

Westervelt's College

Is equipped with most modern office equipment, without which pupils cannot do practical work. The

FCBC

Is a leader, not a follower. Catalogue of the course free. College reopens Sept. 3.

J. W. WESTERVELT, Principal.

NOBBY SUITS

The correct styles are here in all the up-to-date goods. You want a new suit and we want to make it.

O. LabelleMerchant Tailor.
220 DUNDAS STREET.**GOING ON YOUR HOLIDAYS?**

If so, why not take with you a complete fishing outfit?

RODS, 10c to \$5.00.
STEEL RODS, \$5.50 and \$5.00.
MINNOW PAILS, 75c to \$1.50.
SILK LINES, 35c to \$1.75.
SHAKESPEARE REELS, \$2.50 to \$7.00.We have Sporting Goods of all descriptions, also Barbers' Supplies, such as Razors, Razor Strops, Brushes, Mugs, Honors, Soap, etc.
Good Motor Cycle for sale, cheap.**WM. GURD & CO.**185 DUNDAS ST.
Agents for Perfect Bicycle.**R. K. COWAN**BARRISTER SOLICITOR, ETC.
County Bldg., 2nd Court House, London.**Clark's** 20th Century Business College
Opens September 3
In the elegant Higgins Block, the choicest location in London. Absolutely thorough in every department. Unrivaled in scholarship and in teaching force.
C. H. CLARK, President.Ladies' \$2 Shoes for \$1.75
On sale this week only.**WM. PAXMAN, 290 Dundas, opp. McCormick's****Kindling Wood**

Delivered, \$1 Per Load

LONDON BOX CO., 309 BATHURST**FERGUSON & SONS**Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phone 212 and 545.**SMITH, SON & OLARKE**FUNERAL DIRECTORS & EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired funeral cars.
118 DUNDAS ST. PHONE 586
609 DUNDAS ST. PHONE 678
Residence on Premises.**D. A. STEWART**(Successor to John T. Stephenson.)
FUNERAL DIRECTORS & EMBALMERS
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 459.
GEO. E. LOGAN, Assistant Manager.**ELLIOTT & OLMSTED**Removed to 256 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1775.

The Irish linen industry is booming as it has not flourished in years, largely on the expanding exports to the United States.

GREAT CHANCE for small investors, only \$10.00 to secure a share; 6 per cent on subsequent payments.**London Loan & Savings Company**
434 Richmond street, London.**SILVER NOVELTIES**

For a friend or relative, we have presents galore, in unique little articles of silverware. Prices are insignificant compared with the quality of the goods.

SUMNERThe People's Jeweler.
380 RICHMOND STREET.**SHORT SHIRT TALES**

In letting you know about our Shirts, we usually put at the bottom of our advertisement, \$1.00 and upwards, and we would say the higher you pay the more satisfactory the shirt will be.

It costs the same to make a dollar shirt that it does to make one at \$1.50 or \$2.00; the difference in the two shirts is the quality in the material used, and it's the quality that counts.

It gives you a shirt with more wear in it, stands the laundry better and is a satisfaction every time you put it on.

Prices, \$1.00 and upwards.

THORONext to Bennett's.
A Good Place to Buy Shirts**Huron & Erie Loan and Savings Co**

440-442 Richmond St., London, Ont.

ISSUES DEBENTURES RECEIVES DEPOSITS**A Responsible Directorate of Prominent Business Men**DIRECTORS.
John W. Little, President.
John Christie, Vice-Presidents.
T. G. Meredith, K.C., Robert Fox,
F. R. Eccles, M. D.,
F. E. Leonard,
John Labatt,
A. T. McMahon,
Wm. Saunders, C. M. G.
HUME CRONIN, Manager.**Order Hamilton's**

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

THOS. WILSONMerchant Tailor
212 Dundas Street
Higgins Block. Telephone 598**Midsummer Weddings**

Elegant collection of rich Cut Glass on exhibition. Some new shapes and patterns have just been received.

THOS. GILLEAN402 Richmond Street.
Odd Things Not Found Elsewhere**Johnston Bros. XXX Bread**"The Bread of Quality."
It is popular because it deserves to be. Taste it and you'll like it. Specify it at your grocer's.Johnston Bros. 'Phone 818
LONDON AND DISTRICT

—Mr. and Mrs. Reid wish to thank their many friends for kindness shown them in the bereavement they suffered by the death of their son.

