

THROUGH GERMAN SPECTACLES

The over-conscientious Briton in search of a substitute for sackcloth and ashes will find a pretty comprehensive list of his iniquities, from the German point of view, in the shilling volume of "Through German Spectacles," which is now on sale. It has remained, however, for that agreeable trifler, the Cologne "Volkszeitung," to add two more black marks to his tale of crime.

Those English ruffians on the battlefield, it seems from this authority, are actually striving to be good, and in war time, too! Not content with this mendacious rascality, they actually sing a song beginning with the words "We are the strayers of the 60th," even daring to use the word "straying" from the ejaculation "Gott strafe England!" which, we are told, "was originally used in Germany."

"Surely," says the "Volkszeitung," "this is the very utmost limit of brutality, and ruffianism which even an Australian bushman cannot surpass." It does, indeed, seem to put the lid on it.

In this war there are ruffians to be found on all sides, no doubt, but among the English this ruffianism is more rampant than among any of the others. In the daily reports of the English Army leaders the expression occurs again and again: "We killed many Germans." Then we read in English newspapers: "Our object is to kill as many Germans as possible."

A further contribution to this typical English ruffianism is provided by a song, printed copies of which are circulated in the English trenches, and in which the praises are sung of the different sorts of shells which are employed. This is a glorification of the so-called "sniping section," and begins with the words: "We are the strayers of the 60th." The "poet" has played on the ejaculation, "Gott strafe England!"—which was originally used in Germany to give expression to our truly justifiable wrathful disgust at the never-to-be-forgotten treachery of England—in order to provide an important retort to our own soldiers.

The history of Germany shows that there are many strange roads to honor, not the least efficacious being that



Cheeks Like The Wild Rose

For all complexion ills—for Pimples and Blotches and Sallow Skin—take the one thing that will cleanse the system of impurities.

Dr. Wilson's HERBINE BITTERS

Creams and ointments and lotions won't do it because they only treat the skin. The trouble lies deeper—in the blood. Purify the blood—cleanse the stomach—regulate the liver—and you will have a complexion like the wild rose.

Dr. Wilson's Herbine Bitters is Nature's tonic and blood purifier. 25c a bottle. Family size, five times as large, \$1. At most stores.

The Brayley Drug Co., Limited, St. John, N.B.

MINARD'S "KING OF PAIN" LINIMENT

Extract from a letter of a Canadian soldier in France.

To Mrs. R. D. BAMBURCK:

The Rectory, Yarmouth, N.S.

Dear Mother:—

I am keeping well, have good food and well protected from the weather, but have some difficulty keeping uninvited guests from visiting me.

Have you any patriotic druggists that would give something for a gift overseas—if so do you know something that is good for everything? I do—Old MINARD'S Liniment.

Your affectionate son, Rob.

Manufactured by the Minard's Liniment Co. Ltd. Yarmouth, N.S.

DEAF PEOPLE

"FRENCH ORLENE" absolutely cures Deafness and Noise in the Head, no matter how severe or long-standing the case may be. Hundreds of persons whose cases were supposed to be incurable have been permanently cured by this New Remedy.

This Wonderful Preparation goes straight to the actual seat of the trouble, and One Box is ample to effectually cure any ordinary case.

Mrs. Rowe, of Portland-crescent, Leeds, says: "The 'Orlene' has completely cured me after twelve years' suffering."

Many other equally good reports.

Try one Box today. It only costs \$1 and there is nothing better at any price.

Address: "ORLENE" Co., 10 Southview Watling St., Dartford, Kent.

of wholesale murder. Bavaria has supplied a new route—that of what, by comparison, may be termed retail murder. It is the "Dunkelkammer" "Anzeiger" which tells the story of it.

Wenzel Walitz, a Landwehrman, received a letter at the front informing him that his wife was in constant relations with a French prisoner of war at Walitz's home at Klobonk.

