



LONDON
GUARANTEE AND
ACCIDENT COY.
 Limited
 Head Office for Canada:
TORONTO
 Established 1869

EMPLOYER'S LIABILITY
 PERSONAL ACCIDENT
 SICKNESS
 BURGLARY
 ELEVATOR

FIDELITY GUARANTEE,
 COURT BONDS
 CONTRACT
 INTERNAL REVENUE
 TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada 20

"GOLD" AND "DROSS"

These words are placed at the head of the investment section of one of Canada's most popular weeklies. The department is a catalog of successes and failures.

These notes and comments show that the most astute investors may fail. The beneficiary under a life policy, unskilled in handling funds, will therefore be in great danger of forfeiting the proceeds.

Mutual Life Continuous Instalment policies do away entirely with the investment problem. They automatically become at the death of the assured, gilt-edged securities—no "dross"—all "gold."

THE MUTUAL LIFE ASSURANCE CO OF CANADA

WATERLOO - ONTARIO

Let us give you full information.

The Imperial Guarantee & Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	\$200,000.00
Authorized Capital	\$1,000,000.00
Subscribed Capital	\$1,000,000.00
Government Deposit	\$111,000.

The Prudential Life Insurance Company

Head Office - Winnipeg, Man.

We issue Liberal Policy Contracts on all approved plans.

In the large increase of reinstatements for 1913 over previous years is found evidence of the public favor enjoyed by The Prudential Life.

Some good agencies are open for High-Class Men.

G. H. MINER,
MANAGING DIRECTOR.

ALFRED WRIGHT
President

ALEX. MACLEAN
Manager & Secretary



Personal Accident
 Employers' Liability
 Fidelity Guarantee
 Teams' Liability

Sickness
 Workmen's Compensation
 Elevator Insurance
 Plate Glass

Automobile Insurance

HEAD OFFICE

Company's Building
 61-65 Adelaide Street East
 TORONTO

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION OF LONDON, ENG. LIMITED

ISSUES

Personal Accident
 Employers' Liability
 Workmen's Compensation
 Sickness
 Automobile
 Fidelity Guarantee
 and Fire Insurance Policies

GRIFFIN & WOODLAND

Managers for Canada and Newfoundland

British Empire Bldg.,
MONTREAL

Temple Bldg.,
TORONTO

THE DOMINION OF CANADA GUARANTEE AND ACCIDENT INSURANCE COMPANY

Personal Accident Insurance
 Sickness Insurance

Guarantee Bonds
 Plate Glass Insurance

Burglary Insurance

OFFICES:

TORONTO

MONTREAL

WINNIPEG

CALGARY

J. E. ROBERTS, President

C. A. WITHERS, General Manager

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