WEDNESDAY MORNING NOVEMBER 13 1918

Store Opens 8.30 a.m.

Closes 5 p.m. Daily

THE TORONTO WORLD

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EATON'S DAILY STORE NEWS HAVE YOU A "D.A " A deposit account is one of the greatest niences in ordering goods by tele-. Apply for particulars at the ." Office on the Fourth Floor.

Christmas Parcels for Sailors, Soldiers, Nursing Sisters

If you have not yet made up your mind what to send, you will find the Overseas Depot a mine of veritable suggestions. Here are assembled specimens of many of the necessities and luxuries of. life in camp and at the front. Here, too, your parcels will be carefully packed and shipped, with no extra clfarge beyond that of postage. If you live out of town address orders and enquiries to the Shopping Service.

Parcels, according to the Postoffice authorities, should be déspatched not later than November 15th.

> Store Opens Daily at 8.30 a.m. and Closes at 5 p.1m. Full Day Saturday

Second Day of the Great Special Selling of Oriental Rugs

A. Though this secretaire shows the stateliness that is essentially Chippendale, yet it by

no means neglects the gracefulness and the convenient appointments that every woman de-

sires in such pieces of furniture as are destined for her more intimate use. It is made of ma

hogany, with bookshelves behind the mahogany-

latticed door. The drop leaf front forms a

writing bed, at the back of which are numerous

pigeon-holes, and the long drawer, with its

quaint brass fligree handles, adds to its attrac-

tiveness. Price, \$75.00.

Offers a Remarkable Collection of Beauteous Hand-woven Rugs in Famous Persian, Caucasian and Indian Designs, at Greatly Reduced Prices-Some at Half Usual Amounts.

RUG THAT WILL BRING a glorious bit of color into your drawing-room or living-room or hall ?--- a rug that is endowed with the beauty and artistry of the East? Has that, perhaps. been your desire for many a long day, but you have found the price beyond you? Then, here at last is a golden opportunity, for remarkable indeed the values offered in this extensive showing of magnificent rugs -the more remarkable in that they are reduced in price at a time when the supply of rugs from Asia Minor and Persia has practically ceased, and prices as a rule are proportionately higher. The variety, too, is splendid, for small rugs and runners, and rugs in room sizes, are all represented, and both colors and patterns offer quite a wide choice. Should you, for instance, desire a large rug in the glowing rose and blues. terra cottas. greens and fawns, you will find ample choice in the small all-over Persian patterns, as well as in the handsome medallion and graceful arabesque designs, while the more sombre browns, and tans, and navy, with quaint conventional designs picked out with rose and blue are not lacking. And even the light creamy and camel grounds, with blue and rose patterns, are represented. Following is a list of prices of some of these special attractions for Wednesday:

Furniture for the Homelike Artistic Living Room Emphasizing Especially the Charms of Certain Cane- panelled, Well-cushioned Settees and Chairs, Luxur-

iously-upholstered Chesterfields and Various Pieces in Mahogany That Make for Beauty as Well as Comfort.

VISION of well-padded, deep-seated settees, of arm chairs in which you can take your ease; of well-proportioned, graceful-looking tables for your books or your writing, and over all perhaps the gleam of the fire, or the glow of softly shaded lights-are not such things the foundation of that solid comfort which every man and woman desires in a really livable living-room or library?

And if you are bent on acquiring furniture that will carry out your aesthetic ideas you will find the Fourth Floor of the Furniture Building a veritable happy hunting ground.

Here are gathered together many settees and chairs after the type of those sketched, both with mahogany and walnut frames, also a vast array of Chesterfields covered with denim, tapestry or velours, and ranging in price from \$69.50 to \$350.00.

A settee of a new type, specially adapted to rooms of average size, has a tub-shaped, well-padded, tufted back, a deep spring seat with two kapok upholstered cushions, and a mahogany frame, with cabriole feet, showing Chinese Chippendale carving. It is covered with a blue and grey velvet, patterned in latticed design, and is accompanied by an arm chair and rocker, the price of three pieces being \$307.00.

