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MA TALMADGE
Sensational Serial
Miss Talmadge in
the House."

MA TALMADGE
The great Houdini in
"The Strand"
standing event for To-
ronto fans. For the
management will pre-
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W. Griffith.

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JOHN CATTO & SON
Announce a grand and
special display of

**Scottish Clan and
Family Tartans**

Suited for Ladies' Pleated and Killed
Skirts so much in vogue; in the 2nd
of Black Watch, Cameron, Macken-
zie, McLeod, Cameron, Robertson,
Gordon, Graham, Stewart and other
clan and family names. Also in
heavy kilting.

Tartan Silk Sashes

is shown in its popular clan and family
names of interest to the Scot.

Viyella Flannels

Are guaranteed unshrinkable and are
unexcelled for their durable quali-
ties. Shown in big range of plain and
fancy designs in every conceivable
shade in weights, colors and designs.
Suitable for ladies' and gents' day
and night wear. Samples sent on
request.

JOHN CATTO & SON
TORONTO

**Ladies' and
Gentlemen's HATS**

at all kinds cleaned, dyed and remodeled.
Work excellent. Prices reasonable.
NEW YORK HAT Works
Phone No. 5165. 566 Yonge St.

**TORONTO TROOPS
REACH HALIFAX**

Empress of Britain Carries
Large Number of
Local Men.

The following Toronto officers and
men arrived per Empress of Britain at
Halifax yesterday morning and will
proceed to Quebec for disposal.

Officers.
Lieuts. A. C. Anderson, G. R. Ed-
wards, V. K. Emery, H. A. Hawley,
M. G. Keefe, C. H. Mackie, E. L.
McNeill, L. J. Duthie.

Other Ranks.
A. J. Anderson, L. Atkinson, F. R.
Allen, E. F. Allen, J. Alcock, J. An-
derson, W. H. Anderson, G. E. Arm-
strong, E. A. Austin.

GRAY—On Wednesday, Jan. 22nd, 1919,
at Toronto General Hospital, Sub-
division 1, William M. Gray, in his
32nd year, beloved son of Miss M.
McNeill Gray and the late William M.
Gray.

Military funeral from his late home,
The Avonmore, 276 Jarvis street, Fri-
day, 24th inst., at 2 p.m. Interment
Mount Pleasant Cemetery.

HUTCHINSON—On Friday, Jan. 17, 1919,
at Toronto General Hospital, Harry
Hutchinson, aged 33 years.

Military funeral from Ben D. Hum-
phrey's chapel on Thursday, at 3
o'clock, to Mount Pleasant Cemetery.

RODRIGUEZ—On Monday, Jan. 20, 1919,
Rafael Rodriguez.

Military funeral on Friday morning,
at 8 o'clock, from Ben D. Humphrey's
chapel to St. Basil's Church, Interment
in Mount Hope Cemetery.

VINE—At her son-in-law's residence
(William Corneil), at 452 Woodbine
Avenue, on Wednesday, January 22,
Emily Vine, aged 80 years.

Funeral on Friday, 2:30 p.m. from
above address, to St. John's Cemetery.
Please omit flowers.

WEBER—On Tuesday, Jan. 21st, at
General Hospital, Toronto, Beatrice
Brookington, beloved wife of Thomas
H. Weber, in her 23rd year.

**Funeral from her late residence, 245
Clinton street, on Thursday, at 2 p.m.**
Interment in Prospect Cemetery.

WHITCOMBE—At Galt, on Wednesday,
January 22, Mary, beloved wife of
the late Wm. Whitcombe, in her 82nd
year.

**Funeral Friday, January 24, at
2:30 p.m.** from the residence of her son, 53
Harcourt avenue, to Mount Pleasant
Cemetery.

