



Keep up your Shooting--it pays!

The busier they are these strenuous days, sensible men always remember that a certain amount of relaxation is necessary in order to keep fit. And to four men out of five no sport or relaxation appeals so strongly as the "shooting game". To such men Remington UMC makes an irresistible appeal—it gets results for the man who hasn't time to experiment—it ensures good scores to the shooter of average ability.

Remington UMC

MORE than 100 years of experience and progress in the making of high grade fire arms has built up for us the largest rifle, shot gun and ammunition business in the world. Yet no "demand" is ever great enough to tempt us to cheapen our output in any way. Anything stamped "Remington UMC" is right—from the humble little .22 short—on through our 450 different metallics—from the little .22 Rifles to our splendid Repeaters and Autoloaders and Shot Guns. Every user of Remington UMC is sure of himself, his weapon—his ammunition, and of us—always. Its that sureness that begets success



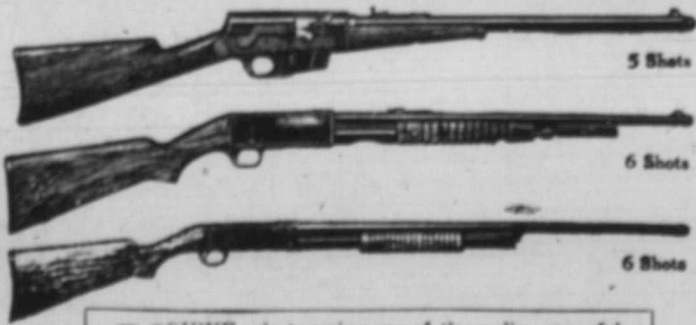
Teach your boy how to shoot—with a Remington UMC .22 and ammunition.



Trap shooting is clean, healthy sport. The Remington UMC "Pump" is the most widely used trap gun in the world.



- Autoloading Rifle
- Repeating Rifle
- "Pump" Shot Gun



- 5 Shots
- 6 Shots
- 6 Shots

YOU'VE only to swing one of these slim, graceful, light yet rugged weapons to your shoulder to know you've got a master fire-arm. Three snappy little .22 rifles—Autoloading (16 shots) Repeating (15 shots) and the Single Shot, give keen, inexpensive sport too.

HAVE you seen the new Wetproof Remington UMC Shells—Arrow and Nitro Club, steel lined and smokeless. A new, patented process makes them absolutely impervious to any amount of wetting and exceptionally strong in the crimp, where most Shells are weakest. If you like black powder Shells just try the Remington UMC New Club once and you'll stick to them.

When you want real service, advice and equipment in fire-arms and ammunition look for the Remington UMC dealer. He's a good man to know.

REMINGTON U.M.C. OF CANADA, LIMITED
WINDSOR ONTARIO



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