Inquest Tonight.
The adjourned inquest into the death of the late Agnes Ann Russell will be held at the police station tonight.**The Late Miss Turner.**

The late Miss Elizabeth A. Turner, whose death was recorded yesterday's Advertiser, was a sister of Mrs. John Traher, 565 Colborne street, city. Mrs. Newton R. Weekes, of Geneva, N. Y., Mrs. Edward Sculley, and Miss Lavinia Turner, of Oswego, N. Y., are also sisters. The funeral takes place tomorrow at 8:30 a.m., from her late residence, 565 Colborne street, to St. Peter's Cathedral, where a solemn requiem high mass will be celebrated at 9 o'clock.

Exfrid School Examinations.Following is the report of entrance examinations for school section No. 4, Exfrid.
Honors—Florence McGugan.
Pass—Norman Murray, Clarence Eaton, Willie B. McAlpine, Earle McCallum.
Class III. to IV.—Frances Wrinn.**SILVER NOVELTIES**

For a friend or relative, we have presents galore, in unique little articles of silverware. Prices are insignificant compared with the quality of the goods.

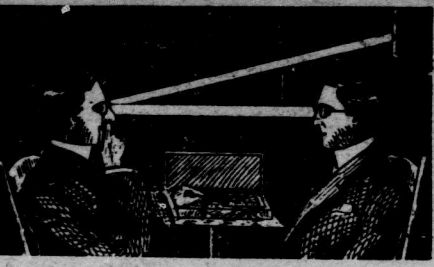
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Prices, \$1.00 and upwards.

THORONext to Bennett's.
A Good Place to Buy Shirts

A little attention given to your eyes at the first sign of trouble may mean a great deal to you in the future. Apply by phone.

W. G. YOUNGEYE SPECIALIST,
214 DUNDAS STREET PHONE 522
674 DUNDAS STREET, PHONE 1360**DON'T BUY CEMENT**

Until you get our prices, wholesale and retail

JOHN MANN & SONS401 CLARENCE ST.
425 YORK STREET**Diamonds**

We take pride in our Diamonds. No house in Western Ontario sells more diamonds than we do. There is a reason or two for this: First, we sell at reasonable figures, and give good value in every case; we have selected the Diamonds of best quality; and, secondly, we have a unique method by which customers are assured of weights. Our guarantee goes with every Diamond.

C. H. WARD & CO.

374 Richmond Street

EFFERVESCENT FRUIT GRANULES

An effervescent preparation producing an invigorating and refreshing beverage.

DIRECTIONS.
As a Refreshing Draught, take a teaspoonful in a tumbler of water.
For Bilelessness and Constipation, half to one tablespoonful in a tumbler of water before eating.
For Headache and Neuralgia, one to two teaspoonfuls in a tumbler of water.
For Fever, half a teaspoonful in a small tumbler of water every three or four hours.

Price 25c

Cairncross & LawrenceChemists and Druggists,
216 Dundas Street, London, Ont.**NEWS OF PORT STANLEY**

Sunday Liquor-Selling Is Summarily Stopped—Serious Accident.

Port Stanley, July 22.—Yesterday a local hotel had its bar open in full swing, and was doing a rushing business. About 4 o'clock in the afternoon a gentleman from St. Thomas appeared on the scene, and immediately had the bar closed. It appears that the proprietor of the house has been out of town for the last ten days, and the bartenders were anxious to increase his business in his absence. Legal action will likely ensue.

Mr. James Harvey, of Sparta, met with a very painful and serious accident on Saturday afternoon while working in the hay field of Mr. E. A. Smith. Mr. Harvey was standing on a load of hay, when he was accidentally thrown to the ground, alighting on the prongs of a pitchfork. The fork ran in his back several inches, inflicting a dangerous wound. Medical aid was summoned, and today, Mr. Harvey is resting easily, but he is not yet out of danger.

Mr. A. E. Ponsford, of St. Thomas, has brought his famous Mexican donkey down to his summer cottage on New Orchard Beach. The beast affords great pleasure to the children of the beach.

The steamer City of Ottawa arrived from Montreal at noon on Sunday. She discharged a large cargo here, and left for Cleveland at 9 o'clock in the evening.

Miss Lillian Douglas, of the Fraser House, has had a beautiful lantern hung on the balcony of the hotel.

The White House on Hill Crest was filled to its utmost capacity on Sunday. Among the guests were C. J. Fellowbridge, New York; Mr. and Mrs. John Cote, H. W. Sharpe, G. F. Wood, Mrs. B. E. Simpson, Miss E. Simpson, W. B. Brown, F. A. Peasant, M. McLennan, C. F. McGiffin, G. McGregor, E. Nellis, P. Nichol, M. McNorman, H. T. Smith, George McKav, G. B. Hay, B. B. Vansole and R. N. Borden, London; Dr. Ramsey, New York; the Misses Ashbury, Brantford; and Mr. and Mrs. H. A. Adams, nurse and baby, of St. Thomas.

