

## Everyday Needs for August

Can be bought here Monday at prices which are of unusual advantage to you. Many of these lines will appeal to you of the summer home as well as to us who remain in the city. You will find no better day to buy your August supply than Monday.

Sheeting Clearing at 240—English make, bleached, heavy twilled, 70 inches wide. Monday, yard	.24
Odd Hammed Pillow Cases, size 42 x 38 inches; a limited quantity to clear Monday, each	.10
Couch or Hammock Throws, dainty colorings. Monday, each	.25
Gray Camp Blanket, very serviceable. Regular \$5.00 pair. Monday, pair	3.95
Nainsook, fine quality, for undergarments, etc. 36 inches wide. Regular \$2.00. Clearing Monday, 12 yards for	1.68
Bed Spreads, blue and white and pink and white, English satin, for single or double beds. Regular \$2.50 and \$3.00. Monday	1.98
White Flannellette, soft napped, 36 inches wide. Regular, yard	1.48
20c. Monday, 10 yards for	
Fancy Flannel, range of stripes. Regular 60c, 85c, and 60c yard. Monday	.35
Scotch Crash Towelling, width 27 inches. Monday, 10 yards	1.48
Bleached Damask Table Cloths, size 64 x 82 inches. Monday	1.00
Fringed Honeycomb Towels. Monday, pair	.25

## "Sensational" is the Only Fitting Word to Describe This Sale of Women's Shoes

We do not like the word "sensational," but it is the only one we can think of that is strong enough to convey to you an idea of the extraordinary character of the values. Here are two groups of women's shoes and pumps at prices so low as to make you wonder how it is possible to sell them this way. The answer is simply that they are summer shoes and we don't want to carry them over to next season. They go on sale promptly at 8.30. Please be careful of your selection as we will make no exchange or refund on these goods.

### Values Up to \$4.00 at 99c

There isn't any question about the worth of these boots and pumps—there is only the question of whether or not you can be fitted as the sizes run small. There are gummetal, patent leather and velvet button and lace boots, sizes up to 4½; and there are pumps and oxfords of tan calf and white canvas. Some are soled. Values are up to \$4.00. Today, per pair

## A Page of Today's Sale Items at

# SIMPSON'S

## Breakfast in the Palm Room

Have you tried our Combination Breakfasts? If not, do so this morning and you will surely enjoy it. You will enjoy the quiet and the airiness of the Palm Room as well as the quality of the food and the service. In addition to seasonable fresh fruits and berries we serve Combination Breakfasts from 8.30 until 10 o'clock, at

15c, 25c, 30c and 35c

## Come and See the Women's New Fall Suits

Advance showing of the correct styles for early fall and winter in serges, poplins and fancy weaves. Smartly tailored styles, plain or fancy cut. Now here on exhibition.

\$15.00, \$17.50, \$22.50, \$25.00, \$30.00 and \$35.00



## Cool Muslin Dresses \$5.95 and \$6.95

Bought at a very low figure, enabling us to offer exceptional values. They are samples, overstock and a goodly number from our regular stock, including volles, in plain, striped or floral; muslins in pretty combinations and dainty shades. Women's and misses' sizes.

WOMEN'S SKIRTS FOR HOT DAYS. English rep, pique, cordeline and a good showing in novelty weaves, flared styles, plain or with pockets, yokes or belts, coat front or open side, some with pearl buttons. Prices 95c, \$1.25, \$1.50, \$1.95 up to \$5.00.

LATEST SPORTS SKIRTS. Picturesquely attractive. Fashion's latest and fancy in novelty stripes. Excellent values, \$2.00 to \$4.50.

Wonderful Waists at a Dollar. Today we have on sale 250 smart Lingerie Waists gathered from our various \$1.25 and \$1.48 lines. The price will be \$1.00 because they have been handled and slightly mused up. All sizes and many beautiful styles.