Walitz obtained leave and proceeded home, and found his mother and his two children working in the fields. None of them recognized him, but finally one of the children said: "If you really are papa, tell mammy that she must give us something to eat. She gives the Frenchman eggs and all sorts of things, but she leaves us to starve." Walitz ran home and remonstrated with his wife who retorted: "I shall do as I like. If you feel so much for the children you provide them with food."

This reply so enraged the man that he drew his sword and killed the woman on the spot, and rushing in hot haste to the fields, attacked his mother and his two children with the same weapon literally severing their heads from their bodies.

The court sentenced Walitz to three years' hard labor, on the intervention of the State attorney the sentence was quashed on Walitz's promise.

ing to return to his place at the front, where he said he would probably "forget all about the miserable affair."

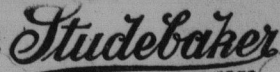
"Quite so," remarked the attorney, "Make yourself a brave soldier once more, and be an honor to your country."

Medieval superstition still retains its hold on many of the German people. An extraordinary instance is revealed by the "Vossische Zeitung," of Berlin.

Complaints had been received for some time from private individuals as well as societies about the cruelties inflicted on animals on premises in the Barthelstrasse, Berlin, occupied by a dog dealer named Wichmann, who keeps there what is known as a "home for animals."

His occupation, however, is not confined to the tending of dogs; he also kills animals. The "business" in reality is based on the old superstition that dog's fat is an effective charm against death by violence, not only in the battlefield, but also in all other circumstances.

To satisfy the cravings of innumerable customers, Wichmann, with the aid of two hired women, was in the habit of doing the animals to death in the most brutal manner, the efficacy of the charm being greatly enhanced by depriving the dogs of their kidney fat while they are still alive.



The Best is Cheapest in the Long Run

WHEN you finally select your new car, your ultimate satisfaction of that car will depend upon the comfort you get out of it.

As far as the actual price of the car is concerned, \$100 one way or the other makes little difference to you financially. But—to pay less than Studebaker prices for your car may mean a sacrifice of safety and comfort; a constant source of expense and endless trouble.

Experience has built perfection into the Studebaker. Studebaker has spent four years in refining, improving and perfecting this one basic design, selecting the right material, developing the right manufacturing organization.

If it were mechanically possible to produce a car that would give the maximum of comfort and satisfaction for any less than Studebaker prices—Studebaker is better equipped to do it than any other maker.

The beauty of a Studebaker goes beneath its beautiful paint and varnish work, beneath its conservative, dignified lines—beneath its luxuriously soft upholstery. The beauty that makes the Studebaker a joy forever is the beauty of quality—the quality that gives durability, that gives uninterrupted usage, that makes your car as good at 50,000 miles as it was at 5,000.

"Made-in-Canada."

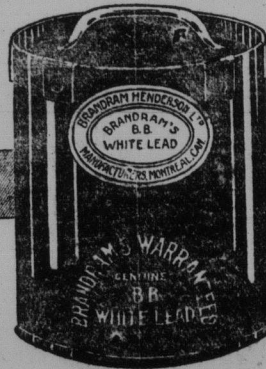
40 H. P. FOUR.....\$1375
50 H. P. SIX.....1685

F. O. B. Walkerville

The Lounsbury Co., Ltd., Newcastle N. B.

J. CLARK & SON, LIMITED,
St. John Dealers.

E. P. Dykeman, Local Manager.



The White Lead Behind a Paint Determines its Quality

ONLY a very real quality in a White Lead can give successful results in paint-mixing. A worthless compound masquerading as White Lead cannot impart to paint those essential qualities without which it never gives permanent satisfaction.

To avoid risk of failure in mixing your paint, make it a point to use only paint in which the White Lead used is

Brandram's Genuine B.B. White Lead

It is absolutely pure, whiter than others; of great covering capacity and long life. Working under the brush with ease and freedom, it produces a tough, elastic film that does not crack or peel.

Its real cost is less than that of seemingly cheaper white leads—because it produces a beautiful protective paint that lasts for many years. White Paint of unknown ingredients never looks well and rarely lasts two years.

Sold by leading Hardware Merchants and General Stores

A RELIABLE BUSINESS DIRECTORY

AUTOMOBILES.

