

BRITISH EMPIRE Mutual Life Assurance Company OF LONDON, ENGLAND.

ESTABLISHED 1847.

Canada Head Office, MONTREAL.

DIRECTORS.

HON. JOHN HAMILTON, Director Bank of Montreal.
 JAMES BURNETT, ESQ., President Montreal Stock Exchange.
 JOHN HOPE, ESQ., of John Hope & Co.
 ALEXANDER MURRAY, ESQ., Director Bank of Montreal.
 ROBERT SIMMS, ESQ., of R. Simms & Co.

General Manager—F. STANCLIFFE.

Accumulated Funds, over	\$5,600,000
Annual Income,	1,200,000
Canadian Government Deposit,	100,000
Canadian Investments,	700,000
Claims and Bonuses Paid,	10,000,000

PROMINENT FEATURES OF THE**British Empire Mutual Life Assurance Co'y****ABSOLUTE SECURITY.**

Notice our Accumulated Assets and whole Reserves Deposited with Government.

FAIR RATES.

Ask one of our Agents to quote rates to you.

UNCONDITIONAL POLICIES.

Ask one of our Agents to show you a BRITISH EMPIRE POLICY.

NO FORFEITURE.

Paid-up Policies granted after two and three years.

TEMPERANCE SECTION.

The only Company in Canada offering special advantages to total abstainers.

DIVISION OF PROFITS.

Bonuses every 3 years on the basis of 22½ per cent. CASH on Whole Life Policies, and 15 per cent. on Endowment Assurances.

*All earnings in Canada, besides large sums from England, invested
 in Canadian Securities.*

WESTERN ONTARIO BRANCH:

J. FRITH JEFFERS, MANAGER.

GEO. H. MERRITT, GENERAL AGENT FOR CITY.

OFFICE: Albion Block Buildings, LONDON, ONTARIO.

Applications invited for Agencies in localities not represented.