

# SIMPSONS AUGUST FURNITURE SALE

Today Begins the Second Week of This Great Sale! After a Week of Unexampled Selling, Our Stocks Are Still Wonderfully Complete---Reserves Have Been Rushed on to the Floor to Fill Gaps. This Quality Furniture Marked at Specially Low Prices is Going Fast. Come Today for Your Share.

## Word About the Home-Lovers' Club

This extremely desirable Shopping Service is at your command, to use when you like and as often as you like. It is similar in operation to a charge account, only the Club member is allowed several months in which to complete payments upon home-furnishing purchases.

Once you join the Club (which costs nothing extra) select the things you wish, and upon making a first moderate deposit, obtain immediate use of purchases. The balance is spread over an arranged period.

In no way whatsoever is any extra charge made for the convenience of the Home-Lovers' Club. Talk with the Club Secretary, Fourth Floor, and learn how the service works.



## Three Important Sale Offerings

### Chiffoniers \$29.85

5 only, Chiffoniers, in genuine black walnut and mahogany veneer; new finish; finely constructed; back fitted with large bevelled plate mirror. Regular price, \$46.50 to \$62.00. August Sale price, \$29.85.

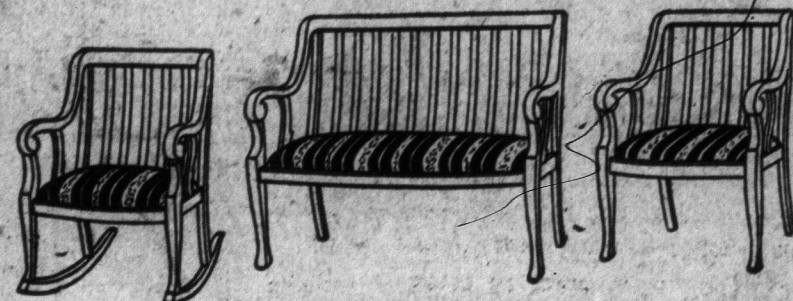
### Mattresses \$3.95

100 only, Mattresses, fibre centre; jute felt both sides and ends; encased in good grade of art ticking. Full depth border. Not more than two to each customer. August Sale price, \$3.95.

### Extension Tables \$13.45

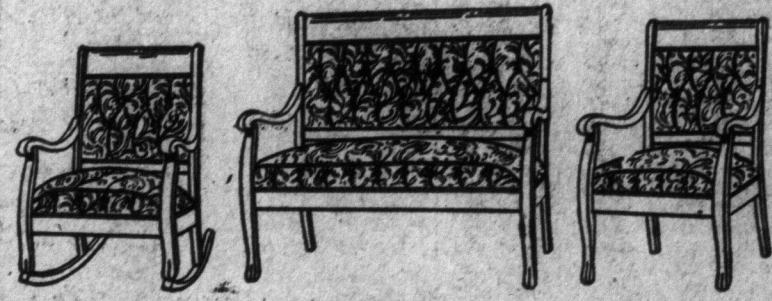
Extension Tables, solid oak, golden finish; pedestal base; extends to 6 ft. What a splendid saving is offered! Regular price, \$21.00. August Sale price, \$13.45.

## Furnish Your Parlor During the Sale



### \$40.00

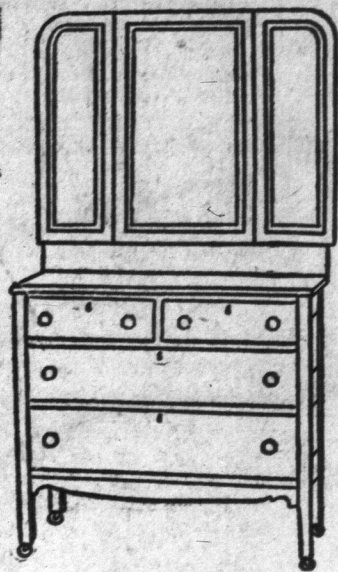
Suite Reduced from \$51.50. Illustrated at left, Parlor Suite, mahogany finish, highly polished, full spring seats, shaped backs and top rail and arms. Regular price, \$51.50. August Sale price, \$40.00.