GET OUR PRICES.
Special proposition to Car Owners.
United Automobile Tire Co., Limited.
607 Main St. Phone M. 2938-11.

CARSON GARAGE.
Ford Service Station.
All parts in Stock.
63 Elm St. Phone M. 3085.

We have the Best Mechanics and Best Equipment
Quick and Economic Repairs.
Motor Car & Equip. Co., Ltd.
108-114 Princess St. Phone M. 1800.

J. H. McPartland & Son
Phone M-1336-21, 105 Water St.

WILLARD
STORAGE BATTERY.
OTTIE S. McINTYRE,
44 Sydney St. Phone M. 2184-2

APPLES.
Apples for Sale by
JAMES PATTERSON,
19 and 20 South Market Wharf,
St. John, N. B.

BAGGAGE EXPRESS.
33 Main Street, St. John, N. B.
Phones: Office, 522; Residence, 534
WHITE'S EXPRESS CO.,
H. C. Green, Manager.

BARRISTER.
ROY A. DAVIDSON,
Solicitor, etc.
42 Princess Street, St. John, N. B.
Money to loan on City Freehold

J. M. TRUEMAN,
Barrister, Notary Public.
Canada Life Building,
St. John, N. B.

BOOTS AND SHOES.
GRAY'S SHOE STORE
High Grade Footwear.
Sole Local Agents for "Invictus" and "Empress" Shoes.
397 Main St. Phone 1089

M. SINCLAIR,
65 Brunsell St. Phone M-1145-11.
DEALER IN
Boots, Shoes, Hippers and Rubbers.
Our Special First Class Repairing Under Supervision of W. A. Sinclair.

CHAS. E. BELVEA,
Boots, Shoes and Gents Furnishings.
First Class Boot and Shoe Repairing.
55 Union St., W.E. Phone W. 154-11.

D. L. DICKSON,
Produce Commission
Merchant
STALLS 8, 9, 10 AND 11 CITY MARKET

Telephone Main 252 Terms Cash.
ST. JOHN, N. B.

ROBERT L. BUTLER,
Meats and Provisions.
Western Beef.
271 Main Street. Phone M. 2342.

O'NEIL BROTHERS,
Wholesale and Retail Dealers in:
Meats Poultry, Vegetables, etc.
Game of all kinds in season.
City Market. Phone M. 207

J. W. PARLEE,
Beef, Pork and Poultry.
All kinds of Country Produce.
City Market. Phone M. 1897.

E. M. CAM BELL,
Meats and Vegetables,
41 Brunsell St.,
Phone M. 1145-41.

J. J. HAMILTON,
Dealer in
Poultry, Meats, Hides and All Kinds of Country Produce.
STALL A, CITY MARKET, Phone M. 1354.

BRASS AND COPPER.
A. L. FLORENCE & SON
Wholesale dealers in Copper, Brass, Rubber, Lead, etc.; also all kinds of Wood and Cotton Rags. We pay the highest prices for straight cuts of iron of any description, the only grates of waste paper in maritime provinces. Inquiries promptly replied to.

Reed's Point Warehouse.
St. John, N. B.
Phone M. 2156-11.
Head Office, Ottawa, Ont.

CORSETS.
THE SPIRELLA CORSET COMPANY
desires a trained Corsette in each town and country district in the province.
A full course of instruction in Corsetry free. Apply by mail to
MRS. ALGIRE,
Victoria Hotel, St. John.

COAL AND WOOD.

COLWELL FUEL CO., LTD.
Coal and Kindling.
Union St., W. E.
Phone W. 17.

F. C. MESSENGER,
Coal and Wood,
Marsh Bridge,
Phone 3030.

CORDAGE.

Consumers Cordage Co., Ltd.
(Jobbers only)
Manila, Italian, Jute, Sisal, Russian.
Twines of every description.
St. John Office, 48-52 Smyth Street.
JOHN THORNTON, Manager.

