REPORT #5 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88 89/02/08 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

603 - CLEVELAND

UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

INVESTMENT PROMOTION ACTIVITIES HELD IN CONJUNC- BETTER AWARENESS ON PART OF LEADERS IN TERRITORY TION WITH FTA PROMOTION. HOM MADE APPROXIMATELY

OF BUSINESS CLIMATE IN CANADA, CANADIAN GOVERN
25 PRESENTATIONS, SPEECHES AND VISITS, ON BEHALF

MENT'S PRO-INVESTMENT POLICIES, AND CANADA'S OF FTA CHAMBER OF COMMERCE, CONGRESSMEN, SENATORS,

STATE GOVERNORS, MEDIA, EDITORIAL BOARDS AND OTHER

BILATERAL TRADE THROUGH FTA. KEY INFLUENCERS AND APPEARED ON RADIO AND TV.

DESIRE TO IMPROVE TRADE RELATIONS AND INCREASE

QUARTER : 2

Organized and hosted "Canada Day" in Cincinnati

55 companies attended investment seminar which involved speakers from the Bank of Montreal and Senator Jean Begin from Montreal

QUARTER : 3

QUARTER : 4