

EATON'S SEMI-ANNUAL SALE NEWS

Stupendous Sale of Women's Furs Begins on Monday With An Offering of Coats, Muffs and Neckpieces at Exactly Half the Regular Prices

Many of the Season's Best Coat Models in Persian Lamb, Hudson Seal and Near Seal, With an Enormous Array of Fashionable Stoles and Muffs in Black Fox, Isabella Fox, Persian Lamb, Alaska Sable, Mink and Ermine

Some of the Chief Sale Features for Monday

1,000 New Coats for Women, Half-price and Less, at \$7.50
More than twenty-five styles in this extraordinary offering, comprising nearly every fashionable wool fabric. Of the heavy reversible cloaks, most wanted this season, there are scores of patterns in gray, navy, black, tan, brown and smart mixtures. Splendid styles, in variety to satisfy every taste. A great coat-buying opportunity that should result in another record 9 o'clock shopping crowd. Semi-annual Sale, \$7.50.

Women's Fur-lined Coats at Sale Prices \$25 and \$40—High-class mink-trimmed coats with full length linings of first quality muskrat, and Austrian broadcloth shells in black, navy and brown. Coats that are a pleasure to own and wear, and that are a rare economy at the price. Semi-annual Sale, \$25.00.

At \$25 are black and navy broadcloth coats with muskrat, hamster or lock squirrel linings; large collars of Western fabric, Russian and other good fur collars. Few years have afforded an opportunity to buy fur-lined coats at this low price. Semi-annual Sale, \$25.00.
—Third Floor, James Street.

In the Misses' Coat Sale
Misses' Coats in all-wool boucle—four styles—linings to the waist. Three-quarter, cut-away fronts, loose back, away from small belt, convertible collars. A combination of shades—black with red, brown, or blue, etc. Sizes for misses and juniors, 32 to 36 bust, or 13, 15 and 17 years. A 3 o'clock rush special. Semi-annual Sale, \$2.95.

Girls' Coats at \$4.95—The popular all-wool "Red River" blanket coat, so desirable for school wear, and for outdoor winter sports. Best navy blue cloth; hood lined with scarlet or light blue; knitted mesh to match; close fitting; large pockets; close fitting collar. Sizes to fit girls from 14 to 17 years. A remarkably low price. Semi-annual Sale, \$2.95.

Economies in Floor Coverings
Heavy Axminster and Wilton Squares, patterns including only new and stylish designs. Self colorings, floral, Oriental, and floral chintz designs. Sizes 9 ft. x 12 ft. 10 ft. x 12 ft. and 12 ft. x 12 ft. Semi-annual Sale, \$1.95.

Best quality island linoleum, colorings go through to back of cloth, ensuring long wear. Book and tile designs, in light and medium colorings. Suitable for kitchens, halls, parlors, baths and offices. Semi-annual Sale, square yard, 95c.
—Fourth Floor, James St.

THE WEATHER IS RESPONSIBLE for it. We had prepared for a normal Canadian Winter with a magnificent provision of high-grade furs. The mid-winter has continued in a January; Stock-taking is close at hand; the furs cannot be held over; they must be cleared without delay. Hence will begin on Monday the greatest Fur Sale in the annals of the Store, with hundreds of coats, muffs and neckpieces at exactly half their regular prices.

Special Features for Monday: Sets of Black Fox and Coats of Hudson and Near Seal and Persian Lamb

The following items will give an idea of the wide extent and attractive character of the offering:
Coats in Hudson and near seal, with box, semi-fitting and full backs, some with cut-away fronts and a few with collars and cuffs of Western sable. Monday, half-price, \$40.00 to \$76.25.

Coats in Persian lamb—carefully selected skins in small, medium and large curl—including short, long and three-quarter-length models with semi-fitting and full backs, and notch and shawl collars. Monday, half-price, \$112.50 to \$197.50.

Collection of smart muffs and neckpieces in black, pointed, Isabella and red fox, the stoles in animal and shawl designs and muffs in large pillow styles. Monday, stoles, half-price, \$17.50 to \$20.00; muffs, half-price, \$17.50 to \$20.00.

Persian lamb neckpieces, consisting of small cravats and ties, half-price, \$5.25 to \$8.50; throw-over ties, some 70 inches long, half-price, \$10.50 to \$22.50; stoles, half-price, \$21.00 to \$32.50.

