OVEMBER 131918

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Second Day of the Great
Special Selling of Oriental Rugs
Offers a Remarkable Collection of Beauteous
Hand-woven Rugs in Famous Persiant Hand-woven Rugs in Famous Persian, Cau-
casian and Indian Designs, at Greatly Recasian and Indian Designs, at Greatly Re-
duced Prices-Some at Half Usual Amounts

A
RUG THAT WILL BRING a glorious bit of
 or hall ? a ruy that is endowed with the
beauty and artistry of the East? Has that, perhaps,
 foend the price beyondy mou? Then, here at last is ave a
found golden oportunity, for remarkable indeed the values
offered in this extensive showing of magnificent rugs offered in this extensive showing of magnificent rugs
-the more remarkable in that they aze reduced in price at a time when the supply of rugs from Asia Miror and Persia
has practically has practic ally
ceased, and prices
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as a rule are pro. ar ortio
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higher.

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 Small Shirvan Rugs Reduced in Price to $\$ 29.50$, and Various
Weaves to $\$ 59.50$ Weaves to $\$ 59.50$

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DIAMOND

 HMStER ITL AN TORONTO VIK AMBASSADOR RETURNS TO BERLI



Let the House Furnishing Shopping Service Act as Your Representative in the Store
If you should need any of the furniture or furnishings advertised on this page, and should
be unable to come to the Store yourself--or if you should be in some dilemma with recard to be unable to come to the Store yourself--or if you should be in some dilemma with regard to the furnishing or redecoration of your rooms-should you, for instance, need curtains for your
windows, new covers for your furniture and are uncertain as to what would give just the right windows, new covers for your furniture and are uncertain as to what would give just the right
decorative touch and combine most happily will your other furnishings-should you be doubtdecorative touch and combine most happily will your other furnishings-should you be doubt-
ful as to the color scheme that would achieve the best effect when it comes to the choosing of a new paper, write to the House Furnishing Shopping Service. An experienced Shopper will advise you, sending you samples and sketches if necessary, and will, if you desire, make the
purchases for you.

Furniture for the Homelike Artistic Living Room

## Emphasizing Especially the Charms of Certain Cane- panelled, Well-cushioned Settees and Chairs, Lu iously-upholstered Chesterfields and Various Pieces in Mahogany That Make for Beauty as Well as Com

A VISION of well-padded, deep-seated settees, of arm chairs in which you can take your ease; of well-proportioned, grace-ful-looking tables for your books or your writing, and over all perhaps the gleam of the fire, or the glow of softly shaded lights-are not such things the foundation of that solid comfort which every man and woman desires in a really And if you are bent on acquiring furniture that will carry out your aesthetic ideas you will find the Fourth Floor of the
Furniture Building a veritable happy hunting ground. urniture Building a veritable happy hunting ground.
Here are gathered together many settees and chairs after the type of those sketched, both with mahogany and walnut frames, also a vas
array of Chesterfields covered with denim, tajestry or velours, and ranging in price from $\$ 69.50$ t $\$ 350$ velours, ranging in price from $\$ 69.50$ to $\$ 350.00$
A settee of a new type, specially adapted to roonss of average size, has a tub-shaped, well-padded, tufted back, a deep spring seat with
two kapok upholstered cushions, and a mahogany framc, with cabriole feet, showing Chinese Chippenslale carving, It is covered with and grey velvet, patterned in latticed a mesignogany framc, with is accompanied by an arm chair and rocker, the price of three pieces being $\$ 307.00$. A graceful Chesterfield table, which would look exceedingly well at the back of the settee sketched, is about 7 fevt long, made of mahogany A secretaire of walnut in Chippendale design


Santa Claus arrives on Saturday Morn ing, November 16th. Watch for the Announcement

In the Speclal Selling of Linens Tuesday Features Madeira Luncheon Sets Cmbres, Napkins and Scarfs, Beautifully Damask Table Cloths Linen-Also Linen in These Days Are Unusually Wich


T Ef prices $\underset{\substack{\text { oft finens } \\ \text { have } \\ \text { seare }}}{ }$ ed these last two ion to the dwindling of the sup-
ply. For since
linen has become Government monopoly, very little is available
for domestic purfor domestic pur-
poses. So the
low prices in this low prices in this
special offering of linens should appeal to th has hesitated to
add to her stock, while those who are beginning to think of Christmas presents wil find many interesting suggestions. The Madeira linens favorable circumstances, hence the extraordinary low prices. Here are some of them:
Madeira linen dresser or bureau scarfs, made of beautifully fine
linen, have rose scalloped edges with artistic festoons and sprays in linen, have rose scalloped edges with artistic festoons and sprays in
evelet and solid embroidery. Size $20 \times 45$ inches. Special price, $\$ 3.95$. The very handsome fine linen table cloth shown in the sketch,
embroidered with characteristic openwork roses, is 54 inches in diameter. embroidered with characteristic
and is specially priced at $\$ 9,50$.
The centrepiece, with its festoons of openwork and scalloped edges,
also sketched, size $24 \times 24$, is specially priced at $\$ 3.00$. Madeira linen plate doilies with scalloped edges, obtainable in sev-
eral openwork and solid designs. Sizes 6 to 10 inches. Specially priced,
35 c to 55 c . 35 c to Madeira luncheon napkins with scalleved eses ariz.
work design in one corner, size $14 \times 14$ inches, are spocially work design in one corner, size $14 \times 14$ inches, are speastity rriced at
$\$ 8.50$ per dozen. Specials in Hemstitched Linen Table Cloths and Napkins



