

To the Trade:

A Satisfied Customer is a Business Asset

FORETHOUGHT. We expect a higher price in all the merchandise which we buy and sell.

ACTION. We put into the markets of the world (minus those of our enemies), men and means unsurpassed; experienced buyers who were willing and ready to face the dangers of an Ocean voyage, in these tumultuous times, with sinews of money at their command.

RESULT. The combination of circumstances, of thought and endeavor, has terminated in placing in our Warehouse a stock in General Dry Goods, House and Men's Furnishings, an assortment and value which are satisfying the largest and keenest buyers, as well as the smallest. We are now showing a large and better assorted stock in Silks and Dress Goods than we have ever shown in the history of our House, and, therefore, make special mention of some of the textures and weaves at present greatly in demand.

SILK DEPARTMENT

40-inch Silk Crepe de Chine at \$1.15 per yard, 40-inch Georgette Crepes at \$1.00 per yard. These lines are superior quality and in all the leading shades.

36-39-inch Charmeuse Satin, in silver, slate, pink, maize, Copen., dark brown, Paddy green, cerise, ivory and black, special at \$1.00 per yard. 34-35-inch Black Paillette, 20 pieces only, at 62½¢ per yard. Superior quality Paillette, in black and all colors, 37½¢ per yard. 27-inch Lining Satin, guaranteed cloth, soft finish, in ivory, black, navy, silver, mid and dark slate, squirrel, light mid and dark brown, very special at 85¢ per yard. Pongee Silks, 18-19 yard lengths, at \$5.50 and \$7.00 per piece.

24-inch Tartan Plaids, in merviel and tamoline, in great variety of designs, at 42½¢ per yard. 36-inch Chiffon Finish Taffetas, in the leading shades, at \$1.10, \$1.25, \$1.35 and \$1.50 per yard. French Failles, in ivory, black and leading colors, 39-inch, at \$1.50 per yard. 36-inch Faille Melba, leading shades, at \$1.00 per yard. 36-inch Chiffon Taffeta, black and white stripes, at \$1.35 per yard. 36-inch Black and White Stripe Paillette, at \$1.00 per yard. 36-inch Stripe Tamoline, in tan-white, and blue-green, at 65¢ per yard. 42-inch Black Moire Silks,

at \$1.65, \$2.25 and \$2.50 per yard. Also a large assortment of staple Black Silks, including Peau de Soie, Niobe, Radizimurs, Messalines, Merveilleux, Ottomans, Fleur-de-Nice, etc., etc.

WASH GOODS

Silk and Cotton Crepe de Chines, at 37½¢ and 50¢ per yard, in leading shades. 36-inch Seed Voile, with St. Gall spots, in various colors, on white ground, at 50¢ per yard. Floral Seed Voiles, also at 37½¢. Flake Yarn Organdies, 40-inch, white ground with colored stripes, at 37½¢ per yard. Silk Marquisette, in fancy floral designs, at 50¢ per yard, plain colors 65¢ per yard. 36-inch Lace Stripe Voiles, white grounds, colored stripes, at 37½¢ per yard. 36-inch Silk Suiting, self colors, small patterns, 50¢ per yard. 36-inch Spider Webs, in colors, wide stripe, at 50¢ per yard. 40-inch Art Silk, self colors, 60¢ per yard. 36-inch Heavy White Cotton Gabardine, in satin and silk rope stripes, 50¢ per yard. Fancy Silk Vestings, at 37½¢ per yard. Lemon Voiles, in large silk overchecks, also silk coin spots in various colors, at 42½¢ and 50¢ per yard. 27-inch Art Silk Taffeta Tartans, at 50¢ per yard. Also numerous other lines of the better class in wash materials, including a beautiful assortment of Embroidered Voiles, with silk designs in all-overs and flouncings, at popular prices.

