

A Reliable Business Directory

AUTOMOBILES

CARSON GARAGE
Ford Service Station.
All Parts in Stock
63 Elm St. Phone M. 3085.

LBA — WILLARD — LBA
STORAGE BATTERY
OTTIE S. McINTYRE
64 Sydney St. Phone M. 3184-21

Dominion Auto Exchange
AUTOMOBILES REPAIRED AND
TIRES REPAIRED AND RETREADED
173 Rothesay Avenue
M. 3165.

BINDERS AND PRINTERS.
Modern Artistic Work
— by Skilled Operators
ORDERS PROMPTLY FILLED.
THE McMillan Press,
98 Prince Wm. St. Phone M. 3740

BARRISTERS

ROY A. DAVIDSON
SOLICITOR, ETC.
48 Princess Street, St. John, N. B.
Money to Loan on City Freehold.

J. M. TRUEMAN,
Barrister, Notary Public,
Canada Life Building,
60 Prince William Street
St. John, N. B.

MILES B. INNES
Solicitor, etc.
50 Princess St., St. John, N. B.
Money to Loan on Real Estate.

BAKERS

HOME BAKERY
E. J. McLAUGHLIN, 92 Brussels St.
Bread, Cake and Pastry,
Wedding Cake a Specialty, Plain or
Decorated.
Phone M. 2370-11.

BOOTS AND SHOES

M. SINCLAIR
66 Brussels Street, Phone M. 1145-11
DEALER IN
Boots, Shoes, Slippers and Rubbers.
Our Special First-Class Repair-
ing Under Supervision
of W. A. Sinclair

CONTRACTORS

ROBERT M. THORNE,
Carpenter and Builder
Estimates cheerfully furnished.
Make a specialty of Chamberlin
Metal Weather Strip, guaranteed to
keep out all wind and dust around
windows and doors.
Office, 56 Friscone St. Phone 2479.

POWERS & BREWER,
CONTRACTORS
107 Prince Wm. St.
Phone M. 967.

Engineers & Contractors, Ltd.
E. R. REID, President
E. M. ARCHIBALD, Engineer
102 Prince William Street.
Phone Main 1742.

W. A. MUNRO
Carpenter-Contractor
134 Paradise Row
Phone 2129

MURRAY & GREGORY
LIMITED
Manufacturers.
Everything in Wood and Glass
for Buildings.
Saw Mill and Factories,
St. John, N. B.

EDWARD BATES
Carpenter, Contractor, Appraiser, etc.
Special attention given to alterations
and repairs to houses and stores.
80 Duke St. Phone M. 786
ST. JOHN, N. B.

CANDY MANUFACTURER
"G. B."
CHOCOLATES
The Standard of Quality
in Canada.

Our Name a Guarantee of the
Finest Materials.
GANONG BROS., LTD.,
St. Stephen, N. B.

COAL AND WOOD

COLWELL FUEL CO., LTD.
Coal and Kindling
Union Street, W. E.
Phone W. 17

H. A. DOHERTY,
Successor to
F. C. MESSENGER,
Coal and Wood,
375 Haymarket Square,
Phone 3030.

DAIRIES

ROCKWOOD DAIRY
P. W. Fiewelling, Proprietor.
MILK, CREAM, BUTTER, EGGS,
ICE CREAM
78 Guilford St. Phone W. 134-21

**EXTENSION
LADDERS**
ALL SIZES
H. L. & J. T. McGowan, Ltd.,
139 Princess St., St. John

ELEVATORS
We manufacture Electric Freight,
Passenger, Hand Power, Dumb Wait-
ers, etc.
E. S. STEPHENSON & CO.,
St. John, N. B.

FIRE INSURANCE
WESTERN ASSURANCE CO.
Incorporated 1861.
Assets over \$4,000,000.00
Losses paid since organ-
ization over \$3,000,000.00
Head Office: Toronto, Ont.
R. W. W. PRINCE, Branch Manager,
St. John, N. B.

—FOR—
"Insurance that Insures"
—SEE US—
Frank R. Fairweather & Co.,
12 Canterbury St. Phone M. 683.

