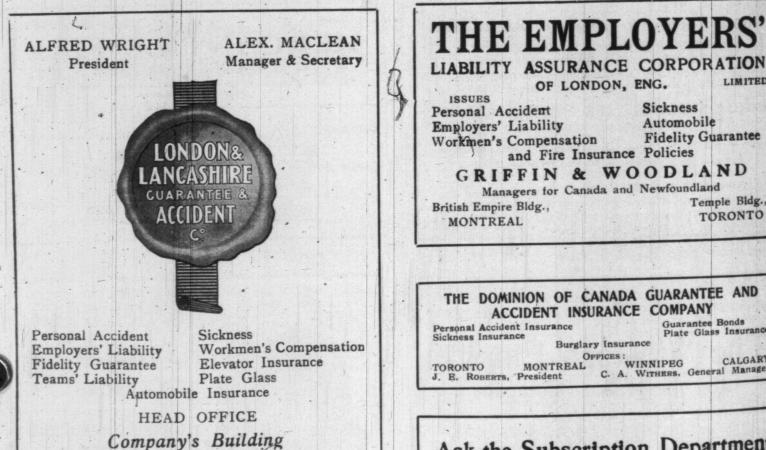
"GOLD" AND "DROSS" LONDO These words are placed at the head of the investment section of one of Canada's most popular weeklies. The department is a catalog of successes and failures. GUARANTEE AND These notes and comments show that the most astute investors may fail. The beneficiary under a life policy, un-skilled in handling funds, will therefore be in great danger of ACCIDENT COY. Limited forfeiting the proceeds. Mutual Life Continuous Instalment policies do away entirely with the investment problem. They automatically become at the death of the assured, gilt-edged securities—no Head Office for Canada : TORONTO Established 18 " dross "\_all "gold." FIDELITY GUARANTEE EMPLOYER'S LIABILIT THE MUTUAL LIFE ASSURANCE CO COURT BONDS PERSONAL ACCIDENT CONTRACT OF CANADA INTERNAL REVENUE BURGLARY WATERLOO **ONTARIO** TEAMS AND AUTOMOBILE, ELEVATOR Let us give you full information. D. W. ALEXANDER, Manager for Canada The Prudential Life Insurance The Imperial Company Guarantee & Accident Head Office Winnipeg, Man. Insurance Company We issue Liberal Policy Contracts on all of Canada approved plans. Head Office: 46 KING ST. W., TORONTO, ONT. In the large increase of reinstatements for 1913 IMPERIAL PROTECTION over previous years is found evidence of the Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance. public favor enjoyed by The Prudential Life. Some good agencies are open for High-A STRONG CANADIAN COMPANY \$200,000.004 Paid up Capital -Authorized Capital Class Men. G. H. MINER, .... . \$1,000,000.00. . . \$1,000,000,00. Subscribed Capital Government Deposit MANAGING DIRECTOR. \$111,000. .

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