**phy, R. J. McDonald, N. V. MacDou-
gall, H. McAlpine, T. McAlpine, H. G.
McLaird, E. J. McCarthy, J. McClelland,
R. McConnell, A. McCracken, J. F.
McDonald, R. McDonald, W. McDonald,
G. McIlroy, J. E. McGowan, G. H. Mc-
Kay, S. McKay, R. F. McKeown, J.
McKnight, R. L. McLean, C. McRobert,
C. McCutcheon, S. G. McDonald, J. A.
McDonald, D. Malcolmson, G. Merring,
B. Mantle, D. Maxwell, H. W. Master-
man, A. Matheson, S. Mekulian, G.
Miller, E. T. Miller, E. Mishaw, J. H.
Mitchell, T. Morran, R. Morris, J.
Morrison, A. V. Morrison, W. O. Moun-
tain, C. L. Mullett, E. Mulhern, W.
Munro, H. D. Myers, H. Myers, G. W.
McCall, J. H. McCarthy, C. S. Mc-
Daniels, J. McDougall, J. McGill, R.
J. McGrath, T. McLaughlin, P. J.
McMillan, J. A. McNeill.**

N—H. Nash,
P—E. Paige, J. Palmer.
R—P. P. Revell, E. M. Ross, J.
Robertson.
S—S. S. Stout, G. Sheppard, T. J.
Stevens, K. S. Stewart, F. E. Stinson.
T—A. F. Taylor, F. G. A. Thomp-
son, R. Tuck, T. Tyson.
W—F. Wardell, S. J. White, E.
Wadley, C. Wabon.
Y—W. C. Young.

THE WEATHER

Meteorological Office, Toronto, Jan. 22.
(8 p.m.)—A little snow has fallen to-
day in the Ottawa valley while elsewhere
in Canada the weather has been either
fair or cloudy. The temperature has
been higher than it was yesterday in
eastern Canada, and also in the western
provinces, while in Ontario there has
been little change.

Minimum and maximum temperatures:
Prince Rupert, 26, 44; Victoria, 40, 46;
Vancouver, 40, 46; Calgary, 28, 52; Ed-
monton, 12, 28; Saskatoon, 15, 29; Moose
Jaw, 23, 35; Regina, 16, 28; Medicine Hat,
23, 48; Winnipeg, 10, 22; Port Arthur,
30, 34; Fury Sound, 30, 38; London, 30,
44; Toronto, 34, 47; Kingston, 20, 28; Ot-
tawa, 10, 25; Montreal, 14, 36; Quebec,
12, 23; Halifax, 4, 26.

Probabilities—
Lower Lakes and Georgian Bay—Mod-
erate winds; mostly cloudy and mild.
Upper St. Lawrence and Ottawa Valley
Mostly cloudy with light local snow
or sleet; a little lower temperature by
night.
Lower St. Lawrence, Gulf and North
Shore—Light local snowfalls; becoming
colder again.

RATES FOR NOTICES

Notices of Births, Marriages and
Deaths, not over 50 words...\$1.00
Additional words, each 5c
Lodge Notices to be included in
Memorials...50
In Memoriam Notices...50
Poetry and quotations up to 4
lines...50
For each additional 4 lines or
fraction thereof...50
Cards of Thanks (Beravements)...1.00

MARRIAGES.

SEITZ—CARROLL—On Wednesday,
January 22nd, at St. Basil's Church,
by the Rev. Father Hayes, Wenehah,
daughter of Mr. and Mrs. J. G. Car-
roll of Toronto, and Joseph, son of Mr.
and Mrs. J. J. Seitz of Toronto.

DEATHS.

BLACKLER—At Toronto, on Jan. 21,
1919, Rev. J. W. Blackler, rector of St.
Paul's Anglican Church, Newmarket,
Ont.

Funeral service on Friday, 11 a.m.
at St. James' Cemetery Chapel, Par-
liament street, Toronto, Interment St.
James' Cemetery.

CLEVES—On Wednesday, Jan. 22, at
the Western Hospital, Toronto, Ellen
Bruce Campbell, beloved wife of James
D. Cleves, in her 38th year.

**Funeral from her late residence, 100
Wallace avenue, Friday, at 2 p.m.**
Interment in Mount Pleasant Cemetery.

CRONIN—At No. 9 Harcourt avenue,
Toronto, on Jan. 21, Mary Barry,
formerly of Oakville, Ont., beloved wife
of John Cronin.

