

THE METROPOLITAN LIFE INSURANCE CO.

(Incorporated by the State of New York)

The Company OF the People, BY the People. FOR the People

ASSETS, \$198,320,463.23

Nearly three hundred thousand Canadians of all classes are policyholders in the Metropolitan. In 1907 it here in Canada wrote as much new insurance as any two other life insurance Companies—Canadian, English or American.

The number of Policies in force is greater than that of any other Company in America, greater than all the regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto, Montreal, Quebec, Ottawa.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1907
452 per day in number of Claims Paid.

6,391 per day in number of Policies Placed and Paid For.

\$1,239,393.45 per day in New Insurance Placed and Paid For.

\$162,489.27 per day in Payments to Policyholders and addition to Reserve

\$72,011.34 per day in Increase of Assets.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave., New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policyholders in Canada, over "Four Million."

CONFEDERATION LIFE

ASSOCIATION.

Head Office, - Toronto, Canada

President

W. H. BEATTY, Esq.

Vice-Presidents

W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.
Directors

E. B. OSLER, Esq. M.P.

WM. WHYTE, Esq.

D. R. WILKIE Esq.

GEO. MITCHELL, Esq.

S. NORDHEIMER, Esq.

JOHN MACDONALD, Esq.

A. McLEAN HOWARD, Esq.

HON. J. S. YOUNG

W. C. MACDONALD,

J. K. MACDONALD,

Secretary and Actuary

Managing Director.

POLICIES ISSUED ON ALL APPROVED PLANS

"The Unexpected Always Happens."

Who is there but has had brought home to him the truth of the above statement? It is always the accident that was least looked for that actually does occur. Nobody is immune from accident. Your experience and observation confirm that fact.

WISE men prepare for such emergencies by carrying an accident policy. The WISEST men see to it that that policy is an Employers' Liability Combination Policy, issued by

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION,

LIMITED

MONTREAL

TORONTO

WILLIAM THOMSON & CO.,

St. John, Halifax, Montreal, Toronto, Winnipeg.

Managers of the Sterling Accident and Guarantee Company of Canada; the Ontario Fire Insurance Company. Special Agents New York Plate Glass Insurance Co.

Economy of Management

has always been the foundation principle in the direction of affairs of the Great-West Life Assurance Company. The following excerpt from the Report for 1907 bears on this point:—

Notwithstanding the large increase in business, our expense ratio is lower than for any previous year, and this saving in expenses constitutes an increasing and important element in our surplus.

And in every other respect The Great-West Policies are most attractive. Particulars on request.

The Great West Life ASSURANCE COMPANY

HEAD OFFICE, WINNIPEG

SUN LIFE ASSURANCE COMPANY OF CANADA

At 31st December, 1907

ASSETS - - - - - \$ 26,488,595.15

SURPLUS over all liabilities, and Capital

according to the Hm Table with 3½ and

3 per cent interest - - - - - 2,046,884.42

ASSURANCES IN FORCE, - - - - - 111,135,694.38

Prosperous and Progressive

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - - \$3,870,472.74

Total Assurances in force - - - - - 18,965,117.93

Paid to Policyholders in 1907, - - - - - 287,268.17

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

NOVA SCOTIA.

"With a wealth of charming scenery that has already attracted the attention of the tourist and sight-seer; with illimitable possibilities for industrial development in soil, in mine, in forest, in sea, and in manufactured products, we are not making the most of these advantages unless we tell the story to others—the story that our fruit when exhibited in English horticultural shows captures gold and silver medals; that conditions of soil and climate are particularly suited to the growth, ripening and production of a marketable article; that our soil is fertile and yields abundant crops, not half of the available agricultural area being under cultivation; that great successes have been achieved in dairy farming and greater successes may yet be; that sheep raising is a profitable industry and can be made more so; that, in fine, Nova Scotia is particularly well adapted to general farming; that our fisheries are amongst the most valuable in the world and capable of much greater development; that our mines of coal and gold and our other mineral deposits are rich, and their wealth only in part known; that from eight to ten thousand square miles of the area of the Province are covered with merchantable timber; that our rivers while not large can by reason of the fall of water furnish abundant power for great industrial development; and that our harbours are capacious and free from ice, and some of them rank as the finest in the world. These are some of the magnificent forces of nature that our Province possesses and to which the attention of the world is invited." Arthur S. Barnstead, Secretary of Industries and Immigration, in first annual report of department.