

**THE COURIER**

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**SWORN DAILY CIRCULATION 682**

Friday, Oct. 5th, 1917.

**THE SITUATION.**

"Completely successful," is the description of General Haig with regard to the latest British drive east of Ypres. The advance has been over a front of eight miles and they now have possession of just about all of the Ridge for the domination of the Plains of Flanders. The number of prisoners taken is thus far over three thousand. That the British should not only be able to repulse counter-attacks, but also at the same time to make headway is an abundant evidence of the manner in which the initiative on the Western front has shifted.

In addition to proving the eyes for the combative forces aeroplanes are more and more accomplishing direct offensive work. Tons of explosives have been dropped by the allied machines on military points, and the word is manifestly also soon to be uttered for them to make reprisals in answer to the murderous visits of German machines to the Old Land. In Washington yesterday Secretary of War Baker made the official announcement that twenty thousand planes were now in process of manufacture, and also the necessary motors and machine guns with which they will be outfitted. All kinds are included in the program, from the light high speed type to powerful bombing and battle planes of heavy design. That in addition to scouting and observation purposes, aeroplanes are going to take more and more of a share in actual hostilities is becoming each day clearly apparent.

Meanwhile the handling of the submarine menace would seem to be getting much better in hand and a high official of the British Admiralty is responsible for the statement that more German undersea craft have been sunk during the past three months than during any similar period.

The Austrians are still vainly endeavoring to recover the fortress taken by the Italians on the Salsizza Plateau.

**AT OTTAWA**

At the Capital to-day Premier Borden is meeting several Western Liberals in conference. These include Premier A. L. Sifton and Hon. C. W. Mitchell, of Alberta, Hon. James A. Calder of Saskatchewan, Hon. A. B. Hudson and T. A. Crearer of Manitoba and Premier H. S. Brewster of British Columbia. The object is to see on what basis if any, Liberal leaders from the Prairie Provinces would join a fusion government. If they cannot see their way clear to take such a step it is said other Western members will be asked.

Hugh Guthrie, Liberal member for South Wellington since 1900, has been sworn in as Solicitor General. He has declared that he knows no politics for the present except adequate steps to help in the winning of the war.

Parliament has been dissolved and writs for an election must shortly be issued so that the complete cabinet must be known. There are those who hold the view that Sir Wilfrid Laurier in offering to be relieved of the Liberal leadership has had the design of bringing matters to a head as far as he is personally concerned. That in any event he proposes to be a candidate would seem to be assured.

**RESTORE MALCOLM TO ARMY STAFF**

**English Officer Who Figured in Recent Trial is Reinstated.**

London, Oct. 5.—Lieut. Douglas Malcolm, who recently was acquitted of the murder of Anton Baumbach, a pseudo count, has been re-appointed to his position on headquarters staff. According to The Standard's reconciliation between Malcolm and his wife has been affected. A coroner's jury first returned a verdict of justifiable homicide after hearing Lieut. Malcolm's plea that he had killed Baumbach in defence of his wife's honor. A jury of the Old Bailey police court later brought in a verdict of acquittal.

**DATE OF ELECTION**

By Courier Lensed Wire  
Ottawa, Oct. 5.—With the dissolution of parliament comes speculation as to the date of elections. Every effort is being made to have the campaign completed before the Christmas holidays and arrangements with this end in view are under way in official circles. Monday, December 17, is indicated as the most probable date so far as can be foreseen at present, but the date has not as yet been definitely fixed.

**Thanksgiving VALUE GIVING Sale**

**We Suggest That You Plan Your Holiday Wants NOW**



**Warm SWEATERS of Newer Charm**

This price is actually lower than a year ago, although market costs have advanced all round. Unfortunately we were only able to secure small lots at these exceptional prices. The Wool Sweater Coats are heavy and warm with high collar. Colors in white, rose, copen, cardinal and paddy, grey, melon coral and black. Prices range from \$4.50 to \$2.00. Children's Wool Teddy Suits in grey, navy, cardinal, white and khaki. Prices range from a suit \$3.75 to \$4.75.