Let the Public Know WHO YOU ARE, WHAT YOU ARE and WHAT YOUR BUSINESS IS

A flash in the pan is of little use to your business. You must keep your name continually before the public eye, so that when they are ready to buy they will know where you are.

USE THIS RELIABLE BUSINESS DIRECTORY

You can keep your name—your business, your address, and your telephone number constantly before the buyers' eyes by using this Directory. Arrange today—Phone Main 1910 and have our representative call and explain.

CHIMNEY CLEANING.
Prevent your house from burning from a defective and foul chimney, also stop stove from smoking, increase draught. Phone M. 3100.
Maritime Chimney Cleaning, Increase draught, MARITIME CHIMNEY CLEANING, REPAIRING & BUILDING.
48 Princess Street.

DAIRY.
MILK CREAM BUTTER EGGS
Lancaster Dairy Farm,
518 Main St. Phone M. 2720
South Bay. Phone W. 413

Fairville Dairy,
S. E. CHITTICK, Proprietor.
Ice Cream, Fruit, Confectionery.
Main Street. Phone W. 254-31.

ROCKWOOD DAIRY
P. W. Flewelling, Proprietor.
Milk, Cream, Butter, Eggs.
ICE CREAM.
78 Guilford St. Phone W-134-21.

DRUGGISTS.

Smaller Comfort Boxes
For Overseas parcel
2 Sizes.....18 in. and 20 in.
Prescription Drugist,
GEORGE K. BELL,
Cor. Charlotte and St. James Streets.
Phone M. 1171.

E. CLINTON BROWN,
Everything in stock that a First Class Drug Store Should Have.
Union and Waterloo Streets.
Telephone No. 1008.

DURICK'S
BRONCHIAL BALSAM.
The Best For Coughs and Colds.
DURICK'S DRUG STORE,
403 Main St., Corner Elm.
Phone 510

TRUSSES,
SHOULDER SUPPORTS,
ABDOMINAL BELTS,
SUSPENSORIES.
We carry a full line of the above of the best makers.

W. HAWKER & SON,
Druggist, 104 Prince William Street.
After your heavy cold build your body up with

DYNAMIC TONIC
75c. and \$1.50 per bottle at
J. B. MAHONY'S,
THE PENLAR STORE,
Cor. Union and Dock Sts.

DYE WORKS,
Works: 21 and 29 Elm St., North End.
Office: South side King Square.
AMERICAN DYE WORKS CO.
Re-dyers and Finishers of Ladies' and Gents' Wearing Apparel, Feather Dyeing and Dressing a Specialty. Lace Curtains Cleaned and Dyed by a French process. Wm. Burton Van

Drink and Drug Treatment.
We guarantee a liquor or drug cure at the Clin Institute. Positively harmless. Liquor cure, three to five days. Dr's cure, fifteen days. Can be administered at your home if preferred. Write Gailin Institute, 46 Crown Street, or Phone M. 1685.

DENTIST.
DR. D. J. MULLIN,
Dentist,
124 Mill Street.
Phone M. 1644.

DR. J. C. DOORE,

Dentist.
With whom Dr. F. A. Ainsworth is associated.
240 Main St. Phone M. 3095.

ELECTRICAL GOODS.
ELECTRICAL CONTRACTORS.
Gas Supplies.
Phone Main 873, 24 and 36 Dock St.

KNOX ELECTRIC CO.,

R. DUNHAM,
Electrical Installation
Fairville Plateau. Phone W. 386-31

THE VAUGHAN
ELECTRIC CO. Ltd.
Electrical Engineers
Germain St. St. John, N. B.

HACK & LIVERY STABLE

WM. BUCKLEY,
Boarding and Livery Stable.
74½ Ceburg Street,
Phone M. 1367.

JOHN GLYNN,
12 Gloucester St. M-1254.
Coaches in attendance at all boats and trains.

DAVID LOVE,

Large Sleigh to Hire.
20 Germain St. Phone 1413.

FOR SALE.
1 Carload of Ontario Horses, from 1,000-1,500 lbs.
DONNELLY'S STABLE,
10 Coburg St.

