

### Appointment Coupon

I would be glad to have one of your representatives call and give me all the facts about Nukol.

Name .....  
Address .....

**Nukol**

**Nukol**

**NUKOL EARNS WHILE IT BURNS**

**Nukol**

**Nukol**

### Information Coupon

Send me prospectus and all literature dealing with Nukol.

Name .....  
Address .....

## PROGRESS AND CO-OPERATION

BUILT THIS GREAT FACTORY TO HELP SOLVE ONTARIO'S FUEL PROBLEM

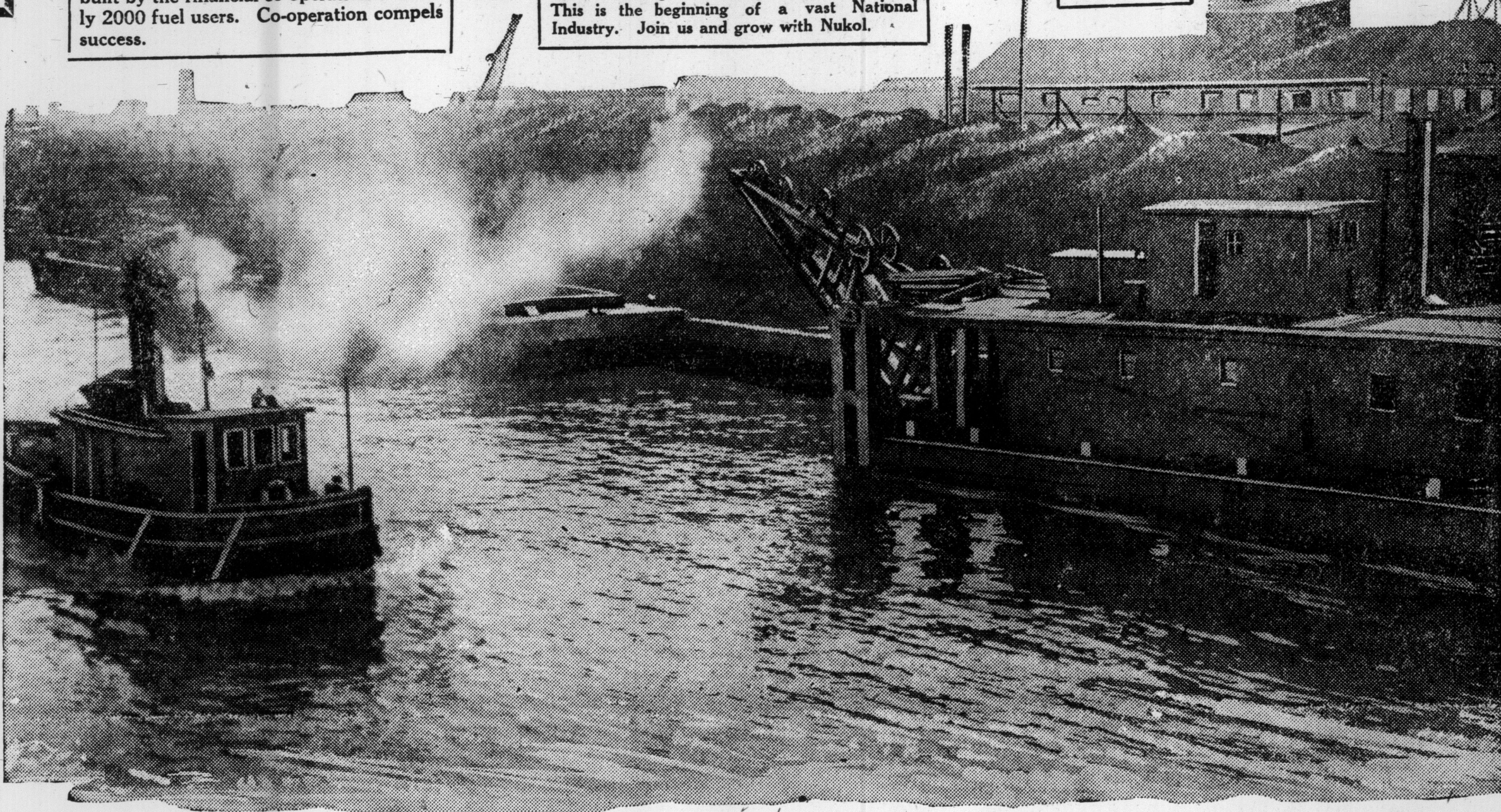
No. 1. Nukol Factory, Toronto, one of the finest fuel plants in America, has been built by the financial co-operation of nearly 2000 fuel users. Co-operation compels success.