Mr. and Mrs. R. W. Rennie and family, of London, are summer visitors at Locust Nook.

Mrs. Frank Harley and family, of London, who have been holidaying at Locust Nook, have returned home.

Mrs. Mabel Taylor, of Fingal, is the guest of Mr. and Mrs. Harley Taylor.

Mrs. Wm. Goodhue and children, who have been the guests of Mrs. Sam Glover for some time, have returned to their home in London.

Miss G. Ware, of London, rendered a very sweet solo in the Methodist Church here last evening. Miss Ware is a singer of marked ability.

Cool and Refreshing — An evening drive in one of Penson's Victorias.

Two Band Concerts in Aid Of Crystal Hall Sufferers

Move Made to Raise Fund for Those Who Need Money.

A meeting of representative citizens was held last night at the city hall for the purpose of considering ways and means for the relief of those in poor circumstances who suffered in the recent Crystal Hall disaster.

After considerable discussion it was decided to hold two band concerts, one on Wednesday night, and the other on Friday night of this week, in which all the bands of the city will take part, and will be assisted by a number of vocalists and others who have volunteered their services.

Collection plates will be placed at the gates, and The Advertiser and Free Press were authorized to open subscription lists and receive contributions to the relief fund.

The Object.

The meeting was presided over by Dr. John D. Wilson, while Mr. B. C. Mann was appointed secretary. Dr. Wilson opened the meeting by explaining to those present the object of the meeting, which he said was to devise means for raising a fund to alleviate the sufferings of the poorer people who had suffered through the Crystal Hall disaster. He then announced that the meeting was open to receive any suggestions which any present wished to make.

Ald. Cooper suggested that if anything was to be done it had better be done right away, while the people had their sympathies roused. If the matter was left for a few days the attitude of many of the citizens might be subject to change.

Suggested Band Concert.

Ald. Cooper suggested a band concert, or two band concerts, and said that he thought that for such a cause all the bands of the city would willingly give their services gratis. He also suggested the appointment of a committee to consult the different bandmen and another committee to look after the collection plates at the gates.

Bandmaster Pocock of the Twenty-sixth Regiment Band was present, and in behalf of his band stated that he had brought the matter to the attention of all the members, and that all had expressed themselves as willing to do anything in their power to assist the project in any way.

Mr. Pocock suggested that three concerts be held, or that two be given instead of one, as he said that he anticipated trouble if an attempt was made to have all the bands present on one night.

Hold Two Concerts.

Ald. Stevens then suggested that the best means would be to hold two concerts and have some of the bands play one night and some of them on the other.

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Mr. Perrin, of the Twenty-sixth Band, spoke for this organization, also, and stated that the musicians were all willing to help if possible.

Mr. Cottam, in behalf of the Musicians' Union, stated that he was sure that it would not oppose anything which the meeting decided to do. Mr. Cottam moved that two concerts be held, one on Tuesday and the other on Friday, of this week. Mr. Phil Pocock seconded the motion and it carried.

Postponement Ordered.

Mr. Walter Bartlett made a motion to have the municipal band concert, which had been arranged for Tuesday night, called off, and this motion also carried. Ald. Beattie, chairman of No. 1 committee, was then asked to postpone the concert until a future date, which he did.

Mr. John Cottam, Dr. Wilson and Mr. B. C. Mann were appointed a committee to consult the several bands and make arrangements regarding the music.

Financial Committee.

Mr. Samuel Stevens suggested that some difficulty might arise in the distribution of the proceeds, and suggested that a financial committee be appointed for the purpose of looking after the proceeds and also deciding which persons were to be benefited by the money.

A motion was made by Mr. Cottam and seconded by Mr. Walter Bartlett, that Mr. Phil Pocock be appointed treasurer, and the motion carried.

The following were appointed a financial committee, with power to add to their number:
Dr. John D. Wilson, Philip Pocock, Walter Bartlett, Ald. Stevens, B. C. Mann, Ald. Cooper, Ald. Saunders, John A. Cottam, T. McFarland, Mayor Judd, Ald. Beattie, Col. Little, George C. Gibbons, T. G. Meredith, Frank Leonard, Major Beattie, Col. Garrison, Sir John Carling, Hon. Adam Beck, J. C. Duffield, T. H. Smallman, and R. W. Puddicombe.**At the Gates.**The following were appointed to wait at the gates with the collection plates:
Park avenue and Dufferin avenue—B. C. Mann, Ald. Wm. Gerry, Mayor J. C. Judd, Donald McLean, Dr. H. H. Abbott, Ald. Garratt, John Forristal.