DRESS GOODS

40-inch Wool Serge, in Copen., brown, green, cardinals, navys and black, at 37½¢. 40-inch better quality, leading staple shades, at 40¢, and All-wool Serges in the following lines: 40-inch, blue, black and scarlet, at 45¢ per yard. 54-inch Navy at 75¢ per yard. 54-inch Serges, with a few exceptions in navy and black, at the following prices: 85¢, 90¢, 95¢, \$1.00, \$1.10, \$1.20, \$1.25, \$1.35, \$1.50, \$1.65, \$1.85, \$1.90 and \$2.00 per yard. 50-inch Military Gray Mixture at \$1.35 per yard. Shepherd Checks from 18½¢ to 55¢ per yard. 400 pieces Plaids, in various colors and quantities, all 42½¢ per yard. 100 pieces Worsteds, with silk overchecks in 10 colorings, at 47½¢ per yard. 39-inch Silk and Wool Tricot, in leading colors, 37½¢ per yard. 43-inch Taffeta Poplin, all-wool, at \$1.10 per yard. 54-inch Poplin at \$1.75 per yard. Both lines in popular colorings. 50-inch all-wool, navy only, at \$1.35. 42-inch Gabardines, all-wool, at \$1.15 per yard. 40-inch Gabardines at \$1.00 per yard. 42-inch Coating Serges, all-wool, at \$1.00 per yard. 42-inch Armure, all-wool, \$1.10 per yard. 42-inch Diagonals at 82½¢ per yard. The above lines come in the following colors: Taupe, Saxe, Copen., purple, mid and dark brown, bowling green, cardinals, light and dark navy and black. 40-inch Wool Diagonal, staple dark shades, at 65¢ per yard. 40-inch Granite Cloth, all-wool, in staple shades, at 80¢ per yard. 50-inch Covert Cotton Cloth, all-wool, five colors, at \$1.85 per yard. 39-inch Narrow Silk Stripe Poplins, leading shades, at 42½¢ per yard. 38-inch Cream Delaines at 37½¢ per yard. Also 42-inch, in cream and black, at 50¢ per yard. 36 Worsteds Suitings, gray with colored overchecks, in 10 designs, and dark awning stripes, 5 designs, at 55¢ per yard. A good assortment of lines in various materials at 37½¢ and 50¢ per yard.

JOHN MACDONALD & CO., Limited, Toronto

HIGH RECRUITING LEVEL
MAINTAINED ALL WEEK

More Than a Thousand Men Offered in Toronto in Seven Days.

BAYONET INSTRUCTION
Four Imperial Army Men Are in Toronto to Give Pointers to Men Here.

Toronto recruiting for the past week maintained a remarkably high level. One thousand and forty-eight applications for enrollment for active service overseas with the colors were made at the Toronto recruiting depot at the University Avenue armories. This total was almost equal to the complement for a new battalion of infantry.

The number who succeeded in passing the rigid medical examination totaled 670. In addition 64 were placed on a reserve list as only nominally rejected pending subsequent examination after Y. M. C. A. development or hospital treatment.

On Saturday 118 men offered and 63 were accepted. The Q. O. R. Battalion secured 4, the 170th 4, the 180th 11, the 190th 10 and the 210th 3. This brings these units up to the following strength: Q. O. R. 1088, Sportsmen's 1023, Mississauga 445, Bantams 278 and Buffs 290.

Bayonet Instruction.
Four Imperial army bayonet fighting instructors from the Aldershot garrison, England, will, under Capt. Conner, direct a bayonet fighting and training course at Exhibition Park camp. The course will be attended by officers and picked men from practically every battalion in this military area, which includes 15 counties in addition to Toronto.

Classes of instruction are the big feature of the training of the active service troops at Exhibition camp. In addition to the bayonet fighting classes, there is a big trench warfare school, attended by representatives from twenty battalions of this division; a special "bombing" school; and also large musketry courses. All these classes are receiving instruction under very elaborate training.