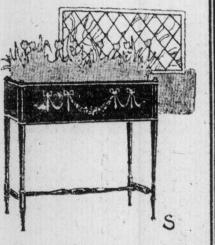
A graceful Chesterfield table, which would look exceedingly well at the back of the settee sketched, is about 7 feet long, made of mahogany, and has a narrow pediment back, with moulded apron front and carved, slender cabriole legs. Price, \$65.00.

A secretaire of walnut in Chippendale design shows the characteristic arched top, a drop leaf front, well provided with pigeon-holes and long drawer beneath, and two bookshelves behind glass panelled doors. Price, \$65.00.

> Very graceful and quaint is a small rush-bottomed chair with mahogany frame, showing a back with pointed arch, giving an ecclesiastical appearance, and cabriole legs. This is \$23.00.

> > Furniture Building, Corner James and Albert Sta.

B. The graceful lines of this charming example of the modern cone-panelled settee you may see in the sketch, but this fails to give an idea of its downy comfort. The well-upholstered frame is double stuffed with springs in the seat and in the loose seat cushions; the big pillows at the back are down-filled, all being covered with a mulberry sateen-delightful with the mahogany frame, with its walnut panels and the antique finish of the cane. Price, \$150.00, The two arm chairs to match, every whit as comfortable, are \$75.00 each.



S. A garden within doors for the winter, for the adornment of her livingroom-is not that the desire of every woman with artistic sense ? And here is a very charming "means" to that "end"-a flower stand of mahogany, with cane-panelled sides and slender. graceful and well-braced legs, of a type that will go with almost any style of furniture. It has a tin lining and is \$22.50.

Santa Claus arrives on Saturday Morning, November 16th. Watch for the Announcement of the

Road FURNITURE CO., Street West. VICTROLA Street West. Street West.

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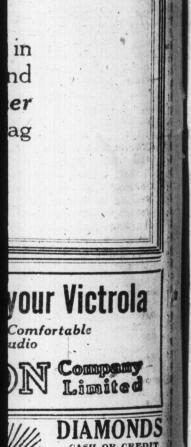
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OVEMBER 13 1918

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DEN. air Avenue West SVICTROLA SHOPS Queen Street West. Dundas Street W. arst Street.

N'S VICTROLA S, NO. 1, valles Avenue. Street West.



CASH OR CREDIT JACOBS BROS., Diamond Importers, 15 Yonge Arcade, Torunto. T CANADIAN DEALER



VIK AMBASSADOR RETURNS TO BERLIN

-A despatch to the Russian

Sparta, size 14.6 x 10.5. Wednesday, special selling price, \$250.00. Yorovan, sizè 13.3 x 9.0. Wednesday, special selling price, \$195.00.

Tabriz, size 11.10 x 9.4. Wednesday, special selling price, \$275.00. Meshed, size 9.4 x 13.9. Wednesday, special selling price, \$350.00. Tabriz, size 12.8 x 8.9. Wednesday; special selling price, \$265.00. Kermanshah, size 9.6 x 13.2. Wednesday, special selling price, \$400.00.

ial selling price, \$235.00.

special selling price, \$225.00. Sikhamah, size 9.11 x 12.11. Wednesday, special selling price, \$245.00. Yorovan, size 9.4 x 12.10. Wednesday,

special selling price, \$250.00. Enezli, size 11.2 x 14.11. Wednesday, special selling price, \$275.00.

Sparta, size 9.11 x 13.3. Wednesday,

Mahal, size 7.6 x 10.7. Wednesday, special selling price, \$275.00. Agra, size 16.3 x 13. Wednesday, spec-Soumac, size 5.10 x 11.4. Wednesday, special selling price, \$62.50.

Small Shirvan Rugs Reduced in Price to \$29.50, and Various Weaves to \$59.50

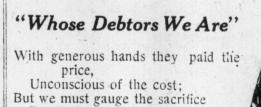
The Shirvan rugs include some extremely interesting specimens, small all-over designs enclosed within borders, and well-arranged medallion patterns, in vivid rose with fawn or blue richly-toned mulberry shades, as well as the more sombre but equally effective brown and white, and black and white shades. They will wear as only the true Oriental wears. Approximate size, 3 ft. 6 in. by 5 ft. 6 in. Specially priced at \$29.50.

