

**THE REXALL STORE**  
Sole Agents For  
**Symphony Lawn**  
Writing Paper and Correspondence Cards. A full assortment of various styles and color tints.  
**The Ross Drug Company, Limited**  
100 King Street - Phone Main 2767

**Have Dinner Sunday**  
Dinner Served 12 A.M. - 2 P.M.  
Cafe Open 9 A.M. - 11 P.M.  
SEE OUR WINDOW FOR SPECIAL WEEK-END CANDIES!

**BOND'S**

WE believe that the Mission of the Marr Millinery Co. is to supply women with the right kind of Millinery at right prices and at the right time.  
Our Man Milliner, located in New York, is daily sending us by express everything that is new in Velvet Hats, including Pokes, Turbans, Sailors, Triocoons and Postilions.  
See Our Velvet and Silk Hats to Match Your Shaded Silk Sweater, \$3.00 Each.  
Instead of \$5.00 and \$7.00 Each.  
**Marr Millinery Company Limited**

**LADIES**  
Either before or after you look around for your **Fall Coat and Suit** call and examine our up-to-date styles and quality materials at surprisingly low prices.  
**The American Cloak Mfg. Co.**  
32 Dock Street  
Phone Main 833

**A Big Bargain In Men's Heavy Underwear**  
We have been able to secure from one of Canada's leading mills, a large lot of these garments—sizes 34 and 36—at a price to clear the lot. We are offering you the benefit of a close buy.  
**50c a Garment**  
Also a lot of large-sized Underwear at half price; sizes 42 and 44.  
**F. S. Thomas, Main St.**

**Some Very Big Values in High Quality HOSIERY**  
Our Hosiery is dependable in every way. We carry many standard lines in all sizes, and each size fits. This Hosiery of ours has style. Much Hosiery we know of hasn't. Also it is comfortable, and the prices are fair, which is all you want. Read some of our specials:  
**WOMEN'S**  
Plain Cashmere, 28c, 35c, 55c.  
Llama, 35c.  
English Worsted, 35c and 50c.  
Fleece-lined, 25c.  
**GIRLS'**  
Plain Cashmere, 25c.  
Fine Rib Cashmere, 35c to 55c.  
**BOYS**  
Cashmere, fine rib, double knee, 37c to 55c.  
Cashmere, wide rib, 26c, 27c, 28c.  
Heavy Wool, 20c, 22c, 24c, 25c.  
**CHILDREN'S**  
Cashmere, fine rib, 30c and 32c.  
Little Darling, tan, sky, cream, cardinal, black, sizes 4 to 6, 25c; sizes 6 1/2 to 7 1/2, 28c.  
**S. W. McMACKIN - 335 Main Street**

**Peaches for Preserving To Arrive Monday**  
All Prices from 60c. up  
SEE OUR SPECIALS TONIGHT  
**Gilbert's Grocery**

**COL. G.W. FOWLER TO ORGANIZE AND COMMAND 88TH**  
Final Arrangements Made in Ottawa Today  
**NINE M.P.'S NOW ARE ON ACTIVE SERVICE LIST**  
Celebration at Fredericton Arranged in Honor of Major Guthrie—Major Day Goes to Nova Scotia—Halifax Wants Regiment Quartered There

An Ottawa despatch of today's date says: "Lt. Col. George W. Fowler, M. P. for Kings and Albert, N. B., is in Ottawa today and interviewed the minister of militia. Final arrangements were made for the 88th Battalion, which Col. Fowler has undertaken to organize and command. It is to be raised in New Brunswick."  
"Col. Fowler is the ninth M. P. now on active service. The others are Col. McLeod of York, N. B.; Hon. Dr. Beland of Beauséjour, Col. Currie of Simcoe, Col. Baker of Bromie, Col. Carrick of Thunder Bay, Col. McLean of Queens-Sunbury, Col. Dr. Neely of Hamilton, and Col. Warnock of Macleod."  
The people of Fredericton and vicinity will extend a hearty welcome to Major Percy Guthrie on his arrival there this evening. He will be met at the station by two brass bands, city and military delegations and escorted to the exhibition grounds where addresses of welcome will be read by Mayor Mitchell and Col. Grey, officer commanding the 71st regiment. He will then be escorted to his home. The demonstration promises to be one of the greatest in the history of the city.  
Major Day, recruiting officer for York county, has been ordered to join his battalion, the Nova Scotia Highlanders, at Aldershot.  
Mayor Martin of Halifax has tendered the use of the market building to the military authorities for the quartering of a regiment for the winter months, providing they do the heating.

