

**WHAT IS SAPOLIO?**  
 It is a solid handsome cake of scouring soap which has no equal for all cleaning purposes except in the laundry. To use it is to value it...

What will SAPOLIO do? Why it will clean paint, make oil-cloths bright, and give the floors, tables and shelves a new appearance. It will take the grease off the dishes and off the pots and pans. You can scour the knives and forks with it, and make the tin things shine brightly. The wash-basin, the bath-tub, even the greasy kitchen sink will be as clean as a new pin if you use SAPOLIO. One cake will prove all we say. Be a clever housekeeper and try it.

**BWARE OF IMITATIONS. THERE IS BUT ONE SAPOLIO, ENOCH MORGAN'S SONS CO., NEW YORK.**



Right here, by the cake of

Infant's Delight Soap...

The Purest Most Fragrant TOILET SOAP IN CANADA

No boudoir complete without

Infant's Delight

**John Taylor & Co. MANUFACTURERS TORONTO.**

— THE —  
**Ladies' - Journal**  
 OFFERS —  
**ELEGANT PREMIUMS**

To Intending Subscribers.

For three subscribers (\$3)  
 A Boy's Nickel Watch.

For seven subscribers (\$7)  
 A Lady's Open Faced Silver Watch.

For eighteen subscribers (\$18)  
 A Lady's Open Faced Gold Watch.

Will—"What time is it?" Tom—"Just half-past nine by my watch." "Where did you get your watch, Tom?" said Will. "Oh! haven't you heard," said Tom, "that THE LADIES' JOURNAL is almost giving them away? All you have to do is just get 3 subscribers at a dollar each, (\$3) for that dandy paper and on will come the watch. My brother got one year ago and it's running yet. The works are splendid, and nickel cases are just the thing for boys." "Hurrah, I must get one," said Will.

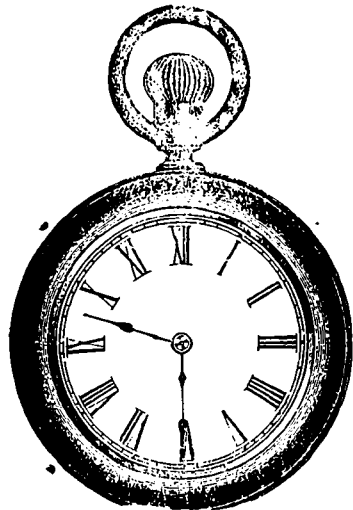
Elizabeth Barrett Browning says:

Lost! lost! lost!  
 A pearl of countless price,  
 Cut from the living rock,  
 And graved in Paradise.  
 Set round with three times eight,  
 Pure jewels fair and bright  
 And each with sixty smaller ones  
 As changeful as the light.

The poetess refers to the loss of a day. If she had been using one of THE LADIES' JOURNAL premium open faced silver watches she would never have lost so much time. They keep excellent time and are offered as premiums with 7 subscribers at one dollar each (\$7). These watches are stem winding and setting and are an ornament to any woman's chatelaine. The Journal is so interesting that it is an easy matter to secure subscribers, say many of our readers. That being the case, the magic number seven can soon be secured and the watch is yours.

Of course, if you want something extra fine we can give it to you as a premium. It is a lady's open faced gold watch, stem winding and setting; a regular beauty, with a handsomely carved and embossed case. This thing of beauty, which is also a joy forever (so great is its durability) may be yours for the simple securing of eighteen subscribers to THE LADIES' JOURNAL at one dollar (\$1) each (\$18).

Now is your chance as our supply is getting limited.



Boy's Nickel Watch.

**Aceto-Cura** For NERVOUS AFFECTIONS, RHEUMATISM.

My Dear Sir,—I may say that I have used your Aceto-Cura with great results in my family. It has given great relief, especially in Nervous Affections and Rheumatism, and I can confidently recommend it to any troubled with these complaints. I am, yours truly,  
 J. HENDERSON, M.A.,  
 Principal of Collegiate Institute, St. Catharines.  
 To Coutts & Sons, 72 Victoria St., Toronto.

May 2nd, 1894.

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