

Man's Love.

Although we have the dictum of Byron that

Man's love is of man's life a thing apart;
'Tis woman's whole existence.

we hold it to be but a poor and commonplace philosophy which teaches that man can not love as truly and permanently as a woman.

There may be fewer instances of man's life-long devotion, but there are many to prove the fact that he is capable of deathless love.

There are fewer instances, because the temptations to forget the first strong, overpowering passion of our being are more frequent with men than with women.

Other passions naturally try to unseat from the heart's throne any dominant power which tramples them beneath its feet, especially when its sway has been unhappy.

The busy scenes which men pass through give to those passions—ambition, avarice, the love of fame, and many others—every opportunity of dethroning love, if love be in himself not strong and firm.

Business, pleasure, danger, strife, and all the many memories attached to them, strive to efface, by the crossing of new lines, the impressions of early years; but the diamond can neither be scratched nor sullied, and if the heart be of a baser stone it may and will lose the image that it bore; but if it be, like that jewel, firm and clear and pure, it will retain unchanged that which has once been engraved upon it.

In truth, the heart that has truly loved, whether it be feminine or masculine, seldom ceases to worship at the shrine of its pure, exalted devotion.

Don't be a Bachelor.

Young man, don't live a crusty bachelor.

It is not good for you.

It will neither improve your morals, your health nor your beauty.

Marry as soon as you can make it convenient, or as soon as you can shape your affairs to support a wife.

But when you marry don't fall in love with a face instead of a woman.

Remember that common sense is a rare virtue, much better than silver, and gold, and fashion.

Don't court and marry dress and money-bags, simply because it is dress and gold in plenty, but look for some practical sense in a woman first; that is the touchstone to try her other qualities by.

When you have that all else comes.

Your wife that is to be, if she is full of common sense, will grow to your way of thinking, and make you grow to hers.

A woman that has womanly love in her heart will find ways to make your love toward her grow as the years grow over you both.

And another thing needs to be heeded, and that is a common-sense woman is not to be found where fashion insists upon dragging your females into a whirl, where there is simply idle gossip and tattle.

Young man, don't stand looking after that young woman with the distinguished air, the reputation of a flirt and a belle, and whose father has heaps of cash; for it is not impossible that while you are straining your eyes that way, you may be turning your back upon some unobtrusive damsel whom nature has cut out for your better half, and who may be just that pleasant-faced, placid-tempered, lovable little creature who will think enough of you to go with you to the end of the world, and stay by and comfort you when you get gray haired and fidgety.

Marry young gentleman and keep yourself out of scrapes.

Have something to live for.

A man alone in the world isn't more than half a man, and the world wants entire men.

So mend yourself and be happy.

A New Departure.

Scientific progress all along the line is the distinguishing feature of the mental activity of our era. There is no department of natural affairs, upon which steady and successful effort is not being concentrated, for the amelioration of society and the preservation of the individual. To chemistry we owe much of this progress, not only in administering to the necessities and comforts of life, but also in the prevention and cure of disease. It has long been a recognized fact, that upon the supply of air, and whether it be pure or the reverse, depends primary our health, nay even life itself. And it is the oxygen of the air which is the first and greatest necessity of the human organism. Deprived of it, man's existence would terminate in a few moments. Civilization in many ways lessens the available oxygen, and the power to absorb it, hence we find a vast horde of diseases in all civilized countries unknown to man in a natural state—bearing many names, but originating in a common cause. These considerations, while well recognized by the medical profession, have not, until within the last two decades, received a successful solution. It occurred that a change of scene, and a reversal to more primitive habits of life would meet the requirements. But the augmented supply of oxygen was not always coincident with increased absorption of it, owing to deficiency of carrying power in the vital fluid. At last it occurred to the originator of Dr. Howard's perfected preparations, that a substance, which taken into the blood, should cause the blood to absorb larger quantities of oxygen, and at the same time be itself consumed



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by the oxygen inhaled, would be an ideal remedy for a vast array of human ills. This remedy has been discovered, and is presented to the public as "Dr. Howard's Blood Builder for Brain and Body," and the usefulness of the remedy far surpasses the discoverer's anticipations.

