

T. EATON CO. CANADA'S GREATEST STORE.

Some Big Trade Winners for Wednesday

Your good opinion of this store will be greatly increased if you become a buyer from one or more of these attractive offerings for Wednesday. Not a single item in this list you can afford to overlook, because each represents an unusual chance for big money saving. The goods are of good sterling qualities, all new and seasonable goods, for home and personal use. This is how we have revised the prices for Wednesday's selling:

On Sale Wednesday Morning at 8 o'clock

Our 7 1-2c Flannelette for 5c.

13-inch Striped Flannelette, Canadian manufacture, soft pure finish, assorted patterns and colorings, all fast color stripes, our regular price 7 1/2c yard. On sale Wednesday at.....5

Heavy Winter Blankets.

Fine Super Unshrinkable White Wool Blankets, soft pure finish, fancy borders, weight six pounds, size 60x80 inches, regular price \$2.49 pair. Wednesday.....1.92

Pure All-Wool and Superfine Unshrinkable White Wool Blankets, guaranteed pure make, lofty finish, fancy borders, weight eight pounds, size 66x88 inches, regular price \$3.60 pair. Wednesday.....3.20

Big Reduction in Table Damasks.

500 yards Cream or Half-Bleached Table Damask, assorted in fine, medium and heavy makes; these are of Irish and Scotch manufacture and guaranteed superior quality and finish, assorted in full range of floral, scroll and conventional patterns; these are all of exceptionally good value and will give good serviceable wear; the widths are 60, 62, 64, 66 and 70 inches, our regular price 30c, 35c and 40c yard. Your choice Wednesday at.....24

30c and 35c Towels for 19c a Pair.

165 dozen Linen Towels, assorted in bleached and half-bleached damasks, with fancy woven centre designs; also half and three-quarter bleached huckabacks, finished with fringed and hemmed ends, colored or plain tape borders, assorted in Irish and Scotch makes; some of these are all pure linen, the balance being of heavy union make, superior quality and well finished; these are some balances of our best selling lines which we wish to clear, the sizes—18x38, 20x40, 21x42 and 22x44, our regular price 30c and 35c a pair. Your choice Wednesday at.....19

Ladies' Underwear.

Ladies' Heavy Ribbed Vest, button front, natural color, long sleeves, regular price 25c. Wednesday.....19

Ladies' Vests and Drawers, English manufacture, extra fine and heavy quality, of natural all-wool, button front, long sleeves, drawers ankle length, regular price \$1.50 each. Wednesday.....95

Dr. Denton Sleeping Robes for ladies, in natural color, with pockets for feet in skirt, all sizes, regular price \$1.75. Wednesday.....1.25

Millinery Sundries.

Free-tone Taffeta Millinery Silks, 19 inches wide, correct colorings, regular \$1.50. Wednesday.....50

Millinery Designs in Velvet Velour, the season's novelty millinery trimming, regular \$2.00. Wednesday.....50

Fine French Felt Hats, one yard to a piece, for toques or fancy crowns, in all the popular fall colorings, regular \$2.50 each. Wednesday.....1.25

Fine Black Algreth, with sequins, curled effects; also Stiff Algreth, regular 19c and 25c. Wednesday.....10

Children's Underwear.

50 dozen Children's Flannelette Gowns, heavy striped flannelette, in pink, white and blue colors, with Hubbard yoke, sailor collar, finished with full of flannelette, for ages 2 to 12 years, regular price 45c to 60c. Wednesday.....29

Misses' Flannelette Skirts, in fancy stripes, deep hem and braid, sizes 18 to 36, regular price 35c to 50c. Wednesday.....25

Handkerchiefs and Chiffons.

Ladies' Pure Irish Linen Hemstitched Handkerchiefs, wide and narrow hems, regular 10c each. Wednesday.....25

Japanese Pure Silk Hemstitched and Initialed Handkerchiefs, large size, with 1 1/2 inch hem, in plain or twill. Special each.....50

A novelty in Imitation Hand painted Chiffons, suitable for ties and fancy neckwear, 6 inch, regular 35c, for 15c a yard; 14 inch, regular 60c. Wednesday.....30

Ladies' and Boys' Hosiery.

Ladies' Heavy Weight Ribbed Black Cashmere Hose, seamless and double heel top, extra spliced sole, fine soft quality of yarn, all sizes, regular prices 25c and 30c a pair. Wednesday 18c a pair, or 3 pair for.....50

Boys' Ribbed Fine Worsted and Wool Hose, made of fine 3-ply pure wool yarn, very elastic, double heel and toe, warm and durable, sizes 6 to 10 1/2. Very special.....25

Ladies' \$2.50 Umbrellas for \$1.75.

Ladies' 23-inch Umbrellas, with fine silk and wool cover, in natural wool and pearl handles, silver and gold mountings, with steel rod and paragon frame, regular price \$2.50 and \$3.00. Wednesday.....1.75

Men's Furnishings.