Persian lamb muffs, consisting of Empire styles, half-price, at \$10.00, and pillow muffs, half-price, \$12.50 to \$21.50.

Alaska sable muffs, including pillow designs in drop skin effect, half-price, at \$16.25; larger pillow muff in drop skin effect, half-price, at \$21.25; Empire style, half-price, at \$9.00.

Straight ties in grey squirrel—66 inches long—Monday, half-price, \$5.00. Muffs to match, in pillow design—half-price, at \$8.45 and \$10.15.

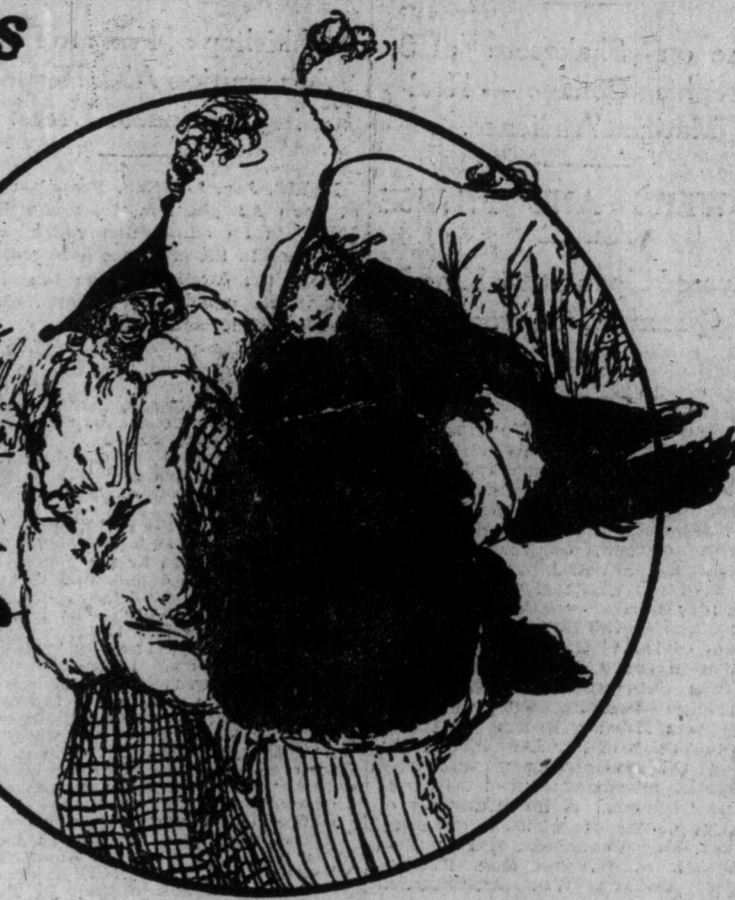
Neckpieces in near seal, throw-over ties. Monday, half-price, \$4.25; shawl ties, half-price, \$7.25.

Muffs in pillow style in near seal—half-price, \$4.35 to \$6.25.
Children's white Iceland lamb coats, in sizes to fit 2, 4 and 6 years. Monday, half-price, \$7.50.

Children's muskrat coats in size to fit 6 years. Monday, half-price, \$18.50.

A large collection of beautiful muffs and neckpieces in ermine and mink. Monday, Half-price.

Also innumerable sets of misses' and children's furs in grey lamb, and women's muffs and stoles in moleskin, Persian piece and Persian paw. Monday, Half-price.



You were Squirring

Betty—Many thanks for your very complimentary and reasonable wishes. If only the former were deserved and the latter might materialize, it would be a happy state of affairs all round, wouldn't it? And, apropos of pleasantness, you are intending, I see, to make some young person enjoy herself. The books can be provided at small cost: "Good Wives" at 17c, "Little Men" at 4c, and "Joe's Boys" at 4c. The book of "Standpoints" will be mailed to you to-day, if your full address can be found on the list. At last it is ready.
P. R. W.—And thanks to you, too, for timely felicitations. "The Shopper" and "Truly" would be healthy, wealthy and wise if all the greetings you have received would be honored by the bank of Good Fortune. As for the mantle you want for your mother, let me hasten to inform you that a seafoam coat, 100 inches long, with straight or rounded fronts, fastening with brass frogs, and finished with long shawl collar, is available at \$18.50. At the same price can also be had a plush coat, 80 inches long, with notch collar, and lining of blue, yellow or cerise satin. At \$20 is a coat in finer quality, lined with seven-eighths-length, lined with cerise, yellow or blue satin. At \$25.50 is a model with kimono shoulder, cut-away front, and lining of blue or orange or black tulle. Do you see you have a good choice.