HUGH H. McLELLAN,
Fire Insurance
Phone M. 2642.
47 Canterbury Street

QUEEN INSURANCE CO.
(FIRE ONLY)
Security Exceeds One Hun-
dred Million Dollars.
C. E. L. Jarvis & Son,
Provincial Agents.

FIRE INSURANCE

LONDON GUARANTEE,
London, England
Chas. A. Macdonald & Son,
49 Canterbury Street.
Phone Main 1536.

INSURANCE
J. M. QUEEN
N. B. Manager Canada Life
Assurance Co.
Imperial Guarantee and Accident
and six good tariff fire companies
60 Prince William St. Phone M. 3074.

J. FRED WILLIAMSON
MACHINISTS AND ENGINEERS,
Steamboat, Mill and General
Repair Work
INDIAN TOWN, ST. JOHN, N. B.
Phones: M. 229; Residence M. 2368.

HACK & LIVERY STABLE
WM. BRICKLEY
Boarding and Livery Stable
74 1-2 Coburg Street
Phone M. 1367.

HARDWARE

A. M. ROWAN,
Household Hardware,
Kitchen Utensils, Cutlery, Paints, Var-
nishes, Glass, Carpenters' Supplies, etc.
281 Main St., North End, Phone 598.

HARNESS
We Manufacture All Styles Harness
and Horse Goods at Low Prices.
H. HORTON & SON, LTD.,
9 AND 11 MARKET SQUARE
Phone Main 448.

HOTELS

VICTORIA HOTEL
Better Now Than Ever
87 KING ST. ST. JOHN, N. B.
SAINT JOHN HOTEL CO., LTD.,
Proprietors.
A. M. PHILLIPS, Manager.

FOR SALE
100 Brass Pumps, suitable for plumb-
ing; 2 Tons Rope Ends, suitable for
blinding strings; 1 Ton Rope, suitable
for clothes lines, etc.; Canvas, to cov-
er wagons, boats, engines, etc.; all
second hand.
JOHN MCGLODRICK,
66 Smythe Street.

JEWELERS

POYAS & CO., King Sq.
Full Lines of Jewelry and Watches.
Prompt repair work. Phone M. 2895-11

STOVES AND RANGES
PHILIP GRANNAN
PLUMBING AND TINSMITHING.
588 MAIN STREET.

MANILLA CORDAGE
Galvanized and Black Steel Wire
Rope, Oakum, Pitch, Tar, Oils, Paints,
Flags, Tackle Blocks, and Motor Boat
Supplies.

GURNEY RANGES AND STOVES
and Tinware.

J. SPLANE & CO.
19 Water Street . .

MEAT AND PRODUCE

J. I. DAVIS & SON,
We Have for Saturday
A choice assortment of Poultry, Fowl,
Chicken, Ducks, Geese and Turkey.
Choice Western Beef always in stock.
Phone M. 368, M. 369.

E. M. CAMPBELL
Meats and Vegetables
41 Brussels St.,
Phone M. 1145-41

D. J. HAMILTON
—Dealer In—
POULTRY, MEATS, HIDES
And All Kinds of Country Produce.
Stall A, — City Market
Phone M. 1358.

Manufacturers' Agent
H. C. LEMMON
MANUFACTURERS' AGENT
WHOLESALE CONFECTIONERY
100 Victoria Street,
St. John, N. B. Phone Main 1009-31

NERVOUS DISEASES
ROBERT WILBY, Medical Electrical
Specialist and Masseuse. Treats all
nervous diseases, neurasthenia, loco-
motor ataxia, paralysis, sciatica,
rheumatism. Special treatment for
uterine and ovarian pain and weak-
ness. Facial hemorrhages of all kinds
removed. 46 King Square.

OPTICIANS

S. GOLDFEATHER
625 MAIN STREET.
We Duplicate Broken Lenses
Without Prescription
All Repairs Done Promptly.

PATENTS
FETHERSTONHAUGH & CO.,
The old established firm. Patents
everywhere. Head office Royal Bank
Building, Toronto; Ottawa offices, 5
Elgin Street. Offices throughout Cana-
da. Booklet free.