**Exclusive SUITINGS**

All wool Cheviot Suitings for a good reliable Fall Suit in colors, navy, brown, green, burgundy and black 54-in. wide. Splendid Coating or suiting quality. Very Special value \$2.95 a yard. Special all Wool Serge in navy only. Old dye cloth 54-in wide a real bargain at \$1.50. An extraordinary value in a good all wool serge that would make good dresses for school wear. Colors black, light navy, dark navy, brown, saxe and wine, 40-in. at \$1.25. Our Stock of Fall and Winter coatings is very complete. Prices ranging from \$1.95 to \$8.50 per yard.

**VELVETS**

Those who are counting on a velvet dress this season should see these Velvets to-morrow. They were bought some time ago at the old prices. Very popular for Suits and dresses this season 22-in. Dress Velveteen, with a nice silk finish, in a full range of colors 75c a yard. 24-in. Silk Finish Dress Velvet an extra good cloth in all the leading shades 95c. 27-in. Dress Velvet one of the old priced lines, in saxe and navy Easily worth \$2.00 yd Saturday \$1.25. 40-in. Costume Velvet, in a beautiful silk finish. A cloth that is selling at 45c a yard in the new stock. We have navy, castor, saxe, black and burgundy and we are selling these at the old prices \$2.95.

**Attractive Suits \$25 SPECIAL AT \$25**

*It's a Lovely Display For Holiday Buyers*  
Here is a splendid opportunity for every woman to avail herself, and secure one of these Charming Fall Suits for fall wear. They are Tailored from good quality all wool Broadcloths, Gabardines, Men's Wear Serges or Poplins in all the rich Autumn tones also black, choice of medium or long coats, plain gathered belted or pleated back, trim skirts of the newest length and width Choice here Saturday only \$25.00

**Bought Your Coat Yet? See These**

**PRESENT DISPLAYS AND TO-MORROW'S MODERATE PRICES ARE BOUND TO HELP CONSIDERABLY.**

Our Coat styles will more than impress you with their beautiful array of rich fabrics, wool velours beavers, chinchilla, mixed tweeds, plain Kersey cloths. Nine out of ten of the new coats show belts of some form large buttons and large pockets. Collars are extremely large and in most instances button close to the throat, and are sometimes trimmed of moufflow, beaver or robinsky fur. Many richly lined. Priced at \$16.50 up to \$35.00

**Very Exceptional Values in These NEW SUITS and COATS at \$12**



Exceptionally good coats for street or motor wear in fancy tweeds, cheviot, or chinchilla cloths. Good styles with belts, large convertible collars and pockets. Women's and Misses sizes. at \$16.50

**Lovely Silk Dresses at \$13.50 and \$7.50**

A wide choice is given in these dresses which are being offered at this special price pleats are there, and of course gathers galore while a few show tunic effects self sash, while the bodice has the Georgette or self sleeves, and new collar, materials are chiffon, taffeta messaline and poplin colors are navy, black and brown. Eight only silk Dresses made from Messaline in colors black, navy and fawn, broken lines, and odd sizes. Very pretty styles. Values up to \$15.00 Very special at \$7.50

**A Big Sample Lot of Velvet Hats at 98c**

Regular Values up to \$2.50 showing latest styles in large medium and small Hats for women, Misses, and Girls, all colors. Wonderful values at 98c. Another group of Untrimmed Hats at \$1.25 and \$1.50.

**Stunning Trimmed Velvet Hats at \$2.50**

Black and colors featuring newest crowns and brims very smartly trimmed not one in the lot worth less than \$5.00 and \$6.00 Saturday, only price \$2.50. SPECIAL LOT OF MOUNTS at 15c. Beautiful Feather Mounts in all colors and designs value up to 75c Saturday \$1.50. FEATHER MOUNTS 25c. Large assortment of fancy wings and feather mounts, all shades. See these.

**Heavy Jap Habutai Blouses, Special \$2.95**

Serviceable White Jap Habutai Silk Shirt Waists, plain style, with long sleeves and cuffs, pearl buttons down front, extra heavy quality that launders perfectly, all sizes. Special \$2.95. New Habutai Silk Waists at \$1.98. Wonderfully good style and value. Ladies attractive white Habutai Silk Waists with four wide tucks forming the front, pearl button trimmed large convertible collars. Saturday price \$1.98.