—Third Floor, Yonge St.

Sale Clearance of House Mantels Of Interest to Builders and Householders

There are designs suitable for any room. As, for instance: Mantel, mahogany finish, with British beveled plate mirror, set up complete. Semi-annual Sale, \$45.00.

Several golden oak mantels with large mirrors—in dull rubbed or polished finish. Semi-annual Sale, set up complete, \$30.00.

A number of mantels, one of each design and suitable for any room, in golden oak, mahogany and Mission oak finishes. The Semi-annual Sale price, set up complete, \$27.50, \$35.00, \$39.50, \$37.50 and \$49.50.

These prices include choice of many tiles, either gas or coal grates and open fires, and in all cases including setting up within the city limits. Direct telephone call, Main 2611.

—Third Floor, Furniture Building, James and Albert Sts.

You Will Delight in These Sports Coats of Angora and Brushed Wool

IN SWITZERLAND, the land of Winter sports, they are the ruling vogue, and, as everyone who knows them will agree, they are the nicest, smartest, most comfortable knitted coats that can be worn now for skating, tobogganing, snowshoeing, etc., and later on for golf and sundry outdoor pastimes. There is a splendid collection of them in the Sweater Coat Department, with a color range that takes in all the bright art tones which Fashion deems correct for Sports coats. At the lower prices the coats are of brushed wool, similar in appearance, but not so fine in weave as angora. As, for instance:

At \$6.00, is available a coat in soft white brushed wool with turn-over collar and facings of cherry color, tan or green.
A coat in brushed wool in two-tone effect—mauve and white, grey and white, or green and white—has facings and turn-over collar of white. Price, \$7.00.

A wonderfully smart specimen in canary yellow—one of the most fashionable tints in Sports coats—is in very fine quality brushed wool, and characterized by flat shawl collar. Price, \$9.00. The same model is likewise obtainable in deff blue.

A charming angora coat is procurable in all the modish shades—rose, purple, canary, deff blue and fawn. Price, \$13.00.

The new heather mixture effects in angora wool are developed in green, blue, and tan shades with plain facings. Price, \$9.00 each.

And in complete costumes is a skirt, coat and cap in brushed wool in apricot shade at \$24.00, and another in the same color with mittens and scarf also, at \$28.00.

—Third Floor, Centre.



THE T. EATON CO. LIMITED

A WONDER WOMAN AT MASSEY HALL

Helen Keller Spoke to Large Audience Who Were Spellbound.

HER FAMOUS TEACHER

Mrs. Macey Taught Blind, Deaf Mute to Speak and Hear.

A magnificent audience almost filled Massey Hall last night, attracted by the appearance of Helen Keller and her almost as famous teacher, Mrs. Macey, who as Miss Sullivan, 26 years ago, took charge of the six-year-old blind deaf mute and gave her the means of communication with her fellow creatures. Mrs. Macey was introduced by Dr. Hughes, who recalled Laura Bridgman, the first blind deaf mute to be taught. It was on reading about Laura in Charles Dickens' "American Notes," that Mrs. Keller obtained her first hope that her little girl might be educated. She went to the Institute in Boston and found there Miss Sullivan, who had been affected by blindness and had been associated with Laura Bridgman for six years, and who at the time was about 18 years of age, and the only available teacher. Nothing could be more thrillingly pathetic than Mrs. Macey's account of how she gradually made Helen understand the connection between symbols and things. Doll and cake were the first words that she learned. The first day she began to realize what words meant was after learning eight nouns and three verbs. She had

confused mug, milk and drink together because they all meant the same thing. But having a bath one day she asked, "What is all this?" with a gesture indicating the water. They went into the pump house afterwards, and as she held the mug with one hand and the water splashed over, on the other hand was spelled out the word water. She dropped the mug, threw back her head and smiled water several times. Then she dropped on her knees, pointed to the ground and asked what it was; then to the pump, then to the nurse and baby who had just come in, and finally to Miss Sullivan. "I told her I was teacher, and teacher I have been ever since." (Applause.) All that day she was greatly excited and began to realize that everything had a name, that she had a way to everything she wanted, her prison door was open, and that night for the first time she embraced and kissed her teacher.

