



## Customers' Satisfaction— Dealers' Profit

**D** ID you ever get down on your hands and knees to clean floors? Any one who has had that experience can realize the joy of a housewife when she finds that, with the use of an O-Cedar Polish Mop she does not need to get down on her hands and knees; bend or reach, crawl under beds, move heavy furniture or use the step ladder. Imagine her delight when she realizes that she can actually do her work better, quicker and more easily than she ever could before.

# O-Cedar Mop

Polish

has many distinct advantages.

Foremost is the fact that it is treated with O-Cedar Polish—the Polish which contains no injurious substances and is used on the finest furniture and automobiles.

The best of materials and workmanship are used in the manufacture of the O-Cedar Polish Mop. The steel centre and fasteners make the Mop practically indestructible.

The position of the socket of handle gives the mop centre pressure and enables it to reach under very low places.

Every Polish Mop is placed in an attractive lithographed can which can be used when Mop is not in use.

Every O-Cedar Polish Mop is fully guaranteed which means if, through fault of materials, the mop should become broken, we will repair free of charge if the damaged Mop is sent direct to the factory by parcel post.

O-Cedar Products are good for you to sell and good for your customers to buy. Bring O-Cedar Products to your customers' attention and you will sell them in such quantities as to make the O-Cedar trademark an important feature of yours in the building of your business.

**CHANNELL CHEMICAL CO.**  
TORONTO LIMITED