Greatly Reduced Shoe Prices for Monday. 8.30 a.m. Rush Special. Women's Boots and Pumps, 99c. Small sizes, but big values made up of 500 pairs, gummetal, patent leather and velvet, button and lace Boots and tan calf and white canvas Pumps and Oxfords. Some of these goods are regular \$4.00, but run in small sizes and are slightly soled. 8.30 a.m. special, Monday

Women's Goodyear Welt Strap Pump, \$1.69. Made for a large firm in Pittsburgh to sell at double the price. Read the details: 500 pairs patent oxford, gummetal, white canvas instep, strap Pumps and Colombia with colored heels and cloth backs. Goodyear welt soles. Cuban and Spanish leather heels. Widths AA to D. Sizes 2½ to 8. Regular \$5.00. Monday

## Today at the Drug Counter

100 Rubber-lined Tooth Brush Holders, 40c. for 100. 250 Traveling Kites, Regular 15c. Special, 2 for 11. 50 Hair Tonic Combs, 50c. Special, 25c. 200 Shoe Polishers, Regular 10c. Special, 2 for 11. 150 Medicine Chest Bottles, 25c and 35c. for 15c and 10c. 150 Cleaning Pads, Regular 10c. 3 for 11. 200 Traveling Kites, Regular 15c. Special, 2 for 11. 100 Ladies' Douche Syringes, Regular \$2.50, for 100. 150 Hot Water Bottles, Regular 75c. Special, 2 for 11. 200 Sulphur Talcum Powder, 2 for 11. 100 Bone Baby Bottles, Regular 20c to 25c. Special, 10c. 100 Mending Patches, Regular 10c. 2 for 11. 100 Boxes Bland's Capsules, Special, 40c. 50 Abdominal Belts, up to \$2.50. Half-price. 1000 pounds Cotton, Special, 10c. 37 1000 packages Court Plaster 1c. Special, 2 for 11. 5000 packages Tooth Picks, Regular 5c. Special, 2 for 11. 1000 Mending Patches, Regular 10c. 2 for 11. War Tax Extra.

## L. SIMPSON DRUGS

## Boys' Wash Suits

Oliver Twist—suits in combination colorings of white tunics with brown striped collars, cuffs and knickers; natural linen with white collar and cuffs; blue and white striped tunic with plain white collar, cuffs and pants. Reliable medium weight wash fabrics. For boys 3 to 7 years. Sizes 21 to 25. 95c Today

## Boys' Tweed Norfolk Suits

Tailored from medium weight tweed in light and dark gray mixtures. Have pleats, sewn belt and patch pockets. Strong durable body linings. Bloomers are cut out have loops for belt and strap and buckle at knee. Sizes 25 to 32. 3.95c Today

## Men's Goodyear Welt Boots \$3.24

800 pairs Men's Boots, in gummetal, box calf and dongola kid leathers; Blucher and straight lace styles; Goodyear welt single soles; round and medium toe shapes; military and flat heels. Sizes 6 to 11.

## Buy Sporting Goods Today at Half of the Regular Prices

All the sporting goods that we have left have got to go now. We are determined not to carry any of them over to next year so we've cut the prices on the items here listed exactly in two. Come and get what you want at exactly half the regular price.



This sale is for Tennis Players Golf Players Lawn Bowlers Ball Players Fishermen

Tennis Racquets, Regular \$2.75 to \$10.00. Today	1.38 to 5.00
Tennis Balls, Regular 25c to 50c. Today	.12½ to .25
Tennis Nets, Regular \$3.50 to \$4.50. Today	1.75 to 2.25
Golf Clubs, Regular \$1.25 and \$1.50. Today	.63 and .75
Golf Balls, Regular 50c and 65c. Today	.25 and .33
Golf Bags, Regular \$2.00. Today	1.00
Jacques' Lawn Bowls, Regular \$5.50. Today	2.75
Bowl Nets, Regular 60c. Today	.30
Croquet Nets, Regular \$1.00 to \$4.00. Today	.50 to 2.00
Baseball Gloves and Mitts, Regular 90c to \$5.00. Today	.19 to 2.50
Steel Fishing Rods, Regular \$1.98. Today	.99

## Rubber Sole Outing Shoes

Boys' White Canvas Oxford, red foxing. Extra double weight soles. Sizes 1 to 5. 1.19 Monday  
Boys' White Canvas Oxford, white rubber soles. Sizes 1 to 5. Monday .89  
Men's White Canvas Oxford, white rubber soles. Sizes 6 to 11. Monday .99  
Men's White Canvas Oxford, red foxing. Extra double weight soles. Sizes 6 to 10. Monday 1.29

## Men's Summer Coats and Trousers

LUSTRE COATS, \$2.75. A new shipment of Lustre Coats in plain gray and plain black, cut single breasted with patch pockets. Nicely tailored and most serviceable. Sizes 36 to 44. Priced 2.75  
CLERGYMEN'S COATS. Made in a good fitting clerical style from black lustre. Single-breasted, patch pockets. Sizes 36 to 44. Price 3.00  
WAITERS' COATS. Waiters' Lustre Coats, cut in the correct waiter's style; light in weight, black in color and very serviceable. Sizes 36 to 44. Price 1.75  
Blue Serge Trousers. Made from a fine twill English worsted in guaranteed indigo dye; five pockets and belt loops; nicely tailored. Sizes 32 to 44. Price 5.00

