

THE BRITISH COLUMBIA MONTHLY

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Promoting Social Betterment, Educational Progress and Religious Life. Independent in Politics.

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OUR BASE, OUR FIELD, OUR IDEAL OF SERVICE

“NOT secondary to any kind of community service, or social or ministerial work.” That, as we have thought fit to emphasize elsewhere, is our estimate of the worth of the service open to and aimed at by this magazine.

Our base is, as it has always been, Vancouver city. Our field is the Canadian West, and particularly British Columbia. Our ideal of service is plainly indicated beside the name of the magazine as “Promoting Social Betterment, Educational Progress and Religious Life.”

With the passing years we have at once a deepening sense of the need and utility of such work, and an increasing assurance, supported by commendatory words and letters, that many people “in City and Church and State” in our “Farthest West” are awake to the value and purpose of this periodical.

We need hardly note that long ere this we have seriously considered whether the time was opportune for seeking to give the Canadian West a British Columbia weekly in place of or supplementary to this monthly. But, however alluring it might be to be able to publish each week a journal serving such ideals, and however well fitted by practical journalistic training and literary experience our augmented staff might be for the task, we are satisfied that the time is not ripe nor the western population large enough to warrant weekly publication.

Also, the more frequently a publication is issued the more ephemeral must much of its contents be, and, whether or not higher critics reckon it vain, our idea is that the contributions of such a monthly should be not only educative and inspiring in the present, but become of the nature of literary records—next in value to the best in books—of the life and literature of a country or community; and as already stated, we reckon such work not secondary to any other form of human service.

Will *you*, reader, now take your BRITISH COLUMBIA MONTHLY more seriously, and co-operate with us by commending the magazine to neighbors and friends? You will? Thank you!

In accordance with our practice in beginning previous volumes, we are not disposed to set forth any elaborate programme. But with our strengthened staff we are more than confident that we can continue the