

Volume XL-No. 3 LOCAL HAPPENINGS THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE LetterBox. EIGHT below Monday night. CHILDREN'S tweed coats \$1.-Swif SALE. MR. THOS. HUME, is confined to house with severe illness. SOME local thermometers register 16 below on Tuesday night. ALL municipal councils held their ganization meetings last Monday. 'A BARGAIN-The balance of our a and 75c, calendars for 25c, at MCLARE WATFORD vs. Sarnia, O. H. A. 1 game at Sarnia this (Thursday) eveni GIVE a good thing a boost and atte the Waterman concert, Saturday eveni Jan. 17th. MONDAY was the coldest day in history of Toronto. The thermome dropped to 22 below zero. THOSE fine tweed suits made to ord \$16.50 and \$18.50.-SwiFTS' Sale Tail ing Dept. WATFORD MARKETS .- Wheat 8-Oats 32 c., Butter 24c., Eggs 30c., Pot oes 75c. No poultry coming in. MANY loads of logs have been team into town during the past ten da Stove wood is also coming in freely. G. T. R. AGENT C. W. VAIL, has be off duty for a couple of weeks with an tack of pneumonia, but is now on TRY a pound of our Thirty-cent Jap tea in bulk. It's a winner.—THE N. HOWDEN EST. DRIVING gauntlets at Swifts, Sale, pairs, \$1.50, for \$1; 9 pairs, \$2.00, 1 \$1.50; 6 pairs, \$3.00, for \$2 25. G. T. R. Chicago express forme known as No. 5 and due at Watford 9.27, is now No. 1 and due at 9.17, t minutes carlier. COL. KELLY, was in Petrolea Mond in connection with the organization of military company and also a cadet con in that town. THERE will be a meeting of the Ro Arch Chapter in the Orange Hall, L.O. 505, Watford, on the evening of Janua 23rd.-C. W. BROWNE, Rec. Sec.

IF you want a cheap pair of first-ch shoes or slippers call on P. DODDS SON. They are making a clearing at big reduction before getting in the spring stock.

THE human brain has been called "head telegraph office." It seems a pi that so many respectable people shot be trying to do business with their win down down.

. THE Railway commission has ma some substantial reductions in expra-rates. No doubt this was necessary ecount of the proposed introduction



and cre-rld. an six It iant : of that outh rees ense ls to fruit

1 to

have rec-pro-

ligh-

have

irora

the

uent-

the

im-

luces

num.

mar-

s yet mat-ed to

inder-

dis-

ed in-nufac-

ve to

e and

been

s may

cialist turity forty

per of

brief

Buffalo

ing a court

ge was id lar-

with

nplain

iorses'

it you ount ?"

gentle-

en how "Why

s not a

distin-

oltaire

an and

you say you all er does istice."

a grim mistak-

hailed difficul-

a seat

ortably ian be-r, Wiff

ped me looking ly been ave 'ad

vindow stated

om her t. The ist first iat you "Why,

"you ack, so to your id you ?" she

sement : money.

true re-kinds :

d sugar. r to the dish in will eat n for a

on. en dry. and a for use.

al times. n order e tarter

onous.-

ling on when as



MRS. GEO. RIVERS, Dear Sister

to thank you for the liberal share of your patronage during 1913. It will be our aim to serve you better in a vast amount of good clean wholesome reading during the year. No mistake can be made in sending one dollar to The Family Herald Office, Montreal, for a 1914. Here's wishing you

Along with the season's greetings we wish

A Prosperous New Year

DRUGGIST, STATIONER, Issuer of Marriage Licenses

: The Rexall Store

parcel pos MEN'S sweater coats, fine stock good garments, \$3.00 to \$6.00 ; \$5 co for \$4.-Swifts' Sale.

HORSE BLANKETS \$1.50, \$2.00 a \$2.50. We have the best blankets ma at these prices. Halters 75c, \$1.00, \$1, and \$1.50.—THE HOWDEN ELT.

At the inauguration meeting of t Watford Council held on Monday, all t old officers were re-appointed. T minutes will be printed in next weel issue.

THERE will be variety enough please veryone at the Emily Waterm concert in the Lyceum Saturday evenir Jan. 17th. This is one of the best co certs of the course.

No. 3 G. T. R. express should stop Watford. Probably the new council the Board of Trade will take this mat in hand and keep at it until the object accomplished.

GET a sample tin of Fenway Coce enough for two or three cups of delicic Free at MCLAREN's on Saturd: for ladies only.

BIG table of girls' and women's co \$3.50 and \$4.50, easily worth double SWIFTS' Sale.

ON Wednesday, Jan. 21st, an oys supper will be given in the basement Trinity Church, under the auspices of A. Y. P. A. Admission 25c. Hor made candy for sale.

JOHN FROST, ESQ., arrived in fight trim Saturday night and succeeded chasing the mercury in the thermome down several degrees below zero Mond and Tuesday nights.

JAMES J. SCROGGIE has taken over butcher business at the south end fr Gordon Hollingsworth, and promises give the public reduced prices on kinds of meat. See ad. elsewhere.

A NEW line of heavy winter overa triple stitch, blue and black stripe SWIFTS' Sale Price \$1.25.

REV. S. P. IRWIN has been confined the house all week with sore throat a was unable to take the service in Congregational church Tuesday nig Rev. Mr. Pentland filled his place.

Miss LOTTIE TILLOTSON, who v advertised to lecture for the A. Y. P. on Dec. 10th and failed to put in appearance, has been lost track of. S was last seen about Thanksgiving ti at Thamesville. Her sister is hav starch made for her.