

**PROGRAM RESULTS: AFRICA & MIDDLE-EAST**

**BUSINESS ACTIVITY**

During the July - September 1994 period sixteen posts reported the following business activity:

- 44 EXPORT SALES WORTH \$1076.64 MILLION
- 23 NEW BUYING CONNECTIONS / 21 AGENCY AGREEMENTS
- 7 NEW JOINT VENTURES / 5 NEW LICENSING AGREEMENTS WORTH \$2 MILLION
- 1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA
- 7 CANADIAN INVESTMENT IN TERRITORY WORTH \$6.15 MILLION
- 6 TECHNOLOGY TRANSFERS WORTH \$1 MILLION

**HIGHLIGHTS:**

- \$16 Sale of high pressure valves (Tel Aviv)
- \$7.6 Sale of graders (Yaounde)
- \$5.3 Sale of line traps, coupling capacitor (Tel Aviv)
- \$3.5 Sale of gold mining (Algiers)
- \$1.5 Sale of pork (Pretoria)
- \$1 New agreement harbour management (Rabat)

**KEY STATISTICS:** for the sixteen posts reporting workload information

Missions Reporting To

|                          |                | GBT        |
|--------------------------|----------------|------------|
| No. Trade Enquiries      | Cdn            | 4814       |
|                          | Local          | 4811       |
| No. Investment Enquiries | Cdn            | 55         |
|                          | Local          | 51         |
| No. Business Visitors    | Cdn Pr / Pub   | 780 / 60   |
|                          | Local Pr / Pub | 1348 / 154 |