WEDNESDAY MORNING JULY 28 1920 THE TORONTO WORLD PAGE TWELVE Phone Main 7841 STORE HOURS 8:30 TO 5:30 SATURDAY 8:30 TO 1 O'CLOCK NO NOON DELIVERY SATURDAY Simpsons Inventory Clearance 300 Beautiful Silk Frocks, Today \$20.75 "This is an Inventory Clearance" Sale of Silk Petticoats at \$4.95 Regularly \$35.00 to \$45.00 The most remarkable sale of its kind this season from the standpoints of variety, style or economy. For there are: Regular \$7.50 to \$15.00 Rich Silk Foulards-Georgettes-Taffetas-Satins-Tricolettes First Quality Jersey Silk, Rich Duchesse Satins, Heavy Chiffon Taffetas and Solid Habutai Silks The most favored silken frock fabrics of 1920, made into scores of stunning designs-some actually exclusive in line, color-The styles illustrated are a key to the wonderful assortment, and when one thinks of the price of materials, the workman-Taken straight from our own stock to form the most extraordinary special in years-all the result of the great Inventory Clearance Sale. Every skirt is of the finest quality and ing and finish. ship entailed in fashioning such original styles-well, 'tis no won der we think them marvels at today's low price. You will, too. perfectly fashionable colors. Every wanted shade in plain or shot effects. 250 wonderful The Silk Foulards feature dashing petticoats in sizes 34 to 38. No phone orders, please. Today, 8:30 a.m. ..... 4.95 prints, mostly in white on navy and other dark colorings — some beauti-fully combined with georgette. Simpson's-Third Floor. "This is an Inventory Clearance" Today! Sale of Fancy Linens description.

### \$3.00 to \$6.00 Scarfs, Centres, Tray Cloths, Table Covers, Etc., \$1.95

About 500 pieces, all from our regular stock, sharply reduced—some are slightly soiled and mussed—these include Madeira, Battenberg, Irish Embroidered, Filet Laces and Lace Edge Scarfs, Centre Pieces, Tray Cloths, Table Covers, Shams, Tea Cloths, etc. Regularly \$3.00, \$3.50, \$4.60, up to \$6.00. (No phone or mail orders, please). 8:30 special, today, each ... 1.95

### Damask Table Cloths, Less Than Mill Price, \$4.95 Each

Satin Damask Table Cloths of superior quality, fine lustrous finish, made in Scotland, nicely woven in particularly attractive bordered designs. Size  $2 \times 2\frac{1}{2}$  yards. Not more than three to a customer. Less than mill price. Today, each ..... 4.95

79c Circular Pillow Cotton, 63c Yard  \$6.00 Crochet Bedspreads, \$4.65

Simpson's-Fourth Floor



When such dainty, wanted garments as these are offered at a reduction, women should certainly stock up for future use. Rich quality jap silk, featuring lovely designs of hand "This is an Inventory Clearance." Today ..... embroidery, scalloped edges and ribbon run buttonholes. Flesh or Simpson's-Third Floor. white. Today ...... 4.95 edgings. Wide lace-trimmed drawers. Pink or white. Sizes 34 to 44. To-1.38 Women's 75c Drawers, 48c Extra special value in drawers of strong, white cotton with frill of self day ..... Extra! Women's \$7.50 Wool Extra! Women's \$7.50 Wool Bathing Suits, \$4.95 Here indeed is opportunity for the sportive woman or miss in need of a new bathing attire. Natty one-piece styles of fine knitted wool with "V"-shaped neck, button on both shoulders and attached skirt. Colors saxe with white, paddy with black, mauve with purple, blue with white, navy with cardinal. Sizes 34 to 44 in the lot. Shop early for choice at only .... 4.95 Women's Underskirts, \$1.95 A special purchase of changing styles in firm white cotton. Made with extra wide flounce of self. trim-med with Swiss embroidery. Today ..... 1.95 Women's \$2.00 Nightgowns, \$1.49

# Extra! 500 High-Class Voile Blouses, Today \$3.95

The original prices suggest the quality and beauty of these blouses—fortunate indeed is the woman who obtains one of them at the ridiculously low sale price. Scores of styles, new and beautifully trimmed. Featuring long or short sleeves, banded, and tunic effects, and the usual tuck-in styles. Splendid selection of all sizes in the lot. Regularly \$5.00 to \$12.50. 300 Pairs Children's Boots and Slippers Nearly Half Price Sale Prices Are 90c to \$4.80-A Clear Saving of 40% in Every Case. When it is possible to buy children's footwear at such great reductions-when it is possible to choose from such great varieties-it is, in truth, a remarkable sale. And such a sale is this. These are shoes from our regular stockswith the regular and sale prices marked on the sole of every pair. Patent leathers, white canvas, white buck, brown calf, black calf, black kid, brown kid—in styles almost without number, including button and laced boots, ankle and instep strap slippers, and also embracing the "Daintimaid" and The popular slip-over style with round neck and short kimono sleeves. Fashioned of unusually good white cotton, and edged with fine lace. To-2,400 Pairs Women's Corsets, "Daintitot" brands—some with Goodyear welted soles— other turn soles—all splendid form-fitting styles that are as \$1.69 Regularly \$2.00 and \$2.50. Fresh, clean models, taken straight from stock at reduced price for our day ..... comfortable as they are good looking. Women's \$1.75 Combinations,

The Georgettes are in exquisite pastel tones, delicately beaded, in navy, brown, and such dark shades, Dublin, July and in a variety of printed designs on light and dark grounds which beggar The Taffetas are mostly in navy, with some in French blue, sand, gray, brown and black. A host of the season's favored ruffly and lace-trimmed The Satins are in soft draped effects, alone or combined with georgette. The Tricolettes are in the ultrafashionable ivory shade-sports styles. These dresses go on sale today, sharp at 8:30. "A word to the wise" —be here when the gong goes. Sale Simpson's-Third Floor.

