

Canadian Consulate General



Consulat Général du Canada

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The Canadian Consulate in Los Angeles is pleased to release this important industry study. The animation industry is a truly international art form which inspires gifted artists among whom are many Canadians. The excellence of Canadians in this field is evidenced by the avid recruitment of Canadian animators by American studios as well as the establishment by Disney and others of studios in Toronto and Vancouver.

Within the animation industry, the business dynamics and technological change continue both to excite and challenge artists. In light of the ever greater impetus for international collaboration, this study will be a valuable vehicle for introducing many firms across Canada to the ideas and thinking of the Hollywood community.

I congratulate the author of this timely publication and offer the best wishes of all of us here in the Consulate General in Los Angeles to those Canadians who seek to become engaged in this ever-evolving market.

Yours sincerely,

A handwritten signature in black ink, appearing to read "K. Campbell".

Rt. Honourable Kim Campbell
Consul General of Canada