**Q. M. S. JENNINGS WRITES OF THE HOWITZER BRIGADE**  
Three Batteries of 4.7's and a Brigade Ammunition Column—Has Word From Tom Gorman

In a letter from her son, Q. M. S. Frank X. Jennings, received by Mrs. P. L. Jennings, of East St. John, and dated Shorncliffe, he speaks of the changes which have taken place since his unit landed in England, just six months ago. It is now beginning to get cool in the evenings.  
"The plans for the formation of our howitzer brigade," he wrote, "are about completed and I expect we will move from here to East Hill near Salisbury Plain soon, to complete our practice. The brigade, so far as is known, is to consist of three batteries of 4.7 howitzers and a brigade ammunition column. Jennings is listed as Q. M. S. of the column. Major Mills, who went over with the 1st division, C. F. A. Major McLeary who took over the 2nd battery and Major Richardson, who went as O. C. of the 2nd battery from Kingston, will likely command the batteries, while Major Scully who went with the 1st Montreal battery is named as O. C. of the ammunition column. Just who will command the brigade is not definitely known but the choice is said to be between Lieut. Col. Ingraham of Sydney who was major of the 24th battery from Fredericton, and Lieut. Col. Rathburn of Montreal, who was in charge of the brigade when the writer went to England."  
"I had a letter from Tom Gorman a few days ago," he continues, "and he was doing well. He was telephonist with the 8th battery, 2nd brigade, for a while, but at the time of writing, was carrying on the duties of look-out man which took him at times to the front line of trenches for observation purposes—a very interesting though occasionally noisy occupation. Physically I am enjoying the best of health and never felt better nor weighed more in my life—171 pounds. The open air and regular hours have done wonders for a lot of the 'skeletons' we brought over with us and but few cases of serious illness have been brought to light, and mighty few accidents. One of our brigade ordnance (cyclists) appeared on parade this morning, however, with an arrangement over his face that at long range looked like a respirator. It proved on close examination to be a series of plasters and bandages placed there by a medical officer following a forceful meeting between his face and one of Shorncliffe's excellently paved roads after he had been 'pried off' his bike."

**GAVE UP GOOD OFFER TO GET INTO THE FIGHT**  
Sergeant Frane of the 26th Cold Have Stayed in England as Instructor

When the 26th Battalion left England for service in France, Sergeant Arnold, Frane went with it. He could have stayed in England until the close of the war, but preferred to abandon his stripes, rather than do so. Serg. Frane was signalling instructor with the 26th when it was in St. John. He is a North End boy, and a former member of the staff of Manchester, Robertson, Allison, Ltd. He had had previous military experience in the signal section from this city.  
He did good work in England in the signalling detachment of the battalion, commanded by Captain Dawson. So successful was he, in fact, that he received an offer to remain as sergeant signalling instructor in camp there until the war should end, but his desire to see action in France was stronger and he rejected the offer though it carried better financial inducement.

**The Man In The Street**

Just about this time of year the cost of coal begins to crowd the war out of the center of interest.  
Why? Where Are They?  
But the fact that there are a whole lot of Germans who will not have to worry about that problem this year may be another cause for gratitude as Thanksgiving day approaches.  
Persons interested in local transportation problems are hoping that on Thanksgiving day it will be possible for them to return thanks for better prospects of an uninterrupted journey down Main street and across the bridge.  
No, dear reader, the diamond crossing which the street railway company is ordering has nothing to do with a double-crossing. It's supposed to be on the level.  
When the new crossing is laid let us hope it will stay put better than that tile flooring in the Hampton post office. By the way, who paid for the cost of the new flooring?  
Talking of money matters, will the council obey the stern injunctions of the citizens to observe economy or the equally vigorous demands that they spend more money on water extensions and street repairs?  
An American military expert asks, if the United States goes to war, where will they start to attack the enemy? That's easy; in their case war, like charity, might begin at home.  
April 1 seems to have been a peculiarly appropriate day for Dr. Simpson of Manitoba to start out with his \$50,000 fund.  
The Usual Course.  
A glance at today's amusement ads, suggests the possibility of chapter-titles in one serial rather than of different features entirely, and causes one to wonder as to whether there might have been confusion. One displays "The Curse of Work," next "The Pursuit of Pleasure," followed by "The Grand Hotel," after which comes "In the Grip of Circumstances," and the natural sequel, "The Broken Coin."  
"Toronto Bulgarians refuse to fight against the Allies," says news headlines. They'd have a nice time trying to get home to do so, anyhow.  
Report says that "more than eighty per cent. of the German submarines have been destroyed." It's not to be wondered at that Von Tirpitz lost his job.  
Overheard in the "Rest-Room."  
"Well, I see the Potts' boulevard must come up."  
"I've a hunch it will come up as quickly as it was put down."  
"Wonder if they'll start to work at midnight on it?"  
"Who pays for the work? Yes, I know we do, but it ought to be taken out of somebody's salary—we won't mention names."  
"Well, the kids had a good time while the concrete was laid there—it was great for roller-skating."  
No doubt someone will inquire the meaning of the "rest-room" referred to in the previous caption. Well, it's the title given to each of the street cars which have been making semi-weekly trips between the avenue and Indiantown.  
Of course, it isn't necessary to rest in the car either at the foot of the hill or the top—any one can walk if you want to get to your work in time.