## Men's Outing Trousers

Made from one of the best quality khaki drill cloths; cut bottoms, belt loops, five pockets. Sizes 32 to 44. Price 2.00

## Wash Fabrics

623 Yards Fine Corded Reps; black, navy, sky, natural and pink; 27 inches wide. Regular 25c. 17c Monday  
300 Yards White Linen, for waists. Regular 80c per yard. Monday .39  
575 Yards Leno Striped Voiles, white with floral designs, in pink, mauve, blue or maize. Regular 25c. Monday .19  
600 Yards Yorkshire Poplins, 27 and 36-inch, fast colors, broken ranges. Regular 30c and 50c. Monday .29  
250 Yards Palm Beach Linen, Palm Beach mauve and black. Regular 30c. Monday .29

## Summer Dress Goods

A big clean-up sale of our best selling silk and wool fabrics in dainty summer weaves; plain colors and stripe effects; all 42-inch materials. Come at 8.30. Regular to \$1.50. Monday .75  
Black Brilliant Lustre, 42 inches wide. About 450 yards. Regular 1.50. Monday .59

## Hot Weather White-wear

Women's Nightdresses, novelty flowered crepe, slip-over style, neck and sleeves daintily trimmed. 1.75  
Corset Covers, fine nainsook, yoke has dainty embroidery and lace. Insertions: Lace flouncings and edge. Sizes 34 to 42-bust. 85c Monday  
Undergarments, fine cotton; flounce has val. lace and embroidery insertions. Lawn dust ruffle. Lengths 36 to 42 inches. Monday 1.50

## Summer Toilet Requisites

\*Colgate's Toilet Waxes, all odors, bottle, 40c and 60c.  
\*English Milleham Lavender Water, 50c and 60c.  
\*Bonnell's Headache Cologne, bottle, 50c.  
\*Murray and Lamm's Florida Water, 50c and 60c.  
\*Melba Lilac Toilet Water, bottle, 1.25.  
\*Royal Florida Smelling Salts, .25.  
\*Wideman's Talcum Powders, all odors, tin .19  
\*Talcotele, in flesh and white, bottle .45  
\*Melba Tange Foot Powder, bottle .35  
\*Mum Deodorant, .25  
\*Dier Kise Face Powder, 50c and \$1.00.  
\*Alderman's Bath Soap, bottle, .25  
\*Ingram's Milkweed Face Cream, .25  
\*Rogers and Gallet's Rice Powder, .25  
\*Evan's Cucumber Jelly, .25  
\*Perfume Face Cream, .25  
\*Italian Balm, .15  
\*Bagehot and Co.'s Pure Cold Cream, jar, 50c, 60c and 80c.  
\*Melba Cleansing Face Cream, .50  
\*War Stamp Extra.

## Wall Paper Bargains

Come to the Simpson Wall Paper Department for very special values. The August Furnishings sales include wall papers.

## Toronto View Book

Large size, handsomely gotten up and tied with brown silk cord; 22 beautiful views, spots and each view is mounted on special art paper. Summer sale Price \$1.00.

## Toronto View Cards

125 different views of Toronto, in best quality English colored card, 4 for 5. Toronto View Booklet, 22 views (ready for mailing) .25

## Two Recent Deaths

In the literary world leave a double blank. They were James Whitcomb Riley and Miss McNaughton. We have their books and offer them at this time in popular editions.

## Miss McNaughton's Books

"Lama Dog's Diary" .15  
"Christina McNab" .15  
"Evelyn Harrison" .15  
"Suzanne" .15  
"The Gift" .15  
"Four Children" .15

## James Whitcomb Riley's Books

"Love Lyrics" .15  
"Songs of Friendship" .15  
"Poems" .15

## See Back Page For August Furnishings Sales

# Simpson's Monday Basement Sale Items

**Corn Brooms**, five-string, good grade broom corn, well made. Regular 45c. Monday .37  
**Brush Floor Brooms**, with long handles, 12 inches wide. Monday .49  
**Combination Mop and Floor OUTFITS** for the kitchen, a polishing mop and a bottle of polish complete. Monday .49  
**Washing Machines**, the "Standard" a light, easy-running machine and a good washer. 12 only Monday .49  
**Galvanized Iron Wash Boilers**, size 8 or 9. Regular \$1.50 and \$1.85. Monday .98  
**Two-burner Gas Hot Plates**, Regular \$1.75. Monday .89. Three-burner size, Monday .89.  
**Metallic Gas Stove Tubing**, complete with lengths. Monday per foot .7c  
**Mop Buckets**, Monday each .10  
**Garbage Cans**, medium size, japanned gray, with belt handle and slip-over cover. .75  
**Balloon Fly Traps**, Monday, each .10  
**Cherry Stoppers**, separates the stone from the fruit quickly and easily without crushing. Monday .40