Nukol Crane

Plans call for 11 more NUKOL Factories in Ontario and Quebec during the next two years. This is the beginning of a vast National Industry. Join us and grow with Nukol.

Ridge of coal in front nearly hides the factory.

Main Bldg. of Nukol Plant



Tug of Harbor Commission.

The "Meade" of Boone Construction Co.

**NUKOL STOCK**  
**Goes to**

**\$1.25**

**Saturday**

**OCT.**

**18th**

**at 9 P.M.**

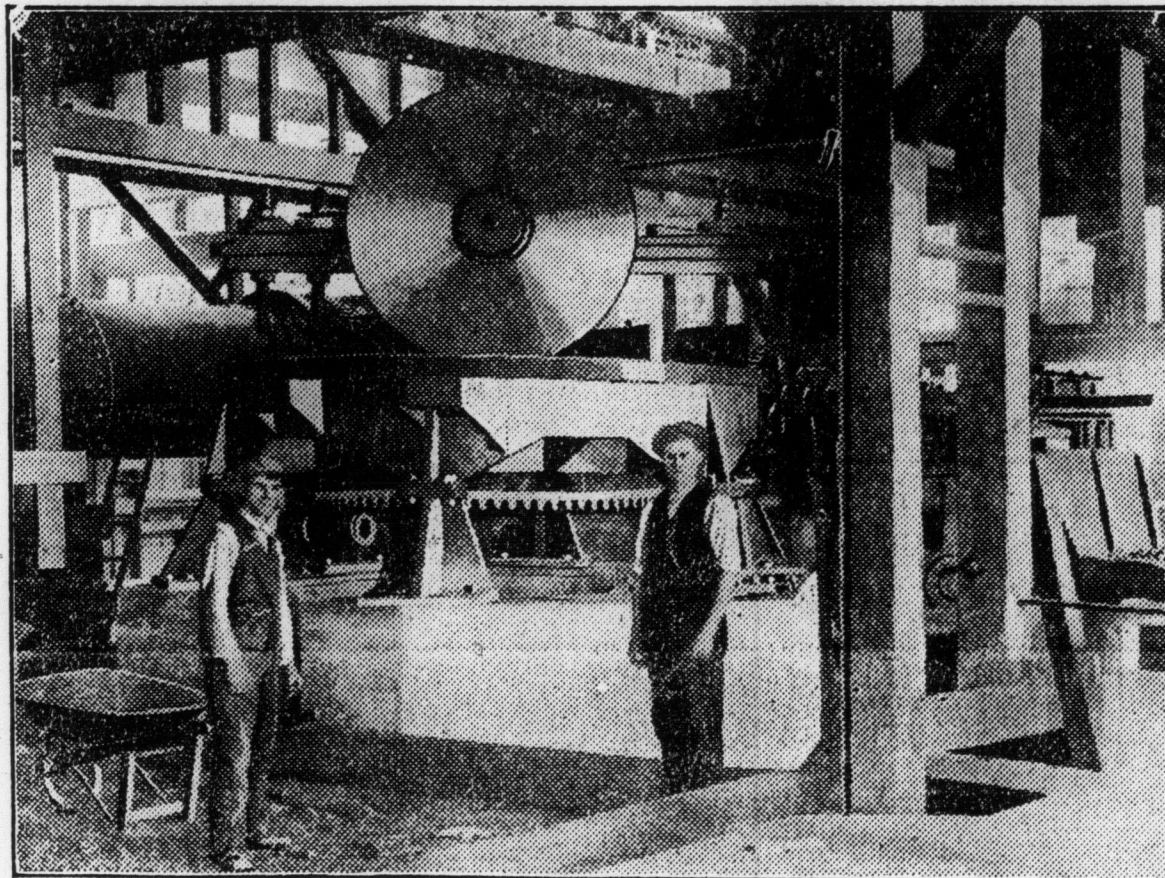
**GET NUKOL NOW AT ONE DOLLAR**

**NUKOL RISES TO \$1.25**

**OCTOBER 18TH. SATURDAY 9 P.M.**

IN 9 months NUKOL has become a household word. Plant, machinery and raw material on hand are estimated to be worth about \$200,000. Price advance on coal contract alone is worth at least \$300,000. Estimators vary from a half-million to a million for intangible assets; for trade name, license to use the Dutch process, contracts and leases, perhaps \$500,000 would be a fair valuation. It might be fair to assume that NUKOL has acquired about \$1,000,000 worth of all kinds of assets in nine months. This is a record for energy that bespeaks a great future.