201st Battalion.
The first of a series of weekly social gatherings of the officers and men of the 201st Battalion was held at Central Y. M. C. A. on Saturday. Practically all the strength were present, about 100 men, and great enthusiasm was shown over the task before them of recruiting the battalion. The men will be given every afternoon this week to recruit among their own friends. They will not solicit on the streets, and the same strict tests as to a recruit's desirability will continue to be observed.

To Inspect Troops.
Brig.-General W. A. Logie, divisional commandant, accompanied by Lieut.-Colonel H. C. Blackford, G. S. O., will leave tomorrow night to inspect the overseas battalions quartered at Bault, the Marle and other points in the northern part of the Toronto military area.

Recruits for the Army Medical Corps are urgently needed for overseas service. Volunteers are asked to apply to the Toronto recruiting depot at the armories. The need is due to "B" section, No. 2 field ambulance, Exhibition camp, having been increased in strength from 150 to 242 officers and men.

Up to now drafts of Army Medical Corps men sent to England have generally consisted of about 50 men. It is understood that larger drafts will be sent in the future.

Fifteen men are wanted for army staff duty in Toronto. Recruits may apply at Toronto recruiting depot, armories.

General Logie has called for a fuller report on the prohibition parade trouble.

Transfer to New Battalion.
It is probable that the ex-servicemen

BIG LUMBERMEN FOR
FORESTERS' BATTALION

Hon. Angus McDonnell of Victoria, B.C., to Take Captaincy.

RECRUITING IS GOOD.
Full Complement of Fifteen Hundred Men Will Soon Be Available.

GAULT DIVORCE CASE
EVIDENCE CONCLUDED

Testimony Has Been Greatly Conflicting, and Outcome is Uncertain.

OTTAWA, March 12.—The senate divorce committee has concluded hearing evidence in the Hamilton-Gault divorce case and will make a recommendation to the senate Tuesday evening as to whether or not a bill of divorce should be granted. According to Canadian procedure there is one essential to justify divorce. This offense, Major Gault alleged, took place last summer at Taunton, England, when he and Capt. Bainsmith, the alleged co-respondent, were convalescing. Mrs. Gault was there with her brother, Capt. Stephens. The allegation was vigorously denied by Mrs. Gault and Capt. Bainsmith.

One of Ottawa's leading physicians, Dr. Campbell Laidlaw, who examined Capt. Bainsmith, gave evidence for the defence as to Bainsmith's present condition and what it must have been following the injury to his spine last summer. The evidence in the case generally is conflicting and the outcome is uncertain. Both Major Gault and his wife are millionaires, leaders in high society in Montreal and their great prominence lends an exceptional interest to the proceedings.

CAN. NORTHERN TRAIN
MEETS WITH ACCIDENT

Car is Derailed West of Trenton, But Passengers Escape Injury.

Canadian Northern train No. 7, due in Toronto at 7:30 a.m., westbound, met with a mishap in a cutting about twenty miles west of Trenton early Saturday morning. One sleeper, containing seven passengers, was derailed and slid down a six foot embankment, but no one on board was injured. Of the remaining three sleepers on the train, the trucks of two left the rails, but the cars were replaced on the metals without serious trouble. The train was moving slowly.

The accident is attributed to snow and ice. The worst blizzard recalled in that section of the country since 1881 has been raging for the past few days. Six inches of new snow fell yesterday on top of the accumulation of the past two weeks.

FOR MECHANICAL TRANSPORT

By a Staff Reporter.
OTTAWA, March 12.—A school of instruction for officers desiring to qualify in the mechanical transport branch of the army service corps will open at Ottawa on Wednesday next. Applications to be allowed to take the course should be sent in at once.

HAD ARM MANGLED.

While putting a belt on a pulley at the Smith Manufacturing Co., 201 East Front street, about 10:30 yesterday morning, William Grant, 176 George street, had his right arm badly mangled. He was taken to St. Michael's Hospital in the police ambulance.

