

Market Access (continued)

OUTCOME (What we want to achieve): <i>maintain and improve secure market access</i>			
Initiatives: Expected Results (The results we want)	Performance Indicators (What reflects expected results?)	Performance Measures (How do we measure progress?)	Performance Targets
b) Regional • Greater transparency and discipline in the application of trade remedies within NAFTA • Launch of FTAA negotiations in April 1998 to enhance trade and investment relations with priority and emerging markets in Latin America • Completion of early voluntary sectoral liberalization initiatives within APEC • Expansion of trade and investment links and cooperation with MERCOSUR • Trade and investment links with EU and EFTA strengthened c) Bilateral • Protection for Canadian investors abroad through Foreign Investment Protection Agreements (FIPAs) increased • Development of new partnerships with priority and emerging markets Resolving specific irritants and barriers to trade • Canadian rights under the WTO promoted and defended in dispute settlement proceedings • Improvements in Canada-U.S. trade relations • Effective long-term solution found to the softwood lumber dispute • Impact of Helms-Burton and similar legislation on Canadian firms minimized • Canadian interests supported in dialogue with U.S. regarding special import and export measures and controls • Industry, provincial, sectoral interests fully engaged in efforts to resolve disputes • Resolving specific trade barriers in priority and emerging agri-food markets Advancing Canadian interests through international bodies • Canadian interests advanced through influence in international organizations including WTO, APEC, OECD, FAO			