**Funeral from the above address, Fri-
day, Jan. 24, to Holy Name Church, at
3 o'clock, thence to Mount Hope Cem-
etery.**

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at Toronto General Hospital, Sub-
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year.

**Contented
Workers
Give Better
Service**

IT HAS been proved
over and over again
that comfortable sur-
roundings lead to more
and better work. Employers of labor have learned
that even the lowest employes in factory or store
often appreciate the little conveniences, and better
service results.

**EDDY'S
Sanitary Paper Towels**

afford the opportunity to provide your employes with
a comfort and convenience at very slight expense.
Install the Eddy system in your wash-room, and watch the smiles.
A fresh and spotless towel for every use. Every towel used only
once, by one person. You would appreciate this improvement for
yourself. Compare the cost of the Eddy system with your linen
towel service. You will be favorably surprised.

The E. B. EDDY CO. Limited
HULL, Canada
Also makers of the Famous Eddy Matches and Indurated Fibreware.

STREET CAR DELAYS

Wednesday, Jan. 23, 1919.
Bathurst cars, southbound,
delayed 4 minutes at 9:47
a.m. at Nassau and Bathurst,
by auto stuck on track.

King cars, both ways, de-
layed 4 minutes at 9:47 a.m.
at G.T.R. crossing, by trains.
King cars, both ways, de-
layed 5 minutes at 9:53 a.m.
at G.T.R. crossing, by trains.

Yonge, Avenue Road and
Dupont cars delayed 6 minutes
at 6:18 p.m. at Queen and
Yonge, by fire.

Queen cars, eastbound, de-
layed 5 minutes at 11:55 a.m.
at Gerrard and Hastings, by rig
stuck on track.

Dundas cars, eastbound, de-
layed 4 minutes at 7:40 p.m.
from Spadina to McNeal, by
parade.

Bathurst cars delayed 7 min-
utes at 7:40 p.m. at Front and
John, by train.

Bathurst cars delayed 5 min-
utes at 8:34 p.m. at Front and
John, by train.

Bathurst cars delayed 7 min-
utes at 9:32 p.m. at Front and
John, by train.

**TOBACCO TOO HIGH;
PRICE MUST FALL**

(Continued From Page 1).

margin? We pay a license fee of 25c
to start with.

Now that you have seen fit to let
the public know what we tobaccoists
pay for our goods, I will be interested
to see what grocers, butchers and
other dealers in everyday necessities
pay for their goods.

You say cigarettes that sell here 15c
a package can be bought in England
for 11c. Do you not know that before
the war they could be bought in Eng-
land for 4c?

As you ask for letters on the above
I hope you can find space for this.

Truth About Present Prices
Editor World: Until April, 1918,
there had been no advance made to
the consumer in the price of his
smokes. The cost of raw materials had
gone up, the price of labor likewise
and also boxes and packages. The
increased cost, up to the date men-
tioned, had been divided between the
manufacturer and retailer. The con-
sumer heard nothing of it and many
wondered why all other commodities
had gone up in price, but not tobacco,
cigarettes and cigars.

About the middle of April there
was an advance of about 25 per cent
in the price of cigarettes. This was fully
warranted by the increased price of
everything that figured in the cost of
the product. The product, tobacco,
at the beginning of May came a staggering
advance in duties. The increased ex-
cise duty alone (not including a fur-
ther increase in the price of raw ma-
terial) meant an extra 3c on each
package of 10 cigarettes.

Personally we think the smokers
have a grievance, the duties are too
high all the way up the scale. When
a man buys a package of 10 Virginia
cigarettes for 15c he pays 75c to the
government in taxes. Let us analyze
this 15c and see how it is made up:
2.70c profit to the retailer; 1.23c profit
to the wholesaler; 7.50c tax paid to
the government; 3.57c amount which
the manufacturer gets to pay for the
tobacco, paper, boxes and labor used
in producing 10 cigarettes. After exam-
ining these figures we are forced to
admit it is not on account of the ex-
cessive profits that the price is high.