TOY CONFERENCE TO
BE HELD IN TORONTO

Object is to Encourage Infant Industry — Keen Interest Shown.

OTTAWA, Ont., March 11.—With a view to encouraging the manufacture of toys in Canada both for home market and for export, Sir George Foster has arranged for a toy conference, which will take place at the Royal Bank building, Toronto, on March 28.

A large number of samples of German toys will be on exhibition, to show Canadian manufacturers what the Germans supplied, and there will be a collection of American toys to show what the Americans have been doing to replace German toys. It is intended that all Canadian manufacturers will send exhibits so the exhibition will be thoroughly representative.

Since the outbreak of the war the large department stores and the whole-sale houses have found it exceedingly difficult to get toys to supply the Canadian market. The department of trade and commerce has also received inquiries from England as to whether Canadians can supply the demand there.

There has been a great development of toy manufacturing in Canada since war was declared and there are no fewer than 24 manufacturers of toys in Canada at the present time.

All the large department stores and a number of smaller houses in Montreal and Toronto have promised to send representatives to the conference. Most of them have been accustomed to visit Germany every year.

WILLIAM J. HALL DIED
YESTERDAY MORNING

William J. Hall, foreman of the pressroom of the Toronto Daily News, died yesterday morning at the General Hospital, after two days' illness. Mr. Hall was born in Toronto, Dec. 16, 1886, and was well and favorably known in labor, fraternal and newspaper circles. He was elected district deputy grand patriarch of the Grand Encampment of the Sovereign Grand Lodge, I.O.O.F., and was an active member of Albert Lodge 194, I.O.O.F. The late Mr. Hall is survived by his widow, who was Miss Mary Sinclair; one son, William J., who is "somewhere in Flanders," and one daughter, Rita, who is Mrs. Robert Smith, 9 Bunting avenue, Toronto. The funeral will take place from the family residence, 118½ Lansdowne avenue, on Tuesday at 2 o'clock, to Prospect Cemetery.

EARLY OPENING OF NAVIGATION.

PORT ARTHUR, March 12.—Ice conditions seem favorable to an early opening of navigation. The ice-breakers will be ready for orders to cut a channel any time after March 15 and April 1 may see the boats moving. Grain in the elevators at the head of the lakes totals approximately 35,000,000 bushels.

Baby Afflicted With Eczema
Dr. Chase's Ointment Cured

The Family Doctor Tried in Vain To Heal the Sores—Another Tribute to the Great Healing Ointment.

It may be interesting to note that Dr. Chase's Ointment was originally compounded to cure a case of eczema on a child. The disease had spread almost over the entire body and defied all the regular treatments for such a case. The doctor was perplexed, but finally hit on the formula of Dr. Chase's Ointment, and, as many say, "it worked like a charm," healing up the sores and leaving the skin soft and smooth.

That was a good many years ago and since that time many thousands of cases of eczema, both in children and adults, have been cured, until today Dr. Chase's Ointment is recognized as the standard cure for itching skin diseases.

Mrs. Geo. McNair, River Charles, N.B., writes as follows: "We use Dr. Chase's Ointment in our home, and would not wish for anything better for cuts, burns and bruises. A few years ago a friend of mine, whose

WOMAN HELD AUDIENCE
AT SHEA'S HIPPODROME

Mrs. Laub, Red Cross Worker, Delivered Stirring Address at Recruiting Meeting.

TO WIN WAR ON HONOR
Declared Those Who Criticize Government Are Members of Home Guard.

Mrs. Laub, a wealthy Hagerstown woman, who for the past fourteen months was engaged in Red Cross work in different parts of Europe, was the chief speaker at the recruiting meeting held last night in Shea's Hippodrome. Mrs. Laub appeared in a smart Parisian designed military nurse's uniform, and altho opposed to conscription she had little love for the home guards.