7 dozen only Men's Heavy Twilled Cotton Nightrobes, collar attached, pocket, pearl buttons, large bodies, closed cuffs, all sizes, 14 to 19 inch, regular price 50c each. Wednesday.....29

12 dozen only Men's Heavy Scotch Wool Undershirts, ribbed cuffs and skirt, beige trimmed, full men's sizes, regular price 30c. Wednesday.....37

Men's Heavy All-Wool Ribbed Sweaters, 8 in. roll collar, close ribbed cuffs and skirts, in cardinal and navy, with stripes around collar, cuffs and skirt, all sizes. Special.....75

Men's and Boys' Clothing.

Men's Waterproof Coats in brown checked English tweeds, 24-inch detachable fly front cape, sewn seams, stitched edges, bottoms faced with rubber sheathings, sizes 34 to 44 inch chest, regular price \$6.00. Wednesday.....3.75

Boys' Suits, two-piece, short pants, double-breasted coat, dark grey broken check pattern of Canadian twill, Italian cloth linings, pants lined throughout, sizes 22 to 27, regular price \$2.25 and \$2.50. Wednesday.....1.69

Boys' Sailor Suits, made of imported English tweeds, heavy weight, Oxford grey color, deep collar with nine rows of braid, pocket in blouse, pleated buttoned cuffs, separate front of same material, pants lined throughout, sizes 21 to 27, regular price \$6.00. Wednesday.....4.00

T. EATON CO. LIMITED

190 YONGE STREET, TORONTO.

THE TORONTO WORLD.

ONE CENT MORNING PAPER.

No. 53 YONGE STREET, Toronto.

Daily World, 35c per year.

Sunday World, in advance, \$2 per year.

Business Office—1784, Editorial Rooms—523.

Hamilton Office, 19 West King-st.

Telephone, 964. H. E. Sayers, Agent.

London, England Office, F. W. Large.

Agent, 145 Fleet-street, London, E.C.

THE GOVERNMENT AND THE COAL OIL MONOPOLY.

Notwithstanding the removal of the oil refinery works from Petrolia to Sarnia, the former town is enjoying unusual prosperity.

A resident of Petrolia writes to The Canadian Engineer, stating that the last twelve months have seen more improvements in the town than any equal period for some years.

The Standard Oil Company's monopoly of the Canadian oil business has apparently not caused Petrolia to suffer, although a considerable percentage of the population were deprived of work when the refinery was removed to Sarnia.

The writer in The Engineer shows that the Standard Company is paying producers \$1.62 per barrel for crude oil, which is 22 cents per barrel more than was being paid before the Standard Company's change of policy.

At the basis of Petrolia property, and at the present price of oil, there are few idle drilling rigs in the territory.

Everyone engaged in the production of oil seems to be well satisfied with the Standard Oil Company's handling of the business.

The company is wise enough to avoid antagonizing the oil producers. It is the public at large that is victimized by the company.

Having a monopoly of the business, the company fixes prices to suit itself.

As a matter of fact the price of refined oil, gasoline, benzine, etc., as fixed by the Standard Oil Company, has been advanced ten times the proportion of the advance in the price of the crude oil.

Producers are merely a sop to keep them quiet for the time being. But the public is taxed to pay the producer this huge money and the company its exorbitant profits.

The people have to thank the Dominion Government for the extra tax they are paying on the oil.

A hundred times better would they have been for the people had the Government left the coal oil business where they found it when they came into power.

The reduction of a cent a gallon was an insult to the country in the face of conscription legislation which entailed the sacrifice of a man's life.

The Standard Oil Company's monopoly of the Canadian oil business and to raise the price of refined oil 25 per cent.

"The Canadian oil," says the writer in The Engineer, "had nothing to fear from the Standard or any other corporation, so long as the Government could withstand the pressure of the American capital."

It is offered in return for certain favorable concessions, the chief of which was the privilege of importing oil into Canada in tank ships and tank cars, and certain minor changes in the tariff and inland revenue restrictions.

The present Government gave the Americans just what they wanted, and they are paying on the oil.

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So, rough how we will, the divinity of national destinies has shaped our ends to stand or fall together.

We may love or hate Great Britain as we choose, but as long as the disposition of our surplus products is essential to our welfare we cannot get along without her and must fight to preserve her at a pinch."

The New Platform.

Looker-On in Ottawa Events: The World publishes what it calls the new platform, and a very good and genuine Canadian platform it is, with just enough of Greater Britain Imperialism in it to meet the growing aspirations of young Canada.

But can The World get its party to adopt such a platform? Mr. Maclean was able to say that Sir Charles Tupper approved of it, but the part he named as having the endorsement of the Conservative chief was the mildest of the platform's proposals.

The principle of nationalism underlies and runs through it all and the part Sir Charles Tupper does not like is the utterance of the Conservative chief, that the platform is the same, all could not be adopted by a party with equal safety, that it is one thing to lay down a platform and another thing to carry it out.

It is quite another thing to carry it out, and it is quite another thing to carry it out, and it is quite another thing to carry it out.

I am not saying that the proposed platform is not right or that it is not decades in advance of any declaration of principles yet laid down by a Canadian party.

For the moment I am only considering the chances of its being adopted by the party to which The World belongs—the probabilities of its being made a party to the platform.

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