

Draft circular letter to Cabinet Ministers re
Public Information Office

C155813

My dear

In order to insure the widest and most effective publicity for the activities of the Government during the war, I feel that it would be desirable if you could designate some officer of your Department to act as a liaison officer with the Public Information Office which, for the time being, is to remain in immediate contact with the Prime Minister's office. The officer designated should be in close contact with your own office so that he will have every facility for keeping the Public Information Office promptly and constantly informed of the activities of your Department.

You may consider that it would be desirable to appoint separate liaison officers in the case of such Boards and other administrative agencies as are responsible to you as Minister. Such officers could maintain direct contact with the Public Information Office.

You will, of course, appreciate that the purpose of the Public Information Office is not to suppress information, but to furnish it to the press in adequate details as rapidly as possible. It is, therefore, of the utmost importance that the Public Information Office should be kept fully and promptly informed of the work

W.L.M. King Papers, Memoranda and Notes, 1933-1939
(M.G. 26, J 4, volume 230, pages C155731-C156122)

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