**Enamel Preserving Kettles**, best quality pure white enamel, 6 or 8-quart size. Monday .59  
**White Enamel Water Pitchers**, very superior grade of pure white enamel, 2-quart size. Monday .65c; 3-quart size, Monday .69c  
**White Enamel Wash Basins**, Monday .55  
**Enamel Covered Preserving Kettles**, gray enamel, first quality, 6 and 8-quart size. Monday .59  
**Enamel Double Boilers**, white lining, blue or white outside, 1½, 2, 3-quart sizes, in each. Regular \$5c to \$1.10. Monday .59  
**Enamel Covered Saucepans**, white lined, blue outside, 1, 2, 3-quart sizes. Monday .59  
**Enamel Covered Kettles**, white lined, blue outside, 1, 2, 3-quart sizes. Monday .59  
**Aluminum Fruit Jar Fillers**, Monday .15  
**Sterno Solid Alcohol Stoves**, with nickel-plated covered kettle and tin of solid alcohol. Monday .25  
**Sterno Solid Alcohol Refills**, 1 for .25  
**Bread Boxes**, 15 inches long. Monday .29  
**Niagara Lawn Sprinklers**, Monday .45  
**Lawn Mowers**, high-grade Taylor-Forbes make, Woodruff and Empress makes; some have ball bearings, 18 or 20-inch cut, high wheel. Regular \$6.75, \$5.50 and \$4.50. Monday

**Glassware**  
Sugar Bowls, Cream Jugs, Butter Dishes, Mustard Pots, Vases, Symp Jugs, etc. Regular 15c. Monday .09  
**Pressed Glass Berry Set**, Regular 40c. Monday .29  
**Colonial Water Set**, Regular 90c. Monday .59  
**Water Tumblers**, decorated, .49  
**Water Tumblers**, plain, .45  
**Pressed Glass Fruit Bowl**, Regular 1.00. Monday .59  
**Swing Flower Vases**, Regular 1.00. Monday .59  
**Measuring Cups**, .45  
**10c Glass Lemon Reamers**, .19  
**Decorated Milk Jugs**, .19  
**Milk Bowls**, 5c each—Small sizes, assorted decorations. Monday, each .05  
**A COMPLETE 9-PIECE DINNER SERVICE** for \$9.95  
"New Clifton," English semi-porcelain dinner set with pink, blue and green border decoration. Regular \$15.00. Monday .99  
"New Crystal," 97 pieces, English

**semi-porcelain**, with pretty pink rose and brown band border decoration, new shapes and gold tracings. Regular \$1.00. Monday .59  
**French Limoges China Dinner Set** for 12. \$15.00. Monday .89  
**French Limoges China Dinner Set** for 12. \$15.00. Monday .89  
**Campanella**, Wedgwood & Co.'s Imperial Porcelain Dinner Service of 97 pieces, with the new shapes and a very pretty floral and ivory border decoration; choice of kermis or oxide cups. Regular \$11.50. Monday only .89  
"Clara," the new open stock pattern, French Limoges china set of 97 pieces, with the new pink floral and brown edge decoration, all gold handles and edges; choice of kermis or oxide cups. Monday .89  
"St. Regis," 105-piece Dinner Set for 12. This popular white and gold French Limoges china dinner set of 102 pieces, with the wide coin band border and all gold handles and edges. Regular \$14.00. Monday .89

**Preserving Time Requisites**  
Crown, pint, dozen .85  
Crown, half gallons, dozen .75  
Perfect Seal, pint, dozen .75  
Perfect Seal, quart, dozen .75  
Perfect Seal, half gallons, dozen .75  
Metal Rings for Crown Jars, dozen .39  
Red Rubber Rings, best quality, dozen .35  
Glass Tops for Perfect Seal, dozen .35  
Glass Fruit Jar Fillers, each .10

**The SIMPSON Company Limited**

**PERFECT SEAL**