

# IT WILL NOT PAY YOU

To handle inferior liquors. Many do; but you can't afford to. You may buy them them cheap, and sell them at the same price as better goods. More profit, you think. For a little while—yes; for a steady business—no. You can't fool your customers all the time. People want the best, and they will go where they know they can get the best. Try selling

## THE BEST WHISKEY

In the eyes of all Scotchmen at home, of the judges at the Glasgow Exposition, and of all who have tried it.

### MITCHELL'S SCOTCH WHISKEY.

It has all the best qualities. It is pure, smooth, pleasant and old.

## THE BEST BRANDY

Sold from agencies in nearly every country of Europe. Liked, and always used when once tried.

### P. J. RICHARD'S BRANDY.

We don't simply say it is pure. It has been proven pure by analysis. Try it.

SOLE AGENTS,

# LAPORTE, MARTIN & Co.

WHOLESALE GROCERS,

72 St. Peter Street, MONTREAL.