

· IMPROVE YOUR HEALTH WHILE ·
· SATISFYING YOUR THIRST ·



O'Keefe's "Gold Label Ale" is concentrated health, strength and vigor. It is a rich, creamy old ale—containing just the nutriment needed to build up and invigorate the whole system.



O'Keefe's
GOLD LABEL
ALE

Eddy's "Safeguard" Safety Matches

- in special convertible box.
- good matches always ready at the bottom.
- burnt sticks are dropped in the top.
- noiseless; heads do not glow.
- and absolutely non-poisonous.

EDDY'S Matches are the only NON-POISONOUS matches manufactured in Canada.

*For safety's sake---Eddy's
"Safeguard" Matches---
ONLY---should be in
every home.*