FOR PURITY



This brand is always reliable.

Highest test 98,50 % pure.

The UNITED ALKALI CO., Ltd., Liverpool.

"New Process" Soda, finest on the market.

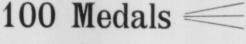


## Pure Castile Soap

**RED LION BRAND** 

If you want to keep a Soap that you can recommend to your customers, then purchase "Le Leon Rouge"; quality never varies.





Highest honors at Chicago

It pays to sell them,





Always reliable.



Purveyors of chocolate to Her Majesty the Queen

BY ROYAL APPOINTMENT

Canadian Agents ARTHUR P. TIPPET & CO.

MONTREAL, P.Q.

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