

COME alarms merely Wake you up. Big Ben wakes you up on time. He does it cheerfully, loyally, promptly, with a five-minute call, or ten successive halfminute rings.

Big Ben is made in La Salle, Illinois, U. S. A. by Westclox. He's easy to wind, easy to read, and pleasing to hear. Price \$3.00 anywhere.

BUY BRUCE'S SEEI

The most successful of the market gardeners in Canada, many of them customers for two generations, and some for three, buy Bruce's seeds, because, ever since this business was established by us <code>Sixty-four years ago</code>, they found they could rely on them in every way, getting better results than from any other seeds.

To these men quality and germination is the big consideration, as their bread and butter depends on their crops.

We would say to the amateur and also the farmer, who are not customers,

"It Will Pay You To Buy Bruce's Seeds"

for it takes the same time and trouble to plant and care for poor seed as for good, and poor seed means dissatisfaction and loss for a surety.

Write for our 112-page illustrated and descriptive catalogue of Vegetable, Farm and Flower Seeds, Plants, Bulbs, Poultry Supplies and Garden Tools and Implements, etc. It will be mailed *FREE* to all applicants. *WRITE TO-DAY*.

Bruce & CO LIMITED MERCHANTS



Do You Need Furniture?

We can help you to a most economical purchase by our direct-from-factory plan of selling furniture. Write for our large, free

ILLUSTRATED Catalogue No. 17

Hundreds of pieces of the best selected furniture and home furnishings priced at just what they will cost you at any station in Ontario.

ADAMS FURNITURE CO., Ltd

Canada's Largest Home Furnishers

TORONTO

In Lighter Vein

Commercial Candour. — "I assure you, Madam, these kitchen knives represent the greatest value ever offered at the price."

"They certainly look nice and seem very cheap. The only question is—will they cut?"

"Ah, Madam, if you ask me that, I'm bound to say they will not; but that is their one fault."—Punch.

Rarer. — Willie — "Paw, is truth stranger than fiction?"
Paw—"Well, it is more of a stranger than fiction, my son."—Cincinnati En-

His Opportunity. — Having proved unsatisfactory, the waiter was told that his services would not be required in the restaurant after Saturday night. When Saturday noon came he was in a reckless mood and ready to "come back" at the most valued guest in the house. Soon he had his opportunity. "Waiter, confound it. guest in the house. Soon he had his opportunity. "Waiter, confound it, this steak isn't tender enough," growled a fat patron. "Not tender enough?" the waiter snarled. "Whadday' spect? Want it to jump up and kies you?"

Inadequate.—First Charity Visitor—
"How did you find poor Mrs. Holcomb?"

Second Charity Visitor-"Nearly

frozen."
First Charity Visitor—"Nearly frozen? I thought St. Andrew's Helping Hand Society sent her a lot of clothes?"

Second Charity Visitor—"It did; and she had them all on—seven peekaboo waists and four slit skirts."—Life.

Costly Justice.—A coloured gentleman, on trial for his life in a remote Tennessee town, was asked by the judge if he had anything to say, whereupon he replied:

"All I has to say is this, Judge: If you hangs me, you hang the best bass singer in Tennessee." — Everybody's.

Poor Heathen!—"I found a tribe in Africa," said the explorer, "that had absolutely no idea of morality or immorality."

morality."

"That's interesting," said the mild lunatic, "but what did they do for plays?"—Puck.

Dreaded.—Landlord (of Dinketown Hotel)—"That feller who just swaggered past? Oh, that's Lem Badgeley, an' he's a terror to autymobilists, I tell you!"

Guest-"Aha! the village constable,

Landlord—"Worse; he's the only auty repair man within ten miles."—Crescent.

× ×

Prepared For Any Emergency.—Zealous Boy Scout—"You can cross by this bridge, Sir. It will save you a long walk round."

Cautious Stout Party—"Thank you, my boy, but I'm afraid it would hardly bear me."

Zealous Boy Scout—"Oh, that's all right, Sir. We have first aid and ambulance on the other side!"—Punch.

10 Mg Caught!-Wife-"George, I want to

Caught!—Wife—"George, I want to see that letter."

Husband—"What letter, dear?"

Wife—"That one you just opened. I know by the handwriting it is from a woman, and you turned pale when you read it. Hand it here, sir!"

Husband—"Here it is, dear. It is from your dressmaker."—Judge.

Why Not!—"My word, Jacob," said Steinberg, "that is a beautiful diamond you have in your pin. How much did it cost?" "I paid \$1,000," replied Jacob. "One thousand dollars! Good gracious!" exclaimed Steinberg. "Vy, I did not know you ver worth so much money." "Vell, you see," exclaimed Jacob, "ven der old man died he left \$1,000 for a stone to be erected to his memory, and dis is der stone,"—Kansas City Star.

The Doctor knows that Beer is healthful

That is why he drinks-

O Koele's Pilsener Lager

"The Light Beer in The Light Bottle"

and prescribes it for his patients. He knows that the greatest scientists and food experts-like Dr. Wiley and Prof. Gartner-have proved the food and tonic value of beer, brewed like O'Keefe's "Pilsener" Lager.

This wholesome nourishing beer is brewed only from fine Barley Malt, choicest Hops and filtered

The O'Keefe Brewery Co. Limited, - Toronto.

If your dealer will not supply you, phone us Main 758 or Main 4455, and we will see that you are supplied at once



LEGAL NOTICE

IN THE SUPREME COURT OF ONTARIO J. A. C. CAMERON, ESO., K.C.,

MASTER IN CHAMBERS, Wednesday, the 4th day of February, 1914. BETWEEN

CONFEDERATION LIFE ASSOCIATION,

FLORA ANN McKINNON, Defendant:

Defendant:

Upon the application of the Plaintiff; upon reading the affidavit of Samuel Edgar Cork filed, and upon hearing what was alleged by Counsel for the Applicants.

1. It is ordered that service upon the Defendant of the Writ of Summons and Statement of Claim in this action, by publishing this Order, together with the Notice hereon endorsed, once a week for three weeks, preceding the seventh day of March, 1914, in the Canadian Courier newspaper, published at the city of Toronto, in the County of York, be deemed good and sufficient service of said Writ of Summons and Statement of Claim.

2. And it is further ordered that the said Defendant do enter an appearance to the said Writ of Summons and file her statement of defence in the Central Office of the Supreme Court of Ontario at Osgoode Hall, on or before the thirty-first day of March, 1914.

3. And it is further ordered that the costs of this application be costs in the cause.

"J. A. C. CAMERON, M.C."

Notice to be endorsed on foregoing Order.

Notice to be endorsed on foregoing Order. Notice to be endorsed on foregoing Order. This action is brought to enforce by foreclosure, a certain Charge, dated the 20th day of April, 1892, and made by one Colin Arthur McKinnon to one Ernest Albert Macdonald, and which Charge has been assigned to the Plaintiffs—Confederation Life Association—and is now held by said Plaintiffs, and by which there is now charged upon lot sixty-two, according to Plan filed in the Office of Land Titles at Toronto, as Plan M-39, the sum of \$2,729.69 and interest thereon from the 30th day of January, 1914, at the rate of 6 per cent. per annum until paid.