PLUMBERS

WM. E. EMERSON
Plumber
and General Hardware
81 UNION STREET,
West St. John. Phone W. 175

TAILORS

J. ELDON WILSON
MANAGER.
SANITARY STEAM PRESSING CO.
Cleaning, Pressing and Repairing
We Guarantee Not to Burn or Soorish
Your Suits.
122 Charlotte Street
Phone M. 1414-11.

WHOLESALE FRUITS
A. L. GOODWIN
36-38 Germain Street
St. John, N. B.

HEATING STOVES
Russian Iron Top Draft Stoves, Cast
Iron Box Stoves.
J. P. LYNCH,
270 Union Street, St. John, N. B.

Francis S. Walker
SANITARY & HEATING
ENGINEER
No. 18 Germain Street

LIEUT. GOLDING IMPROVED
A cablegram from London, says
news had been received there that
Lieut. K. L. Golding, of the Royal
Flying Corps, before reported wound-
ed and a prisoner in Germany, had
shown some improvement in his con-
dition.

Dangerous Stomach Acids That Make Your Food Ferment and Sour— Cause Gas and Indigestion

The Contents of An Acid Stomach Should Be Neutralized
and Sweetened—Never Artificially Digested, Say Physicians

Medical authorities everywhere
are now practically agreed that the
stomach trouble, dyspepsia, indig-
estion, heartburn, sour stomach,
gastric catarrh, bloating, nausea,
etc., are caused not by a lack of
digestive juices or by imperfect
digestive organs, but to an exco-
sively acid condition of the stomach.
Nearly everyone who has stomach
trouble, they say, carries about a
glassful or more of this powerful
hydrochloric acid in their stomach
which is constantly irritating and
inflaming the delicate stomach lin-
ing, souring their food, creating gas
on the stomach, delaying digestion
and causing the distressing sym-
ptoms so frequently mistaken for
dyspepsia and indigestion.

Instead of forcing the sour acid
food from the stomach into the bowels
with pepper or other artificial di-

Why We Cannot Give Good Telephone Service During Fires

Whenever the fire alarm sounds, our switchboard is im-
mediately overloaded with curiosity calls to find out where
the fire is. Some call information, and others call subscri-
ers living in vicinity of box sounded. The result is the same
—poor service—for the board is swamped with needless calls.

HERE ARE SOME FACTS:—

1. An Operator can answer four subscri-
ers per minute and give a good service.
2. There are 6,361 subscribers connected
to the Main Exchange.
3. During the busy hour, 10-11 A. M., the
average number of calls handled is 7,200 per
hour, or 120 per minute, with the maximum
of 229 Operators on duty.
4. This means that 1.9 p. c. of the sub-
scribers call every minute of the busy hour.
5. Now, when the fire alarm sounds, if 30
p. c. of the subscribers call, which is a very
low estimate, it means that 1,908 subscribers
must be answered in a very few minutes.
6. Figuring this out on basis of para-
graph No. 3—120 calls per minute—it will be
seen that 16 minutes would be required to an-
swer the 1,908 subscribers, provided the maxi-
mum staff was on duty.
7. But the majority of fires occur when the
maximum staff is not on duty. On Tuesday,
January 1, 1918, when the fire in Hamm
Bros. occurred at 10.15 p. m., 8 Operators
were on duty. The normal average of calls
between 10-11 p. m. is 1,100. By actual count
on the night of Hamm Bros. fire, 5,547 calls
were handled. This figure does not include
calls which were not answered because sub-
scribers could not wait for Operator.
8. In brief, this means that the load in-
creased 500 p. c. And as there are 6,361 sub-
scribers in the Main Exchange it means that
approximately 87 p. c. called. But while the
figures given are for the hour, the majority of
these calls occurred between 10.15-10.30 p. m.
9. The result is poor service to everybody,
for it is obvious from the above facts that it is
a physical impossibility to give good service in
the face of these conditions.
10. Not only does the subscriber who makes
needless calls get poor service, but genuine
emergency calls suffer. Several cases of emer-
gency calls were badly delayed Tuesday night
in the rush of calls.
11. On Tuesday night, 12 Operators volun-
tarily reported for duty to assist in handling
the flood of calls. Several of these Operators
were at home and asleep but the spirit of "Ser-
vice First" stirred them to dress and report.
These 12 Operators, with the 8 on duty, man-
aged to give some service but before they ar-
rived, the service was badly demoralized. If
the entire force had been on duty not much
better service could be given, for the switch-
board and staff would have to be more than
doubled in size to give service.
12. These are the plain facts of the case and
in brief why you get poor service during fires.