Smoking was never more popular
than it is now—there were never be-
fore as many smokers as there are to-
day. The demand for tobacco was never as great.
On the other hand the supply is very
limited. Turkish tobacco (which by
the way figures for the Balkan states)
is a negligible factor in influencing the
price, as very little has reached the
market in the last four years. United
States is almost the sole source of
supply for a world which is greedy
for tobacco. The price must of ne-
cessity be high. Only last week Ken-
cuddy burley made a new high record.

**STOP FORGETTING
PELTMAN**

MENT AND MEMORY
The world-famous memory and
mental efficiency course will build
up for you a power, self-con-
centration, will-power, self-con-
fidence, initiative and general all-
round efficiency. Takes but a few
minutes a day. Booklet sent free
on request. The course mailed to any address
on request.

PELTMAN INSTITUTE
Canadian Branch
Dept. D.W. 15 Toronto St.
Toronto, Canada

**STAR THEATRE
TONIGHT**

COME AND CATCH
THE AMATEURS
SOME REAL GOOD ONES
And One of the Season's Best Shows
THE AUTO GIRLS
"LOTS OF LAFFS"

STRAND
ALL NEXT WEEK
"THE MASTER
MYSTERY"
Big 15 Part Serial Story
STARRING THE GREAT
HOUDINI
THE HANDCUFF KING

LOEWS
Mats. 15c—THIS WEEK—Eves. 15c, 25c.
WM. S. HART
in "BRANDING BROADWAY"
Famous Canadian Battalions in France,
7th Infantry Battalion, Brabant, Ce-
lebrated Golden Troop; Great How-
ard; Adelle Oswald; Walton & Keating;
Cabin & Thornston; Dix & Dix; Loe-
w's Gazette; "Mutt & Jeff" Animated
Cartoons.

GAYETY
TWICE TO-DAY
MAX SPIEGEL'S
CHEER UP AMERICA
WITH
FRANKIE NIBLO

STRAND
TO-DAY
WALLACE REID
IN
"Too Many Millions"

ALLEN
TO-DAY
DOUGLAS FAIRBANKS
in "ARIZONA."
HAROLD JARVIS—Tenor.
Pictures of the Visit of Canadian
Editors to the Front.

**NORMA
TALMADGE**
IN
"CHILDREN IN
THE HOUSE"
Supervised By
D. W. GRIFFITH
Soloist
ALBERT E. CALDWELL

YORK PIONEER DEAD.
Galt, Ont. Jan. 22.—One of Toronto's
pioneers passed away here this morn-
ing at home of daughter-in-law in
person of Mrs. Mary Whitcombe, re-
lict of late William Whitcombe, aged
82. Deceased was born in Ireland and
came to Canada when 7 years of age,
residing in "Muddy York." She had
resided there for past 75 years visit-
ing at home of son here at intervals. Six
sons, three in Toronto, Thomas, Harry
and Alfred, one daughter, 28 grand-
children and one great-grandchild
survive. The body was taken to To-
ronto this morning for burial.

At the monthly meeting of the
Chamberlain Chapter I. O. E. D. held
yesterday afternoon at the Sherbourne
House Club it was decided that a
contribution of \$300 will be made to
the preventorium. It was reported that
the Red Cross section are working on
Serbian relief. Nominations for officers
were made. Mrs. C. E. Burden was in
the chair.

A very successful year was re-
ported by the managing committee of
the Broadview Congregational Church,
at the annual meeting held last evening.

The total receipts for the year
amounted to \$2694.40, composed of
collections for general expenses of the
church \$2446.88, improvement fund
\$368, and \$894.63 for missions. In
December last the church voted to
clear a mortgage on the building
amounting to \$1700. The total amount
raised was \$1152.

The officials of the church for the
year 1919 are:
Pastor, W. H. Thomas; secretary, H.
D. Rook; treasurer, W. E. Swain;
deacons, D. Hill, A. W. G. B. B.
Blenkhoun, J. Gregory, S. Price and
A. E. Scallsberry.