She was fond of Greek mythology as a child and as resourceful in games as Ulysses himself, while in every way she was a healthy, happy child. On the Alabama farm she was in contact with the living creatures and obtained a sense of kinship with the world in which she lived. Mrs. Macey expressed her conviction which she had gained as a result of her experience that it was the child's prerogative to lead the teacher. It was a waste of energy to try to make him learn when the child wanted to play. It was not the easiest way for the teacher, but it was the pleasant and most profitable for the child. All our education was self-education.

Mrs. Macey related how Helen learned to speak, how she studied and took her degree of B. A. at Radcliffe College, affiliated with Harvard, and acknowledged that in many respects the pupil had outstripped the teacher. "She has no eyes, but she sees deep into the structure of society. She has no ears, but she preaches a great change coming into the world. Out of the darkness she comes to you who dwell in the light with a message of Brotherhood." Mrs. Macey concluded amid great applause.

Miss Keller's Voice.
Miss Keller then came on the platform and spoke. Her voice is not greatly different from that of some foreigners who are just learning English. She emphasizes the vowels more than the consonants, and some of her

tones are full and musical, and if monotonous, her voice is not disagreeable. Her diction is idiomatic and fluent. Her message, she said, was simple and plain. We all were gathered together and lived by and for each other. All success in life depended on mutual help. We should make the most of what abilities God had bestowed upon us, and should use them more fully and our mind more alertly.

"I was blind; now I see. I was dumb; now I speak. By the hand of others I found my father and mother, my sorrow and love and God. But for my teacher I should be nothing," elicited loud applause. "My life has taught me to put my trust in the Lord, and he shall uphold me and I shall dwell in safety," she added. It was impossible for the blind man to see the splendor of the sunset.

"People with eyes look up to the stars without emotion. I do not see the wonderful fires in the sky, but they shine in my thoughts forever. Blindness has its wonders, too. Imagination breaks down all the barriers. Put thoughts into your senses. You will wonder at the beauty and the power that came to you. Your eyes and ears will be full of miracles. Look for Oliver and you will find them," she concluded.

Questions Answered.
Many questions were asked by the audience, which she answered promptly. She heard the applause with her feet, she said, arousing laughter and my applause. She spoke French after a fashion.

Phillips Brooks had taught her the love of God. Her favorite poets were Keats, Shelley and Walt Whitman. She liked Whitman "because he is so full of the spirit of the new democracy to come." She loved to read Oliver Wendell Holmes. She imagined the colors. White seemed to be the soul of all things. She did not think socialism would come very soon. "You must work long and hard to bring it to pass." She read Wm. Morris, Bernard Shaw, Arnold Bennett and Carl Marx. She had not read Henry George, but thought single tax a step in the right direction. She had a keen sense of music and its rhythm. She could feel the deep tones of the organ, and its rise and fall like the waves of the sea.

To the blind she said: "I greet you and my comrades in the dark." The rain, she said, had spoiled

Never Saw Letters

Harry Saunders, switchboard operator at the fire headquarters on Adelaide street, stated to The World last night that he knew nothing whatever of the letters sent out in ward four endorsing the candidature of R. H. Cameron for alderman. He never saw any of the letters, he says, although he is a member of the executive of the Ward Four Conservative Association. But he never takes part in municipal elections, other than casting his ballot.

her visit to Toronto. "I have not seen the city, but I love the people." Miss Keller and Mrs. Macey leave for London this morning.

LORETTO ALUMNAE.

The monthly meeting of the Loretto Alumnae Association will be held at the Loretto Abbey Tuesday, Jan. 13, at 4 o'clock. Mrs. Ambrose Small will entertain the members and friends of the association with an illustrated talk on travel. Members bringing guests are kindly asked to notify convener of house committee. Tel. North 1548.

CANADIAN INSTITUTE.

The members of the Canadian Institute will hold their usual meeting at the physics building, University of Toronto, this (Saturday) evening at 8 o'clock. Rev. C. E. Whitaker, Herschel Island, will give an illustrated lecture, entitled, "Eskimo of Mackenzie Delta." The public are cordially invited.

HURT THRU CHIVALRY.