"Conscription in Canada will not be needed, for we are going to win this war on our honor. After this war is brought to a triumphant end there will be an aristocracy composed of the families of the men who figured in this war," she said. Speaking of the battle of Verdun, Mrs. Laub said that French soldiers are as good fighters as the "British Tommies," and they are the best, she said. "No military expert can tell you that the Germans were ever kept from breaking thru into Paris in that battle. God is on the side of the allies and is not going to let us lose. Drifting into politics, she declared: "There is no other country in the whole world that has a better government than Canada. If people are not satisfied with the one in power they can get out and work and have it changed. These people who are always complaining of the members of the government are members of the home guard who have a rusty gun hanging on the door."

Thirty-two recruits, formed in April, 1915, was now going overseas and asked if there were any fighting Irishmen in the audience who would come along with them. Lieut.-Col. John Cooper of the 18th and Lieut.-Col. R. Greer also spoke. The orchestra of De la Salle School played and several of the cadets gave an exhibition of the Swedish drill.

Capt. Darcy Hinds of the Irish Fusiliers, despite much criticism, formed in April, 1915, was now going overseas and asked if there were any fighting Irishmen in the audience who would come along with them. Lieut.-Col. John Cooper of the 18th and Lieut.-Col. R. Greer also spoke. The orchestra of De la Salle School played and several of the cadets gave an exhibition of the Swedish drill.

The following local talent contributed to the success of the entertainment: Gladys Peacock, Maud Gillman, Mrs. H. Marshall, Pts. Baker and Golph. A. Downing, B. Barker, D. Cowan and Jules Brail.

WOMEN'S EMERGENCY CORPS.

LONDON, Ont., March 12.—With a view of increasing enlistment a Women's Emergency Corps for military district No. 1 was organized here yesterday. Mrs. Gordon Wright of this city is president. Registration bureaux to receive the names of women willing to take the places of men enlisting will be opened at once.

BETRAYED BY A RELATIVE.

MONTREAL, March 12.—Edward C. Evans, former secretary-treasurer of the National Paper Co. of Montreal, under arrest at Montego Bay, Jamaica, W.I., on a charge of stealing \$6000 from the National Paper Co., will be brought to this city to stand trial. He left Montreal in January. It is said a relative betrayed Evans to the authorities.

In response to the invitation printed at the foot of this announcement, photographs of former Leap Year Babies, who were awarded a Toronto World's Mug, are arriving by every mail. A unique group picture, exclusively Leap Year Babies, will appear in the art section of an early issue of The Toronto Sunday World.

THIS HANDSOME MUG
AWARDED TO LEAP YEAR BABIES, BORN FEB. 29TH, 1916

The gift of The Toronto World, and every physician who officiated should see that the little stranger is not overlooked.

The Publishers will send The Daily World for one year to the physician estimating the number, or nearest the number, of Leap Year babies that will be registered with The World for the mugs. A space is provided on the Mug Coupon for the estimate.

There are no entrance fees or restrictions connected with the award other than

1. Only babies born in Ontario are eligible.
2. Babies born between the hours of 12 o'clock midnight, Feb. 28, 1916, and midnight, Feb. 29, 1916.
3. The entry for the award must be made by filling out a coupon which will be published in The World (Daily and Sunday) from Feb. 29 until March 31, inclusive.
4. The date of each child's birth, together with the name, must be vouched for in the place indicated on the coupon by the attending physician.
5. Entries not made on printed coupon will not be considered.

Leap Year Birthday Mug Coupon.
For Mug awarded by The Toronto World for babies born on Feb. 29, 1916.

Name of parents

Address of parents

Name and sex of baby

Date and hour of birth

I hereby declare the above facts are correct.

..... attending physician.

Address of physician

I estimate that babies will be awarded The World's Silver Mug. All coupons must reach The World office by March 31, 1916.

Watch The World and clip the coupon.
The World invites all Leap Year Babies that were born in 1912, 1908 and 1904, and who were awarded a World Leap Year mug, to send a recent photograph, which will be reproduced in The Sunday World Art Section at an early date.