### \$45.50

Suite Reduced from \$65.25. Illustrated at left, Parlor Suite, mahogany finish, highly polished top rail veneered mahogany. Full spring edges, button bands, tufted backs—upholstered in mixed silk tapestries. Regular price, \$65.25. August Sale price, \$45.50.

## Bedroom Furniture is Specially Priced Too---See How You Save!



\$25.75

As illustrated, Dresser, pure white enamel or Empire mahogany finish, top drawers shaped, triple wing mirrors on back. Regular price, \$33.75. August Sale price, \$25.75.



\$24.50

As illustrated, Dresser, Princess design, in quarter-cut oak and genuine veneered mahogany, shaped front, large oval bevelled plate mirror. Regular price, \$33.50. August Sale price, \$24.50.

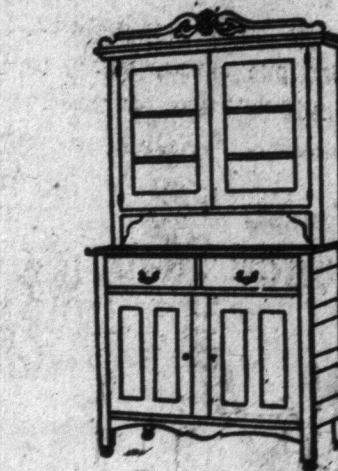


\$17.25

As illustrated, Dresser, pure white enamel or Empire mahogany finish, three deep drawers, back fitted with bevelled plate mirror. Regular price, \$22.50. August Sale price, \$17.25.

## Scotch Holland Window Shades Made to Order

Let us make your new Window Shades from our specially imported Scotch Holland. This material has a fine appearance, and is strong and durable. Any special sizes made and delivered within four days from the date of order. Choice of pure white, ivy green or blue green. A phone message to Main 7841 will bring our man to take measures.



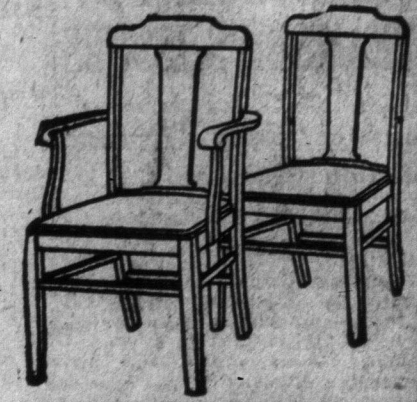
## Kitchen Cupboard \$16.95

As illustrated, Kitchen Cupboards, surface oak, golden finish, good drawer and cupboard space, double glass doors on top. Regular price, \$22.50. August Sale price, \$16.95.



## Kitchen Cabinet \$39.85

As illustrated, Kitchen Cabinet, base of solid oak, enamel interior, porcelain bake board, roll curtain front, all modern conveniences for the kitchen. Regular price, \$44.25. August Sale price, \$39.85.



## Set of Diners \$26.95

As illustrated, Dining-room Chairs, quarter-cut oak, fumed or golden finish, heavy square legs, panel backs, shaped top rails, movable seats, covered in genuine leather. Sets consist of five small and one arm. Regular price, \$35.50. August Sale price, \$26.95.

## 10,000 Rolls 10c Wall Paper at 7c Roll

Brown Ground Wall Papers, for kitchens, attics, stairways, etc., well-covered ground. 9-inch border to match, yard, 1 1/2c.

### Bedroom Wall Papers.

Reg. 12 1/2c and 15c, Sale Price Today, 8 1/2c.

Pretty floral and stripe designs, in pink, blue, mauve and yellow. 9-inch borders to match, yard, 2c.

### Special Wall Papers.

Regularly 18c to 25c, Sale Price Today, 14c. Conventional patterns in rich colorings for halls, living-rooms, parlors and dining-

rooms; some styles have cut-out borders to match, yard, 4 1/2c.