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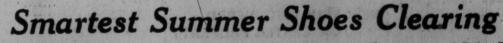
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Phone orders on sale footwear cannot be ac cepted. Come at \$:50 for the first pick from the huge assortment. Simpson's-Second Fleor.

"This is an Inventory Clearance"



designs.

"Biltmore" and "Countess" Shoes in the Fashionable Styles of the Hour at Actual Price Reductions of 25 Per Cent.



Regularly \$12.00 Shoes ..... 9.00 Regularly \$11.00 Shoes ..... 8.23 Regularly \$10.00 Shoes ..... 7.50 Regularly \$9.00 Shoes ..... 6.75 Regularly \$8.25 Shoes ..... 6.17

When one knows that it is "Biltmore" and "Countess" footwear on which these big price reductions appear, little else 's required. The reductions have been fixed as a stock-reducing measure, and not because lines are broken, so that a full range of sizes is obtainable in nearly every style. Patent colt the pumps—plain patent leather pumps—smart patent colt walking pumps—patent colt dress oxfords—perfect Titting "high throat" shimmy pumps—patent leather 2 eye ties—plain patent leather lace oxford. Simpson's-Second Floor.



Final Clearance of Spring and Summer Coats, Both Imported and Domestic, Regularly \$12.00 to \$18.50. Wonderful range of styles and colors to

choose from. Materials include silk taffetas, wool serges and tweeds. Many will make ideal early Fall coats for the kiddies. Sizes 2 to 6 years in the lot. (No phone orders, please) ..... 4.95

"This is an Inventory

Clearance"

Little Girls'

Coats \$4.95



These are the cool Poros Knit Cotton Shirts and Drawers, for all summer wear. Shirts have long sleeves. Drawers are ankie length. In white only. Sizes 34 to 44. Today, garment

Boys' 50c Jerseys 39c. 



## Wardrobe Trunks Steamer Size \$34.95

Cabin Wardrobe Trunks of hard vulcanized fibre, finely made and completely equipped, open top laundry bag, convertible hat compartment, veneer hangers, chintz lined, a trunk for service, black and brown and gray and black, or all black; regularly \$41.50. Today, vacanton special. . 34.95 Simpson's-Sixth Floor.



Bars All U.

"This is an Inventory Clearance" 1,200 Yards Swiss Voiles \$1.75 Yard

Simpson's-Third Floor.

\$1.38 Summer weight garments of extra fine ribbed cotton, finished at low neck with neat beading or tubular

Pretty shades of prune, black, navy, Bordeaux, green, gray, sand, rust, dark brown and jade. 40 inches wide. Today, yard ..... 1.75

#### 500 Yards Heavy Nurse Cloth, 95c

Broken ranges in stripes and checks. 36 inches wide. Reg. \$1.25. Today, yard ... .95

600 Yards Pique and Stripe Suitings, 95c Yard In white only-ideal for tub skirts or children's mpers. 36 inches wide. Regularly \$1.25 and \$1.50. 

500 Yards Strong Duck, 49c Yard In white only. 28 inches\_wide. Regularly 65c. 

500 Yards Printed Chiffon Voile, \$1.75 Yard The popular dark tones with rich floral designs. 40 inches wide. Regularly \$2.25 and \$2.75. Today. 1.75 yard ......

300 Yards Duro Ratine, \$1.98 Yard In heather weaves, so smart for sports suits and skirts. 40 inches wide. Regularly \$3.00. Today. 1.98 yard

Inventory Clearance Sale. The sea-son's new designs, made of extra fine

white coutil, and medium or low bust. Sizes 20 to 27. Today ...... 1.69

450 Yards White Gabardine, 49c Yard The smartest fabric of the season for white tub skirts. 36 inches wide. Regularly \$1.00. Today.

yard 700 Yards Silk and Cotton Mull, 69c Yard Simpson's-Second Floor.





Inventory Clearance! 17,500 Yds. Fashionable Silks---Today 2,000 Yards Silk Crepe de Chine, \$2.24 Yard 1,700 Yards Silk Georgette Crepes, \$1.95 Yard Wonderful range of colors. Coral, ocean blue, flesh and rose, pink. Copen, wistaria, Pekin blue, navy (three shades), apricot, jade, wine, iaupe, maize, ivory and black. 40 inches wide. Regular-Jap and French manufacture. fine, evenly woven qualities. Nearly every favored color. Regularly \$2.50. Today, yard .... 1.95 ly \$2.95. Today, yard ..... 2,500 Yards Natural Shantung and Ivory Jap Habutai,

\$1.29 Yard.

Specially selected grades, 33 to 36 inches wide. Regularly \$1 69.

2,300 Yards Colored Wash Satins, \$1.98 Yard Bright, lustrous finish. 36 inches wide. In same shades as crepes de chine following. Regularly \$2.95. Today, yard ..... 1.98