MORAL
DON'T CALL DURING FIRES UNLESS YOUR
CALL IS ABSOLUTELY A NECESSARY CALL.

For the good of your service we respectfully ask you to
help us to overcome this condition.

The New Brunswick Telephone Co.
LIMITED.

CLASSIFIED ADVERTISING

One cent per word each insertion. Discount of
33 1-3 per cent. on advertisements running one
week or longer if paid in advance. Minimum
charge twenty-five cents.

WANTED.

MEN WANTED
Good Wages, Steady
Work. Apply Fegles
Bellows Engineering
Co., New C. G. R. Ele-
vator, Water Street.

WANTED—For a few weeks only,
a young lady to do city collecting.
Good pay if results are secured. Ap-
ply The Standard Office.

WANTED—A first class female
teacher, District No. 2, Springfield. Ap-
ply, stating salary, to A. W. Cosman,
Norton, R. M. D. No. 1.

TEACHER WANTED—Second Class
Female for District No. 15, Jerusalem
Settlement. Apply stating salary, to
Geo. E. Machum, Sec., Polyhurst P.O.,
Queens Co., N. B.

WANTED—A Second Class Female
Teacher for School District No. 3.
Apply stating salary to Seth DeLong,
secretary to School Trustee, Upper
Hilberts, Queens county, N. B.

WANTED—To rent till war ends or
longer, a winter house and garden
lot, cow stable handy, beside wharf,
near school; between Oak Point and
St. John. Kings county preferred.
Rent sure; must be reasonable, like
fuel handy. Reply soon stating all
particulars to M. E. D., care of Mr.
Beverley Palmer, Hatfield's Point,
R. R. No. 1.

WANTED—Second Class Female
Teacher for District No. 1, Tennant's
Cove. Apply stating salary to Burpee
Layte, Stacy, Toolton, R. R. 1, N. B.

AGENTS WANTED.

AGENTS WANTED—Just twelve
sales each \$15 premium and \$25 in
cash. Opportunity to clear several
hundred before Christmas. Write
quick for details. Poster Photograph
Co., Foster, Que.

AGENTS WANTED—Salesmen \$30
per week, selling one-hand egg-beater.
Sample and terms 25c. Money refunded
if unsatisfactory. Collette Mfg.
Company, Collingwood, Ont.

A Dominion Express Money Order
for Five dollars costs three cents.

ENTERTAINED BY MAYOR.
Officers of the Massachusetts Re-
lief Commission enroute from Halifax
to Boston were in the city yesterday.
They were entertained to dinner by
Mayor Hayes at the Union Club.

**Synopsis of Canadian North-
west Land Regulations.**

The sole head of a family, or any male over 18
years old, who was at the commencement of the
present war, and has since continued to be, a British
subject or a subject of an allied or neutral country,
may homestead a quarter-section of available
Dominion Land in Manitoba, Saskatchewan, or
Alberta. Applicant must appear in person at
Dominion Lands Agency or Sub-Agency for Dis-
trict Entry by proxy may be made on certain
conditions. Duties in the city residence upon
cultivation of land in each of three years.

In certain districts a homesteader may secure
an adjoining quarter-section as joint-venturer.
Price \$3.00 per acre. Duties—Reside six months
in each of three years after entering homestead
patent and cultivate 30 acres extra. May obtain
pre-emption patent as soon as homestead patent on
certain conditions.

A settler after obtaining homestead patent if he
cannot secure a pre-emption, may take a purchase
homestead in certain districts. Price \$3.00 per
acre. Must reside six months in each of three
years, cultivate 30 acres and erect a house worth
\$300.00.

Holders of retired may count time of employment
as farm laborers in Canada during 1917, as resi-
dence done under certain conditions.