**PROTEST PROTECTION OF
PASTRY.**
Conferences of the medical health
department and the trade on the
means of protecting pastry, cooked
meats and candies from contamina-
tion in the stores were resumed yester-
day afternoon, when Dr. C. J.
Hastings heard a deputation of the
retail confectioners. On Tuesday the
M.O.H. conferred with the candy
store dealers. The representatives of
both trades were anxious in regard
to the public interest in the matter
and discussed freely the difficulties
facing the proposal to require that
stocks be kept covered with glass
when on sale in the stores.

Dr. Hastings asked the confection-
ers to appoint a committee of
three to continue the discussions with
three members of the department,
and to have the most serious com-
modities which are served to be eaten as
it being held that in uncooked
articles the deadly germs can be killed
by cooking in the home.

DIAMOND L.O.L. No. 255
A meeting of Diamond Lodge was
held on Monday, at which eight candi-
dates were initiated. Wor. Bro. R. B.
Orr, P.M. of Diamond Lodge, was
present and gave the most interesting
charge to the new members. Later in
the evening the royal blue degree
was conferred on seven members. The
prospects look bright for a large in-
crease in membership.

**D. W. Griffith's
Story of
Victory**

**"THE GREATEST
THING IN LIFE"**
WITH LILLIAN GISH, ROBERT HARRON AND ALL-STAR CAST

GRIFFITH AT HIS BEST
THAT MEANS—A THOUSAND TOUCHES OF COMEDY, LAUGHS, THRILLS, A
SIGH, A SOB, A CHUCKLE—THEN A CATCH IN THE THROAT—WITH AN
IRRISISTIBLE CLIMAX.

AT THE ALLEN
ALL NEXT WEEK

ALEXANDRA Mat. Today
MATS, FRIDAY, SATURDAY.
HARRY LAUDER

**NEXT WEEK
SEATS
TODAY**

H. H. FRAZEE Presents
A Real All-Star Cast

Robert Edson Wilton
Katherine Lackaye
Kaelred Pauline Lord
Richard Tabor Amy Ongley
And Other Famous Stars

**In a New American Drama
Every Man's Castle**

PRINCESS— THIS WEEK
GEORGE ARLISS
"Double Bill—
"THE MOLLUSK"
& "Sir J. M. Barrie's
"A WELL-REMEMBERED VOICE"
NEXT WEEK—
Klaw & Erlanger's
Musical Comedy
**TODAY
THE
RAINBOW
GIRL**
ORIGINAL CAST
AND PRODUCTION
From New Amsterdam
Theatre, New York.

GRAND OPERA MATINEE
HOUSE, SATURDAY
Eves. 5:30 to 10:00. Mats., 2:30 and 5:00.
MY HONOLULU GIRL
Latest Hawaiian Musical Comedy.
NEXT WEEK— SEATS NOW
The New Domestic Drama
A LITTLE MOTHER
The True to Life Stage Story.

HIPPODROME
ALL WEEK
William Fox Presents the Sensational
**TOM MIX IN
"FAME AND FORTUNE"**

Fraser Flaxley & Co.'s Tom Moore and Grief
Gold, Reese and Edwards; Leo Zarrell & Co.;
Gauliano & Marzucchi; John F. Clarke;
Pathé News and Comedy.

**SHEA'S ALL
WEEK**
"HANDS ACROSS THE SEA"
CLARK AND BERGMAN
MOSCOW BROS. & SISTER VERA
ELYMORE AND WILLIAMS
Klein Bros. Wilson Sisters; The Cycling
Bromettes; British-Canadian Weekly Review.

**MADISON BLOOR AT
BATHURST**
ALICE BRADY
in "THE DEATH-DANCE."



**"THE GREATEST
THING IN LIFE"**
WITH LILLIAN GISH, ROBERT HARRON AND ALL-STAR CAST

GRIFFITH AT HIS BEST
THAT MEANS—A THOUSAND TOUCHES OF COMEDY, LAUGHS, THRILLS, A
SIGH, A SOB, A CHUCKLE—THEN A CATCH IN THE THROAT—WITH AN
IRRISISTIBLE CLIMAX.

AT THE ALLEN
ALL NEXT WEEK