In a mixed collection of Oriental rugs (approximate size 4 ft. 6 in. by 6 ft. 6 in.), with a few runners, are Kazac, Hamadans and Fereghans, offering splendid choice in dark and bright shades, bold, striking medallions, panels and all-over designs. They are useful rugs for halls, dens. libraries, living-rooms. Specially priced at \$59.50.

-Fourth Floor, James Street,

Let the House Furnishing Shopping Service Act as Your Representative in the Store

If you should need any of the furniture or furnishings advertised on this page, and should be unable to come to the Store yourself-or if you should be in some dilemma with regard to the furnishing or redecoration of your rooms-should you, for instance, need curtains for your windows, new covers for your furniture and are uncertain as to what would give just the right decorative touch and combine most happily with your other furnishings-should you be doubtful as to the color scheme that would achieve the best effect when it comes to the choosing of a new paper, write to the House Furnishing Shopping Service. An experienced Shopper will advise you, sending you samples and sketches if necessary, and will, if you desire, make the purchases for you.



By all that they have lost. The joy of young, adventurous ways Of keen and undimmed sight;

The eager tramp through sunny days, The dreamless sleep of night.

No lavish love of future years. No passionate regret, No gift of sacrifice or tears, Can ever pay the debt. -Punch.

If they have given their all for our freedom, it behooves us now more than ever when victory is imminent to lend our every available dollar to buy

Victory Bonds

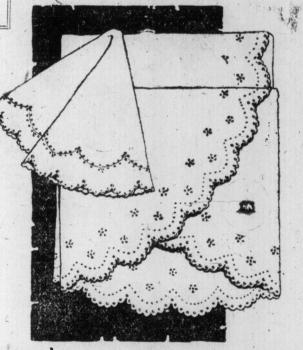
so that even should fighting cease today our men overseas shall lack nothing till they come home again.

ANT. EATON COLIMITED

Big Parade.

In the Special Selling of Linens

Tuesday Features Madeira Luncheon Sets. Centres, Napkins and Scarfs, Beautifully Embroidered on Fine Linen-Also Linen Damask Table Cloths at Prices Which in These Days Are Unusually Low



HE prices of linens have soared these last two years in proportion to the dwindling of the supply. For since linen has become a Government monopoly, very little is available for domestic purposes. So the low prices in this special offering of linens should appeal to the housewife. who has hesitated to add to her stock.

while those who are beginning to think of Christmas presents will find many interesting suggestions. The Madeira linens referred to were bought many months ago under specially favorable circumstances, hence the extraordinary low prices. Here are some of them:

Madeira linen dresser or bureau scarfs, made of beautifully fine linen, have rose scalloped edges with artistic festoons and sprays in eyelet and solid embroidery. Size 20 x 45 inches. Special price, \$3.95.

The very handsome fine linen table cloth shown in the sketch, embroidered with characteristic openwork roses, is 54 inches in diameter, and is specially priced at \$9.50.

The centrepiece, with its festoons of openwork and scalloped edges. also sketched, size 24 x 24, is specially priced at \$3.00.

Madeira linen plate doilies with scalloped edges, obtainable in several openwork and solid designs. Sizes 6 to 10 inches. Specially priced. 35c to 55c.

Madeira luncheon napkins with scalleved edges and a pretty overwork design in one corner, size 14 x 14 inches, are specially priced at \$8.50 per dozen.

Specials in Hemstitched Linen Table Cloths and Napkins

The linen is strong and firm, the designs extremely good and in considerable variety. Linen damask table cloths with one dozen napkins to match, all with hemstitched edges, are obtainable in poppy, laurel wreath and Greek key, rose and conventional designs. Cloth 66 x 86 and napkins 19 x 19 inches. Specially priced at \$12.65 a set.

Second Floor, James St.