NUKOL has the exclusive right to use the Dutch Process of Briquetting in Ontario and Quebec. The Dutch Process, a great commercial success, is owned by the General Briquetting Company of New York. This process is being used with great success by the Lehigh Coal and Navigation Company in the United States. NUKOL is therefore operating in Canada an industry that is a known and established success.



GETTING READY TO PRODUCE. A glimpse into one of the busy corners of the NUKOL main building reveals many kinds of huge machinery, all together capable of producing 15 tons of NUKOL per hour. The Mammoth Machine in the foreground is the 50,000-pound masticator, used for mixing the materials. In the distance at the right may be seen the mighty press made in Belgium. The gigantic cylinders that look like Colossal Cannons are used for drying the coal briquettes. This is one of the most complete briquetting plants in America. It is built to produce NUKOL and Dividends.

THE chief NUKOL engineer states that the Toronto plant is capable of producing 15 tons per hour. Running in different shifts for 20 hours a day would produce 300 tons per day. Figuring 300 days to the year, about 90,000 tons could be turned out by the one plant in a year. Profit per ton may run from \$2 to \$4. Taking the average of \$3 a ton profit, the yearly profit would be \$270,000. Take off the \$70,000 for possible breakdowns and other contingencies and a profit of 20% is left on the investment. That enables YOU to get better fuel for less money, and also enjoy a reasonable profit on YOUR investment. It sounds reasonable. It is practical.

THE ABOVE approximate of 20% is but a forecast of the year's earnings of the parent plant, No. 1. NUKOL Factory, Toronto. A factory has been secured in Walkerville, that can be converted into a NUKOL plant. A Montreal plant is being considered. Other towns and cities in Ontario are after NUKOL plants. It is planned to build 11 more NUKOL plants during the next two years. Investors in the parent Company will share in the dividends from all the plants. Many plants, many dividends. NUKOL gives promise of becoming a huge, national industry. Now is your opportunity to secure stock in the Parent Company—Now—while it is only a Dollar. Saturday, October 18th, NUKOL STOCK goes to \$1.25. In the meantime—think wisely—and act promptly.

PROTECT yourself against the serious coal troubles of this winter by arranging to get NUKOL. Coal will be scarce and very high in price. NUKOL shareholders are assured of a supply of NUKOL, the Anthracite Briquette. NUKOL is 95% Anthracite and it burns without clinkers, hotter, longer, cleaner and cheaper than coal. NUKOL saves one-quarter of your fuel bill. Get NUKOL for Fuel and Dividends. In different towns NUKOL Fuel Users' Clubs are being formed. Neighbors club together and order a car or cars of NUKOL. It's a mighty comfortable feeling when you know that NUKOL is here to help you face any winter. Send the coupon in today and get the facts about the Fuel Users' Club.

IT takes money to build a big, modern factory, such as you see in the illustrations above; but a big factory like that MAKES MONEY. We want to build more factories to make more money for People Big Enough, Progressive Enough and Canadian Enough to solve our Country's Fuel Problem. NUKOL burns well and NUKOL Earns While It Burns. Here's something tangible for Your Money—Factories to supply a tremendous every-day call of millions of Canadians for Fuel—and still more Fuel. Write us—wire us to reserve shares—or walk into the nearest NUKOL Office and get your shares at \$1 each before they go to \$1.25 on October 18th. TIME IS MONEY. Lose No Time—Make Time to Make Money—NOW.

### Fuel Users' Club

I would like to join your Fuel Users' Club to insure my supply of fuel for this winter. I could use ..... tons, costing less than the market price of coal. Send complete information to

Name .....  
Address .....

**Nukol**

**THE NUKOL FUEL COMPANY, LIMITED**  
**HEAD OFFICE : : : : 88 BAY STREET, TORONTO**  
Toronto Branches: 18 West Adelaide St., 751 Broadview, 345 High Park Ave., 2193 Queen Street East.

**Nukol**

### Shares Coupon

Before NUKOL shares go to \$1.25 send me stock certificate for ..... shares at \$1 each, for which enclosed find ..... dollars, as per facts in Prospectus.

Name .....  
Address .....

**Nukol**

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