

Children Love It— Don't deny them



This long lasting, delicious gum is helpful to the teeth. It also aids appetite and digestion.

Give the kiddies all they want. Use it yourself—regularly. Keep it always on hand.

Sustain your vim, steady your stroke, quench your thirst with **WRIGLEY'S**, the great friend in hot weather.

*There was an old Spear-
woman lived in a shoe*

*For her many young hopefuls
she knew what to do!*

*She made them most happy
with WRIGLEY'S for all—*

*It kept them in trim at a
cost very small!*

**"Use it
after every
meal"**

**MADE
IN CANADA**

**Wm. Wrigley
Jr. Co., Ltd.**
Toronto, Ont.



**FULLY
GUARANTEED**

**FIRST
QUALITY**

SPECIAL PRICE

Dominion Road King

FORD TIRE

11⁰⁰ EACH WHILE THEY LAST

THE T. EATON CO. LIMITED
WINNIPEG - CANADA

**DO NOT DELAY
Write Today**

**PLAIN
TREAD**

**BIG
VALUE**

30 X 3 1/2

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

Brandon's Big Fair

LIBERAL PRIZES for all depart-
ments. Entries close JULY 10th

SINGLEFARE Rates from all points
in Manitoba and Saskatchewan and
Special One-Day Excursions

JULY 19th to 23rd, 1915

It's where you will see the best in livestock, agricultural products, ladies' work, fine arts, manufactures that the world produces.

ATTRACTIONS AND AMUSEMENTS

The midway and platform attractions are entirely new. The best that experts and money could buy. Grand fireworks display, including the magnificent scenic production, "Forcing the Dardenelles," a military and naval scene. This wonderful feat of the Allies will be depicted in all its splendor.

RACES EVERY DAY · EIGHTEEN EVENTS ON THE PROGRAM · MILITARY AND CITIZENS' BANDS

MANITOBA'S ONLY BIG FAIR

P. PAYNE, President

W. I. SMALE, Manager

DIRECT SUPPLY

DIRECT IMPORTER

Sheep for Sale

Unlimited numbers of sheep for sale, by small numbers or the carload, to suit the purchaser. Anyone wanting choice Eastern grade sheep or imported down sheep for breeding purposes should see me at the addresses below during fair week.

I will not be exhibiting any sheep at the fair, but will be shipping to various points throughout the West this fall.

SHEEP are the most profitable stock on a farm.

MUTTON is the dearest meat in the market.

WOOL is now selling from 20 to 30 cents a lb.

Now is the time for farmers to invest in sheep.

100 Clydesdales, stallions, mares and fillies, and 200 Shetland ponies for sale.

W. J. McCALLUM, Cecil Hotel, Brandon, Man.

or Warcona Hotel, Regina, during Fair Week and
also Flanagan Hotel, Saskatoon

The Proof of the Pudding Is In the Eating

Write for Catalog of all kinds of Steel Tanks

Making rust-proof Tanks is no pudding, but we made some a quarter of a century ago which are now in daily use, and our output since amounts to hundreds of thousands.



**FREELAND STEEL
TANK CO.**

HALBRITE : SASK.

We Pay the Freight



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