Wellington street and Dufferin avenue—Wm. Ward, Ald. T. Gillean, E. J. MacRobert, R. K. Cowan, R. A. Carrothers, F. G. Rumball, Walter Bartlett, Frank Leonard, John Stevens.

Kent street and Park avenue—John McIntosh, Frank Cooper, Harry W. Nett, S. H. Craig, M. E. Holden, John M. Daly, James McCormick.

Central avenue and Wellington street—Ald. Cooper, Ald. Saunders, P. M. Love, Dr. Hugh Stevenson and P. Pocock.

Central avenue and Richmond street—Stephen Grant, John A. Carling, John R. Minihnick, T. W. McFarland, C. A. Whitman, Ald. Stevens, Ald. Beattie and Ald. Booth.

Wellington street, Princess avenue and Wolfe street—W. G. Coles, C. B. Edwards, J. W. Jones, Ald. Matthews, W. C. Fitzgerald, Wm. Abbott, Ald. Stevenson, Ald. Rose, Ald. Scarlett, J. D. Tytler and Robert Kirkpatrick.

MARA'S**HOT WEATHER SPECIALS**

Children's and Misses' SUMMER VESTS, 5c

short and long sleeves, each.....

Ladies' SUMMER VESTS, highly mercerized, sleeveless and half sleeves. Special, 2 25c

for.....

LUSTERS for Bathing Suits, wide 24c

width, in shades of blue, brown. Special, yard

Extra highly MERCERIZED VESTING, correct goods for shirtwaist suits, with stripe, 33 12c

inches wide. Regular 25c, for, per yard..

Dainty White Lawn Shirt waists, fine sheer make, trimmed with Val. insertion, tucked back and 3/4 sleeve. Regular \$1.00, each 69c

Black Sateen Underskirts at cost of material, extra wide sweep, two rows of ruffles. Special, each..... 69c

Do you want a lot for your money? Seamless Hose, fast colors in shades of tans, blacks 25c

and white, two pairs for.....

Men's Balbriggan Shirts and Drawers, all sizes, trouser finish Pants, 35c a pair, or three \$1.00

pairs for.....

TRY MARA'S FOR FANCY PARASOLS

Mara's, Opp. Market Lane

Forced to Leave

And Want to Reduce Our Stock to Save Moving It. The Following Prices Are a Sample of the Way in Which We Intend to Do It.

SALE STARTS TODAY

All our best \$3.00 Hats selling for \$1.98

All our best \$2.50 Hats selling for \$1.49

All our best \$2.00 Hats selling for \$1.25

ALL STRAW HATS AT HALF-PRICE.

35 dozen Soft Shirts, regular \$1.00, now 59c

25 dozen Soft Shirts, regular \$1.25, now 85c

35 dozen Soft Shirts, regular \$1.50, now 98c

20 dozen Soft Shirts, regular \$2.00, now \$1.25

10 dozen Monarch Shirts, regular \$1.50, now \$1.10

All our \$2.50 and \$3.00 Shirts, now \$1.98

15 dozen Wash Vests, regular \$2.00 and \$2.50, now \$1.25

10 dozen Wash Vests, regular \$3.00 to \$5.00, now \$1.75

10 dozen Pyjamas, regular \$2.00, now 98c

10 dozen Pyjamas, regular \$3.00, now \$1.50

5 dozen Nightshirts, regular 75c, now 35c

50 dozen Sox, plain and fancy, regular 25c, now 15c

50 dozen Sox, plain and fancy, regular 50c, now 35c

10 dozen Underwear, regular 75c and \$1.00, now 49c

50 dozen choice Neckties, regular 50c and 75c, now 25c

50 dozen choice Neckties, regular \$1.00 and up, now 50c

25 dozen choice Ties, regular 25c, now 18c

50 dozen All- linen Handkerchiefs, regular 25c, now 10c

10 dozen All-Silk Handkerchiefs, regular \$1.00, now 59c

And lots of other goods not mentioned here.

Remember, our goods are all of the best and most expensive in the city, and that these prices are all just as we state.

BOUGHNER**JUST OPENED****Four Special Lines of NEGLIGEE SHIRTS**

All New Patterns. Only, Each - - - 75c

GRAHAM BROS

At Wellington, a little town of 7,000 inhabitants in the west of England, over 5,000 tramps had to be accommodated last year.

Shepherd girls in French Switzerland wear men's clothes. It is estimated that there are 46,000 foreigners in China.

Artificial Teeth

Big Discount for you if you get a set before September 1st.

Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's."

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