Pursuing the same line of thought the investigator found digestive disorders caused by the elimination of certain natural digestive agents from ordinary foods in the course of their preparation. To supply these lacking constituents, in a concentrated and agreeable form, was a problem which found its solution in "Dr. Howard's Seven Spices" and "Dr. Howard's Golden Grains." These preparations are so unique, and essentially different from all other remedies, that we do not consider an apology necessary on calling our readers' attention to our advertising columns, where these remedies are described. We know the firm to be reliable and feel certain that they will not make claims that are not borne out in fact.

A PRIZE PORTRAIT REBUS.



This young lady has three brothers, each one of whose picture is combined in the above portrait. The manufacturers of **PEARLIFOAM**, THE LATEST SCIENTIFIC DISCOVERY FOR CLEANSING AND PRESERVING THE TEETH, will give a handsome **Gold Watch** to the person who can make out the faces of the three brothers FIRST; to the second an elegant pair of genuine **DIAMOND EARRINGS**; to the third a **PIANO LAMP** in Antique Silver; to the fourth either a **SILK DRESS PATTERN** or a **SWISS MUSIC BOX** playing six pieces; to the fifth a beautiful pair of **PEARL OPERA GLASSES**; to the sixth an elegant **MANTEL CLOCK**; to the seventh a pair of **SOLID GOLD CHAIN BRACELETS**, with Padlocks, and to the eighth a **GOLD SILVER WATCH**.

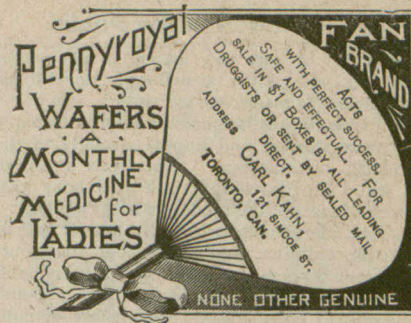
Each contestant is to cut out the picture rebus and make a cross with a lead pencil on the three brothers' faces, and send same to us, with ten three-cent Canadian postage stamps (or 30 cents in silver) for one package of **Pearlif foam**, before July 20th, 1902. The envelope postmarked first which contains the three brothers' faces correctly marked will receive the first prize, the balance in order as received. For the last correct answer we will also give a handsome **Gold Watch**; to the next to the last a complete **BUSINESS EDUCATION**; to the second to the last an elegant pair of genuine **DIAMOND EARRINGS**; to the third from the last a **PIANO LAMP** in Antique Silver; to the fourth a **SWISS MUSIC BOX** playing six pieces; to the fifth a **SILK DRESS PATTERN**; to the sixth a pair of **PEARL OPERA GLASSES**; to the seventh an elegant **MANTEL CLOCK**, and a valuable prize will also be given to every person who is able to answer this picture rebus correctly until 100 prizes have been awarded if there should be that number answering correctly. Nothing is charged for boxing and packing prizes. We shall offer extra premiums to all who are willing to help us introduce **Pearlif foam**. Our prizes are entirely FREE. Our object is to introduce and attract attention to **Pearlif foam**, which is the only preparation whose manufacturers are willing to offer a reward of \$100 to any dentist who can show that it contains anything injurious to the teeth. Ladies who have used **Pearlif foam** cannot say too much in its favor. A mouthful of pearly white teeth is the sure result of its constant use. It is recommended by the leaders of the profession everywhere, ask your dentist what he thinks of it.

Pearlif foam is sent by mail postpaid. Prizes in the above Portrait Rebus are to be carefully awarded strictly as deserved. Address, **EXQUISITE TOILET MFG. CO., 170 Yonge St., Toronto, Ont.**

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Danger in Cold Baths.

The coldest natures take the hottest baths, and are not enfeebled by them. It is the blood heated by youth or the fire of full life which makes the cold dip or spray, but beware how you nerve yourself to endure it. A cold bath may be a risky experiment. The rule that cold bathing is safe when followed by good reaction, is not wholly sound. I recall a woman who used to take baths of the coldest well-water daily and find great refreshment from them, who afterward charged weakness of the heart and general debility to this excessive stimulus. Dr. Shoemaker says all the persons he has known who boasted of breaking a film of ice to take their baths died early, yet, doubtless, they felt good reaction at the time. It is doubtful if any grown person, allowed free choice, ever persisted in cold bathing which left a chill. It is safer to say, take a cold bath when it is absolutely delicious in anticipation and actual enjoyment.



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