When Dominion Lands are advertised or posted
for entry, returned soldiers who have served over
two years in the military or naval forces of Great
Britain or of an allied or neutral country, receive
one day priority in applying for entry at local
Agency Office (but not Sub-Agency). Discharge
papers must be presented to Agent.

W. W. CORRY,
Deputy Minister of the Interior.
N.B.—Unauthorized publication of this adver-
tisement will not be paid for.

CLIFTON HOUSE
THE COMMERCIAL MAN'S HOME
Corner Germain and Princess Sts.
REYNOLDS & FRITCH

"THE PRINCE WILLIAM"
Transients and permanent guests.
House furnished in refined taste. Ex-
cellent table. Special rates for guests
remaining for week or over. Prince
William street. Telephone Main 1784.
P. St. J. Beard, Manager.

ROYAL HOTEL
King Street
St. John's Landing Hotel
RAYMOND & DOHERTY CO., LTD.
HOTEL DUFFERIN
POSTER & COMPANY, Proprietors.
King Square, St. John, N. B.
J. T. DUNLOP, Manager.
New and Up-to-date Sample Rooms
in Connection.

MISCELLANEOUS.

FILMS FINISHED—Send your films
to Wasson's, Main street, for best de-
veloping and printing. Enlargements,
\$2.00, for 35 cents.

VIOLINS, MANDOLINS
and all string instruments and bows
repaired.
SYDNEY GIBBS,
81 Sydney Street.

F. C. WESLEY CO.
ARTISTS ENGRAVERS

**Very Valuable
POTTS Real Estate Sale**

of Improved and Un-
improved Property
KNOWN AS McFEL PROPERTY,
COLDBROOK, N. B.
Fine Store and Business Stand with
Post Office thereon.
Splendid opportunity—Choice bar-
gains in Freehold in a growing part
of County—Street Cars passing, Water,
Electric Light.
There will be sold at public auction
at Chubb's Corner, St. John, N. B., on
Saturday, the Twelfth Day of January,
A. D. 1918, at twelve o'clock noon:
Lot No. 10 on the plan thereof, with
dwelling (new), store and barn.
(Part or purchase price may re-
main on mortgage.)
Lot No. 9 with new hall.
Lots 1 to 8 vacant, about 45 x 115
each.
Plans and terms of sale to be seen
at the offices of undersigned Solicitor
and Auctioneer.
MUST BE SOLD.
Dated 31st December, A. D. 1917.
STEPHEN B. BUSTIN,
Solicitor,
62 Princess St.,
St. John.

**IN THE COURT OF SESSION IN
SCOTLAND.**
Notice to All Persons Having Interest
in the Estate of Zola Shaw, who
Sometime Resided in Lima, Peru.

Intimation is hereby given, in terms
of an interlocutor by Lord Sands,
Ordinary, dated 24th November, 1917,
that Alexander Macfie, agent of the
Clydesdale Bank, Limited, at Whit-
horn, Wintonshire, Scotland, Factor
loco absentis to the said Zola Shaw,
son of James Shaw, a native of Scot-
land, who died in Lima, in the Re-
public of Peru, in 1888, has raised an
action of multipointing before the
said Lord Sands, in the Court of Ses-
sion in Scotland, craving that he
should be found liable only in once
and single payment of the estate
under his charge as Factor foresaid
to said parties as shall be found
entitled thereto, and parties not other-
wise cited are hereby called upon in
terms of said interlocutor to enter
appearance in the cause by the 24th
day of May, 1918.

SCOTT & GLOVER,
W. S.,
Agents for Factor,
1 Hill St., Edinburgh.

**"HEART SONGS"
COUPON
PRESENTED BY
THIS PAPER TO YOU**

THE ST. JOHN STANDARD
Wednesday, January 9, 1918

Clip Three of these Coupons bearing consecutive dates,
and present them together with our advertised price of 98c.
at our office and receive your copy of Heart Songs.

3 COUPONS AND 98c SECURES IT.

Mail Orders Will Be Filled
Immediately on Arrival of
Shipment.

ADD FOR POSTAGE
In Mar. Provinces ... 18c.
In Quebec ... 22c.
Ontario ... 28c.