In trying to evade striking a little girl who had walked directly in front of his toboggan on the Willowvale Park slides yesterday, Robert McLachlan, son of the proprietor of the Brunswick Hotel, crashed into a sewer pipe, receiving numerous cuts about the face and hands. He was attended by Dr. McLean and Price and removed to his home.

LOHENGRIN

Something About This Famous Opera—The Bridal Chorus Translation.

This is the famous bridal chorus from "Lohengrin." To untold thousands of people this wedding march recalls the most joyous moment of their lives.

In sequence of writing this great opera is the seventh of Wagner's productions for the stage. The poem was written at Dresden in 1845; the music begun in September, 1846; the instrumentation of the entire work was completed during the ensuing winter and spring, and the first performance took place Aug. 28, 1850, at Weimar.

The opera has always been especially popular in the United States and England, not only on account of the wonderful beauty of the music, but because the legend itself has been embodied in English literature from early times.

The translation of the words used in "Heart Songs" is very beautiful, and match the music almost as well as if they had been written for it originally.

"Heart Songs" is very beautiful, and match the music almost as well as if they had been written for it originally. The Lohengrin Bridal Chorus, or wedding march, is only one of several celebrated compositions of this kind that appear in the book—and it is this completeness and accuracy that make it universally interesting and absolutely a work that no home should do without.

"Heart Songs" is one of the great books of the century. It will charm, entertain and instruct every member of the family. It has five hundred large pages, including over four hundred selections, words and music, and is now being distributed by The World to its friends and readers on the presentation of six consecutively dated coupons clipped from the paper, and the bare cost of distribution. Books in two styles of binding are on display at The World office, 40 Richmond Street West, Toronto, and

QUILT PATTERNS.

Every Quilter should have our book of 450 designs, containing the latest, most recent, most pretentious patterns, from old log cabin to stars and patches and all. All sent for 15c. or \$1.00. Stamp, Ladies Art Co. 67

15 Main Street East, Hamilton, and the choice is optional, as set forth elsewhere in this issue.

MAKE DAYLIGHT BY ARTIFICIAL MEANS

Simple Process Requires Two Color Screens and Strong Incandescent Lamp.

The new process of making artificial daylight at night is quite simple, according to Arthur St. George Joyce, who writes on this subject in The Technical World Magazine. All that is needed, he explains, are two color screens and a strong incandescent light. Then the artificial light rays are passed thru the screens, which draw out the excess of colorings that are foreign to daylight, and there remains true, pure and unvarying daylight.

Various cabinets, lamps and lights to produce daylight have been manufactured, but none has stood the test, continues the writer. In this latest invention a cabinet is employed. This cabinet is constructed in various sizes, but the one which is most convenient is 18 inches deep, 30 inches wide, and 28 inches high.

An incandescent gas light is placed at the top of the cabinet. There is a metal reflector to throw the light downward thru the rays of red orange and yellow, which are foreign to daylight except in a small way. In other words, the screens extract from the light excesses of these colors.

The invention has a great field of usefulness in surgery and certain industries. Surgeons depend upon the color of the tissues to tell whether they are diseased or not. A great deal of surgery is done at night. In artificial light the tissues have not their true color. The invention will remedy that, in that operations may be performed by aid of daylight at any hour of the night.

In textile manufacturing, dyeing and color printing daylight at night will have many uses. In color printing, for instance, the presses can be run only so long as the ink put in by daylight lasts. With the aid of the invention presses can be run all night. In the sorting of paper manufacturing and in the manufacture of flour daylight is needed to differentiate the various grades.

GRANDMA USED SAGE TEA TO DARKEN HAIR

She Mixed Sulphur With It to Restore Color, Gloss, Thickness.

Common garden sage brewed into a heavy tea with sulphur and alcohol added, will turn gray, streaked and faded hair beautifully dark and lustrous, remove every bit of dandruff, rid scalp itching and falling hair. Just a few applications will prove a revelation if your hair is fading, gray or dry, scraggly and thin. Mixing the Sage Tea and Sulphur recipe at home, saves the cost of "Wyley's Sage and Sulphur Hair Remedy," thus avoiding a lot of muss.

While wispy, gray, faded hair is not sinful, you do desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyley's Sage and Sulphur, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this thru your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and after another application or two your hair becomes beautifully dark, glossy, soft and beautiful. Agents, Robert Simpson Co.