**GIVES HIS WATCH FOR PATRIOTIC FUND**  
Since the start of the canvass for the \$50,000 patriotic fund, many instances of sacrifice have been noted. Another commendable act was witnessed yesterday when a local citizen walked into the executive office, 181 Prince Wm. street, and said: "I haven't much to give, but I'd like to do as much as I could. I have a watch here which you can sell for whatever it will bring," and he took from his pocket a valuable gold watch, handing it to Manager Porter with the remark that it might help the patriotic fund a little. The man is Lorne Kenney of St. Andrew street.

**DRYDEN-MacFARLANE**  
The wedding of Harry A. Dryden to Miss Mina F. Elizabeth, youngest daughter of Horace H. MacFarlane, took place on Wednesday at the home of the bride's father, 93 Victoria street, Rev. J. C. B. Appel officiating. The bride was given in embroidery net over white Duchesse satin with bridal veil and orange blossoms. After the ceremony Mr. and Mrs. Dryden left for a wedding trip to Fredericton and on their return they will reside at 88 Victoria street. The bride wore a travelling costume of anastyst serge with black picture hat. A large number of presents were received, including checks from the bride's father and her uncle, George MacFarlane and a mirror from the employees of White's express, with whom the bridegroom is employed.

**MARRIAGES AND BIRTHS**  
Eighteen marriages and twenty-four births, twelve infants of each sex, were reported to Registrar John B. Jones during the week.

**Calling Cigars by Name**  
"When I ask for a cigar I like to call for one by name," said a business man.  
"It may be vanity—but I like to choose that way."  
"And I strangely enough the names that come to my lips are the advertised brands."  
"Maybe there are better cigars, but I don't know them. I will stick to the names I know."  
Men newspaper readers and the place for cigar makers to educate them is in the advertising column.  
Any cigar manufacturer interested in this subject can obtain information from the Bureau of Advertising, American Newspaper Publishers Association, World Building, New York.

**Macaulay Bros. & Co., King Street, St. John, N. B.**  
Saturdays Our Stores Will be Open Until 10 p.m., Open at 8 a.m., Close 6 p.m., Excepting Saturday 10 p.m.

**YOUNG MEN WHO DESIRE THE LATEST IN NECKWEAR**  
Should see the Snappy Lines at Macaulay Bros. & Co.  
**FOR TONIGHT**  
1915—The New Fall Shape in Arrow Collars called "The Gothic," and the Needle Crochet Silk Four-in-Hand Ties in the Crossbar Designs  
**MACAULAY BROS. & CO.**

**GLENWOOD--The Range That Makes Cooking Easy**  
Sooner or later you'll buy one—Now if you know about it.  
Over 3,000 Glenwood Ranges in use in St. John. They are all made in St. John and sold direct from our Foundry to your Kitchen—a saving of dollars to you. See the Glenwood before you buy!  
**D. J. BARRETT**  
Glenwood Ranges, Kitchen Furnishings, Furnace Repair Work.  
155 Union Street, Phone 12 1545, St. John, N. B.

**SPECIAL SALE OF GIRLS' AND MISSES' RAINCOATS ONLY \$4.65 For Friday and Saturday**  
Some time ago we made a special purchase of Ladies and Girls Raincoats which have just come to hand. These coats were purchased from one of Canada's best makers at a great reduction in price as a concession for clearing out these several lines. We could easily sell them at the prices they were made to sell for, but our policy has always been to give our customers any price concession we may at any time secure.  
These Raincoats are in sizes 10 to 18 years, the longest length being 50 inches. Materials are fine quality of mererized Poplins with rubberized back guaranteed waterproof. In Tan, Navy and Resida Green.  
Style—Raglan sleeve, Vertical pockets, straps on cuffs, Motor Collar with throat tab. Vent in back.  
These coats were made to sell for \$6.00. Our Special Price \$4.65  
You may not need a raincoat today, but you will some day. It would therefore be good business to look ahead and provide for rainy days to come.  
**KING STREET COR. GERMAIN GREATER OAK HALL**  
**SCOVIL BROS., LIMITED, St. John, N. B.**

**A Handsome Dining Room**  
FOR VERY LITTLE MONEY, can be secured by ordering one of these suites at our present low prices.  
The suite is exactly as illustrated, but with three additional chairs, making nine pieces in all, and is built to last, of first-class hardwood, finished a rich golden oak.  
Our Price, complete, \$52.00; or with Upholstered Chairs, \$47.00  
See this Suite, with both kinds of Chairs, in our Window  
**A. Ernest Everett, 91 Charlotte Street**

**MEN WHO KNOW STYLE**  
Show a decided liking for DERBIES. The Crowns are slightly more tapering and considerable emphasis on the curl of the Brim and the dip to the back and front—all this can be found in the STETSON DERBY.  
We also carry a complete line of Canadian and English Hard and Soft Hats.  
Remember, when you want a CAP, we handle the best.  
Stetson Hard and Soft Hats, \$5.00  
Others - \$2.50, \$3.00 and \$4.00  
**D. MAGEE'S SONS, LTD.**  
Hats 63 KING STREET Furs