### New Tapestry Wall Papers.

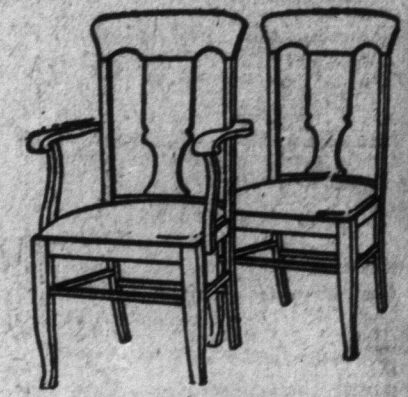
Regularly 35c to 50c, Sale Price Today, 23c.

Verdure and scenic designs, in new subdued and neutral tones of blues, greys, tans, greens and browns.

### Imported Wall Papers.

Regularly 65c to \$1, Sale Price Today, 29c.

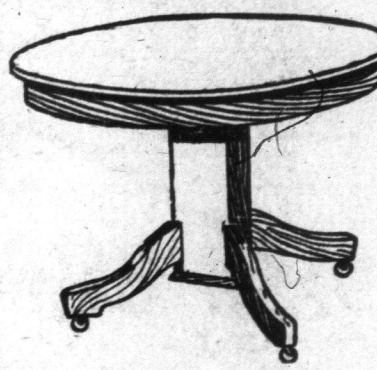
New Fabric Weave Papers—shadow cloth reproductions—tapestries and chintzes—large selection of up-to-date colorings.



## Set of Diners \$26.15

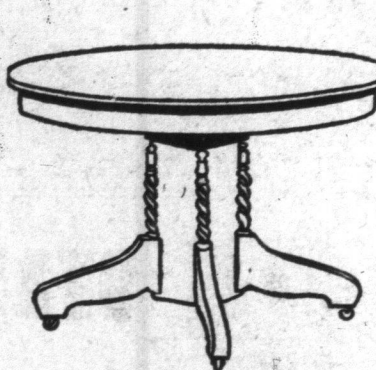
As illustrated, Dining-room Chairs, solid quarter-cut oak, fumed or golden finish, slip seats, upholstered in genuine leather. Set consists of five small and one arm chair. Regular price, \$31.75. August Sale price, \$26.15.

## Buy Extension Tables Today at These August Underprices



\$11.20

As illustrated, Extension Table of solid oak, fumed or golden finish. Regular price, \$16.25. For the August Sale, priced at \$11.20.



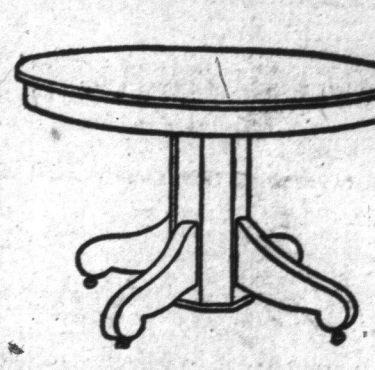
\$12.65

As illustrated, Extension Table, solid oak, fumed finish, 44-inch top, extends to 6 feet. Regular price, \$20.50. August Sale price, \$12.65.



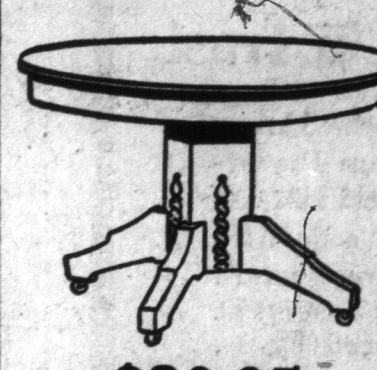
Extra Special Value August Sale Price \$12.35

As illustrated, Extension Table, solid oak, fumed or golden finish—easy-running slides. Regular price, \$17.75. August Sale price, \$12.35.



\$19.85

As illustrated, Extension Table, quarter-cut oak, octagon barrel—heavy shaped feet, fumed or golden finish. Regular price, \$26.50. August Sale price, \$19.85.



\$20.95

As illustrated, Extension Table, genuine quarter-cut oak, heavy square pedestal, platform base, colonial feet, fumed or golden finish. Regular price, \$27.50. August Sale price, \$20.95.

### The Palm Room

Is everything you could wish for—cool, quiet and attractive. The food is excellent, the service efficient and the charge moderate. Try lunch here today. Express elevator runs direct to Sixth Floor.

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