SMITH & FUDGER,

wholesale

AD

50 Yonge Street,

Merchants Visiting Toronto during the

SUMMER EXCURSION SEASON

Are invited to inspect our stock, which now includes large arrivals of European Importations for Fall Trade. We show a variety of Attractive Goods-too bulky to carry samples on the road-and can make it interesting and profitable to dealers who favor us with a call.

JULY, 1888.

During the present month our travellers will be on the road with a full equipment of new samples for Fall Trade. Our Assortment will be found more complete than ever, our reputation for close prices will be fully maintained, and the taste, judgment and enterprise of our buyers entirely vindicated by a careful inspection of the various lines.

SMITH & FUDGER, sò yonge street,

Toronto.