procure a copy sent to any address.—TELEGRAPH.

The entire work of the edition was done in our own office, by our regular staff, and the kind reception and words of praise from the press as a whole, and hosts of our readers are greatly appreciated. This is the first time such a publication has been issued from any office in the Maritime Provinces, and although financially it was not a success, otherwise it has been, and the publishers do not regret the loss of a few dollars, in an enterprise which has done the Miramichi some good, as we are convinced this issue has. In parting we may add that with a new press for fine illustrated and general work, and a large assortment of the latest type styles, this office can turn out a class of work second to none in the province, and at fair prices. Give us your orders.

ANSLOW BROS.,

NEWCASTLE, N. B.

Printers and Publishers,