

## FACT SHEET - BRAZIL

**Area:** 8,512,000 km<sup>2</sup>

**Capital:** Brasília

**Head of State:** Fernando Collor de Mello

**GDP:** US\$ 522 b (90) est.

**Population:** 150 million (1990)

**System of Government:** Democratic

**Language:** Portuguese

**Currency:** Cruzeiro (Cr\$)

### Major Trading Partners (1989):

Exports	(Total: US\$ 34.4 b.) %	Imports	(Total US\$ 18.3 b.) %
1. USA	26.0	1. USA	20.7
2. Netherlands	07.8	2. Germany	09.4
3. Japan	07.1	3. Japan	06.6
4. Germany	04.3	4. Argentina	04.6
5. United Kingdom	03.2	5. United Kingdom	02.8

### Canadian Trade Statistics (C \$ millions):

	1987	1988	1989	1990	1991 (est.)
Exports	636	517	529	490	550
Imports	850	1193	1130	789	650
Balance	(214)	(676)	(601)	(299)	(100)

### Major Cdn Exports 1990 (C\$ millions)

1. Turbines & parts	92.4
2. Coal	68.2
3. Wheat	55.6
4. Potassium Chloride	43.8
5. Copper ores	37.7

### Major Cdn Imports 1990 (C\$ millions)

1. Fruit juices	81.4
2. Footwear	57.9
3. Iron and steel	53.8
4. Coffee and extracts	30.0
5. Aluminum	29.4

### Main Sectors of Opportunity for Canadian Business:

1. Advanced technology products and services
2. Industrial equipment and capital goods
3. Transport equipment
4. Agriculture and forest products, equipment and services
5. Mine, metal, mineral production and services
6. Environmental equipment and services

**Resident Canadian Banks:** Royal, Montreal, CIBC, BNS

### Canada Reps in Brazil:

Ambassador (Brasília) - William L. Clarke  
 Consul General (São Paulo) - William C. Ross

**Department of External Affairs/LGT Trade Contact:** Ruth Zeisler, (613) 996-6547