THOMAS A. SHORT,
Hack and Livery Stable.
Right Opposite Union Depot
10 Pond Street. Phone M. 2089.

WARE.
BARRY SUPPLY CO.,
Hardware dealers, Wall Paper, Paints, Kitchen Utensils, Mill and Contractors' Supplies.
3 Brunsell St. 38 Dock St.
Phone M. 977.

HOTELS.
LANDSLOWNE HOUSE,
40 South Main King Square.
Next door to Imperial Theatre.
Rate \$2.00 per Day.
DICKINSON & KING, Proprietors.

VICTORIA HOTEL.
Better Now Than Ever.
87 KING ST., St. John, N. B.
SAINT JOHN HOTEL CO., LTD.
Proprietors.
A. M. PHILLIPS, Manager.

INSURANCE.
J. M. QUEEN,
N. B. Manager. Canada Life Assurance Co.
Imperial Guarantee and Accident and six good tariff fire companies.
60 Prince Wm. St. Phone M-3074.

JEWELERS.
POYAS & CO., King Sq.
Full Lines of Jewelry and Watches
Prompt Repair Work. Phone M. 2695-11

LAUNDRIES.
WET WASH.
Goods called for and delivered same day. Most up-to-date plant in the city.

VICTORIA LAUNDRY,
210 Pitt Street. Phone M-390.

LUMBER MERCHANTS.
JOHN S. EAGLES & CO.,
have removed their office to the Canadian Bank of Commerce Building, King St.

MANILLA CORDAGE
Galvanized and Black Steel Wire
Rope, Oakum, Pitch, Tar, Oils, Paints,
Flags, Tackle Blocks, and Motor Boat Supplies.
Gurney Ranges and Stoves
and Tinware.

J. S. SPLANE & CO.
10 Water St.

NERVOUS DISEASES.
ROBERT J. MEDICAL ELECTRICAL
Specialist and Masseuse. Treats all nervous diseases, weakness and wasting, neurasthenia, locomotor ataxia, paralysis, sciatica, rheumatism, etc. Facial blemishes of all kinds removed. 46 King Square.

OPTICIANS.
S. GOLDFEATHER,
825 Main St.
We Duplicate Broken Lenses
Without Prescription.
All orders are done promptly.

PAINTS AND VARNISHES.
Spring will soon be here. Get ready to brighten up the home.
We Carry Full Lines.
A. M. ROWAN, 331 Main St.
Phone M. 398.

PLUMBERS.
WM. E. EMERSON,
Plumber
and General Hardware,
81 Union Street, West St. John.
Phone W. 175.

STOVES AND RANGES.
PLUMBING AND TINSMITHING.
PHILIP GRANNAN,
588 Main St. Phone M. 365.

WHOLESALE LIQUORS.
WILLIAM L. WILLIAMS successors to
M. A. Finn, Wholesale and Retail
Wine and Spirit Merchants, 110 and
112 Prince William St. Established
1870. Write for family price list.

WHOLESALE FRUITS.
A. L. GOODWIN,
36-38 Germain St.,
St. John, N. B.

FRENCH

The French made further last night in the great battle of the Aisne and in the Champagne is notably true of the region of Soissons, where the development are gradually being nearer to the important railway of Laon, the strategic objective of the front.

Important Advances.

The French here gained the vicinity of Lauffaux, the being characterized in the statement as "considerable." Germans reacted strongly on but were unable to make an sion on the new French line. General Nivelle's pressure calculated to force the German fly out of the salient to which have clung, projecting to the Aisne in the direction of Compiègne.

The advance towards Laon continued on Valenciennes Plateau, directly south of that city, French are pushing northwards. Rhineland-Laon Road. On the north of Rhineland, where the are clinging stubbornly to their entrenched positions, their trenches near Courcy.

Wh

You

Made to Y

ALL the

for y

The Cost

money you

"Ready-M

your Spring

to your pr

precisely to

general eff

NO MORE

Ma

OUR en

on a

blame you

better fit,

You can b

order just

and the co

you to-day

32 C