

LONDON CANADA

The Commercial Capital of Western Ontario

Population within city limits—Over 71,300
 Area—Over 10 square miles. In acres, 6,423
 Total Assessment—Over \$84,600,000.
 Annual Building Permits—\$3,000,000.
 Annual Bank Clearings—Over \$183,000,000.
 Annual Customs Receipts—\$3,000,000.
 Annual Postal Revenue—Over \$500,000.
 Real Estate Transfers—\$5,600,000 yearly.
 A City of Wonderful Industrial Achievement.
 Manufacturing plants number over 225.
 Capital invested in industries over \$45,123,000.
 Annual industrial production over \$48,327,000.
 Number of people employed in industries—Over 9,700.
 Annual industrial pay roll over \$11,425,000.
 Fourth Banking Centre of Ontario.
 Seven chartered banks, 20 branches.
 Eight loan, savings and trust companies.
 Head offices two large insurance companies.
 Second wholesale distributing centre of Ontario.
 London Post Office tenth in Dominion.
 Largest mail distributing centre in Canada.
 Excellent Hotel Accommodation.
 Approved Airport.
 Historic and Scenic Tourist Centre.
 Superior Recreational and Amusement Centre.
 Unexcelled Transportation facilities—Airway—Highway—
 Railway—Waterway.
 Important educational and ecclesiastical centre.
 Seat of the University of Western Ontario.
 Twenty-two public schools, ten separate schools.
 Three Collegiate Institutes.
 Normal School, Technical and Art School.
 Canada's Cathedral City.
 Two Cathedrals, St. Paul's (Anglican) and
 St. Peter's (Roman Catholic).
 Seventy-seven other churches.
 Wide streets—beautiful homes—high percentage of home
 ownership.
 Five large parks, three golf courses, tennis clubs, etc.
 Canada's Choice Convention City.
 Ideal summer resort at Port Stanley—excellent bathing
 beach.
 Centre of main Provincial and International Highways.
 Modern supervised municipal motor camp, ideally located,
 sanitary and cooking conveniences, hot shower baths,
 laundry and swimming pool.
 A fine city in which to live—establish a business or spend
 a vacation.

Manufacture in London, Canada

London has distinct advantages to offer prospective manufacturers, combining as it does many features essential for profitable manufacturing. It is a city large enough to have an abundant supply of labor available at all times. More than 90 per cent. of the citizens are of Anglo-Celtic origin, and manufacturers are enabled to build up working forces of high quality. It is a city of happy homes, a fact which partly accounts for the remarkable stability of labor conditions here.

It is a point at which raw materials can be assembled quickly and economically, and as a distributing centre it has no superior in Canada. The city is served by the Canadian National (G.T.R.), Canadian Pacific, the Michigan Central operating its own terminal in London, Pere Marquette and Wabash, the latter three roads operating jointly with the London and Port Stanley Railway, a modern municipally-owned and operated electric road, connecting the city with Port Stanley, the largest and best equipped harbor on the north shore of Lake Erie. Interswitching facilities, on terms very advantageous to shippers, exist between all lines entering the city. Lake shipping facilities at Port Stanley include a daily freight and passenger service to Cleveland, by the Cleveland and Buffalo Transit Company's Cleveland and Canada Division steamer, "City of Erie." There is also a daily car ferry service between Port Stanley and the Port of Conneaut, Ohio. The Canada Steamship Lines, the largest company operating on the Great Lakes, make Port Stanley a regular port of call for east and west bound service.

The city owns and holds for disposal at reasonable cost to manufacturers larger acreage on trackage, eminently suitable for industrial purposes. Floor space suitable for manufacturing purposes available in other parts of the city at present.

W. J. KILPATRICK,

Mayor.

JAMES BELL,

City Treasurer

Alderman F. B. Kilbourne,

Chairman Number 1
Committee.

Alderman George Hayman,

Chairman Number 2
Committee.

S. BAKER

City Clerk.

City of London, Canada