**Housefurnishings**

Oil Cloth Squares in 1 yard 1 1/2 yards and 2 yards square neat fancy border suitable to go under stoves \$2.75. Very special at \$1.95 and. Corsets. You will need a new pair of Corsets before purchasing your new Fall Gown. Here is a corset of fine heavy coutil six good supporters, embroidery trimmed top. Special \$1.39.

**OGILVIE, LOCHEAD & CO.**



**Thanksgiving Sale of LINENS**

**Pronounced Reductions**

This Sale presents a timely opportunity to replenish the linen wardrobe with high grade Linens for the Fall and Winter. Irish Linen Damask Table Cloths, excellent quality. Size 2x2 yds. at \$5.50 and \$4.50. Size 2x2 1-2 yards at \$5.00 and \$6.50. Size 2x3 yds at \$5.00 and \$6.75. Irish Linen Damask Napkins to match \$4.95. Pure Linen Damask 72-in. wide, exception \$1.50. Pure Linen Unbleached Damask, 58-in. wide \$1.00 a yard for 89c.

**TOWELS**

Very Special Turkish Bath Towels at 50c, 65c and a pair 75c.

**STAPLES AT EXTRAORDINARY LOW PRICES**

100 yards, 18-in. all linen grey, oatmeal towelling, red border regular 18c Saturday \$12 1-2c. 100 yards of 18-in. Tea Towelling, red border pure linen, regular 25c quality for a yd. 18c. 2 pieces 22-in. red check glass towelling all linen, regular 28c value Saturday a yard 22c. 5 pieces, 36-in. white, long cloth, regular 25c value to-morrow 20c a yard. 5 pieces, 36-inch white Flannelette, regular 25c value Special a 20c a yard. 5 pieces striped, 32-in. Flannelette, in pink, blue 28c value Saturday 22c a yard. 2 pieces of 27-in. fancy flannel for ladies waists, dainty flower designs, regular 45c Saturday 25c Special a yard. Damask Lunch Cloths 42x42 to-day value \$1.25 \$2.00 Saturday \$1.25.

**Stocks and Jabots Are Surely Popular**

They relieve so effectively the severity of a tailored suit. The Neckwear department has an attractive collection of flirty new net lace and Georgette Crepe stocks and Jabots in many different styles. Priced \$2.50 at 75c to \$1.25. You will need a new pair of Gloves to go with your new suit. Chamoisette Gloves Kid fitting sizes in washable natural or grey, with self quantity in shades of white or contracted \$1.25 points at \$1.25.

**LOCAL**

**ATTENDING FUNERAL**  
Mr. Chas. Roth is in Brantford attending the funeral of F. J. Roth, who died in his home there Thursday.

**LET NO ELIGIBLES**  
Instructions have been received from Ottawa by the Staff on staff to the effect that no male person, single or married, between the ages of 18 years inclusive until such has been examined by the military sitting at the armory.

**MOVE FOR INJUNCTION**  
On Wednesday of the Ontario Hall, A. M. H. City and C. L. Staunton, petitioners for the Dominion Gas Company, moved for an injunction restraining the National Gas Company from anyone except the plaintiff in a certain area. Motioned to trial at the next High Court sitting.

**BUILD NEW STAND**  
The bicycle dealers of certain energetic work day afternoon they visited Central Park and erected grandstand, providing a place for the present being situated right to pose.

**EVENING CLASSES**  
The industrial evening the Collegiate Institute on October 10, pupils then had on the two right. The commercial open a week later, October 17, teaching staffs engaged in both departments present unequal for all desirous of learning practical every day.

**VITAL STATISTICS**  
The monthly returns statistics as issued by the Department of Public Health a considerable decrease in the number of deaths from diphtheria the last month, when 20 deaths were reported, with September, 1916, 23 deaths of the province, and the disease. There is also a decrease in deaths from pneumonia, 20 deaths reported in the month just passed, as against 35 during September.

An extra pair of glasses is needed in cases of emergency you break your eye pair) extra pair is desirable for formal or up occasions. have the latest in glasses.

**Jervis Optical Co.**  
52 MARKET ST. BRANTFORD, ONT.  
Just North of Dalhousie Street  
Phone 1293 for appointments  
Hours 8 a.m. to 6 p.m. days until 9 p.m. evening, 7.30 to 9 p.m.

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